

# LOCAL BRIEFS

**Enters Hospital**—Mrs. Walter Hayter, of La Grande, has entered the Grande Ronde hospital for surgical attention.

**Returns Home**—Mrs. P. S. Lyon returned to her home Sunday after an operation at the Grande Ronde hospital. Mrs. Lyon was suffering from an abscess of the throat.

**Visits Here**—Mrs. O. W. Phelps has returned to her home in Pendleton after a visit here with her sister, Mrs. Frank Reichlin.

**Guest of Son**—Mrs. Margaret Freeman spent the past weekend in Baker where she was the guest of her son, Tom Bruce. Mr. Bruce recently went to Baker where he represents an insurance company.

**Attend Presbytery**—Rev. J. George Walk, pastor of the First Presbyterian church, Rev. Weston Shields, of Enterprise, and Rev. L. H. Williams, of Wallawa, went to Baker yesterday to attend the Grande Ronde Presbytery which opened a two-day session yesterday at the Presbyterian church.

**Mr. McCully Here**—P. D. McCully, of Joseph, was in La Grande last night transacting business, accompanied by Mrs. McCully.

**From Enterprise**—Among the business visitors in La Grande last night was W. H. Platzacker, of Enterprise.

**Cattle Raiser Here**—Joe De Wuhs, of Union, spent this morning here on business. Mr. De Wuhs is a cattle buyer.

## CITY OFFERED REDUCTION IN POWER COSTS

(Continued From Page One)

reporter this week from City Manager Angus McAllister.

Mr. McAllister admits the offer was made by the power company some time ago and has been in discussion between power company representatives and city officials over that period of time.

"The E. O. L. & P. company has made the city an offer which is roughly a 25 per cent reduction in costs of all city power furnished by them, or around \$3500 a year, ac-

ording to our figures," says Mr. McAllister. "In turn the light and power company insists upon a five-year contract to furnish light and power needs to the city.

"Members of the city commission feel they shouldn't sign such a contract for two reasons. First, that it would be abridging faith of the people shown in a recent election when a municipal light and power plant was voted as a part of the Beaver Creek pipeline bond issue, and secondly, that the power company's franchise expires in this city in August, 1935, and a five-year contract might serve to tie the city's hands in future dealings with the E. O. L. & P."

"A 30-year free franchise was granted a former light and power company to operate in La Grande back in 1905. In later years this franchise was taken over by the present light and power company. The commission feels that if a new franchise is granted the power company in 1935, some revenue to the city for same should be demanded and fixed in the arrangement made then. The city of Baker is serving itself with municipal power from its own plant and in addition is receiving some \$4500 more or less from the power company as franchise payment.

The attitude of the power company is given in a statement obtained by the Observer from Gene Walker, manager of the E. O. L. and P. company's interests in La Grande. Mr. Walker, who places the annual savings to taxpayers would be the city accept his company's offer, at \$4300, says:

"In keeping with our desire to furnish the best possible electric service to all customers at the lowest cost consistent with our remaining in business, we have made a careful study of the use of electric energy by the City of La Grande for all purposes. The bulk of the city's use consists of ornamental street lighting in the business district, overhead lighting at street intersections in the residence district, and power for sewage disposal and water pumping purposes.

"As a result of this study, we found that it was possible for us to offer

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the city authorities a proposition which would result in a substantial annual saving over the present arrangement. This saving based on the city's consumption for 1932, would amount to \$4300 annually, or approximately \$350 per month.

"In order to secure the benefits of this reduction, the company has requested the city to comply with two conditions. First, to avoid water pumping during the time of day in which our system peak load occurs, except in emergencies. Second, to execute a five-year contract covering the city's needs for electric service of all kinds. Neither of these stipulations is unusual or burdensome in any way, and similar provisions are generally included in such agreements.

"The company is justified in making such a substantial reduction only

if it is assured of a definite annual sale of energy for a definite and reasonably long period of time. Therefore, any contract which the company can offer must cover a fairly long period of time."

Mr. Walker explains further that since March 1, 1933, this city has made substantial reductions in the number of ornamental lights in use in the business district and in the size of lights at street intersections in the residence district. This, he says, has effected a saving to the city of about \$290 a month. Taking this into consideration and applying his company's proposed reduction to actual number of lights now in use, the total saving to the city on the basis of 1932 consumption would be about \$8000 annually, or \$667 per month.

## STOCKS SHARPLY HIGHER IN MART

NEW YORK, Oct. 17 (AP)—The stock market, erratic early, turned sharply upward in the latter part of today's session, following a spirited rally in grains at Chicago. While the trading volume was rather restricted on the recovery, leading issues retained gains of 1-3 or more points and some spurted around 7. The close was firm. Transfers approximated 2,500,000 shares.

