

GRID INTEREST CENTERING UPON SEATTLE TUSSLE

SAN FRANCISCO, Oct. 13 (AP)—Swinging in the space of a week from the far south to the extreme north, the Pacific Coast conference football spotlight will focus tomorrow on Seattle, where the rival Universities of Washington and Oregon tangle on the former's home field. Indications are the game will be a toss-up.

Aside from this headliner between two outstanding aspirants for coast gridiron honors, only one conference clash is scheduled for this weekend, that at Missoula, Mont., between the University of Montana and Washington State college. Five other meetings will meet outside teams while the Bruins of the University of California at Los Angeles have

an open date.

At Los Angeles the mighty Trojans of U. S. C., attempting to run their string of straight victories to 26, will oppose the Gaels of St. Mary's. The Gaels are no better than 1 to 3 short-cenders in the southland, while Bay region fans rate them as a 1 to 2 shot. Some 80,000 spectators are expected to be on hand for the contest.

Idaho Plays Today

The University of Idaho Vandals will do their football playing today, meeting Idaho college in a game at Caldwell, the latter school's home town. The Vandals are favored.

Cochs Lou Stiner, new Oregon State mentor, will bring his reorganized eleven here to meet the University of San Francisco Dons in the Bay region's stand-out contest. Neither team has measured up to expectations as yet this year.

Across the bay in Berkeley, Coach Bill Ingram and his rejuvenated California Bears will attempt to take the ever-dangerous San Francisco Olympic club team in stride. Par to the east, in Chicago, Stanford University, representing the Pacific coast in the first important inter-sectional battle of the season, will face Northwestern university.

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4 Big Days October 18 - 19 - 20 - 21

GLASS DRUGS, INC.

SAVE with SAFETY at The Jexall DRUG STORE

SMALLING REPLACES SULKOSKY

SEATTLE, Oct. 13 (AP)—Saturday will be a big day for Ralph Smalling, patient substitute fullback of the Washington football team, as indications today were that Coach Jimmy Phelan will send him against Oregon in place of the injured Paul Sulkosky.

For three years the 180-pound sub, noted for reliability rather than flash, has been waiting for this chance. His friends believe Smalling can make it unnecessary for Sulkosky to take off his wraps and risk an injured leg muscle on the field.

Washington High Whips Lincoln 19-0

PORTLAND, Ore., Oct. 13 (AP)—Washington High, under their old Coach Eldon Jenne, continued their victorious march yesterday, defeating Lincoln 19 to 0 to share top standing in the Portland interscholastic league. Tommy Collins, Washington fullback, was the hero of the game, his outstanding contribution being a 83-yard run to score the final touchdown for the Colonials.

Boston College Defeats Centre

NEWTON, Mass., Oct. 13 (AP)—For the third time in as many years Boston college Thursday defeated the Colonians from Centre college by scoring a last-minute touchdown. Tom Blake's off-tackle slams from the center 30-yard provided the game with its only score.

Tigers Meeting The Dalles; Tilt Begins At 3:00

THE DALLES, Ore., Oct. 13 (Special)—Coach Ira Woodie, of La Grande, and Beryl Hodgen, grid mentor here, sent their high school teams into action in The Dalles this afternoon, with the Hodgen team somewhat of a favorite to win. Both Woodie and Hodgen played on the same University of Oregon team a few years ago and renewed rivalry today that started last year when The Dalles won by a 47 to 6 score.

The Tigers arrived here last night and after an evening of rest, appeared in good condition for the game.

The Dalles lineup was a bit different today than against Astoria a week ago. Ernie Mosier, guard, has been shifted to end to replace Eddie Howell, who has a shoulder injury. Jack Tidyman, regular end, is on the other wing position. Roy Stein, a second stringer, will start at guard in Mosier's place. At times Millard Heath, tackle, also will be shifted to end for certain of the Indians' passing plays. The rest of the line is unchanged. The game today was to start at 3 o'clock.

