

Girls' Coats Are Fashions In Miniature

Garments For Youngsters Borrow Features From Grown-Up Styles

By Miss Elva Parks
Ready-to-Wear Dept. Stevens Van Englen Co.

Princess Elizabeth continues to influence classic little girl fashions, with a Kemp tweed coat, shaped in at the waist and strictly tailored with velvet trimmings. A brimmed hat with velvet trimming to match completes the ensemble.

Coats in the English manner have long been a favorite with their Yankee cousins across the sea. Trim lines, careful tailoring and sturdy fabrics are three fundamentals of a practical coat for the active school girl. The English fashions that have found favor here embrace all three of these virtues; plus an ability to cope with all kinds of weather. The sailor coat, cut after the English fashion, has a matching hat and had an eye on English winters in the making. The red flannel lining, however, is no less appropriate here "when the north wind shall blow and we shall have snow."

And so the English influence continues to be felt in important girl coat fashions for fall and winter. However, young America has not deserted the army and navy. The regulation coat with brass buttons, sleeve chevrons and a sea-going air is a perennial classic that has lost none of its jaunty importance. It has proven its practical, wearable qualities and deserves to continue as the backbone of coat wardrobes.

The military influence is apparent in smart tweed coats, with notched collars and belted waistlines in the best army tradition.

The balmacaan has no impressive origin; but it is an ageless favorite that endures. Balmacaans in mixture woollens are ready to stand any amount of wear and tear. Leather buttons add to the general air of ruggedness. And with a hat to match, the tout ensemble takes a new lease on life and is ready to rough it, and be very little the worse for wear.

For kindergartners and young hopefuls up to six years, three piece outfits are the accepted, practical trio. Coat, leggings and hat to match assure an appearance of harmony and put-togetherness. New interest, however, is introduced in brimmed hats instead of the usual cloches. This innovation has much in its favor, as wide brims have a way of adding piquancy to curly hair.

Two piece sets for the older girl, graduate from the leggings class. The two pieces are a coat and matching muff. The muff has its practical value on frosty days and is a real stimulant for dignified, ladylike deportment.

The fashion story of the new silhouette for all ages commences at the waist and extends upward and outward toward the shoulders. Girls' fashions enthusiastically fall in line with squared shoulders that are frigid but not exaggerated. Square epaulets are new and smart. Detail of extended pieces ending in points go up in the world of fashion by achieving height as well as width.

'In Between' Coats' Featured For Young Girls

By M. T. Landers
Of The C. J. Breier Co.

A compromise with fashion and serviceability is achieved for the limited wardrobe in an increasing variety of "in between coats" for the young girl. Quality detail and careful tailoring have a way of looking just right any hour of the day. The "in-between" coat has its foundation in good lines. Tailored, but not severe; with novelty woollens to add a dressy appearance, the "in-between" coat is sufficiently conservative for every day wear but equally suitable for more dressy occasions.

Shawl and mushroom collars predominate in fall and winter showing of girls' coats. The importance on tweeds has added prestige to the always popular racoon collar. Lynx dyed wool is another long haired fur repeatedly seen. Australian opossum is softer and more adaptable for the mushroom type collar.

Short haired furs are confined largely to borders, edgings and scarfs. Notch collars of short haired fur are very smart to complement rougher woollens. French beaver, leopard and ocelot manipulate almost as well as fur and are favored for fall trimming detail.

Fabric interest adds zest to new fall and winter girls' coat fashions. Tweeds are tremendously important. Novelty versions verge upon a dressy appearance; but cling to their ability to wear and wear. Kemp sweeds have a decided place in the fashion picture, assured by the endorsement of the little Princess Elizabeth. Boucle tweeds are also among those present, with a grand nubby finish that refuses to look rumped whether school keeps or not. Checked tweeds of the Harris type have never "checked out" of the fashion picture. They are as right as rain; and rain, incidentally, doesn't stand a chance with a good tweed of any description.

Chevron and stripe weaves are the last word in fabric smartness. Suede woollens in fine needle-point variations are usually classed with dressier type coats; but the trend toward coats that are really double-duty has brought suede woollens into prominence.

Camel's hair cloth is still the force for regulation types and has much to recommend it in the way of all-around ability to keep up appearances.

