

# CLASSIFIED ADS

THE MARKET PLACE OF UNION & WALLOWA COUNTIES

(Count five average words to the line.)

Per line, 1st insertion 10c  
 Per line, each added insertion 5c  
 Minimum charge on one order 25c

**RATES BY MONTH**

3 lines, per month \$3.50  
 4 lines, per month \$4.00  
 5 lines, per month \$4.75  
 Each additional line over five charged at 50c per line per month.

## FOR SALE

OR TRADE — 1929 Chevrolet truck. Phone 323 J. 1-4-1 mp.

FOR SALE OR TRADE—Large house in town. Will accept good car as down payment. Prim's farm, Fruitdale. 1-4-3 tp.

FOR SALE OR TRADE—3/4 ft. bath sub. Prim's farm, Fruitdale. 1-4-3 tp.

26 SACKS of good, clean wheat, 1c per lb. Darnell's Feed Store. 12-4-3 t.

I WILL SELL my small bungalow piano in storage in La Grande at a sacrifice. Cash or terms. Loretta McParland, 811 E. State St., Boise, Ida. 12-27-10 t.

HAND ROLLED chocolates 35c lb. Special Fridays and Saturdays 25c lb. Our candies are always fresh and the best. Cherry Blossom Candy Shop. 11-14-1 m.

SCRATCH PAPER for school or home at the Observer. 2 pads for 5c. 9-14-1 t.

## FOR RENT

APT. Call 481 W. 1-5-3 t.

2-RM. APARTMENT with private bath, 1005 19th St. 1-5-3 t.

FOR RENT CHEAP — 4 room furnished house, cor. U and Pine streets, Phone 424 W. 1-5-2 tp.

5-ROOM furnished house. Garage. Phone M. 695. 1-4-5 tp.

FURNISHED apartment, 1402 O Ave. 1-4-3 tp.

FOR RENT — 5-rm. mod. unfurn. house. Inq. Ray Meyerstick. 1-4-6 tp.

HOUSE—1301 4th. Phone 198 R. 1-3-3 tp.

## FOR TRADE

INCOME PROPERTY in Longview, Wash, making 12% on price of \$17,000. Clear. Want income here of same value or less. Owner, 1233 9th Ave., Longview, Wash. 1-5-2 tp.

## OUT OUR WAY



HEROES ARE MADE—NOT BORN.

## THE NEWFANGLES



Oh, Awful, If True

## THE BUNGLE FAMILY



## SCHUPPEL SEES GOOD YEAR AHEAD

(Continued From Page One)

district will realize much in the way of profit from the thousands coming to your Eastern Oregon playground. And before the interview terminated, Mr. Schuppel had to put a question of his own. It was: "Isn't your weather at this time of the year a bit unusual?" Regretfully, the reporter was forced to admit that it was—that ordinarily the winters in La Grande are not quite so spring-like.

"Life insurance is a good index," Mr. Schuppel said, "in reconstructing his findings in the way of business improvements, and the year 1933 will show an increase of business written by our company of about 12 per cent. All this has come since the first of May. Up to then, because of the banking situation and the feeling of unrest, lack of confidence, etc., people were not active in any line and life insurance suffered. There was a considerable deficit then, but not only was that slack picked up but the 12 per cent gain was registered for the year as a whole. Our income in dollars and cents was the greatest in our history, proving there is money and that the people have regained confidence."

Mr. Schuppel paused to reflect at the opportunities that exist today. "There never were so many bargains in history as at present. One can buy a farm, a house, or almost any commodity from an automobile to bread, and be sure one is getting more for that dollar than one will ever get again.

"The significant thing is that now is when people really may make fortunes—they don't make them in good times. The waters all have run out and you are safe in investments be-

cause inferior issues have disappeared and the prices of the best stuff are down to bedrock.

