

Double Duty Costumes For School Girls

Dresses For Youngsters Are Both Practical And Attractive

By Mrs. L. H. Norton
Norton's Kiddy Shop

Fashions for the very young are every bit as exciting as grown-up fashions. They pick up the spirit of the mode and translate it in terms of practicality. The result is a clear-cut interpretation of the most important current fashion trends.

Classroom frocks are the first consideration and should be above all things, simple and practical. After school play hours demand sturdy clothes for out-of-doors rough and tumble.

Birthday parties are something to celebrate when years are merely stepping stones, and the party frock comes in to its own for just such gala occasions.

There are degrees of formality for all ages, and simple crepes for "Sunday best" are always ready for dress-up company before dinner.

Early bedtime makes little girl fashions principally important for daylight hours, with a hint of the formal touch that creeps in at sundown.

Skirts continue plain. With pleats a favorite. Interesting things happen above the waist and do their bit toward giving a squared-off shoulder line. Sailor collars have always been beloved by little girls, and they suddenly find themselves terribly smart this year for all ages. Round collars have grown bigger and bigger until they look almost like capes.

Short sleeves are most practical and shoulder detail makes them very important. Plaids, polkas and flatters little puffs give the widened effect that is the first rule of fashion for fall.

Double duty costumes are at the head of the class for school. They can be switched about and changed about until you almost forget what the original combination was.

The swaggar ensemble, with a coat of crepe or ray checked woolen and a dress to match or contrast is a grand idea. The dress starts off all by itself early in the fall, adds a cardigan when the leaves are falling fast, and finally the swaggar coat. The swaggar coat then settles down to hard work and becomes the official fall coat that goes with everything.

Jumpers have become classics, with higher bodices this year and sleeves, if you like, or just suspenders. A flock of cotton blouses and a jumper dress are a combination hard to beat for variety effects.

One-piece dresses have the world of fabrics and colors to choose from. Cottons go on forever because they love soap and water. The woolen one-piece dress has a "warm" spot in the fashion picture for bitter cold days.

Two-piece woolen dresses lend double lives — the skirt is wearable with sweaters and cardigans and the blouse may be worn with other skirts.

Skirts and crepes for important occasions may be simply tailored, or quite dressy. Epaulets, capoteles, little puff sleeves and great big collars go right on broadening the shoulder line in the most approved manner.

Party dresses are festive with big bows, cascades of little ruffles or billowy flounces. Taffeta is the gayest of the gay and very, very youthful. An ankle-length dress of taffeta will delight the heart of any little girl with budding social ambitions.

New Footwear Puts Its Best Foot Forward

Trend Is Toward High Cut—Trimming Detail Cleverly Shortens Appearance of Foot.

By A. W. Burnett
Burnett Shoe Co.

Shoes step into the fall and winter fashion picture very conscious of their importance. Intricate detail and a wide variety of distinctive trimmings make the new shoes exciting, and a real factor in adding beauty to the ensemble.

The trend is toward high cut, riding up over the instep, and giving the foot maximum support.

The Oxford, therefore, takes an important place in the fall and winter fashion picture. Four eyelet oxfords are smart, comfortable, and the ideal choice for all around satisfaction. Oxfords count their smartness in terms of eyelets, however, and the five eyelet versions climb just that much higher over the instep to accentuate the smart high cut silhouette.

The monk type shoe is particularly well adapted to the high cut line, and is showing off its parlor manners by appearing in soft kid, with graceful feminine heels. This is an innovation, as the monk type shoe is usually associated with heavy leathers and an outdoor temperament.

The T-strap has everything to insure its fashion rightness. Vamps are cut high to follow the new line, and the T-strap carries well up over the instep. T-straps slim the line of the foot; are dressy without being too formal, and are a flattering addition to any shoe wardrobe.

Step-in pumps are synonymous with high cut, and so just naturally fall in step with the new fashions. The opera pump appears to go on forever, and is an ageless favorite.

Rounder toes follow through from important summer trends, but the "stubby" look is taboo. Trimming detail is cleverly used to shorten the appearance of the foot, and the slightly rounded toe does its bit in the same direction.

Fine detail opens a wide field for individualized shoe fashions. Perforations are growing bigger and bolder, punching stable holes to define tips and boxing detail. Kid underlay will keep out the cold and at the same time furnish a color contrast. Beige underlay for brown, and gray underlay for black have interesting possibilities, with just enough contrast to relieve the monotony, without looking two-tone.

