

La Grande Evening Observer

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I have preached righteousness in the great congregation: for I have not refrained my lips, O Lord, thou knowest.—Psalm 40: 9.

RESPONSIBILITY OF BUSINESS LEADERS

One of the fortunate developments of the last few years is that we are able nowadays to look an extremely radical idea in the face without getting the jitters.

A case in point is the suggestion which Donald Richberg dropped before the Merchant Association of New York in his recent speech there—the suggestion that unless the directors and executives of big business recognize their social responsibilities, and act on them, they will presently be elected by the general public and not by the several stockholders.

Here is a notion which would have earned a man the indelible label of "bolshhevik" if it had been voiced as recently as six months ago. Today we are able to look at it calmly and to see that there is a lot of good sense in it.

It comes down, that is to say, to this: we are awakening to the fact that the man who directs a large industry occupies a position of public trust just as much as does the politician who has been elected senator, judge or governor.

Accepting that simple fact carries us farther, perhaps, away from the philosophy of rugged individualism than any other thing that has happened to us.

The business executive is answerable, first of all, to his stockholders. Their money is in his keeping; it's up to him to give them a return on it, and if he fails they quite properly will remove him. He is answerable, too, in a less direct way, to his employees. To be sure, they can't get at him if he fails them. But their jobs, their bread and butter, their chances to do something with their lives, rest entirely on him.

To these allied responsibilities we are now seeing the necessity of adding a third—responsibility to the public at large. What the industrial executive does affects the whole country, sooner or later. We are in his hands, and if he is a fumbling incompetent we are apt to get dropped. Is it, after all, so far-fetched to suggest that we ought to be able to exercise some control over him?

The incompetent business man is just as much a parasite on society as the incompetent politician, and society ought to have the power to dispose of him. It would have been the height of radicalism to say that a year or so ago; today it is nothing but plain common sense.

Shorb Speaker At Lions Club Meeting Today

C. J. Shorb, manager of the La Grande district office of the Home Owners Loan corporation, was the speaker at today's meeting of the Lions club at the Sackajawee Inn. He spoke of the three types of loans being made, also of the four per cent interest bonds to be exchanged for mortgages, and pointed out that the government guaranteed interest on these bonds for 18 years.

E. O. N. FALL TERM OPENS HERE TODAY

New students received instruction at an assembly this morning, and this afternoon college aptitude tests are being given. Three new faculty members also started their work this morning. Miss Ruby Day and Miss Gertrude Lang in the training school, and Miss Margery Horton, physical education department of the Normal school. Miss Gladys Turley, health nurse, also arrived this morning and took over her duties. The position of health nurse is a new one on the staff. Miss Turley is a graduate of the University of Oregon school of applied social science.

LIGHT RAIN DURING NIGHT

KLAMATH FALLS, Ore., Sept. 18 (AP)—Still southerly winds, reaching near-gale proportions, yesterday covered the Klamath basin with dust and filled the streets here with debris. Great clouds of ash and dust from the dry beds of Lower Klamath lake whirled over the city, nearly obscuring the sun.

After a clear weekend, with the mercury up to 85 above Sunday, the sky clouded last night and 10 of an inch of rain fell, bringing the September total to nearly an inch. The forecast for tonight and tomorrow indicated fair weather.

AUTOMOTIVE MEET CALLED

The Union County Automotive Trade association will meet tomorrow night at 8 o'clock at the Sackajawee Inn. The purpose of the meeting is to discuss the code for the group which has been sent to Washington. It is expected that the code will be adopted within the next week or ten days.

LANDIS COURT REDECORATED

The Landis Court apartments, 1704 Second street, has just completed extensive redecoration in preparation for the fall and winter. It was announced today.

THREE CARS IN ACCIDENT

Cars driven by Stanley Miller, A. Hansen and Charley Harris, all of La Grande, figured in an accident on the Old Oregon Trail about a mile east of this city at 8:45 p. m. Saturday. No one was hurt, according to a report made to the police. Damage to Mr. Hansen's car was reported severe.

The Weather

WEATHER FORECAST
Oregon: Fair tonight and Tuesday but cloudy on the coast; cooler in the east portion tonight; gentle to moderate southwest and west winds offshore.