STAGE IS SET FOR '49 SHOW

The stage is set for the annual '49 show, plans for the event having been completed last night at a smoker held by the Ekks at the temple. Jesse V. Andrews is chairman of the committee in charge and will announce complete arrangements tomorrow.

HAROLD HOYT IS HURT IN LABORATORY

Eye cuts and burns suffered yesterday in Salem in a science laboratory kept Harold Hoyt, of La Grande, from accompanying the Willamette university football team to Tacoma, where it will play College of Puget Sound tonight.

The attending physician said today the cuts appeared to be only minor. Barring infection, he said, the eye should heal readily.

Hoyt has been alternate running guard and has seen much action with the Bearsats this season.

TYLERS LEAVE FOR CHICAGO

Mr. and Mrs. R. F. Tyler left this morning for Chicago to attend the Century of Progress Exposition. Mr. W. H. Hertzog accompanied them to Nebraska. Mr. Tyler is proprietor of the Blue Mountain Creamery.

EAGLES PLAN PARADE STUNT

The Eagles held a regular business session last night and made plans for the NRA parade in which the lodge will participate tomorrow evening.

NRA PARADE WILL INCLUDE MANY STUNTS

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be broadcast over a loud speaker so that all can hear.

The above organizations also will be given a place of honor in the parade.

If the loudspeaker proves adequate, the parade also will be described from the Liberty marquee as it proceeds along Adams avenue, so that spectators may have full knowledge of each section in the procession.

Announcement was made that stunts would include a mixed drill team from the Eagles lodge and its auxiliary, the Women of Woodcraft will enter a car and foot delegation, the printers have outlined a stunt also the Motorists union and other organizations are making plans.

The Eagle's drill, an intricate NRA movement, will be staged at the Sacajawea corner, the Glass Drugs corner and in front of the Liberty theatre as the parade moves west, and at the Bohmenkamp corner as the parade returns east. The parade will halt each time so that the drill will be readily seen by spectators.

Announcement was made that seventh and eighth graders of the schools will march unaccompanied, but younger children must be chaperoned by their parents, who are urged to walk with them in the parade.

The La Grande high school band will not participate because so many of its members are in the city band, and attempts are being made to have the Enterprise American Legion drum and bugle corps take its place in the parade.

All merchants are urged to put up their flags Saturday.

The seven members of the local NRA committee will ride horses during the parade, the men members in uniform dress and the women members wearing riding habits.

The fireworks arrived this morning and Adams avenue will be lighted with red, white and blue flares during the parade. Also an aerial display of fireworks is planned, so located that all on Adams avenue can witness the spectacle.

Visitors from all of Eastern Oregon are expected, and many, including visiting city officials, will have a part in the parade.

STOCKS BREAK AS GRAIN GOES DOWN

NEW YORK, Oct. 13 (AP)—Stocks broke today coincident with a sharp slump in grains and deflationary interpretations placed on the administration's Liberty loan conversion plan. While some utilities displayed resistance, losses of 2 to 6 or more points were suffered by the metals, alcohol and specialties. The close was heavy. Transfers approximated only 1,200,000 shares.

Closing figures included:

Air Reduc.	102
Al Chem and Dye	137 1/2
American Can	90
American T and T	117
Bethlehem Steel	39 1/2
J. I. Case	65
Col G. and E	14 1/2
Continental Can	65 1/2
General Motors	28 1/2
National Distill	95 1/2
Libbey-O-Ford	28 1/2
Liggett and Myers B	96 1/2
Montgomery Ward	19 1/2
National Distill	95 1/2
J. C. Penney	43
Pub Ser of N. J.	38 1/2
Southern Pacific	21 1/2
St. Oil of Cal.	40 1/2
St. Oil of N. J.	41 1/2
Union Pacific	109 1/2
United Corp.	6 1/2
U. S. Indus Alcohol	66 1/2
U. S. Steel	44 1/2

Frosh and Rook Contest Tonight

OREGON STATE COLLEGE, Corvallis, Oct. 13—Re-opening their annual "little civil war" with the University of Oregon frosh, the Oregon State rook football team will journey to Eugene today to play the first of a two-game series with the Oregon babes. The contest will be played under the lights of Hayward field and will start at 8:00 o'clock. A return game is scheduled here November 3.

