

Final Day Saturday Many Money-Saving Values!

Ward Week Value

Pillow Cases 19c

"Longwears," fine and firmly woven, straight torn edges, no artificial filler, bleached white. Stock up on pillow cases. 42x36 in.



Ward Week Only! Silvania PRINTS 12 1/2c yd.

Tubfast cottons, fall patterns for children's frocks. 36-in.



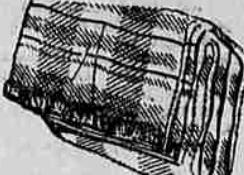
Ward Week Savings! Women's Fall SHOES \$1.79 Pair

If you're wise you'll buy NOW. Black kid pumps and ties.

Buy Them in Ward Week!

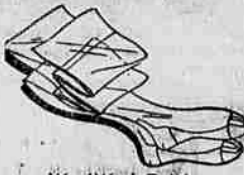
Longwear SHEETS 79c

Ward's "Longwears" reduced in price for Ward Week only. Fine, firm weave, no filler. Bleached pure white, with hand-torn ends, and strong selvage edges. 81x99.



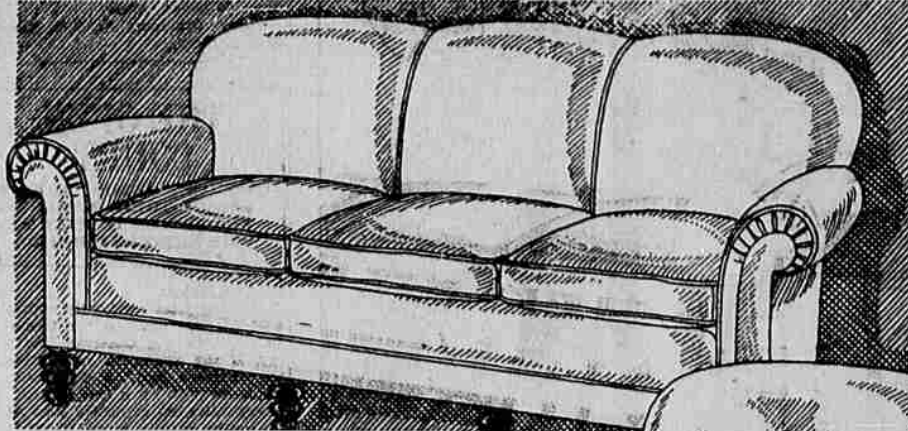
Ward Week Savings! Bring 5% Wool BLANKETS \$2.69 Pair

72x74, weight four pounds, 3 inch sateen bound. Plaid design.



Ward Week Only! Pure Silk HOSE 59c Pair

"Golden Crest" full-fashioned, pleat tops, double heels, toes.



2-PIECE SUITE Typical of Ward's Great Furniture Values!

\$39.95

\$4 down, \$5 monthly, plus small carrying charge

Delay may cost you money — buy now and save. We bought in the niche of time before labor and material started to rise. That's why you can buy this good looking overstuffed suite at less than \$40. With a good big frame of hardwood, broad restful arms and a score of coil springs in the seat and back. It's an outstanding Ward Week value.

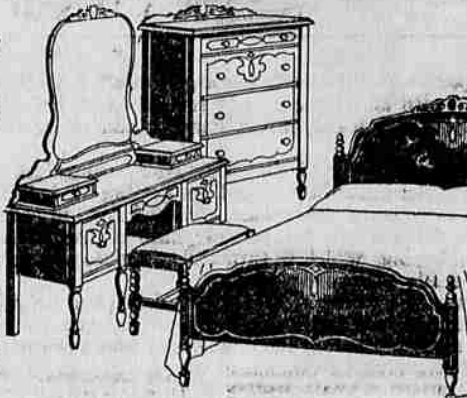
WARD WEEK
America's Greatest Sale!

A Ward Week Super Value in American Walnut Veneer!

4 Pieces \$42.95

\$5 down, \$5 monthly, plus carrying charge

Prices are up 50% since we bought this suite for Ward Week. We can't repeat this value. Four big pieces in American Walnut veneer—rubbed to a rich, satiny finish. Genuine plate glass mirrors, and elaborate wood carvings are other costly details!



For Ward Week Only!

Special Trade-In Allowance on Tires

EXTRA MONEY in Trade-In for Your Old Tires (any make) as Part Payment for

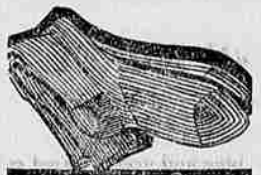
Wards Riverside Tires

Choice of Mate, De Luxe, Power Grip or Air Cushion

We Guarantee Riversides to give satisfaction regardless of time used or mileage run.



Be sure and attend the huge NRA celebration to be held in La Grande Saturday night. Big free street dance, fireworks and gala celebration. The fun starts at 8 p. m.



