

SOCIETY NOTES

Miss Bess Duke, Society Editor
Telephone Main 600 Until 8:30 a. m.

D. A. R. State Convention Opens Sunday in Portland; President-General to Attend

Mrs. Russell Magna, of Washington, D. C., president-general of the Daughters of the American Revolution, will be the most distinguished guest at the state convention of the D. A. R., which opens in Portland on Sunday. Willamette chapter of Portland will be the hostess group, and this year's convention is especially honored in having Mrs. Magna present since she attends state conventions on only very rare occasions. Mrs. J. K. Wright, state librarian in her second term, has been invited to preside at the tea table at the event which will be given in honor of the president-general on Sunday. Mrs. Wright also will give her report during the convention while Mrs. P. S. Robinson and Mrs. J. L. Ingle will represent the Grande Ronde chapter as delegates. The convention will continue March 25, 26 and 27.

J. L. Ingle's subject will be "Summer Playgrounds in La Grande." A meeting of the executive board will immediately precede the general meeting and is announced for 2:00 o'clock in Mr. Leonhardt's office.

Cross-Stringham Wedding Monday

The marriage of Miss Dorothy Cross and Ralph Stringham, both of La Grande, was solemnized Monday morning at 11 o'clock in the pastor's office at the Central Christian church at Walla Walla. Rev. Ward A. Rice read the service in the presence of the bride's father and sister. The young couple returned to La Grande to make their home.

Delphian Chapter To Meet Thursday

The Delphian chapter will meet Thursday evening at 7:30 o'clock at the home of Mrs. L. L. Douglas, it is announced today.

Past Matrons Club To Meet Friday

Mesdames Susie Lee, Fausta Tyler and Mary Heasler will be hostesses

Central P. T. A. To Meet Friday

The regular meeting of the Central Parent Teacher association will be held Friday afternoon at the school house at 2:30 o'clock. Mrs. Mary Heasler's room will present a geography play "Sails Above the Tea." Mrs. W. D. Hanks will speak on the subject "What The Community Does for the Child in Trouble" and Dr.

to the Past Matrons club of the Eastern Star Friday evening at 8 o'clock at the Masonic hall.

SOCIAL CALENDAR

Wednesday, March 21
8:00 L. S. to B. of L. P. and E. Eagles hall.
8:00 First Ward Sewing club, with Mrs. Otis Veal.
Thursday, March 22
2:00 Stitch and Chatter club, with Mrs. Frank Eames, 805 Spring avenue.
4:00 Kings Heralds-Home Guards, with Mrs. Russell Clark.
7:30 Delphia chapter with Mrs. L. L. Douglas.

Press Freedom Held Necessary to Liberty

(Continued from Page One)
plained. "It is inevitable. It has always been so and always will be so. A government controlled press is a press that prints only one side, the ruling party's side. It denies publicity to any ideas but the government's. It deprives an opposition party of any chance to organize or to appeal to the people. It stops free discussion. It hog-ties public opinion. The newspaper is just as important as the banks or the railroads or the power companies which are gov-

ernment controlled but it is a different kind of a social force. It is the critic of government. It should no more be subject to government control than should be auditor be controlled by the treasurer whose books he examines. It is equally important that the press be controlled by no other group, sect, class, faction or party. It must be the work of many minds, the expression of a wide diversity of viewpoints. Any factor tending to concentrate this control into a few hands, is anti-social."

The speaker further asserted that the public good requires that the press be operated by newspaper men who understand the responsibilities and are permeated by the ideals of the craft. He remarked that excursions into newspaper ownership by financiers, politicians and other outsiders had been uniformly unsuccessful and said the adversities of the past few years would tend to halt what might otherwise have become another serious evil, the publication of many papers by the estates of dead men, who would lack the virile energy which he declared the newspaper owes to its readers.

The Baker editor declared the newspaper should always be influenced by its readers, that it should never be more powerful than they are, that they should in practice always find a way to abandon any newspaper that failed adequately to serve them. He said occasional editorial demagoguery or pandering to sensationalism could not be avoided so long as there were readers who would be misled by it but that standards were improving. The most serious evils in the newspaper craft are self-correcting, he asserted, and added that the press has risen to the greatest heights of patriotism and intelligent leadership in its history during the past year. Through the offices of Andrew Loney Jr., school music supervisor, a group of young women members of the cast of "Jewels of the Desert" presented two song numbers and a dance that drew much applause. Rev. Fr. Thomas J. Brady appeared briefly to ask co-operation in a movement for downtown stores to close from 1 to 3 o'clock on Good Friday.

BEGIN HIGHWAY MEETING
SALEM, March 21 (AP) — The two-day session of the state highway commission will open in Portland this afternoon, at which time delegations will be heard. Tomorrow awards will be made on road projects for which bids were called several weeks ago, the work amounting to about \$400,000.

Children's Colds
Yield quicker to double action of **VICKS VAPORUB**
STAINLESS now, if you prefer

New Gift Offer
A special invitation is extended to the better dressed young men to come in and see the newest styles in oxfords. We are so proud of these styles that we want everybody to see them. There is no obligation to buy. Just come in and ask to see the Princeton oxfords for the better dressed man.

FREE Bottle of Colonial Dames BEAUTY WASH
Specially for blackheads and Large Pores
With every purchase of Colonial Dames Beauty Aids.
Gives That Velvety Look

Free FACIALS
A trained representative from Hollywood of Colonial Dames is at Falk's giving demonstrations and advice on beauty culture.
Make an appointment now. She has all the new beauty secrets.