UNIVERSITY WOMEN HERE FOR SESSION

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tion, Miss Beryl Holt, Salem; international relations, Mrs. H. E. R. Latt, Corvallis; state fellowship, Miss E. Ruth Rockwood, Portland; national fellowship, Dean Violet E. Chessman, Forest Grove; publicity, Mrs. L. T. Merwin, Portland. Reports of scholarship loan funds. Report of nominating committee, Dr. Lewa Wilkes Ager, La Grande, chairman. Branch reports.

Miss Jean White, president of the La Grande branch, will preside at the fellowship luncheon tomorrow at 12:30 o'clock at the Sacajawea Inn. Mrs. Johnson will speak on "Fellowships," a phase of activity which the organization is primarily interested in higher education for women.

The afternoon session at the Sacajawea Inn will open at 2:15 o'clock with Mrs. Lanett presiding. The speakers will be Mrs. Jameson, speaking on the subject "Women From an International Viewpoint"; Mrs. Plankinton, "The Minneapolis Convention."

The education round table will be composed of talks by the following women, Mrs. Ash, giving written greetings from Oregon educators; Dr. Helen Pearce, of Salem, "How Others Have Been Meeting the Educational Crisis"; and Mrs. William A. Purcell, of Portland, "Free Time Schools."

Lumber Business Report is Issued

PORTLAND, Ore., Oct. 13 (AP)—New business amounting to 42,538,000 about 8 per cent less than the previous week, and 17 per cent under the three-year weekly average for October, was reported today by the Western Pine association for the week ending Oct. 7.

Shipments for the week were 43,575,000 feet, and production amounted to 50,344,000 feet, putting production at 33 per cent of capacity compared with 23 per cent average for the year to date. Current orders were 27 per cent of sawmill capacity.

TODAY'S GOLD PRICE

WASHINGTON, Oct. 13 (AP)—Today's newly mined gold price was announced by the treasury at \$30.82, a decrease of 29 cents an ounce as compared with Wednesday, the last previous quotation.

PORTLAND PRODUCE

PORTLAND, Oct. 13 (AP)—Butter—Prints, extras, 22c; standards 21 1/2c lb.

Butterfat—Portland delivery: A grade 19c; farmer's door delivery, 17c per lb; sweet cream 5c higher.

Eggs—Pacific poultry producers' selling price: Fresh extra special 30c; extra 28c; standards 26c; mediums 24c; pullets 17c dozen. Buying price by wholesalers: Fresh extra 26c doz.; firsts 21c; mediums 18c doz.; under-grade 13c; pullets 14c.

SUGAR AND FLOUR

PORTLAND, Oct. 13 (AP)—Sugar—Cane, granulated, \$5.95; fruit, berry, \$5.20; beet sugar, \$4.90 100 lbs.

Domestic flour—selling price, mill delivery, 25-bbl. lots: Patent, 49c; \$7.20; bluestem bakers, \$6.20; 6:30; do bakers' blended flour, \$6.05; 7:30; soft white pastry patent, \$5.80; 5:75; bakers, hard wheat flour, \$5.85; 6:75; rye, \$5.90; 6:30; whole wheat, \$5.30; Graham, \$5.25 bbl.

OMAHA SHEEP

OMAHA, Oct. 13 (AP)—(U.S.D.A.)—Sheep: 8000; lamb market not fully established, bids 25 to 50c lower; sheep and feeders steady; native lambs bid up to \$6.25; fed woolled lambs bid up to \$6.40; ewes \$2.50 down; range feeding lambs up to \$6.25.

