

# Giants Smash Their Way To World's Baseball Title

La Grande Is The Gateway to Wallowa, "The Switzerland of America"

# La Grande Evening Observer

Only Newspaper Printed in La Grande Covering Union and Wallowa Counties

VOLUME 32 EASTERN OREGON'S LEADING NEWSPAPER LA GRANDE, OREGON, SATURDAY, OCTOBER 7, 1933 MEMBER ASSOCIATED PRESS NUMBER 28

# LOCAL N. R. A. CELEBRATION OCT. 14

## HUGE PARADE WILL FEATURE COMING EVENT

Fireworks, Street Dancing Included on Program for Next Saturday

## CENTRAL LABOR GROUP IN CHARGE

All of Grande Ronde Valley to Be Invited—Will Usher in "Buy Now" Campaign

A gigantic celebration—featuring La Grande's NRA prosperity march—is scheduled to be held here next Saturday evening, ushering in formally the new "Buy Now" campaign. It was announced today.

Arrangements for the celebration were completed at a meeting held Friday, and the Central Labor council, headed by R. Z. Baxter, who also is NRA compliance committee chairman here, will have complete charge of the program.

Present plans call for a mammoth parade, fireworks, dancing on Adams avenue and probably other items will be scheduled.

All of the Grande Ronde valley will be invited to attend and participate and merchants and civic organizations of this city have expressed themselves as solidly in support of the plans, and are offering all aid possible in making arrangements.

The Central Labor council is to solicit from NRA blue eagle signers for necessary funds to make this celebration a complete success. Additional details will be announced during the coming week.

## Big Attendance At Wallowa Co. Fair This Week

ENTERPRISE, Ore. (Special)—Perfect weather, more like summer than fall, again welcomed the Wallowa county fair this weekend, with the event scheduled to come to a successful close this afternoon.

The fair opened Thursday with much more interest shown this year than for some time. Attendance has been large and the quality of the amusement program very good.

Most of the displays are by boys and girls of the Smith-Hughes agricultural classes and the 4-H clubs. Several horses came from the coast and Southern Idaho for the afternoon racing events.

The Future Farmer livestock judging contest held yesterday was won by the Imbler high school team, composed of Delmar Fowler, Elton Prizell, Clyde Ott and Harland Pratt (alternate), which made a total score of 1833 points out of a possible 2000.

## SMALL FIRE IN VACANT HOUSE

The fire department was called to a vacant house at 2204 Greenwood avenue at 4 o'clock yesterday to extinguish a small blaze in the attic. No damage was reported.

## MAY BELLE CALDWELL WINS ESSAY CONTEST

May Belle R. Caldwell, of La Grande, received first prize of \$3 in this week's phase of the Merchants' Essay and Misspelled Word Contest, using as her topic: "Why the Colonial Beauty Shop Should Receive the Patronage of This Community."

## WILL ROGERS says:

BEVERLY HILLS, Cal., Oct. 7.—Just been reading over the resolutions that were passed in Chicago by the American Legion this week. They were as level-headed and broad-minded as ever passed by any organization.

## CONVENTION OF A. A. U. W. NEXT WEEK

The 10th annual conference of the Oregon State division of the American Association of University Women will be held in La Grande on Oct. 13 and 14, with Mrs. Virgil Earle, of Eugene, state president, in charge of the meetings.

## La Grande Will Be Hostess to University Women of This State

Thirteen branches are expected to be represented, Portland, Salem, Eugene, Corvallis, Klaskanin Falls, Astoria, Pendleton, Walla Walla, Bend, Baker, Albany, Forest Grove.

## HIGH SCHOOL TO STAGE 'INTIMATE STRANGERS' SOON

Booth Turkington, the father of "Penrod and Sam," has also embezzled his name in American writing as a playwright of some wit and a great deal of resourcefulness.

## MORE WARM DAYS PREDICTED HERE

The mercury, following maximums of 87 and 80 on Wednesday and Thursday, climber up to 85 yesterday, with the summery weather showing every indication of continuing over the weekend.

## MAY BELLE CALDWELL WINS ESSAY CONTEST

"Ladies of La Grande! Young ladies, old ladies, middle-aged ladies, ladies of eighty, ladies of eight! Your personal appearance means more to you than any other thing in the world! You know it! Everybody knows it! When you can look your loveliness the world kneels at your feet. The world is funny that way. It always has been—it always will be. . . . That's why the world has beauty parlors like the Colonial Beauty Shop. . . . A beautifully furnished, delightful haven for the lady in quest of beauty. . . . Try it. . . . It can give you the superior service you desire. . . . equipment superlatively efficient. . . . A perfect joy the treatment. . . . and you have the added happiness which comes to every good La Grander who patronizes a home-owned business, a community prop—sympathizing with our wage earners—supporting NRA. Ladies of La Grande! Trails lead to the Colonial Beauty Shop!"