The Stage Is Set For Fall Fashions And Fabrics Play A Leading Role

Luxury Fabrics, Novelty Weave Woolens And Ribbed Silks Come to the Fore



Be extravagant; buy new dress accessories and rout personal depression

The beauty of any fabric is dependent upon quality, and buying quality always pays. A chain is as strong as its weakest link, and this may well be applied to fabrics. If the fabric weakens labor and detail in dressmaking are just so much wasted effort.

Whether you buy clothes ready-made or dressmake at home, true satisfaction has its foundation in quality.

Satin couldn't wait for fall and winter to catch the highlights of the mode. It "bolted" into the fashion picture with self-assurance for mid-season and came to stay. Fashion has become more elegant, and satin will see you smoothly through many hours of the day and night.

Ribbed weaves are tremendously important, and bring fall, and beguine satin into prominence.

The silks delight in rich colors and are carrying their spring importance into fall and winter to "tie up" with the current importance of ribbed surfaces.

Taffeta and moire for evening gowns have a stand-offish disposition that will do much to keep the new flaring hemlines in their place. They rustle and swirl in a very grand manner, too, with never a limp moment.

Velvet is the perfect medium for expressing the elegance of formal fashions. It is a luxury fabric that is flattering, glamorous and altogether charming. Velvet has many moods. It may be transparent one moment and dull the next; but it is always smart. All of which is paradoxical but true — as nothing is more flattering than transparent velvet, and nothing newer and smarter than dull pile velvet.

Corded surfaces, woven checks, diagonal patterns, shadow and pencil stripes are innovations that distinguish new velvets and dramatize their possibilities.

Fancy weaves add a wide variety of interest to the new woolens. Dress woolens go in for shadow checks, blurred plaid weaves and stripings. Crinkled wool crepe is another wrinkle woolens boast about this year. All the fabrics stress ribbed surfaces, and woolens are no exception. The ribbing may be shadowy or sharply defined and there is a bewildering variety to choose from.

"Knotty" crepes achieve grand mixture effects that look rough but are really very soft to the touch. "Fuzzy" surface woolens, like rabbits' hair, are very smart, and so are frosted woolens. Their soft, downy appearance makes them very flattering.

"My Old Kentucky Home," near Bardonia, Ky., where Stephen Collins Foster wrote the song of that name, formerly was known as Federal Hill.

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Choose Coat Of Color To Harmonize

Wise Women Will Sit Down And Think Well Before Selecting Coat Color

By S. H. Zion
Of The New York Store

Black and brown are coat colors that cannot be equalled for wearability, practical value. They head the list every year for conservative choice, with new line and detail to give new interest.

The choice between black or brown is usually governed by the relative becomingness of one or the other. The wise woman sits down and does some thinking about the coming season's wardrobe and the first consideration is the basic color around which the entire wardrobe will be built.

If you look your best in black, a black coat is clearly indicated. But be sure you're not inveigled into buying a brown dress because it's "cute" or a bargain.

On the other hand, if brown is your color, stick to it, and you'll

have a wide range of greens, blues and beiges to choose from for frocks that will harmonize with your brown coat. Black satin frocks are terribly smart; but positively dowdy under brown coats—so beware!

Dark grays and oxfords, and the new eel gray are conservative, but new in feeling. They furnish a welcome change from the perennial black and browns, if you feel the need of a change, yet are not at all radical.

Greens are important for all types of fall and winter fashions, and appear in a luscious dark shade for coats. Red with a brown cast that tones it down is very cheery; but you may grow tired of it. However, if reddish brown becomes you, by all means have it while it's smart.

Orange rust is the gayest of the new colors, and is predominant in youthful styles. Rust color is more subdued and has wider appeal, and if you've been wearing brown for years on end because you know you just can't go in for something a little different, without putting all your brown accessories in the discard.

Taupe is appearing in smart coat collections, and is a fall and winter fashion color.

East Meets West

East is East and West is West and never the twain shall meet does not apply to current millinery fashions. Paris couturiers have borrowed significant trends from the Chinese coolie hat, with its built-up height and peaked appearance.

The stepped-up architectural lines adapt themselves to a modern feeling without losing their Oriental origin.

Satin and velvet, both very important for fall, are at their best in gleaming black. The Chinese influence, however, is far from sombre, and the black background becomes a foil for color accent.

Delicate feathers in exotic tropical colors carry the eye interest upward, when placed at just the right tilted angle. An illusion of height is fashion's pet trick of the moment, and high placed trimmings as the focal point of interest achieve the pinnacle of smartness.

Johnny Livingston, speed flier, has this philosophy for bailing out in a parachute and letting a rampaging plane crash: "They still build planes but nobody has ever built a human body."

"Capeskin" Leather Jackets

These leather jackets are the newest for fall with a belted waist, 28 inches long in either dark or light brown.



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