PORTLAND LIVESTOCK

PORTLAND, Oct. 13 (AP)—Cattle: 25; calves 25; steady, quiet; quotations unchanged.

Hogs: 1100; 10c lower for light-weight butchers; lightweight, good and choice, \$5.40 to 5.65; medium weight, good and choice, \$4.90 to 5.65; other quotations unchanged.

Sheep: 400; quiet, steady; quotations unchanged.

Roman Coins of B. C. On Display at Tea

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Melba Shepherd; Ray Hendrickson, singing "Old Man River," accompanied by Ole Mae Hough; "The Dancing Dolls" by Norma Hanks, violin, and Miss Hough, piano; "Maiden's Prayer" and "Minuet," piano solos by Frederick Bingham; "The Curfew Must Not Ring Tonight," by Mrs. George H. Curry. An antique motif was carried out in the program also, old favorites being selected.

The hall was decorated with flowers, and a centerpiece of blue and gold marigolds was also used on the tea table at which Mrs. J. J. Conley, Mrs. Mary Geer, Mrs. Winnie Williamson, Mrs. Nellie Neill, Mrs. Laura Conkey and Mrs. C. A. Kopp presided during the afternoon and evening. Blue china also was used on the tea table.

FORMER ELGIN RESIDENT DIES AT THE DALLES

Horace O. George, an old-time resident of Elgin but living at The Dalles the last 10 years, died at The Dalles Tuesday. The body is being sent to the Snodgrass and Zimmerman mortuary here.

Funeral services will be held at Elgin tomorrow afternoon at 2 o'clock.

Mr. George was born in Minnesota and was 67 years, two months and eight days of age at the time of death, which was caused by heart disease.

FORD DEALERS JOIN IN BIG AD CAMPAIGN

Authorized Ford dealers of the Pacific northwest, comprising more than 200 organizations in Oregon, Washington, Idaho and Montana, have combined on a concerted advertising campaign to be directed by the George McMurphy Advertising agency, whose headquarters are in Portland. Appropriations for the first month will be confined to newspaper advertising.

More than 50 daily publications in the four states, among which is the La Grande Observer, will carry the messages of beauty, performance, comfort, economy and safety of Ford automobiles into the homes, for according to McMurphy, newspapers are the surest media for direct appeal. Offices in Portland, Seattle and Spokane will aim the campaign to cover the territory more thoroughly.

"Advertising is the most definite method of feeling public pulse," McMurphy believes. "Its definite increase nationally shows continued business acceleration. We have selected newspapers to carry the major portion of the campaign."

Club Women of East Oregon Meet Oct. 17

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representatives.

11:30—Music.

11:45—"Keeping Pace with Changing Conditions," Mrs. Sadie Orr-Dunbar.

12:30—Lunch.

1:30—Business meeting.

2:30—Music. Chairmen of departments, Music.

3:00—Mrs. Charles Blyeu, state president.

RETURN FROM HARRISBURG

Mrs. D. J. Kimmell has returned to La Grande from Harrisburg, Ore.; where she attended funeral services for her son, C. C. Kimmell. Mr. and Mrs. J. G. Kimmell, 2004 First street, at whose home she is now staying, accompanied her to Harrisburg and they all returned together to this city.

LOCAL BRIEFS

Visits Relatives—Mrs. May Murray, of Medical Springs, is visiting relatives in La Grande this week.

Returns Home—Frank Tyler, Everett Hyde and Fred Hertzog returned yesterday from Chicago where they attended the World's Fair. They drove a new automobile back to this city.

Mrs. Hull Here—Mrs. H. L. Hull, former La Grande woman, is among the delegates attending the conference of the A. A. U. W. today. She now makes her home in Pendleton.

To Seattle—Francis Greulich left this morning for Seattle to attend the football game between Oregon and Washington universities.

From Pendleton—Mr. and Mrs. Lester Hamley, of Pendleton, spent yesterday in La Grande. Mr. Hamley transacted business and they both enjoyed the golf course at the country club.