American Can	90
American T & T	117 1/4
Bethlehem Steel	30 3/4
J. I. Case	63
Col G & E	13 1/4
Continental Can	63 1/4
General Motors	27 1/4
Johns Manville	52 1/4
Libbey-O-Ford	28 1/4
Lagget & Myers B	94
Montgomery Ward	18 1/4
National Distill	40 1/4
J. C. Penney	42
Pub Ser of N. J.	40
Southern Pacific	20 1/4
St. Oil of Cal	40 1/4
St. Oil of N. J.	40 1/4
Union Pacific	106 1/4
United Aircraft	29 1/4
United Corp	61 1/4
U. S. Indus. Alcohol	68 1/4
U. S. Steel	41 1/4

## MARKET NEWS OF THE DAY

CHICAGO WHEAT				
	Open	High	Low	Close
Dec.	72 3/4	74 1/4	71 1/4	74 1/4
May	76 1/2	77 1/2	74 1/2	77 1/2
July	75 3/4	77 1/4	74 1/4	77
CHICAGO CORN				
	Open	High	Low	Close
Dec.	38 1/2	39	37 1/2	38 1/2
May	45 1/2	46 1/2	44	45 1/2
July	47 1/2	48 1/2	45 1/2	47 1/2
PORTLAND WHEAT				
	Open	High	Low	Close
May	.66	.68	.65	.68
Dec.	.61 1/2	.62	.59 1/2	.62

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**Rexall ORIGINAL ONE CENT SALE**  
THE ONE YOU HEAR BROADCAST OVER THE RADIO

# OUR BIGGEST BARGAIN EVENT

## 2 for the price of 1 plus 1 cent

### WHAT IS THE ONE CENT SALE? HOW DOES IT OPERATE?

10,000 Rexall Drug Stores throughout the United States take part in this tremendous sale! Because of the tons of merchandise sold and because in the Rexall Plan there is no middleman's profit we are able to offer these huge bargains! Due to seasonal demand a few of the items listed here have been sold at prices lower than the regular price listed here... but never as low as on this sale! There is no limit to the amount of merchandise you may buy. Just add one cent to the regular price and get one more similar package! Save on hundreds of items you need every day

### EXTRA!

Values so extraordinary that we can only afford to offer them for ONE HOUR!

THURSDAY 10 to 11 A.M. or while they last!

**JASMINE TOILET SOAP**  
Fragranced with this year's most popular odor... yields rich creamy lather quickly, easily... French milled to make it long lasting, economical.  
**6 cakes for 26c** REGULAR 60c VALUE  
ONLY ONE SALE TO A CUSTOMER

FRIDAY 10 to 11 A.M. or while they last!

**Rexall Milk of Magnesia tooth paste**  
This is an extraordinary tooth paste value at its regular, 25c price. At 3 for 26c it is a value that thrifty shoppers are sure to appreciate. Come early.  
**3 tubes for 26c** REGULAR 75c VALUE  
ONLY ONE SALE TO A CUSTOMER

SATURDAY 2 to 3 P.M. or while they last!

**SHARI face powder**  
Soft, fluffy, clinging, exquisite in texture and fragrance... in a dainty silken box. Smart shoppers will go for this amazing value. Be sure to get here on time.  
**2 boxes for \$1.01** REGULAR \$2 VALUE  
ONLY ONE SALE TO A CUSTOMER

**Puretest ASPIRIN**  
Quicker relief for headaches, colds, and other pains. Does not depress the heart.  
24 tablets 1 box 25c **2 for 26c**

**Rexall Tooth Paste**  
Removes film from teeth—makes them sparkling white with the least effort. Guards against decay.  
1 tube 25c **2 for 26c**

**Rexall Orderlies**  
ORIGINAL CHOCOLATE LAXATIVE  
They're delightful... safe. Women like their gentleness, men find them dependable.  
60 tablets 1 box 50c **2 for 51c**

**Puretest Epsom Salt**  
Its dazzling whiteness proves its absolute purity. Activates bowels naturally—completely!  
1/2-lb. size 15c **2 for 16c**  
1-lb. size 25c **2 for 26c**

**Jasmine Face Powder**  
The season's most popular powder in a new economy size. Another big bargain for the One Cent Sale!  
NEW SIZE 1 for 50c **2 for 51c**

**Puretest Castor Oil**  
Not tasteless—but sweet and nutty as a salad oil. Extra refined. Mothers of youngsters will want this big bargain.  
3 oz. 1 bot. 25c **2 for 26c**

**Klenzo Shaving Cream**  
Thick, creamy lather. A man's fragrance. Whisks off the toughest beard right at the skin line. Big tubes too!  
1 tube 25c **2 for 26c**

**Rexall Theatrical Cold Cream**  
Deep cleanse your pores as actors do.  
1 lb. 75c **2 for 76c**

**Jasmine Beauty Cream**  
Popular fragrance, exquisite texture, values which discriminating women will appreciate.  
1 jar 35c **2 for 36c**

**Riker's Iasol**  
Famous preventative of chaps and "kitchen hands." Softens the skin, makes it clear. Lovely odor.  
1 bottle 50c **2 for 51c**