FALK'S
NOTICE
Series "C" and series "D" Time Certificates of Deposit issued by the First National Bank of La Grande, Oregon on March 1, 1933 and due on December 15, 1935, and December 15, 1936, respectively, have been called for payment on April 2, 1934. Interest on same ceases after that date.
First National Bank of La Grande
David I. Stoddard, President
A. K. Parker, Cashier

The Easter Fashion Parade Starts at Penney's



Swagger "Mannish" Styles, Belted, Scarf-tied Tweeds!

Spring COATS \$9.90

Two leaders in Spring fashions—and here they are at Penney's at a nice low price! Dozens of new styles in addition. The polo types so many prefer—loosely fitted, carefully tailored tweeds—dressy models in smooth woolsens, too.

Misses' and Women's Sizes, Navy, black, beige, bright shades, and pastels.

FOR EASTER — — Have a New Betty Co-ed

HAT \$1.98

Soft pliable braids in all the new Easter colors, as well as black, navy, brown, beige. Medium brims, off-the-face styles, sailors—they're all good, they're all values!

A Shining Success for Spring! "Celeste" Oxfords \$2.98

A variety of styles, your choice of colors—white, grey, navy and black. Pump styles, too! Grand values!

The Whole town's talking about **PENNEY'S SUITS**
Of Super Quality Dunbury Worsteds!
\$22.50

Here's our best effort for Spring 1934! Authentic style—right down to the last stitch. Only by using outstanding fabrics... by careful attention to every detail of design—could we achieve the perfection in tailoring you'll find in these suits. Men who know clothing value have put them to every conceivable test of quality and style—they've withstood the most critical examination. Don't take our word for it. See for yourself! You'll say that they're the most in good clothes you've ever seen for so little money!

Flaunt a Gay SCARF!
Just a bit better than the usual 49c scarf! New designs, new color combinations—just right to finish any costume!
49c

Sheer! Lovely Gaymode Chiffon!
The extra Gaymode quality makes these chiffons the ones you want! In the very newest and smartest shades—for every costume! Full fashioned, pure silk.
79c

Semi-Step-in GIRDLE
It's better—made this season than it was last—and it was very popular before! 15-inches long, of brocade with full length elastic side panels! Front batiste lined and boned!
1.98

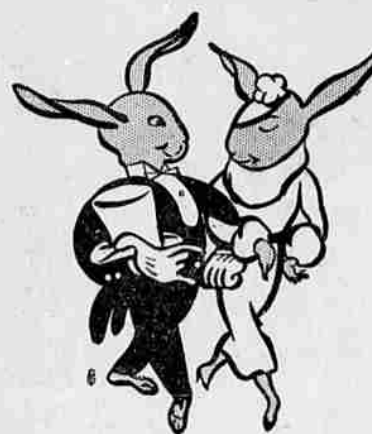
Jacket Styles and Pastel Crepes—Smart DRESSES \$5.85

Handsome sheer fabrics—soft creper with smart sleeve, neck, and skirt detail. Many have the favored bit of white at the neckline. Bright prints, too, and dark tones as well as pastels. Jackets are very brief or hip length. Quality and fashion worth every cent of the price!
Misses' and Women's Sizes.

They're Swell! SPRING Marathons
Matching Narrow Bands and Bound Edges!
2.35
High honors go to Marathons by popular acclaim this Spring! They're superior in style and value to any you've seen! Smartly lined!

Men's OXFORDS \$2.98
Goodyear Welts!
This black wing tip model is smart—and a great value at \$2.98. Solid leather throughout for hard service. Rubber heels. Sizes 6 to 11.

Men's Fine Quality Broadcloth SHIRTS
Vat-dyed! Pre-shrunk! Full cut!
98c
WHITES and SOLID COLORS. Beautifully tailored, Extraordinarily low priced! ATTACHED COLLARS!



Easter

It will soon be here. Are you prepared to accept this wonderful Spring holiday the way it should be? We are! Look over this list... or better still... come in the store and see what a wonderful selection of strictly new merchandise we have on hand. And most reasonably priced.

NEW... Spring Styles \$3.95 TO \$7.95
Unusually good Silk Dresses designed just for the opening of the Easter season. Available in sizes 14 to 44. Half sizes if necessary at no extra cost. At these prices, we know they are exceptional values.



Spring Coats
Just received a shipment of new beautiful Spring Coats. In sizes 16 to 48. As these have never been shown before, we urge you to come in and see them... it will be worth your time.

SMART Easter SHOES
For Men and Women
We claim to have the finest assortment of Shoes in town, at these unusually low prices.
\$2.95 \$3.45 \$3.95

MEN'S SUITS
Suits made by Capps are the last word when you talk about quality and style. We believe there are no better suits offered for sale by anyone even if you were to pay from \$5 to \$10 more. Our price—
\$16.95 to \$29.50

Men's Hats
Fine quality hats in the new Spring styles and shades. Made by Portis.
\$1.98 \$2.95 \$3.95

MEN'S DRESS SHIRTS
In plain or fancy patterns. New Spring styles.
98c TO \$1.45

MEN'S NECKTIES
The patterns are so attractive we will make no effort to describe them.
25c TO 95c

Walter Booth Shoes for Men
A special invitation is extended to the better dressed young men to come in and see the newest styles in oxfords. We are so proud of these styles that we want everybody to see them. There is no obligation to buy. Just come in and ask to see the Princeton oxfords for the better dressed man.

ALLEN A HOSE
The Allen A hosiery for women are still in the lead. They are the talk of the town. Beautiful new Spring shades. Semi-chiffon and service weight. Your choice **79c**

Allen A Sox
The popular sock for the well dressed man.
3 pair \$1.00; Pair **35c**

NEW YORK STORE

J. C. PENNEY CO. INC.