

NOW! -4- Great Days It's here "FALK'S 65th ANNIVERSARY SALE" Sale Begins WEDNESDAY, NOV. 1 at 8:30 a. m.

Large Selection
Men's O'coats
Values to \$40.00
Men — Here's a buy if there ever was one. Get a new hi-grade overcoat for only
\$16.65
A large variety of colors and patterns. Just the thing for late fall and winter days.



A BUY Complete Stock Men's Hi-Quality
Suits
Kuppenheijer - M. Wile and Sanshiemer Clothes for men and young men. Light and dark patterns. Twists, worsted, chevots.
All new merchandise. Bought before present price levels
\$16.65
\$23.65 & \$27.65
Save — Get One Now



\$2.50 PRIZE!
Come On You Old Timer — Dig It Out — Bring It In
OLDEST ARTICLE CONTEST
Here's how it is . . .
Falk's La Grande store offers a prize of \$2.50 to the customer bringing in the oldest article of clothing or item purchased from Falk's or their predecessor, N. K. WEST & CO. Judging will be made the last day and prize awarded to the winner on the last day of the sale, Saturday, November 4th.
BRING IN YOUR ITEM, IT MAY BE THE WINNER




Plenty of Dresses BUYING POWER THAT IS YOURS
Ladies' Silk, Wool and Knit
Dresses and Suits
Newest shades and colors. Buys in these fine dresses you haven't seen before and won't see again for a long time. Bought Before the Price Increase
Yours For Only
\$15.65
Get in early on these before your size is sold out.



Coat Buys You've Wished For a Long Time. Don't Wait . . .
All coats have an increase of from 15% to 20% later in the season. A fine group of
Coats
Values to \$39.50
All high class fur trims—fox, raccoon, etc.
\$33.65
Buy Now!



Lowest Price This Season on Men's Chambray
WORK SHIRTS
Hi-grade work shirt that will stand rough wear. Blue and gray.
49c
Buy Two — All Sizes

A Real Bargain in Men's
Four-in-hand Ties
Beautiful Patterns
25c
3 for 65c

A Wonderful Lot of Hi-Grade Shoes
Peacock - Rysonel Armstrong
Browns and blacks — Medium and high heels — Pumps, Straps and Ties. This price only while stocks last.
\$6.95
All sizes included but not in each style.



Choice of Stock Nationally Known
Arch Preserver Shoes
\$7.45
SAVE NOW

Regular \$5.00 & \$6.00 Values
ENNA JETTICK SHOES
Your Choice at
\$4.65

A Wonderful Buy One Large Group of Our Popular Priced.
DRESS SHOES & OXFORDS
Values From \$1.55 to \$6.50
\$3.95



A Special Purchase of
Boys' Dress Shirts
Outfit your boy now in some of these shirts at
45c
EACH

Pure Wool Navy Blue
University Coats
Full Zipper Front - Knit Wrists - Regular \$3.95 Value.
\$2.45
Just the thing for cold weather.

New Mincea
Outing Flannel
36 Inches Wide Plaids and Stripes. Dark and Light Colors
2 yds. 25c

Irish Linen Damask
TABLE CLOTHS
70 x 90 Regular \$3.50
\$4.65
Napkins to Match 6 for \$2.19

Regular 15c
Handkerchiefs
5 for 49c

Finest Part Wool
BLANKETS
72 x 84 With Sateen Binding, a Bargain at
\$2.65

Wonderful Value
Boys' Work Shirts
Made of chambray — double stitched. Stands hard wear. Regular stock — Now Only
49c

Men's 4 in Hand Silk
CRAVATS
55c
2 for \$1.00

Our Finest
PERCALES
Regular 25c
19c
Plain and Prints

Irish Linen
TABLE DAMASK CLOTHS
70x72 — Regular \$4.75
\$3.65
Napkins to Match 6 for \$2.19

56-inch All Wool
CREPE
Just the thing for that winter dress. Regular \$1.95
\$1.49
YARD

These Fine 25% Wool
BLANKETS
72 x 84 Great for Chilly Nights
\$3.65

Abundant Stocks
Oshkosh Overalls
Good - Heavy - Serviceable
Nationally Known Brand
Now Only **\$1.35** Last Time at This Price
These are selling now below replacement cost at the factory.

Men's Extra Heavy Weight Canvas Work
GLOVES
7c
PAIR
3 Pair 20c

Stevens All-Linen
TOWELS
18 x 34
17c Each

Large size
DISH CLOTHS
Soft Spun — A Buy at
5c Each

Large, Fluffy
BED PILLOWS
Values to \$5.00
\$1.95

Women's Fine
PURSES
A Variety of Styles and Colors Regular \$2.95 — Now
\$2.49

New — Men's Fancy
Dress Shirts
Arrow & Eagle Brands. All new patterns.
\$1.65
2 for \$3.00

Plaid Patterns — Large Size
RAG RUGS
24 x 36
35c

Fine
PILLOW CASES
42x36 — Won't be This Price Again
4 for \$1.00

Large Selection of New
GIFT ITEMS
Many Useful Things for the Home. Buy For Gifts — Choice for
50c

Another Group of Fine Hi-Grade
PURSES
A Buy at
\$1.49
Regular \$1.95

Cotton Chenille
RUGS
With Fancy Borders — 18x30
25c

Heavy — Extra Large
BATH TOWELS
Made by Cannon Regular 40c Each
3 for \$1.00

Serviceable, Good Looking
Lighthouse
PILLOWS
only
65c
Combination of colors and assorted patterns.

Marquette
Panel Curtains
2 1/2 yds. Long — Full Width
4 for \$1.00

One Lot Hi-Grade
BED SPREADS
Large Size — Values to \$6.50
\$3.95

Large Pitcher and Six Glasses to Match — Regular \$1.95
BEVERAGE SETS
\$1.39

Group of Odds & Ends
SILKS
Values to \$1.95 yd. at
65c yd.

More Fine
DRESS & SPORT Coats \$15.65
As good as you'll find anywhere. Come in and see these.

Just the thing to match your ensemble.
Kayser Gloves
Shades that will match — fine quality fabrics — Think of it — Only
59c



Elaborately Trimmed
Dress and Sport Coats \$23.65
with Wolf, Cross Fox, Caracal and Marmink — Values to \$29.50.

Ladies' All Wool Flannel and Wool Crepe
Skirts
In Navy Blue, Brown and Black. \$3.25 Value.
\$2.95

Suit Yourself in One of These Fine
Silk, Wool & Knit
Dresses and Suits \$23.65
They never fail to satisfy your buying judgment.

Children's All Wool
Skirts
Assorted Colors
\$1.95

And lastly the group of extremely fine coats, including
Rothmoor & Redfems DRESS COATS \$45.65
Trimmed with fox, caracal, mink and Badger. Tailored of the finest fabrics.
Values to \$55.00

Buy now and take advantage of these enormous
Reductions
on
HATS
Many of these hats are selling today in larger cities for \$15.
\$2.49 to \$4.95 Reduced to \$1.65 and \$2.65
\$5.95 to \$10.00 Reduced to \$4.65
All hats are regular stock. Very finest materials. Fur Hi-Grade etc. Wool Felts, Fur Felts and Velvets. Very finest materials. Fur Felts, Doeskin, Sotiel, Felt, Velvet and Fabrics.
Tams 50c



Ladies'
Twin Sweaters \$1.45
Extra good quality in wine, navy blue and browns.
Special \$1.45 Regular \$1.95