

Nov. 1, 2, 3, 4 FALK'S La Grande



Anniversary SALE

65th

It's HERE

Buy Now!



Stock up your present needs during Falk's 65th Anniversary Sale

Prices won't be this low again for some time — Many items are selling during this great sale for less than we can buy them now at the factory—*Get Your Needs Now*

Regular Line of FREEMAN SHOES

For Men
Get a pair of these today. Shoes which were bought before the price raise.
Less Than Cost Today

\$4.65

Here's a Bargain Men's DRESS HATS

Regular \$2.95 Value
A Give-away at

\$1.65

Regular \$1.00 Value Beautiful, New PURSES

Suedette and Leatherette or Combinations

NOW ONLY 65c

Last Chance at This Price

A Swell Buy in New, Cotton PRINTS

Tub-fast and Fast Color
And think of it!
Only

12c yd

Buy a lot of these. Part Linen & Cotton TERRY and GLASS TOWELS

Large Size

10c

Stock up now with Chiffon and Service Weight HOSE

Regular \$1.00 - All sizes - Fall Colors
Sizes 8 1/2 to 10 1/2

65c pair

3 Pair — \$1.75

Short Lines and Odd Lots From Regular Stock

WOMEN'S SHOES

2 pair \$5

Don't pass this up. If you can't use two pairs bring a friend.

Look at This! Silk & Rayon LINGERIE

Pantie - Bloomers - Dance Sets -
Gowns — During the Sale Only

65c each

You Can't Even Buy
These Today — Anywhere,
at This Price

COMET SHEETS

Purchased before the raise.
Have Been 79c

now 65c

\$10.00 and \$12.50 Stock
Silk & Wool

DRESSES

Regular Stock

Buy Two at This Price

\$6.65

Full Width and Length Priscilla Style RUFFLED CURTAINS

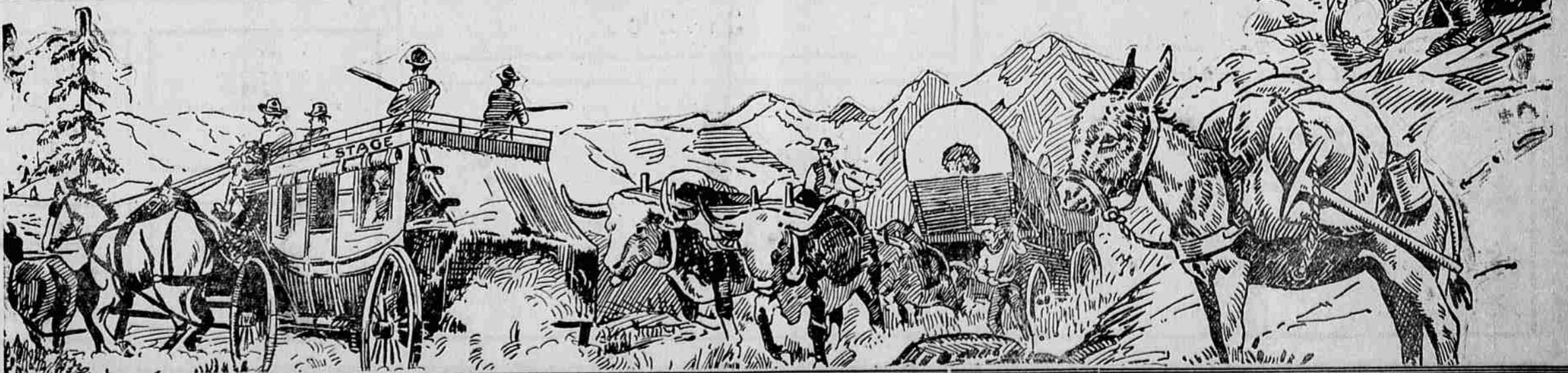
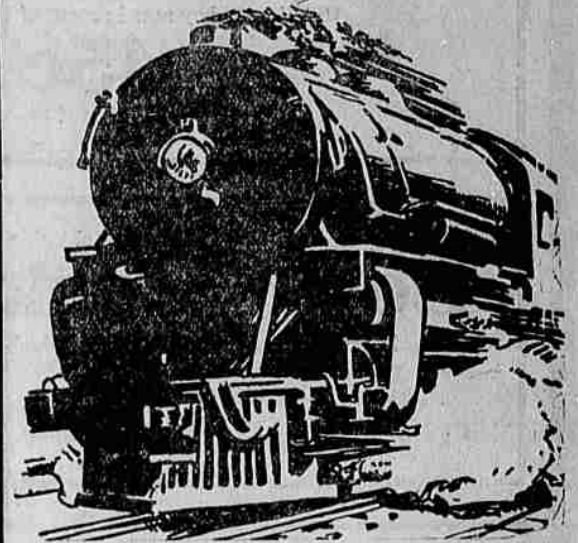
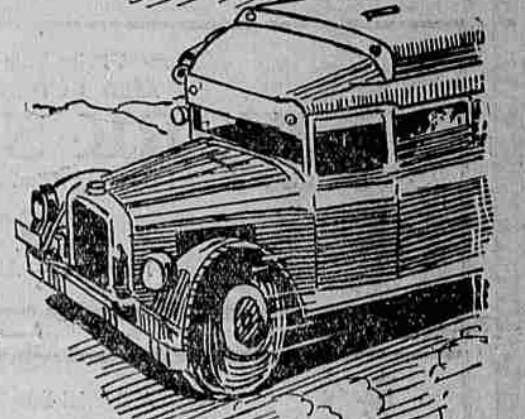
Regular \$1.00 Value A Bargain at

75c pair

6" All Linen DAMASK NAPKINS

Hemstitched
20 x 20

\$1



We're Ready With All New Merchandise of Falk's Famous Quality. Bought Before Wholesale Prices Reached Their Present Levels.

**TRIUMPHANT VALUES!
ABUNDANT STOCKS!
IT'S BUYING TIME
AS NEVER BEFORE!**

And here are most unbelievable savings on everything you need now — Act Now —

BUY NOW