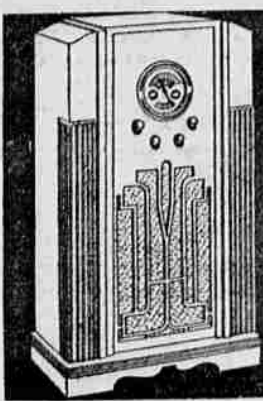


When all America goes Shopping!

WARD WEEK



New Long and Short Wave!
Get European Broadcasts!

WARD WEEK Special

7-Tube Console

A Sensation! Ward's Greatest Radio Value!
New long and short wave radio of super-efficiency; modern cabinet. Licensed by R.C.A. and Hazeltine.

\$45.95

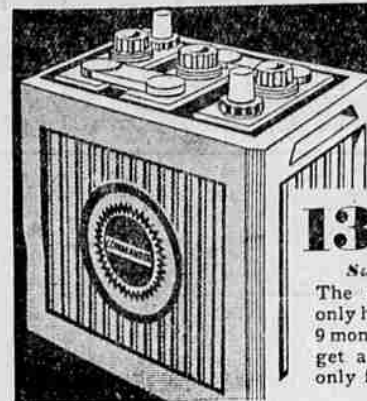
\$5 Down, 5 Monthly Plus Small Carrying Charge



Auto Wax

It's quicker, shinier, lasts longer. Save! Ward Week!
Auto Cleaner, 20c

20c



—with Wards Guarantee!

WARD WEEK Special

13-plate Battery

Save in Ward Week. 9 Month Guarantee
The rock-bottom price is only half the story. You get 9 months satisfaction or you get a new battery, paying only for months used.

\$2.98

With Customer's Old Battery

Now is the Time to Get Your Car in Shape for Summer—You Save Plenty!

100% Pure Pennsylvania MOTOR OIL



WARD WEEK Special

In your own container **54c GAL.**

None Better—and Far Below Our Regular Price!

What a buy! Bring your cans, drums, pails, any kind of container. Amazing price for Ward Week only! It means that over \$239,000.00 is actually SAVED EXTRA for our customers. Every gallon is Riverside 100% Pure Pennsylvania from Bradford District Crude—the costliest crude oil in the world.



Hi-Lift Jack

Ball-Bearing Twin Screw
Lifts 1 ton 6 1/2" to 14 1/2" inches. 44 in. handle. Ward Week!

\$1.19

Radio tubes

Reduced for Ward Week!
Super-Air-lines. Guaranteed! Regular stocks.

20% OFF

B Battery

Ward Week Special
High test; long-life construction. Very special!

95c

Dry Cells

New Dry Cell, with metal top. Makes it moistureproof!

25c



Patch Kits

Fix Your Tubes
72 sq. inches of rubber; 2 tubes cement. Single kit....

15c

Chamois

24 In. Long; 18 In. Wide
Try to match it. Only Ward Week brings a price like this.

79c

Polish Cloth

Ward Week Special
Actually 20 yards in this 10 yd. double running piece.

25c

Bike Tire

Low Ward Week Price!
Giant Stud red rubber tread. White sidewalls. 2 1/4 ply.

1.00

Probably Your Last Chance to Save On Riversides TIRE AND TUBE PRICES

CUT

\$3.09

Size	Was	Now
4.10-21	\$3.00	\$3.09
4.50-20	4.10	3.19
4.50-21	4.25	3.38
4.75-19	4.05	4.08
4.75-20	4.75	4.19
5.00-19	4.95	4.35
5.00-20	5.15	4.53
5.25-18	5.00	4.93
5.25-21	6.05	5.35
30x3 1/2 C.O.S.		
Trail Blazer 3.45	2.85	

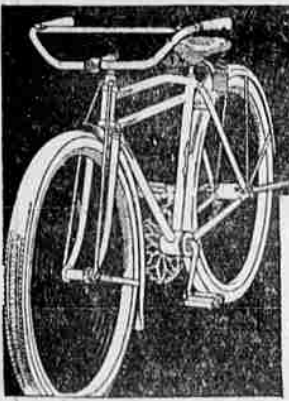
Save Up to 56% on Tubes

59c 67c

Quality	Regularly	to \$1.25	Quality	Regularly	to \$1.15
4.20-21	4.75-20		5.00-20	5.25-18	
4.50-20	4.75-21		5.00-21	5.25-20	
4.75-19	5.25-19			5.25-21	

Free Mounting Service

Come Thursday Opening Day—Sale Ends Next Saturday April 21



Stainless Steel Mudguards Won't Rust or Tarnish

WARD WEEK Special

"Balloon" Bike

Buy Now... You Save More in Ward Week!
Air Cushion Balloon Tires that float over bumps! Red and white enamel! Chromium plated metal parts!

\$29.95

\$3 Down \$3 Monthly Plus Small Carrying Charge



Flashlight

5 Cell—Mazda Bulb
Shoots a bright beam 1200 ft. Sturdily built. Light to carry.

\$1



Manila Rope

Lowest Price in 7 Years
100% pure manila. Water-proofed. Various sizes.

1c



WARD WEEK Special

Lawn Mower

Buy Now... This Price Ward Week Only!
Features of finest mowers at this low price. Cuts clean and even. Ball bearings—easy to push. 4 self-sharpening blades. 10-in. wheels.

\$5.45

16-inch Lakeside Lawn Mower, \$5.95



One Gallon puts Two Coats on 400 Sq. Ft.

WARD WEEK Special

House Paint

Buy Now... You Save More in Ward Week!
Zinc-ite equals the highest grade house paints made. Thousands of tests prove it! Yet see what you save!

\$2.29



Kalsomine

Ward Week Special!
One package re-decorates a whole room.
Raw Linseed, gal. 85c
Boiled Linseed, Gal. 89c



Bow Rake

For Ward Week Only!
Bow head and 14 curved teeth forged from one piece.

95c



WARD WEEK Special

Garden Hose

Low Priced for Ward Week! Buy Now!
Flexible—won't kink. Built in layers like a tire. Tested to withstand many times ordinary city water pressure. Light to handle. Black.

\$1.69

50-Foot Length, \$2.95

Come Thursday!

MONTGOMERY WARD

