

Snow Flake Week Calls La Grande Women to Stores

An interesting local event, the tenth annual Snow Flake week, has been set for February 23rd to March 2nd inclusive. Unceasing Bakers take this means each year to center attention upon new uses for the contents of the big red box that has a place in practically every western kitchen. The event is being advertised in the Observer as the start-off of a new campaign to extend over several months.

Oven-fresh Snow Flake sodas and other Unceasing Bakers products are baked in great daylight bakeries in seven major cities of the west, making it one of the foremost of Pacific coast industries in skilled help employed and in volume of raw material purchases.

During annual Snow Flake week, grocers here and throughout the west will feature these popular salted wafers at especially attractive prices to stimulate new interest in the merits of cracker cookery... carloads of crackers... crackers for salads, crackers for soups, crackers for baked omelets... crackers for omelets, crackers to serve with desserts... In short crackers are to be featured as the way out of monotony in meal-planning.

SPECIAL MEET OF SALVATION ARMY CALLED

Announcing a special meeting of the Salvation Army for tomorrow night at 7:30 o'clock, officers in charge here stated that Adjutant and Mrs. Collier, of Portland, will have charge. The adjutant is the young people's secretary for the Oregon and Southern Idaho division and will be here on an inspection trip. Both are musical and enthusiastic, and the public is invited to attend.

COLORED POPCORN BALLS

POPULAR WITH CHILDREN Some children like colored popcorn balls. These can be made by adding a little fruit coloring to the sugar syrup used for coating the corn. If a corn loaf is desired, use different colors and arrange them in layers in a loaf pan. When cool, unmoil and cut into bars or slices.

Snow Flake Recipes

Potage a la Reine
4 cups white stock, 1 stalk celery, 1 slice onion, 1/2 tbsp. salt, 8 Snow Flake crackers, rolled fine, 2 1/2 cups scalded milk, 1 cup finely chopped cooked chicken, 2 tbsps. butter. Cook stock with celery and seasonings for 20 minutes, and strain. Soak cracker crumbs in milk and stir into stock. Add chicken and butter. Boil gently 3 minutes and serve at once. Six portions. Bouillon cubes may be used to make the stock.

Sweet Potato Waffles
1-3 cup melted fat, 2 tbsps. sugar, 3 eggs, 1 cup milk, 30 Snow Flake soda crackers, 1 cup mashed sweet potato, 2 tbsps. baking powder, 1 tsp. salt, 1/2 tsp. cinnamon. Cream fat with sugar; stir in well-beaten egg yolks and milk. Add finely rolled crackers, potato, baking powder, salt and cinnamon and beat well. Fold in stiffly beaten egg whites. Bake in heated waffle iron until golden brown. Serve dusted with powdered sugar. Makes 3 waffles, or 12 individual servings... simply grand as an accompaniment to chicken, duck or turkey.

"Pied Piper" Rapidly Shaping Up For Staging

(Continued From Page One)

millar to everyone. But a pleasant surprise awaits those who witness the performance. Music, costumes, dances, everything, are outstanding in their roles; and their roles are most important. Several student committees are working in the various fields.

Miss Jennie Peterson directs the music. Stage direction, lines and make-up are under the supervision of Miss Florence Day. The dances are being composed and directed by Miss Marjorie Horton. Miss Thelma Wainey is supervising the stage and costume designing. Miss Arts Lawrence is also working with the costume committee. The Ackerman Training school is under the supervision of Miss Kate Houx. Ralph Badgley directs the stage construction, lighting and shifting. John Miller has charge of all business, publicity, program and ushers. Roy Skeen is coordinator of the opera.

The sale of tickets will be announced at a later date.

BROWN TELLS OF REQUEST FROM MELLON

(Continued From Page One)

his explanation of checks drawn in his favor by the late Joseph Bagley, his partner in a brokerage account. Two checks, one for \$11,000 and the other for \$45,000 Brown said, were for Brown's share in the profits of their stock operations. Both were drawn in 1929.

The committee, he charged, had "obscured the issue by dragging a lot of extraneous matter relating to my old friend Bagley."

"I have assumed the real issue before us," Brown said, "was whether my postal administration had followed the policy pursued by congress in ocean and air mail matters."