Ward Week Only! Worth 19c a Pair Work Socks 7c Pair

Combed cotton with reinforced heel and toe. Dark colors. Buy now and save!



Save in Ward Week! Work Shoes \$2.69 Pair

Super work shoe, black elk, plain toe, double oak leather outer-soles.

Sale of Men's Work Shirts

A Ward Week Special!



53c

Sturdy chambray! All seams triple-stitched, double shoulder yokes, non-rip sleeves!

Men! Save on Dress Shirts

A Ward Week Value!



79c

These shirts are worth twice this price! Color fast. New whites, plains and fancies!

Men's Sheep Lined Coats

A Ward Week Value!



\$4.98

A real Leathertex coat! Full 36-inch length. Wombo collar, sheepskin lined. Sizes 36-46.

For School! Boys' Shirts

At Ward Week Savings!



59c

Hard woven broadcloths in new fancy prints or solid colors. Sizes 6 to 12, 12 1/2 to 14 1/2.

Innerspring Mattress

Ward Week Sale Special!

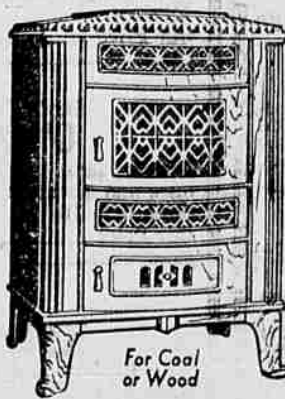
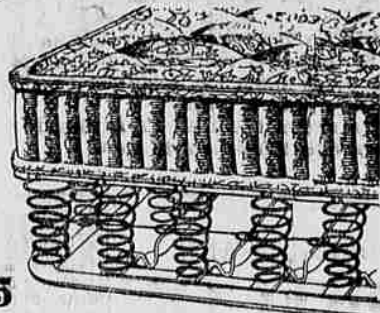
\$12.95

Full Size

Prices are going up! Don't miss this Ward Week value! Big, deep coils padded with felted cotton. Covered in floral patterned drill ticking.

140 COIL SPRING \$9.95

Double deck style, helical-tied at top for perfect rest. Full size only.



At This Price Ward Week Only! Circulating Heater

Heats More Space On Same Fuel!

\$43.95

\$5 down, \$5 monthly, small carrying charge.

The price will be higher after Ward Week. A full size circulating heater with Ward's regular cast-iron heating unit, famous for strength and efficiency. Cased in a beautiful grained walnut finish cabinet in porcelain enamel. Heats more space than ordinary type heaters because it draws in air then circulates it through the top.

For Coal or Wood

Ward Week SALE Super Value!

Seamless Axminster RUGS

9x12 Feet \$21.95

Price goes UP after Ward Week! Save now. Each rug is a copy of a genuine Oriental design, woven on huge Axminster looms. Even the sheen is woven-in. Perfect quality. No seconds!



Ward's Riverside Twin-Range 100% Pure Pennsylvania MOTOR OIL

Winterized! Best Quality!

49c Gallon

Save! Get your winter supply and start using it now. Positive lubrication at highest motor heat and in severe winter cold.

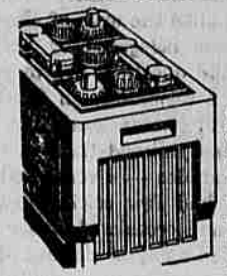


Riverside Standard 13-Plate BATTERY

12 Months Guarantee!

\$3.33

With Old Battery



Guaranteed 12 months because it's basically built to Riverside standards. Every plate is standard size and thickness for full power.



In Ward Week Only!

SHOTGUN

30% Less Than Last Year!

\$18.75

We've lowered our already low price. Here is your chance to own the gun 150,000 hunters have found safest, fastest, smoothest. Chrome vanadium steel parts, black walnut stock. Shoots 6 shots in five seconds! Easy takedown.



Special Ward Week Price!

Red Head SHELLS

Equal To The Best Shells Made!

73c

box of 25

They are unsurpassed for uniform velocity, pattern and penetration. There's added saving this week on these 12 ga. hard hitting Reliance shells.



Instant Dialing! The Newest Idea in Radio — No Numbers to Remember — Dial by Call Letters

CONSOLE RADIO

Complete! 10 Tubes

\$45.95

Now! A dial that works the way you think — direct to the letters of the station in your mind. Instant Dialing! And more! Power that gets distant stations; Police calls too; Reception that is natural; Kro-Matic Tuner that lets you see and control every tuning adjustment; Cabinet design that makes this radio a thing of beauty to see and hear. Licensed by R C A



\$8 down, \$7 monthly, plus small carrying charge.

1101-1103 Washington



MONTGOMERY WARD

Phone: Main 18