## MOUNTAINEER 11 CRUSHES IDAHO TEAM

E. O. N. Piles Up 38 to 0 Score in Game Against Lewiston Normal

## LA GRANDE TEAM'S GOAL LINE SAFE

Lewiston Penetrates No Deeper Than 45-Yard Line—Miles Scores 3 Times

FRIDAY SCORES  
East Oregon Normal 38, Lewiston Normal 0.  
College of Puget Sound 18, Albany college 0.  
Kansas State 20, St. Louis 14.  
George Washington 27, North Dakota 6.  
Colorado 6, Oklahoma A. and M. 0.  
Duquesne 6, Bucknell 0.  
Detroit 26, Western Teachers 0.  
Drake 26, Butler 6.  
Texas A. and M. 34, Sam Houston Teachers 14.  
U. C. L. A. 21, Utah university 0.  
Denver 0, Colorado Aggies 0.  
Brigham Young 6, Colorado Teachers 2.  
The Dalles 27, Astoria High 0.  
Baker High 12, Nyssa High 0.

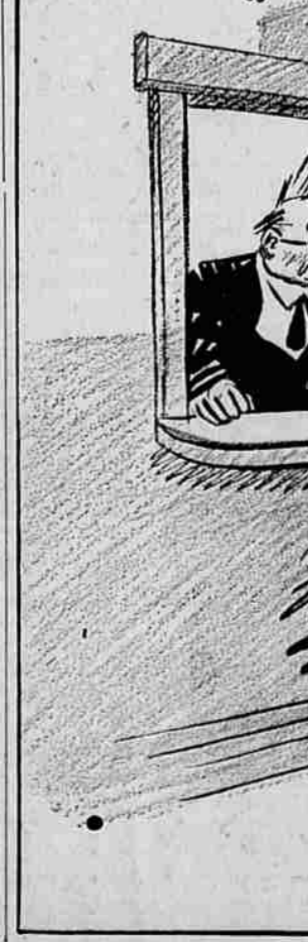
## GLEE CLUBS AT NORMAL SCHOOL ELECT OFFICERS

Both women's and men's glee clubs of the Eastern Oregon Normal school have effected organization, and are entering upon a promising year of musical activity under the supervision of Miss Jennie Peterson, director of music.

## La Grande And Mac-Hi Elevens In Battle Today

Two rivals of many years standing, La Grande and Milton-Freewater, met in a football contest at the L. H. S. field at 2 o'clock this afternoon. Before game time dope indicated the two high school elevens were about evenly matched.

## SCHOOL TEACHERS' PAY IS SO UNCERTAIN THESE DAYS



## CUBAN TROOPS FIGHT RED RIOTERS



The recent "hotel battle" between the Cuban soldiers and their officers in Havana, in which about 100 were killed and 200 wounded, was only a passing event in what has been a constant bloody struggle against Communist uprisings. In this picture Cuban sailors are shown searching passing automobiles for weapons at a spot where six were killed and 27 wounded in attack riot. Note the armored truck at upper left.

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## ODD FELLOWS TO HOLD BIG MEET

Six Odd Fellows lodges, three from Oregon and three from Idaho, will meet in Ontario on Oct. 19 for an inter-state meeting and competition in degree work. It was announced last night when the local lodge met at the I. O. O. F. hall.

## MRS. TED BROWN HAS OPERATION

Mrs. Ted Brown, of La Grande, had a major operation at the Grande Ronde hospital this morning.

## KIDNAP GANG FACES LIFE IN PRISON

OKLAHOMA CITY, Okla., Oct. 7 (AP)—Sentences of life imprisonment were imposed today upon four defendants convicted of the \$200,000 Charles F. Urschel kidnaping. They were Albert Bates and Harvey Bailey, convicted as two of the actual kidnapers, and Mr. and Mrs. R. G. Shannon, upon whose farm Urschel was held nine days.

## Wheat Today

CHICAGO, Oct. 7 (AP)—Late rallies whisked grain prices upward today, and more than offset transient severe breaks that in rye reached 4 1/2 cents, almost the extreme limit.

## CONDON ALARMED ABOUT INFANTILE PARALYSIS CASES

CONDON, Ore., Oct. 7 (AP)—High schools and public schools in this city will remain closed until Tuesday because of fear of an epidemic of infantile paralysis.

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HOLLYWOOD, Oct. 7 (AP)—Johnny Weissmuller, one of the Tarzans of the films, and Lupe Velez, vivacious little Mexican actress, had Hollywood guessing today.

## JUST BEFORE PRESSTIME

TWO NAVY SHIPS COLLIDE  
SLAYS HER TWO SONS  
MARKETING PLAN GETS O. K.  
22 MEN REMAIN MISSING

## OTT'S HOMER IN TENTH IS VICTORY SWAT

GRIFFITH STADIUM, Washington, Oct. 7 (AP)—Mets' Ott's home run into the centerfield stands in the tenth inning of the fifth game ended the world series today as the Giants won their fourth victory over the Senators, 4 to 3, and the championship of the baseball world, four games to one.

## ROOSEVELT ASKS FOR LABOR AND CAPITAL UNITY

WASHINGTON, Oct. 7 (AP)—President Roosevelt today called for a united "unselfish patriotism" on the part of capital and labor in support of his recovery efforts.

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