Turning again to President Hoover's relationship with air mail policy, Senator Austin (R., Va.) asked Brown to establish exactly what he wished to say regarding Mr. Hoover's approval of his actions.

"He approved the policy that we pursued in developing the aeronautical industries," Brown replied.

"Did President Hoover approve the contracts or extensions which have been in question here and which have been discussed?" Austin asked.

Brown said Mr. Hoover had not been familiar with the details, but merely with the "broad outline of policies." He added he never had discussed the contracts with Mr. Hoover.

Airmail Victim



NEA
Lt. Edwin D. White, 23, one of the first victims of army operation of the airmail. With another flyer, White fell to his death in a Utah snowstorm as they were flying to an assigned airmail post.

They took refuge on the ice when their steamer, the Cheluskine, sank while returning from the island, Feb. 13.

First real fears for their safety were aroused when the government rescue commission at Moscow announced that storms had blocked all efforts to reach them.

Food supplies are plentiful, the commission said, but the ice field was reported to be disintegrating. The fact it was being driven northward by the wind darkened hopes for rescue.

Obituary

MRS. MARY JANE MCCALL (Contributed)

Mrs. Mary Jane McCall passed on Monday, Feb. 19, 1934 at the home of her daughter, Mrs. Martha Thorp, in the Moss Chapel district.

Mary Jane Hudkins was born in Virginia April 20, 1846 and moved with her parents to Carthage, Ill., where she spent her life until she was married to William McCall June 23, 1864. To this union one daughter was born, now Mrs. Martha Thorp. In 1885 they moved to Union county and a few years later to Wallawa county where they were located on a homestead and where they spent several years building up a friendship and hospitality that was known throughout their neighborhood. Later they moved to Union county and settled three miles from La Grande in the Moss Chapel district where Mr. McCall passed away in 1918.

Mrs. McCall was a devoted member of the Methodist church and was a regular attendant until her health failed her several years ago and she was a patient sufferer. She had many friends who were interested and loved to visit with her and will always remember the generous heart of Grandma McCall as she was better known to all who knew her in the Grande Ronde valley, and are high in their praise and esteem of a respectful neighbor and friend.

The following relatives are left to mourn her death, one daughter, Mrs. Martha Thorp; three grandchildren, Mrs. Helen Briggs, La Grande; Mrs. Ruth Kitchler, of Pomeroy, Wash.; Mrs. Max Taylor, Palo Alto, Cal., and five grandchildren as well as a host of friends.

Do You Really Want to Stop That Cough?

You can do it with a couple of doses of Broncholine Emulsion - with half a bottle anyway. It's no pleasant tasting sweet sugary cough syrup but it's one with a real kick. As a matter of fact, it feels great going down. Gives INSTANT RELIEF. Soothes a hacking, coughing almost while you are swallowing it. Money back if it doesn't give you relief. Red Cross Drug Store and all other good druggists guarantee it. —Adv.

DISTRIBUTION WITHOUT WASTE

SAFEGWAY STORES

Fri. - Sat. Feb. 23-24

Scheduled Delivery brings you **AIRWAY COFFEE** fresh and flavorful

Airway Coffee is the Largest Selling Coffee on the Pacific Coast

Ground Fresh in the Store to Suit Your Own Taste.

Lb. 19c

MATCHES		21c
6-Box Carton		
ALL BRAN	Kellogg's	21c
Large Pkg.		
SOAP	Harmony	29c
10 Bars		
OYSTERS		23c
5-oz. - 2 for		
PORK & BEANS		5c
Ritter		
JELLWELL		14c
3 for		
HOMINY		10c
Large 2 1/2's		
SUNBRITE		4c
Cleanser		
TOMATO SAUCE		14c
Hot Sauce D. M., 3		
COFFEE		23c
Nob Hill		
TUNA		10c
White Star, 1/4's		
CATSUP		15c
Calif. Home		

Home makers Bureau

A baker's method for cake making.

CARAMEL CAKE

1/2 cup shortening
2 1/4 cups flour
1 1/2 cups brown sugar
3 1/2 teaspoons baking powder
1/2 teaspoon salt
3/4 cup milk
3 eggs
1 teaspoonful maple flavoring
1/2 cup chopped walnuts

Sift flour, measure, and sift again. Cream shortening and flour together until mixture resembles cornmeal. Add sugar and remaining dry ingredients. Add a little more than half the milk and beat until smooth. Then add the unbeaten eggs and stir well. Then rest of milk, flavoring and nuts and beat until well mixed. Pour into 2 layer cake pans and bake for 20 minutes in a 375 degree oven.