COTTON GLOVES
Cotton gloves continue to keep their fashion importance well in hand. Cottons with a silky finish and cottons with a woolly finish are important. Weave and color add newness, such as waffle weaves and geometrics. Black, gray, brown and beige are leading colors. Piping for contrast is smart, but it is smartest when applied sparingly.

The New Silhouette Emphasizes The Widened Hemlines; Sleeves Are New.

Fashion Continues to Carry the Burden of Chic On Broad Shoulders; Intricate Cuts



Above is a black satin afternoon frock with smart fall silk trimmings. Note that shoulder width is achieved by soft folds. The faced cowl neckline is flattering and easy to wear.

By Leah Bramwell
Ready-to-Wear Dept. of the J. C. Penney Company

Broad shoulders have a magic way of making the waist and hips look slimmer. The fall silhouette continues to endorse shoulder width, which is a great deal to be thankful for, as it is a flattering fashion. The trend is toward modified broad shoulders that have an eye on height as well as width.

The "puffed out" shoulder line in the leg-o-mutton tradition of spring and summer has been relegated to the past from which it sprang. Shoulder width for fall is more subtle and less exaggerated. Sleeves are terribly important to achieve a "squared-off" shoulder appearance. Width you must have; and height, too—but no cascades of frilly ruffles or billowing balloon sleeves.

Dressmaker details of cordings, pipings, rolls and folds are used importantly, but with restraint, to achieve this modified shoulder width. Intricate cut at the top of the sleeve to form points is a new and interesting trick fashion has up her sleeve. Folds to obtain fullness are very, very new—and if you crave elbow room, this same treatment repeated at the wrist as well as at the shoulder, will give a sweeping, oval line that is both graceful and comfortable.

Skirts are doing things for fall. The fitted waistline, the molded hip line endorse the sheath silhouette; but hemlines grow interesting. The modified shoulder width repeats itself surprisingly at the hemline.

The cordings, pipings, rolls and folds used to give the squared-off shoulder effect are used again to animate hemlines. The fullness starts just above the ankle and flares outward. And therein lies the secret of the new silhouette; widened shoulders are balanced by widened skirt



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features of this most versatile of fashions. Boleros are back! And boleros have a way of adapting themselves to fashions for all ages. Jacket costumes are a boon to the limited wardrobe, and the very fact that the bolero version of the two-piece theme boasts a jacket insures its immediate acceptance.

Satin is the shining light for fall and winter. Black satin has a corner on smartness for afternoon wear. The elegance of the fabric, plus the sheath silhouette, are a combination guaranteed to achieve the ultimate in sleek, flowing lines. After a summer of frivolous cottons, a satin dress will do much to make you feel the grand lady.

Ribbed silks, such as faille and bengaline are also very important. They are at their best for afternoon dresses, jackets and formal blouses. The vertical line of the ribbing has a slimming effect because it achieves an illusion of lengthened line, and added height.

Satin refuses to be left out of any corner of the fashion picture, and ribbed satin takes its place in the leader group of ribbed fabrics that are making fall and winter fabric fashion history.

A Few Lines About Lines

Waistlines are on the up-curve. They curve upward for daytime, just a bit above normal in front, and just a bit below normal in back.

The curve grows bolder after dark and very nearly approaches the Empire line in front; but remains quite sane and normal at the back.

All of which, of course, has a very slenderizing effect at the waistline in lieu of diet.

Necklines have been creeping up on us, and the current trend toward fashions of the 1900's reminiscent of the boned "choke" collar is responsible for the standing collar.

The modern version of the standing collar is a "collar" in name only—upstanding bands of braid, fur or folds of fabric reach across from shoulder to shoulder. Their fencing with necklines merely as a foil to accentuate shoulder width. "Curved is the line of beauty" and scalloped detail follows the curve of beauty for new gloves.

Scalloped outlines in the shape of cuffs may require just two big scallops to complete their smartness; or they may go in for a long line of little scallops. Scallops are not confined to cuffs, however. They also furnish fetching motifs for up and down the back of the glove in rippling color contrasts.

Dropped shoulder lines for evening, baring the shoulders yet covering the upper arm, are very courtly and formal in feeling. The "sleeve" is achieved by puffs or folds which give a broadened line in keeping with the square shoulder silhouette. Narrow shoulder straps enhance the bared shoulder effect, which is very feminine and flattering.

