

THE OBSERVER

-AT-

BARGAIN RATES

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Daily Features

Full Leased Wire Service—

Our own Associated Press printer telegraph here in The Observer office, placing us as close to world and state happenings as are any metropolitan dailies. This service gives most of our readers up-to-the-minute news fully 12 hours earlier than they can get it through any other newspaper.

Daily Carrier Service—

Our own reliable carrier boys deliver your paper to your door the same evening the paper is printed.

Latest Market Reports—

The Observer, through its direct telegraph wire connections with Portland and other world market centers, publishes every afternoon market reports which are right off the wire at press time, making them the latest daily market reports of any reaching La Grande and Eastern Oregon.

Read The
LA GRANDE OBSERVER

Local and World Wide
News While It's News

Your Opportunity

First established as a weekly paper in 1896 and as a daily in 1905, The Observer has each year gained in popularity and prestige until it has become recognized not only as a convenient daily service, but also as an actual necessity in the large majority of Grande Ronde valley homes. Advertisers of La Grande and the national advertisers of the country recognize The Observer as the best medium for reaching the people of Union and Wallowa counties. And each year the popularity of The Observer's annual bargain offer has increased until more than half of The Observer's readers are bargain rate subscribers. This is your opportunity to secure a daily necessity at a saving. Take advantage of it.

THERE CAN BE NO
SUBSTITUTE

for your local daily newspaper.
Read The Observer

Daily Features

Latest Community News—

With able, paid correspondents at nearly every point and settlement throughout the Grande Ronde Valley and Wallowa section the Observer gives you a thorough coverage of personal news in all of its large territory.

Daily Comic Features—

Daily comic features include such favorites as The Newfangles and Out Our Way, Diana Dine, Joe Palonka and Scorchy.

Women's Page, Cartoons, Sports—

Cartoons on timely topics are daily features of The Observer, as are the editorials and news pictures. Every day society. Those who read the Observer's Want-At page for bargains often save the cost of the year's subscription. Local, Pacific coast and national sports news every day. Keep track of your favorite baseball team through the Observer.

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LA GRANDE OBSERVER

ESTABLISHED 1905