



Knitted Bonnets Suggestion For Enthusiasts

Hand Made Models Are Different and Smart

Mrs. J. E. Fitzgerald, Manager The Knitting Shop. If you pride yourself on your knitting, try this on your knitting needles. Hand knitted bonnets and cuffs are smart, new and very different. The bonnets go in for clusters of gay wool flowers and tie under the chin with satin ribbon. Very demure and very, very young. Toques with contrasting color cuff brims, the crown to match your costume color and the brim to match your accent color. What could be more the grand finishing touch?

Twin Sweater Suit Classic Mode For Golf

Smart For Street And Everyday Ensemble. By Mrs. Nellie Harrison, Mgr. Cinderella Shop. For all outdoors, twin sweater sets have come to the fore as a classic fashion that is going to endure. They are smart, warm, practical, interchangeable and offer unlimited color contrast possibilities. When a fashion has all of these things, it refuses to be shelved. Twin sweater sets will flock around the first tee at smart golf clubs with the start of spring golf. They will add color to sports gatherings of all kinds, and will go right on being smart for just every-day trotting around. The slip-over may be worn with tweed coats or other packets, and the cardigan can be worn with wool frocks or a dress. The slip-over will also pinch hit when all your tailored blouses are in the laundry and you have an urge to wear your new tweed sports suit. For the young girl, sweater sets and skirts are practically the all day, every day ensemble. Being casual, they have lots of young appeal, and



Classic Twin Sweater Set with crew neck and crystal buttons

their "slay put" no matter how strenuous the day's activities. Of course, there's lots more to a smart young lady's wardrobe than sweaters and skirts, but they are practically the backbone, and certainly the favorites.

Colors. There is something about wool that does grand things to colors, particularly bright or glowing ones. Of course, sweater sets come in all the dark shades, and that is that, if you insist upon being terribly practical. But you will find it very, very hard to resist spring sweater sets in turquoise, coral, yellowish green or purple. Just picture a not-too-dark shade of purple worn with a gray tweed skirt, or a luscious shade of orange worn with a brown skirt. Could any color symphony be newer and more pleasing?

Tweed Skirts. Tweed skirts do, or do not, button



A Button-Down-the-Front Skirt and a Plain Tailored Tweed

down the front. Either one will be equally smart, although the button-

Three Piece Suit Is Practical And Smart

Furnish Varied Costume For Milady

By Miss Leona Osmond Ready-to-Wear Dept., J. C. Penney Company

The three-piece suit of jacket, skirt and topcoat of men's wear woolen or tweed is very smart and very practical any way you look at it, and you can look at it four ways. Wear the three as an ensemble; wear the jacket and skirt as a suit; wear the coat separately with dresses, or wear it with the skirt and a sweater or blouse. If you can make any additional presto changes, go ahead. You might wear the skirt with twin sweaters!

Chameleon

You'll need a Philadelphia lawyer to figure out how many different ways you can interchange this suit. It has a reversible coat, and that accounts for two possibilities. But it also has two skirts; one checked and one plain. Both the checked and the plain skirts go with either side of the reversible coat. It sounds very complicated, but it's a grand idea. This suit should really be called chameleon.

Dress and Coat

A suit that is comprised of a one-piece dress and a coat, either three-quarter or full length, has an ensemble smartness that identifies it as a suit. This doesn't mean you can't use the coat separately. And, of course, you can wear the dress with-

out the coat. If you feel you simply cannot wear a shirtwaist and coat, but are suit-minded, this type of suit is the smart answer.

White Furred Tweed

White fur on tweeds sounds a bit startling, until you go into it sensibly and realize how effective white galyak would be on colorful tweeds with considerable white in the background. Tailored scarf collar or big wide flat revers of white galyak on a black and white tweed are the smartest thing imaginable. Try this white fur idea on your spectator sport suit or even for a town suit. You'll have the thrill of the newest-of-the-new.

Caps and Boleros

There is no end of variety to the spring suit silhouette. For the very young, there are above-the-waistline bolero jackets that show off crisp cotton blouses with their gay checks, plaids, stripes or dots. Plain color or printed silk blouses will do the same kind of showing off.