LOCAL WEATHER
Sunday: maximum 85, minimum 45 above. Rain 10 of inch. Partly cloudy. Today: minimum 47, 7 a. m. — 51 above. Partly cloudy.

31 NAMES DRAWN ON JURY LIST FOR NEXT COURT TERM

(Continued From Page One)

court, with several important cases likely to be tried, it is said. Thirty-one names were drawn for the panel, including seven women.

The names follow:
A. L. Voelz, farmer, La Grande; Albert J. Brazill, farmer, Cove; Antoine End, farmer, Summerville; H. L. Craig, farmer, North Powder; B. G. Pritts, retired, La Grande; John E. Widell, farmer, Elgin; Floyd Walk, farmer, North Powder; Ralph G. Chennault, farmer, La Grande; Ray Fuller, farmer, Alicel; M. E. Wallinger, farmer, Alicel; Ella White, housewife, La Grande; E. J. Whiteside, laborer, La Grande; A. L. Berry, real estate dealer, La Grande; Rebecca Davis, housewife, La Grande; James D. Woodell, farmer, La Grande; H. E. Bull, farmer, Summerville; Alma Strand, housewife, La Grande; Ed M. Dennison, farmer, Imbler; William H. Faer, farmer, Cove; Cecil Bates, farmer, Union; Ross Badger, farmer, Union; Virginia Evans, housewife, La Grande; Ethel Dobbin, housewife, La Grande; Lee Cross, farmer, Elgin; Frank B. Thorp, farmer, Alicel; Ray Cope, farmer, Elgin; Earl P. Culver, farmer, Elgin; Jean Birnie, housewife, La Grande; A. V. Fisher, farmer, Cove; E. D. Slack, farmer, Summerville; and Bess Scriber, La Grande.

HELM TAKEN TO HOSPITAL IN PORTLAND

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compound fracture of her leg and a man companion was severely cut under the chin. Their names were not learned by Mr. Breshears.

Mr. Helm and the others were taken to the Hood River hospital and apparently he was transferred to Portland later.

Mr. Helm and the sheriff were in Portland in connection with the case of the slaying of John Allen, 33, of Cove. Mr. Breshears said today he did not expect any developments in connection with the holding of Lewis Stevens, 20, pending further word from Mr. Helm. No charge has been filed against the young man as yet.

Later today it was learned the occupants of the other car were Jeanne Machado and John Shane. Portland reported both suffered broken legs. Both cars were in the middle of the highway, the Associated Press reports from Portland said.

EAST OREGON BANKERS IN UNION MEET

(Continued From Page One)

bank at Prairie City and a stockholder in the Bank of Joken Bay; and F. E. Coad who is superintendent of the schools of Jackson, Wyo., for the coming winter and also has been asked to lecture on grading of students at the Jackson county teachers institute. Mr. Coad has just recently gone to Wyoming after spending the summer in Cove with his wife and sons.

Mr. and Mrs. Howard Colvin and daughter La Valle and Martha Jane and Miss Morris, were visitors at the

The Eagle's Brood!



—By Talburt

Courtesy, Washington Daily News

COVE PERSONALS

Mrs. Charles Mangreen returned to Cove Sunday after spending the summer at Palo Alto, Cal., with her brother, Warren Madden and family. Professor Madden was an instructor at the Leland Stanford university the last two summers. He returned to his work in the University at Pittsburgh, Pa., and Mrs. Mangreen accompanied the Maddens to Salt Lake.

From there she returned as far as Weiser, Idaho, where she visited with relatives for several days and Mr. Mangreen and Mrs. V. E. Fletcher met her there Saturday, returning to Cove Sunday by car. Mrs. Mary Laird and her daughter Helen, of Weiser, accompanied Mrs. Mangreen home for a visit of a couple of weeks.

Mrs. J. R. Fletcher and L. M. Laird, of Cove, and also lived here 18 years ago when her daughter, Miss Jean Laird taught in the Cove schools.

A delightful birthday party was given by Mrs. Dean Puckett Monday afternoon for her small daughter, Marilyn who was two years old. Big balloons and games for the children made it a wonderful afternoon for the little folks and their mothers enjoyed an afternoon of visiting. The birthday cake was decorated in green and white and animal cards marked the places. Those present were Ann Barker, Gule and Richard Conklin, Boderick French, Adetta and Paul Edward Cochran, Charles and Donald Betty, Freddy White, Robert Blank, Mrs. Hugo Blank, Miss Evelyn Blank and the mothers of all the small guests except Mrs. Fred White who was unable to attend.