"Our company, as an example, is in extremely liquid condition—five times more so than ever before. Policy loans have fallen off 25 per cent. Farmers are profiting from the readjustment program, factories are at work, prices of railroad bonds and earnings of the companies are very satisfactory. Sixteen of the major railroad companies in the United States have earned their interest requirements and are going to show a profit. The best minds, the stoutest hearts and the most capable hands are working together; and that's a combination that cannot be beat."

"In every territory we find some optimism on the part of the people and of our salesmen," he concluded. "All say that 1934 is bound to be a good year if we will put our shoulders to the wheel, use our heads, act on what we know to be our best judgment and stop being afraid."

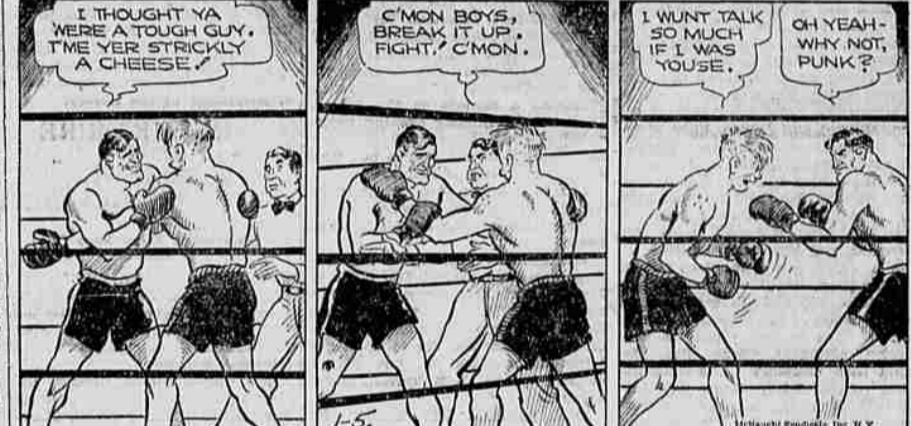
## Name Fitzgerald Head Of U. P. Committee

(Continued from Page One)

the vice manager, Angus McAllister. Lee Hanford, chairman of the Old Timers club, is chairman of the executive committee, assisted by A. W. Nelson, first vice chairman, and Walter Parker, second vice chairman.

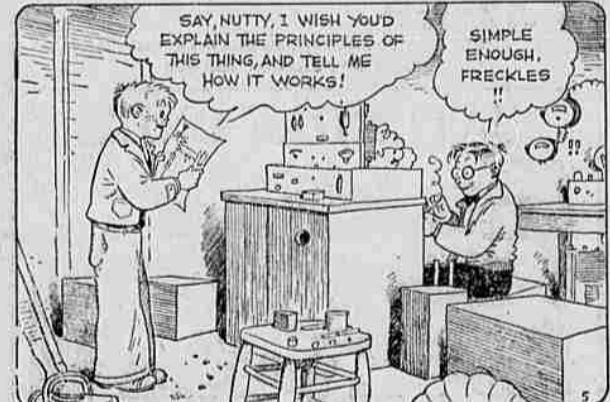
**SUGAR AND FLOUR**  
 PORTLAND, Jan. 5 (AP) — Sugar—Cane, granulated, \$4.45; fruit or berry, \$4.60; beet sugar, \$4.30.  
 Domestic flour — Selling price, mill delivery, 25-bbl lots: patent, 49s, \$6.40 @ \$7.10; blended flour, \$5.75 @ \$6.50; bluestem, \$5.90 @ \$6.00; soft white pastry flour, \$5.40 @ \$5.55; bakers' hard wheat flour, \$5.40 @ \$5.55; bakers' hard wheat flour, \$5.65 @ \$6.10; rye, \$5.60 @ \$6.10; whole wheat, \$5.40 @ \$5.50; graham, \$5.30 @ \$5.50.

## JOE PALOOKA



A Bit of Advice

## FRECKLES AND HIS FRIENDS by Blosser



## DIANA DANE



Know Thyself



## SCORCHY SMITH



Scorchy Takes Mollie Up



## THE DILLYS



Different Viewpoints