From Union—Mrs. Belle Wright, of Union, is visiting at the home of Mr. and Mrs. L. L. McKennon here.

In La Grande—Mrs. H. M. Bay, of Enterprise, is spending the weekend in La Grande with her mother, Mrs. J. C. Gulling.

CHURCH COLUMN TOMORROW

Because of lack of space today, it was necessary to withhold the church announcements, which usually appear on Friday. The church department will appear in Saturday's issue.

She is a former resident and has many friends in the city with whom she is visiting.

Terpany a Visitor—Fred Terpany, apple grower of Elgin and former manager of the Western Union in La Grande, was a visitor in the city this morning.

AT THE LIBERTY

A thrilling glimpse of America's smartest crooks in operation is to be seen in "Midnight Mary," drama of the upper underworld which opened today at the Liberty theatre.

The evolution of a typical gang of small-time gunmen into high-powered specialists in big crime is woven into a dramatic love story that features Loretta Young and Franchot Tone in strongly emotional roles. Their love is complicated by violence and tricks of fate that lead to a breathless climax of high speed action. Miss Young is even more appealing than in her recent picture, "Zoo in Budapest," and Tone demonstrates that he is one of the finest young actors to come to the screen from the New York stage.

Ricardo Cortez is again a menace of odious character and causes the audience to thoroughly dislike him, when in "Midnight Mary" he provides comedy relief in a role that also is a different type of characterization for the young charmer of the southern accent. She combines with Andy Devine in winning laughs through many hilarious situations.

Frank Courvoys, Warren Hymer, Ivan Simpson, Harold Huber, Sandy Roth and Martha Sleeper have supporting roles that provide convincing strength to the fast-moving story.

RODE'S MARKET

We Do Not Cut Cows

1604 1/2 Adams Phone Main 904

BEEF ROAST	Prime steer beef only, lb.	8c
HAMBURGER, 3 lbs.		25c

WEINERS & SAUERKRAUT 1 qt. kraut, 1 lb. weiners, both for 25c

This week's chickens include a number of heavy Rhode Island Red Hens and Fryers. Phone your order.

"I've lied... I've cheated... I've stolen... I've killed... but there's one crime I'm not guilty of!"

Midnight MARY

Admission Saturday Only —11 to 3—

Adults	15c
Kiddies	5c
Adults	—3 to 6— 25c
Kiddies	10c
Adults	—6 on— 35c
Kiddies	10c

LORETTA YOUNG
RICARDO CORTEZ
FRANCHOT TONE
Andy Devine - Una Merkel

TODAY and TOMORROW

LIBERTY Mercy's

Continuous From 11 A. M. Tomorrow!

Look at Your HAT Everyone Else Does!

Felt hat days are just around the corner. Get yours out and phone us for expert cleaning and blocking.

ODORLESS CLEANERS
1107 Washington Main 701

FLATTERING

even to a Major

Here are field boots that set off—give any uniform, its final touch of swankiness. Styled to the mode—made of high grade board-calfskin—laced at top and instep—scientifically designed to slip on easy, feel easy, yet give the instep the snug fit so essential to comfort and smartness.

"FRIENDLY" FIELD BOOT

We carry a full line of "Friendly" Boots and Shoes. Glad to show them anytime.

TROTTER'S

"WITH SUPER SHELL, I USE HALF A GALLON LESS GAS ON THE ROUND TRIP TO PORTLAND. I SAY THAT MEANS SOMETHING IN THE COURSE OF A YEAR."

Jewis Myers
HOOD RIVER, ORE.

Everywhere it's

"CHANGE TO SUPER SHELL"

Contains Eka-benzol, a pure petroleum product high in anti-knock and mileage qualities.

Super-SHELL

NOW...WITHOUT FORMER 3/4 PREMIUM

YOU CAN GET **SUPER SHELL** at the **McDonald ELECTRIC CO.** and SERVICE STATION
Second and Adams