No doubt the camera company which made nearly four and a half millions last year is glad of every exposure, although its patrons get negative results.

They Caught the Big Ones



These two businessmen have forgotten all about their business worries. And there's good reason. They are gleefully inspecting their catch of redsides and discussing the splendid sport they had looking and landing the big ones while on a recent fishing trip to South Junction on the Deschutes river. Left, B. L. Metzger, prominent Portland realtor, and right, A. J. Donnelly, Los Angeles, chairman of the sales committee of General Petroleum corporation, hit the Deschutes at a time when the big fighting redsides were striking the fly as only a reside in a swift mountain stream can strike. Donnelly declares that the big redsides of the Cascades have the speed and the power of Pegasus, flying horse of ancient Greek mythology, symbol for the new General Four-Star gasoline. The oil executive, seeking rest and recreation, spent a month recently in Oregon and Southern Washington and enjoyed wonderful sport fishing in many streams of the Cascades and the coast country.

Al Cain Killed In Car Accident Sunday

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Her fiancé, Walter E. Taylor, was driving the car. He escaped with minor injuries.

Mr. Cain was dead before an ambulance arrived from Portland. He is survived by his widow, a son and a daughter, all of Portland.

Mr. Cain was a brother-in-law of Charles Karther, of La Grande, and formerly was proprietor of the Triffin. He also was affiliated with the old Silverthorn Family Drug store, and was very well known in this city. He left here about 1922.

J. C. Penney Sales Continue to Gain Over the Nation

Sales of the J. C. Penney Company for the month of August 1933 were \$14,203,842.37 as compared with \$10,747,070.59 for August 1932, according to word received by Homer Lettel, local Penney Co. manager. This is a gain of \$3,456,771.78 or 32.16%. Total sales for the first eight months of 1933 were \$98,791,384.88. This compares with \$91,479,072.08 for the first eight months of 1932, or an increase of \$7,312,312.80. The percentage of gain for the first eight months is 8.0759%. For the fifth consecutive month this company has shown steady sales increases.

FIND IT HERE

Copy for this Column must be in by 9 a. m.

PARCEL DELIVERY
Up to 300 lbs. anything under 100 lbs. 15c. Prompt service. Phone main 244. 9-18-33p

DID YOU KNOW THAT—
all clothing is thoroughly sterilized in passing through the laundry processes at the Standard Laundry? Phone Main 58. 9-15-2 t

RUMMAGE SALE
Saturday, September 23. Conducted by the American Legion Auxiliary in store room on Adams Avenue next to Cherry's Florist. Good clothing, household articles, etc., at small prices. 9-18-33p

MOON'S Pure Vanilla Extract is better and costs less, 3 oz. 33c, 6 oz. 52c, pint \$1.39. 8-4-1 m.

SCHOOL CHILDREN
You can get scratch paper for school at the Observer. Now 2 pads 5c. 9-14-1 f.

PICTURE FRAMING
When you have a picture, or photo—

DEVELOPING & PRINTING
KODAK PICTURES
24 hr. SERVICE
Red Cross Drug Store

Look at Your HAT Everyone Else Does! Felt hat days are just around the corner. Get yours out and phone us for expert cleaning and blocking.

ODORLESS CLEANERS
1107 Washington Main 701

TODAY IN BRIEF, IN AND AROUND OREGON

AS CHRONICLED BY THE DAILY LEASED WIRE OF THE ASSOCIATED PRESS

CLARENCE OXMAN DIES
ONTARIO, Ore., Sept. 18 (AP)—Clarence H. Oxman, state representative from Malheur county for two terms, died at his ranch home in Jamieson yesterday. He had complained Saturday night to his wife that he was feeling ill. When she awoke yesterday morning she discovered he was dead.

The body will be brought here. Arrangements for the funeral will be announced later.