**Harmony Cream of Almonds**  
Rich, fragrant, creamy. Protects, beautifies skin.  
1 bottle 35c **2 for 36c**

**Symbol Water Bottle**  
Full two-quart size, molded in one piece from fresh, live, thick red rubber.  
1 bottle \$1.00 **2 for \$1.01**

## MORE THAN 250 of these 2 for 1 PLUS 1 CENT BARGAINS

### 8 OUTSTANDING VALUES!

**Mi 31 SOLUTION**  
The "Mouth Tested" Antiseptic  
1 pt. 49c **2 for 50c**

**KLENZO DENTAL CREME**  
1 tube 29c **2 for 30c**

**PURETEST MINERAL OIL**  
1 pt. 75c **2 for 76c**

**Sanitary Napkins**  
One Doz. 19c Two Doz. 20c

**Mi 31 SHAVING CREAM**  
COOLER SMOOTHER SHAVES  
1 tube 50c **2 for 51c**

**Zinc Oxide**  
Adhesive Tape  
1 Roll 30c 2 Doz. 31c

**PURETEST MERCUROCHROME**  
WITH APPLICATOR  
1 bottle 25c **2 for 26c**

**AGAREX**  
Mineral Oil with Agar Agar Emulsion  
1 pt. \$1 **2 for \$1.01**

### YOU NEED EVERY ONE OF THESE

**Puretest Rubbing Alcohol**  
Full Pint **2 for 51c**

**Puretest Aspirin**  
Bottle of 100 **2 for 70c**

**Facial Tissue**  
180 Sheets **2 for 26c**

**Symbol Fountain Syringe**  
2 qt. **2 for \$1.01**

**Roxbury Hot Water Bottle**  
2 qt. **2 for 70c**

**Stag Latherless Shaving Cream**  
**2 for 36c**

**Marmony Lilac Vegetal**  
8 oz. **2 for 76c**

**REXALL BEEF, IRON and WINE**  
Of great aid in health disorders where a rich tonic is needed.  
1 pint \$1 **2 for \$1.01**

**REXILLANA**  
For stubborn coughs, tickling and sore throats. Tastes like honey too!  
1 bottle 50c **2 for 51c**

**Glycerine and Rose Water**  
Safe, effective, fragrant guardian to keep skin soft, smooth, youthful.  
1 bottle 25c **2 for 26c**

**VINCENT'S Assorted Chocolates**  
All your favorites. Velvety chocolate.  
1 pound **2 for 61c**

**Mi 31 DENTAL PASTE**  
Sparkling white teeth—and clean sweet breath.  
1 tube 50c **2 for 51c**

**PEPTONA**  
The scientific iron and malt compound. Enriches the blood, aids strength.  
1 pint \$1.00 **2 for \$1.01**

**MELO-MALT**  
Rich in Vitamins A, B, D, F and G. Tastes like jam.  
1 pint \$1.00 **2 for \$1.01**

**OPEKO Malted Milk**  
Doctors, dieticians, recommend it as a diet for sick underweights, infants.  
1 jar \$1.00 **2 for \$1.01**

**CASCADE POUND PAPER**  
Stylish linen finish. 1 lb. paper or 50 envelopes.  
40c **2 for 41c**

**REXALL Shaving Lotion**  
Stimulating skin tonic.  
1 bottle 50c **2 for 51c**

**REXALL COLD TABLETS SPECIAL**  
Don't let that cold get started. These tablets give relief.  
1 box 25c **2 for 26c**

**Puretest Cod Liver Oil**  
Cream of the Lofoten, Norway, catch, richest.  
1 bottle \$1.00 **2 for \$1.01**

**PERMEDGE RAZOR BLADES**  
We guarantee every one of these blades.  
pkg of 25c **2 for 26c**

**KLENZO Coconut OIL SHAMPOO**  
Rich cleansing lather removes dirt flakes, grime.  
1 bottle 50c **2 for 51c**

**MILK CHOCOLATE**  
A tasty, wholesome, sweet chocolate bar.  
1/2 lb. bar 19c **2 for 20c**

**PETROFOL**  
Relief from constipation without cathartics. Tasteless, odorless. Absorbs the poisons.  
1 pt. 50c **2 for 51c**

**BAY RUM**  
Heals the nicks... takes the sting out of your shave.  
1 pint 50c **2 for 51c**

**REXALL Cold Tablets Special**  
Don't let that cold get started. These tablets give relief.  
1 box 25c **2 for 26c**

# YES!

## I'D DO IT ALL OVER AGAIN!

I'D BURY MY PAST—hazard my future—lose my friends—for the love of this one woman!

HER LOVE FILLED MY heart and stole my senses. I wooed her—won her—took her from the arms of my best friend! And for her, I'd do it all over again!

# THE WOMAN I STOLE

starring **JACK HOLT**

FAY WRAY NOAH BEERY  
RAQUEL TORRES  
—ADDED—  
ZASU PITTS THELMA TODD  
in "ONE TRACK MINDS"

LIBERTY-OBSERVER NEWS

# NOW PLAYING LIBERTY

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# GLASS DRUGS Inc.

4 BIG DAYS

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