

### Smartness On The Surface This Spring In Shoes

#### Rough Leather Is Prevailing In All Types

By A. W. Burnett  
Burnett's Shoe Co.

Smartness is all on the surface, for all the world to see, this spring. Surface interest, with the roughish grain, has invaded all types of dress and coat fabrics, millinery fabrics, and also leathers. Scuff proof leathers for shoes are not only smart, but a joy and a blessing. Spring shoes with the new rough surfaces will stand a lot of hard wear without showing it.

Some of these leathers come by their names quite honestly, and others are gained in calf. Among the animals that contribute leathers with natural grains are seals, pigs and goats. Other named grains are tile, mandrill, brier, elavris and porcupine.

No matter which of the scuff leathers you decide upon, they will wear and keep their smart appearance. There will be black, and brown, and navy to choose from; and the light colors, such as natural grays and beiges, are very effective in the new grained leathers. Active and spectator type sport shoes will take a new lease on a long and useful life with scuff proof leathers to help them over the rough spots in the great outdoors.

#### Perforations

Perforated decorations on spring shoes not only permit you to literally walk on air, but also form interesting designs that add to the beauty and trimming of all types of shoes. Perforations of different sizes have inspired comet-like designs, or flower formations. Perforations with a streamline feeling add a suggestion of movement and action to shoes that will make you want to keep active.

#### Details About Details

Tasseled shoe straps catch every breeze, and give your feet a dancing step for even the most serious walking. There are fringed tassels, silk tassels, and leather tassels. Some of these gay shoe string tassels pick up your accent color as well as your costume color, and carry your chic from head to foot. There is no end to their tie-it-up ensemble possibilities. If you have a silver metal ornament on your hat, silver buttons on your frock and silver initials on your bag, your shoe string tassels will join in enthusiastically with little silver metal tips.

#### Metal Eyelets

Metal eyelets for oxfords, borrowed from brother's school shoes, go feminine by enameling their surfaces. Metal eyelets are set into shoes

leather for decoration to make you feel like a modern twinkie toes. Other eyelets embroider their outlines with big, bold stitches.

There's lots of fun afoot for spring, and color insists upon playing a part with piping of gay fabric or kid for dress-up shoes that match their gaiety to the occasion.

#### Cocktail Shoes

Amber satin, of a honey-maple-syrup tint is the very newest shade for shoes that go places. The very fact that they are satin makes them important. And the gloss and shimmer of this dress-up slipper fabric adds a glowing beauty to the amber coloring.

However, if amber is not the color your heart desires to complete the festive costume, there are tinstable shoes in satin, falls or crepe that will be dyed to sample cheerfully by your pet shop.

#### Notes On Colors

Evening fashions are going in for blue for spring. Not just one particular shade of blue, but all shades, from pastels in the baby blue tradition to very sophisticated purplish blues. An evening dress becomes an important gown, if you have a purplish blue in the new shiny evening fabrics.

#### Orange for Blouses

Natural tones of gray or beige are spring suits and coat classic colors. An orange blouse will accent any of these natural shades perfectly. If you think you can't wear gray or beige, try either one with an orange blouse and you will be immediately flattered.

#### Off-Tones Are Smart

Brilliant off-tones such as reddish-orange, rust-orange or light shades with a grayish cast are new for solid color fabrics, or as print backgrounds. Off-shades of yellowish greens, corse, purple and even shrimp are gay surprises in the spring color picture.

#### Turquoise Blue

You can wear turquoise blue morning, noon and night and always be smart. Turquoise sport frocks, afternoon dresses, and evening dresses vary their nuances from pale aquamarine to a bright robin egg blue. Turquoise blue sweaters worn singly or in pairs with brown or gray skirts achieve impressive color contrast.

#### Mexican Colors

The Mexican influence brings us vivid pottery shades, which are typical of that colorful country. The yellows are intensely yellow, and the reds are flaming reds. The brown shades are warm and rich.

#### Pottery shades are also among the smart Oriental colors.

These, however, while brilliant are not as flamboyantly so. Chinese potteries inspired the Oriental colors which are particularly glowing in blues and greens.

### Good Grooming Necessary To Beauty

#### Beauty Enhanced By Meticulous Care

By Miss Mabel McNeill,  
Cinderella Beauty Shop

The modern beauty shop strives to keep you well groomed. The most ragged finger nails, straggly hair, or cloudy complexion can be overcome by regular attention. No matter how much you spend on your clothes, they will never do you justice unless you do yourself justice and have nails, hair and skin regularly cared for.

#### Oil Manicures

Finger nails are the most evident things imaginable. They add or detract from your appearance with every small gesture. A manicure now and then is not sufficient. A regular appointment at a good beauty shop for a weekly manicure will assure you of beauty at your finger tips every day in the year. If you have stubborn, dry cuticle, an oil manicure will accomplish wonders. Every fourth week have an oil manicure, and both your nails and your hands will benefit. Each finger will be wrapped in warm oil and cotton. Warm oil will be rubbed into your hands to make them satin smooth.



#### Rinse, Rinse, Rinse

Your hair is your crowning glory, and no mistake about it. A permanent wave is the simplest solution to hair problems, particularly in the spring, with summer sun and salt water ahead. Whether you set your own wave or go to a beauty shop for a shampoo and finger wave, be sure you insist upon one thing—rinse, rinse, rinse. Soap left in the hair is injurious and takes away every bit of luster. A final lemon or vinegar rinse cuts the soap and assures a natural lustre.

#### Daily Skin Care

Proper care of the skin, particu-

larly if you are city-bound and subjected to an excess of dirt and grime, is an every-day responsibility.