The hipline cape has fashion's approval to substitute for a topcoat in the suit ensemble idea. The cape is also wearable with dresses. There is something about a cape that makes it easy to carry, when you don't trust the temperature, and you can slip it over your shoulders when balmy breezes sharpen at sunset, as they have a habit of doing in the spring-time.

BRAS WITH GARTERS

If you insist upon going girdleless, but yearn for pulley garters like any old-fashioned girl, there is such a thing as a bra with garters. You'll have to wear the bra, though; but then, maybe you do, anyway.

AT THE FASHION TEA

We wish to call your particular attention to the display of

Sterling Silver

in the Famous

Pine Tree Design

America's First Identification of Sterling Silver

Exclusively in La Grande at

J. H. PEARE & SON

Gay Frocks for Spring Days

Spring frocks are always exciting. They don't hide under coats for long. Be ready for the first sunny day with one of these smart fashions which have been carefully selected to launch the spring season.



CLEVER SWAGGER SUITS

The styles are so diversified in their tailored smartness that they are certain to flatter all figures, from the slim miss of Sweet Sixteen to the matronly woman of fifty. Gray or brown mixtures or the classic navy to the colorful tweeds in rose, green and rusty shades together with the smart natural beiges and grays will be the predominating patterns.

THE NEW SPRING HATS

There's a lifting air about the new spring hats. Brims turn up in front — turbans drape themselves becomingly. There are ribbed crepes, stitched taffetas, straw fabrics and all the smartest spring millinery fashions waiting here for you when you buy your first spring hat.



Hair styles on our models at the Spring Style Show Designed by Our Beauty Shop Operators. MANEL McNEILL GREETA FREEMAN

Cinderella Shop

Phone Main 250

1118 Adams

Every New Fashion on Spring's Bright Horizon



CAPE SLIP-ONS

Plain or Novelty!

1.98

Luxurious looking — and they give lots of service, too! Smooth, supple cape in dark costume shades! Plain or novelty styles!

Step-in GIRDLE

ideal for average figures!

2.98

Perfection in a step-in girdle! Front of peach colored satin — back of "Lastex" two way stretch elastic! Laced opening at each side for convenience! Low-priced!



Tailored or Fluffy Silk BLOUSES

\$1.98

Even the new tailored Mexican stripes! And fluffy types with puffy sleeves, dainty organdy trimmings, and frills. A very low price for so much style! Sizes 32 to 44.



Just come to town for Spring Opening!

New Frocks

High style! Low price!

\$5.85

Others \$3.98 to \$9.90



Hurry in! See what charming new "1934" styling the makers have put into these low-priced frocks! The sleeves are delightful... the collar details so smart! And see these other new-style features!

Rhinestone buttons, buckles, clips!

Lily collars, cowls, bows!

Fluffy lingerie trim!

In The CORRECT Shades for Spring!

SILK STOCKINGS

98c Pair

They're Penney Gaymodes... fine gauge, special yarn sheer-chiffons, chiffons, and semi-service-weights! — All with dainty silk picot top — French heel — cradle sole! Flawlessly knit. Full-fashioned. Perfect fit.



White Kid PUMPS

\$2.98

Chic—for dress and afternoon wear—at a money-saving price! Style-right and comfortable, too! Spanish heels. Sizes 4-8.



"Celeste" Grey Kid OXFORDS

\$2.98

The very newest for Spring! Light grey kid with contrasting lace stays. Continental heels. Sizes 4 to 8!

Value Triumphs!

Spring Bags

Smart as they come! 98c

We added the handsome fittings—celanese linings! Excellent calf and grained effects. New metal decorations!

Hand-made! Exclusive!

Straws — Ballbuntls — Braids!

HATS

\$2.98

Angelskin rough straws, Neora braids, Ballbuntls—these are only three of the fashion-right straws! Brims—off-the-face styles, sailors, too. Black and navy, as well as lighter shades.



Swagger Styles or Trim Tailored Jacket

SUITS \$14.75

Suits are the big fashion news this spring! They were never more important. And its more news that Penney's \$14.75 suits show every smart trend. Tweeds, basket weaves, smooth woolens, pin stripe, suitings. Bright, dark and pastel colors. Women's and misses' sizes.



J. C. PENNEY CO. Inc.

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