For aid in household problems, menu planning or special recipes, send in your request with a self-addressed, stamped envelope to Julia Lee Wright, director, Homemakers' Bureau, Safeway Stores, Inc., Box 660, Oakland, California.

FLOUR
Safeway
or
Lily White
Money-Back Guarantee

\$1.49
SACK

Snowdrift
Nature's Ideal Shortening
3-lb. Can
42c

BAKERS
Chocolate
1/2-lb. Pkg.
23c

Mapelene
4-oz. Bottle
Double the size usually sold at this price.
23c

Gold Medal Salad Dressing
Pints . . . 17c Quarts . . 29c

OATS or WHEAT
3-lb. Pkg. Caration-Mammoth Pkg.
19c

Friday is Family Circle Day. Get Your Copy - It's Free

Blackberries
Astoria
No. 10's—Sometimes called gallon
35c

NRA Prices Effective While Quantity Lasts.

Alber's Flapjack Flour
2 1/2-lb. Pkg. **19c**

SNOWFLAKE Crackers **31c**
2-lb. pkg.

Maximum Cane & Maple
SYRUP
Quart Jug **35c**

POST TOASTIES **25c**
3 Pkgs.

SALMON Libby Alaska Red **39c**
2 Tall Cans

TOMATO JUICE **19c**
Del Monte, 2

CLOROX **10c**
Pint

SYRUP. **59c**
Amaizo Golden, 10's

MARSHMALLOWS Fluffiest 1-lb. Carton **17c**

Grape Fruit
Fancy Arizona
10 for **39c**

Oranges
Luscious - Juicy - Navels
No. 216's
2 Doz. **43c**

HEINZ SOUP **13c** Can
and
Snow Flakes
2-lb. Pkg. **31c**

Grande Ronde Market
HOOVER MARKET and
FIR STREET STORE

Wonderful for Scalloped Dishes

Snow Flakes
2-lb. Pkg. **31c**

McClays
2 STORES

SNOW FLAKES
2-lb. Pkg. **31c**
Go Well with Salads

White Star, 1/4's
Tuna 10c

SAFEGWAY STORES

For **Cracker Cookery**
Recipes on the Box

Snow Flakes
2-lb. Pkg. **31c**

Community Cash
Grocery

NORTH STAR Sardines **9c** Can
Will go Well With **Snow Flakes**

P. A. **Piggly Wiggly**
Store

...AND HERE'S WHY YOU'LL PREFER SNOW FLAKES

THE CRACKER THAT'S OVEN-FRESH

BECAUSE . . . every ingredient that goes into these crisp, oven-fresh soda wafers is selected. For example: the flour is made from highest grade wheat. The shortening, and even the salt, are the best.

BECAUSE . . . our bakers are experts! From the "A" of mixing the ingredients to the "Z" of timing the moments of baking, each step has been carefully worked out, to assure you flaky-light, perfect-tasting Snow Flakes.

BECAUSE . . . Snow Flakes are packed with extraordinary care. Each carton is wax-wrapped, inside and outside! This double protection keeps out moisture . . . keeps in the true wheat flavor.

BECAUSE . . . nearby bakeries assure oven-freshness. No matter where you live in the West, there's a Unceasing Bakers Bakery nearby. That means, Snow Flakes reach you within a short time after they're baked! *Oven-fresh!*

This is SNOW FLAKE Week!

• Grocers throughout the Pacific West are celebrating Tenth Annual Snow Flake Week

Up-to-date grocery stores now have a complete Unceasing Bakers Biscuit Department, where you will find Snow Flakes, Honey Maid Grahams, English Style Assorted Biscuit, Fig Newtons, the new Miles Standish, Pretzels and John Alden cookies, and dozens of other famous Unceasing Bakers quality products suitable for picnics, or partytime. All oven-fresh.

Don't ask for crackers—say

SNOW FLAKES

...in the familiar red package

NATIONAL BISCUIT COMPANY
Unceasing Bakers