Thorough skin cleaning of the skin every night is the first rule. Cleansing creams, nourishing creams, astringents, and an array of little bottles and jars are home aids for skin beauty. A facial by a skilled beautician to thoroughly stimulate the circulation, purge the pores of impurities and tighten up the tiny muscles, is a necessity at intervals, no matter how conscientious your home treatments may be.



#### SPORT UNDIES MATCH DRESSES

Dresses have matching shorts, there are shorts for golf, and, of course, shorts as sport undies that are more fashion conscious than ever before for this new season.

There are yoke tops, plain hand tops that button on the sides, Lastex hand tops. Whatever the style, the waistline is fitted and the line is smooth.

Broadcloth in white, colors, stripes, checks and even plaids is most tailored looking fabric for shorts; but sheer, cool cottons are available, too.

#### BE NATURAL, EXPERTS SAY

Be natural, be yourself, full of health and outdoorsy joyousness of springtime. That is the new edict of the cosmetic world. Save your exuberance for winter evenings when heated temperatures call for cutaway fragrances that cannot risk the cold blasts of winter. Build your springtime charm on a natural sunshiny appeal that will capture the spirit of freshness in a new season that is full of fresh vitality and a new found ability to bloom into greater beauty than ever before.

#### STIFF SILK POPULAR

Stiff silks, that rustle and swish, have always been favorites with young ladies of fashion who wish to be heard as well as seen. Taffeta is the most popular of the "crisp" fabrics. Little girl fashions have never quite relinquished taffeta, but this year they enthusiastically welcome it back to its proper importance. Navy taffeta with a dash of red, perhaps, and an array of little tucks. Or for festive parties, pale pink or blue taffeta; or springtime yellow. Perky bows on festive taffetas prove that there is nothing more festive than taffeta.

#### Even hairpins join this movement.

### Detachable Aprons Chic For Daytime

That there are printed daytime frocks with detachable aprons of matching fabric. A blossom printed percale, trimmed with organdie is the coolest.

That checks combined with monochromes provide a smart way to mix your colors in spring woollens.

That spring scarfs tuck themselves in and out, under and over lapels and collars, and very often furnish a smart fastening for blouses or dress collars.

That checked taffeta makes an effective and very young trimming for dark spring frocks. Red and white check on navy, for instance; or green and white on brown.

That rustic cottons, suggesting the Tyrolean cottons handloomed by the peasants, are newer than new. Stripes run crosswise or up and down, in multi-colored combinations.

That ribbon has many uses, and satin sashes are coming back for spring. Peau d'ange ribbon in dark or bright colors is a smart detail for finishing off your pet sport frock.

#### SPRING HOBIERY

The smart importance of natural grays and beiges for costume colors has influenced spring hosiery. There are gray tones and beige tones in hosiery that will harmonize with any of the "natural" shades. Nothing could be worse than the wrong shade of hosiery worn with gray or beige. There is something about these colors that calls for a complete ensemble effect, leaving the colorful details to hats, bags and blouses.

#### Lipsticks strive to enhance loveliness with the healthy glow of outdoors.

There are many lipsticks that combine artistry with a naturalness that brings out your own vividness without appearing artificial. Even hairpins join this movement.

### New Silhouette Needs Girdle

There is no figure, however, slim, that is not greatly improved by some sort of foundation garment. In the days when corsets were practically straight jackets, a slim figure might have been forgiven for going corsetless. Modern fashions, however, demand a smooth, firm line.

#### Two-Way stretch

Two-way stretch elastic fabrics, being about the most popular corset material, is available in lightweights, in everything from foundations to short little garterless affairs, and in garments for all types of figure. Don't disregard two-way stretch elastic if your girdle is over size 30, or your foundation over 36.

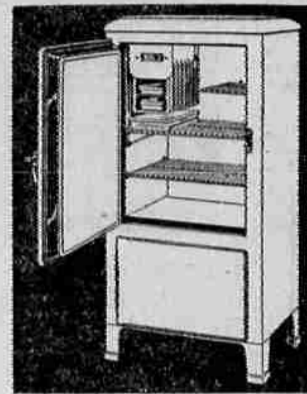
Fabrics Batistes, plain or patterned, are cool and practically feather weight. Combined with ventilated elastic, they make ideal warm weather girdles and foundations.

Cotton mesh fabrics are frankly ventilated and still have plenty of resistance to too much "give." Meshes are increasing in importance, and are another cool thought to keep in mind when shopping for a spring foundation.

#### Change About

One girdle is not sufficient for the really fastidious, nor is one girdle economy. When you find a girdle that suits you, run right back and buy another of the same style. The two girdles will keep you "in shape" for a long while, and the laundering will cease to be a big problem.

## Among the New Styles For 1934 is The LEONARD



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## PATCH POCKETS

not patched pants

## ARE SMART IN 1934



Lots of young men, in college and out, are taking most kindly to patch pockets this year. They like the note of informality; the easy lines. They like the new colors too—Platinum greys, Stain browns, Concord blues.

Hart Schaffner & Marx and Michaels - Stern suits, with or without patch pockets, are here in the new young men's styles.

**HART SCHAFFNER & MARX**

**\$25 up**

**Michaels Stern**  
**\$22.50 up**

Mallory HATS Stetson

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## TROTTER'S

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And on every floor, the length and breadth of this great store, fresh new styles of furniture abound! Designs that captivate and tantalize the imagination. Quality that brings a sigh of satisfaction. And prices that mean envy and longing are a thing of the past!

Yes, prices are still low... even though hearts are lighter and purses heavier! But to prove that point, peek into our displays... NOW!

WE INVITE YOUR INSPECTION

Outdated furniture is one of the first things other women notice! Often you yourself will grow too accustomed to such things. At any rate, this Spring it's time to look about you! That sagging davenport, that drab chair, that scuffed rug—how badly they need replacement!

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