SHOWERS HELP FRUIT
HOOD RIVER, Ore., Sept. 18 (AP)—A heavy shower here early today was looked upon by mid-Columbia orchardists as beneficial to the late fruit, and they hastened to complete the earliest pear harvest and start the Bosc. Sunshine followed the shower during which 06 of an inch of rain fell.

KILL MANY BATTLESNAKES
FLORA, Ore., Sept. 18 (AP)—One way to spend your vacation — killing rattlesnakes. Students of Flora High school, during the summer vacation, killed 200 rattling reptiles. One student accounted for 30 snakes. A number of other students including several girls, killed two or three each.

PORTLAND BOY DROWNED
PORTLAND, Sept. 18 (AP)—Fred

graph which you wished framed you will find just the style of moulding or swing frame which you like at Richardson's Art & Gift Shop. They specialize in all kinds of picture work. 9-18-1 f

EXPERT DEVELOPING & PRINTING
Have your films developed and prints made at Richardson's Art & Gift Shop. One day service. You will be delighted with your pictures when finished at Richardson's Art & Gift Shop. 9-18-1 f

COATS FOR INFANTS, CHILDREN, MISSES & SMALL WOMEN
LOW POPULAR PRICES AT Norton's Kiddie Shop. 9-12-1 m

WEAVER ALUMINUM SPECIAL
3-Way combination cooker \$1.49; 3-in-1 oven grill broiler, \$1.49; 4-pc. saucepan set, \$1.95 at Melville's. 9-18-1 t

ANGEL'S HAT CLEANING AND BLOCKING
Best work in town. Across from Penney's. 9-14-1 m.

Will party who stole a coat and folder with his papers, return folder and papers to 1807 Sixth st. 9-18-1 t

Crazy Crystals at Moon Drug Co. 8-4-1 m.

CARD OF THANKS
We wish to thank our neighbors and friends for their kindness at the time of the death of J. A. Allen and for the flowers.
The Allen Family 9-18-1 t

Carriers Tablets at Moon Drug Co. 8-4-1 m.

IN THE COUNTY COURT OF UNION COUNTY, OREGON
NOTICE OF FINAL SETTLEMENT
In the Matter of the Estate of
Louis J. Rogers, Deceased.)
NOTICE IS HEREBY GIVEN that the undersigned, administrator of the estate of Louis J. Rogers, deceased, has filed in the County Court of the State of Oregon for Union County, his final account as administrator of said estate and that the 23rd day of October, 1933, at the hour of ten o'clock in the forenoon of said day, at the County Court room in the Court House of said county, has been fixed for hearing of objections to said account and the settlement thereof.
D. SMUTZ,
Administrator of the Estate of Louis J. Rogers, Deceased.
Sept. 18 & 25; Oct. 2 & 9.

LOOK OUT FOR THESE SYMPTOMS OF CONSTIPATION

Get Relief With Kellogg's ALL-BRAN

Headaches, loss of appetite and energy, sallow complexion, and sleeplessness are often warning signs of common constipation. Unless checked, constipation may impair health.

Today, you can get rid of common constipation by simply eating a delicious cereal. Laboratory tests show that Kellogg's ALL-BRAN provides "bulk" to exercise the intestines, and vitamin B to further aid regularity. ALL-BRAN is also a good source of blood-building iron.

The "bulk" in ALL-BRAN is much like that in leafy vegetables. Inside the body, it forms a soft mass. Gently, it clears the intestines of wastes. How much better than taking patent medicines.

Two tablespoonfuls daily will overcome most types of constipation. Serious cases, with every meal. If not relieved this way, see your doctor.

Enjoy ALL-BRAN as a cereal, or use in cooking. Appetizing recipes on the red-and-green package. At all grocers. Made by Kellogg in Battle Creek.

The Perfect Time
FOR YOUR VISIT TO
THE CHICAGO WORLD'S FAIR

See the world's greatest spectacle at the peak of its glory and interest. You can easily afford the trip at low round-trip fares now in effect on the buses of this modern, dependable system.

ROUND TRIP \$47.75
to Chicago
30 day return
Daily service

STAGE DEPOT
Phone: Main 49

UNION PACIFIC STAGES

Hunters NOTICE!

Because of active logging all our lands in Meadowbrook and McCoy Creeks west of Starkey are closed to deer hunters.

You are welcome to hunt on our other lands.
Mt. Emily Lumber Co.