Hair Ornaments

The demure little Alice in Wonderland hair band started the vogue for hair ornaments, and they have reached their greatest importance for evening wear.

Jeweled ornaments, such as clips to hold back wayward curls, or winking little rhinestone stars are very smart. Bands of rhinestones and baulettes are most impressive on young girls, and they often have little bow knots, one over each ear; or a larger bow knot in the center.

GLOVE CUFFS

The squared off shoulders of the new silhouette has influenced glove cuffs, which are also smartly squared and have a trim and tailored look with tucked and button detail. Dressier gloves square their cuffs, too, but with frilly edges of contrasting fabric, such as taffeta.

"How Good" Rather Than "How Much" Should Be Query In Buying Furniture

Many Manufacturers Kept Up Wages And Quality of Product Throughout Depression

By Lynne Bohnenkamp
Of W. H. Bohnenkamp Co.

One of the most striking results of the application of the NRA, as applied to the furniture industry, is the fact that many, if not all of the real low priced, low quality so-called bargain pieces of furniture have been raised so much in price that they are now in many cases as much in price as higher grades of furniture, prices of which have not been affected to nearly as great an amount as the former.

This is due largely to the fact that in order to meet the demands of the public during and shortly before the depression, many manufacturers placed their plants on almost a "sweat shop" basis. What was formerly a skilled workman was replaced with other labor at around 17 cents an hour wage. This low wage was reflected in the \$30.00 davenport and chair and the \$10.00 bedroom suite. Now, under the new code this type of manufacturer must pay his help 40 cents an hour or more.

At the same time, throughout the depression period, there were others of what are recognized as the better class of manufacturer, who all along were paying their factory men 55 cents an hour and more. Naturally the advent of the code has not greatly increased this type of manufacturer's merchandise. He put out sterling quality products right along.

With these facts in mind the man or woman who is interested in the purchase of furniture should look now, perhaps more critically than ever, to the question of "how good" rather than "how much."

HOKUP JOINS PRO GRIDDERS

LINCOLN, Neb. (AP)—Steve Hokup, one of the University of Nebraska's all-time all-around athletic greats, is ready for a fling at professional football. Hokup, graduated this summer after a year in which he won all-Big Six honors in football and basketball and won the conference javelin throw, has gone to Chicago to train with the Boston Redskins.

NAVY USING GLIDERS IN TRAINING PILOTS

PENSACOLA, Fla. (AP)—Gliders are being tested by the navy at its air station here as aids to training student fliers in developing aircraft "sense" or "feel."

Two of the motorless ships have been put into service to see whether their use in training may shorten the time required for dual instruction and increase the confidence of student pilots.

MONMOUTH'S MIDGET STAR IS LEADING GRID SCORER

MONMOUTH, Ill. (AP)—According to college nick-name lore, Wabaah is the home of "little giants" of the athletic field, but Monmouth has one who is as little in stature and as gigantic in feats as any extant. Robert Wolf, from Murphysboro, Ill., is just five feet, four inches tall and weighs only 129 pounds. But he is compact enough and elusive enough to rate as a leading scorer of the Little 19 and Midwest conference last year in football.

He has played varsity basketball for two years at forward, and starred at shortstop on the baseball team for two seasons, leading the club in hitting last spring.

AMERICAN AIRLINES BUSY
WASHINGTON (AP)—American-operated airlines flew 25,862,120 miles and transported 235,139 passengers, 3,648,217 pounds of mail and 1,055,878 pounds of express in the first half of 1933, says the department of commerce.

SOUTHPAWS TO HOLD GOLF CHAMPIONSHIP AT ACACIA
CLEVELAND, Ohio (AP)—Some day a left-hander will win a major golf title, and then the right-handers will take back all the things they have said about southpaws.

That is the belief of Everett G. Livesey of Columbus, who insists that the reason southpaws have not made a showing yet is because the percentages are against them and because so many are taught to use

right-handed clubs and consequently become dubs. Livesey is holding a national tournament for lefties at Acacia course in Cleveland Sept. 26, 27 and 28 and expects to have 100 entries. He lists 3500 members in his association, including Babe Ruth.

A man in Theford, Neb., has a pony that suddenly went carnivorous. On four occasions the animal was seen eating chickens.

Fashions of FALL

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