

COOLIDGE WINNER OF TROPHY FOR INSURANCE WORK

H. E. Coolidge, manager for the La Grande district of the Edgar W. Smith agency of the Oregon Mutual Life Insurance company, has won the silver loving cup presented to the manager in whose district the largest number of agents qualified to be guests of the company at a business conference to be held in Walla Walla on Sept. 3 and 4. The presentation of the award will be made at a dinner to be held at the close of the meeting Monday night.

Approximately 50 members of the Smith organization from points throughout the Inland Empire will be in attendance at the meeting, having qualified for same as a result of having produced the required amount of new business during the harvest campaign which ended August 31.

Another prize-winner in the La Grande district is W. Thomas Bruce, of La Grande, who will be presented with a handsome leather portfolio as an award for his having written the largest number of applications of any agent in the organization during the campaign. The award for largest volume of business during the campaign will be made to B. T. Henry, of Endicott, Wash., while Mrs. Lella N. Rice, of Helix, Ore., will receive the prize for having produced the largest volume for women.

Other members of the La Grande agency who will attend the meeting at Walla Walla as a result of having qualified by their diligence in the campaign are: E. C. Herringer, La Grande; Chas. E. Bean, Elgin; C. G. Bolton, La Grande; W. T. Bruce, La Grande; Garard Coles, Haines; Jack Coolidge, La Grande; Bruce Cox, Wallowa; Vera L. Fox, Union; Jack Parsons, Elgin.

Officials of the company who will be in attendance at the meeting, in addition to Edgar W. Smith, general agent, are: W. C. Schuppel, executive vice president; R. R. Brown, secretary; W. F. Stankner, treasurer; J. S. Williams, assistant superintendent of agencies; and Edwin A. Phillips, agency secretary.

FIRE ESCAPE HAS NEW TRIM

The fire escape on the Elm street side of the W. H. Bohnenkamp Co. building has just been given a new silver coating, adding much to its attractiveness.

NORTH POWDER PERSONALS

Mr. and Mrs. C. Raulsten and Mrs. Cecil Taylor made a trip to La Grande Thursday where Mrs. Taylor had her tonsils removed.

Miss Beryl Holt, of Salem, is a guest at the W. A. Hudson home. She is a niece of Mr. Hudson and a high school teacher in Salem.

Miss Olive Gorham returned to her home Sunday from a visit in Cove with her aunt, Mrs. Dick Brothers. Mrs. Brothers and son returned with her for a brief visit.

Mrs. Wylie Dalton, of Oak Grove, is here for a brief visit with relatives.

Mrs. Chris Peterson and Mrs. Mae MacGregor returned Thursday from a two weeks' visit in Portland. William McKinley, who has been employed at the Clarence Wicks farm, left Tuesday for Baker where he will work.

Miss Iva Pierce, daughter of Mr. and Mrs. Ivan Pierce, and Elmo Herring, of Haines, were married last week. A group of friends met Tuesday night and charivariated the couple at the home of the bride's parents on Jimmy Creek.

Harry Atteberry had the misfortune to be bitten on the finger by a rattlesnake while loading grain on the W. A. Hudson farm east of town. Later the rattler was found dead. Two others have been killed since harvesting has been started on the ranch.

To my many friends for whom I have handled business during my 43 years in La Grande:

I wish to convey to you my sincere appreciation of your uniform kindness and consideration, and to express to you my deep regret at being compelled at this time to say farewell to you as a banker. It is a wrench, I can assure you, to leave what I consider has been my life work, but circumstances necessitate it.

I am not, however, leaving La Grande, but I am of necessity embarking upon another line of endeavor. After September 4, 1933, I will be found at the New Foley Building, where I shall handle general insurance, real estate, surety bonds, real estate, etc. I sincerely hope I may have many opportunities to meet you all again in my new business.

Very Sincerely Yours,
F. L. Meyers
—Adv.

DEVELOPING & PRINTING
KODAK PICTURES
24 hr. SERVICE

Red Cross Drug Store

Look at Your HAT Everyone Else Does! Felt hat days are just around the corner. Get yours out and phone us for expert cleaning and blocking.
ODORLESS CLEANERS
1107 Washington Main 701

AIR STAR



Horace Heidt, band leader—fresh from Eastern and European musical triumphs—heads the "Shell Show", which replaces the Blue Monday Jamboree, over the Don Lee-Columbia West Coast network Monday night, 8 to 9 o'clock.

LUCKY CLOVER BIRDIE

STARTS GOLFING ON HUNT MINNEAPOLIS — If you know where four leaf clovers grow, Bob Shay, Minneapolis country club golfer, will be glad to look for them.

"Standing on the tee of the short sixteenth hole in the Minnesota open, his ball nosed over gently as he was about to swing — and clinging to it was a four leaf clover.

MEXICO ADOPTS PLAN SIMILAR TO AMERICA'S NRA

By C. P. Nutter
MEXICO, D. F. (AP) — The American NRA and the forthcoming Mexican six-year recovery program are based on the same principles of minimum wages, improved working conditions and living standards, and increased buying power.

All Mexican industrialists and farmers had letters before them from President Abelardo Rodriguez, who invited them to join voluntarily the government's plans for increasing production and consumption.

"If we are to realize our ideal of converting this country from an exporter of raw products and an importer of manufactured articles," the president wrote, "we must start with increasing our own consumption because we will be able to compete in world markets only after we meet our own needs."

In a letter to state governors recently Rodriguez asked the establishment of minimum wage scales, and later he repeated the plea to employers.

The declarations were the first announcements of the basis on which the rehabilitation project of the revolutionary party will be drafted in December. A further announcement of the plans is expected in the president's message to congress Friday.

"Our scheme of recovery is not utopian," Rodriguez said. "It is practical, and we are resolved to make it work."

"If employers will co-operate we will realize this goal of our own free-

will. It cannot be delayed longer. We must act for wage increases, better working conditions, and increased buying power."

The six-year plan will be based on improvements in working conditions, education, agriculture, and communications, with emphasis on the first two.

President Rodriguez said government experts are studying proposals for federal aid to agriculture.

The newspaper Excelsior editorially said the hopes of the nation are behind the program and predicted that the entire country would support it.

JOSEPH PERSONALS

Milo Fairchild and Miss Helen Dodge were married at the home of her father, R. F. Dodge, at Dallas Saturday evening. After a short wedding trip which took them into Canada, they are now at home at the former Kennedy house on Barton Heights. Mrs. Fairchild taught the Hurricane Creek school last year. Mr. Fairchild is the son of Mr. and Mrs. Henry Fairchild.

The Misses Gladys and Pauline Houck and Miss Bonnie Knapper attended the Stock Show at Union last week.

Mrs. Eva Patten is away on her vacation. She will spend several days in La Grande with relatives. Mrs. Alex Gillaspie, Mrs. Viola McAllister, of La Grande, Mrs. Alvira Roup, Mrs. Frank Roup, Mr. and Mrs. Elmer Roup, of San Diego, are among those at Lick Creek this week picking huckleberries.

Mrs. James Rosewall, Mrs. R. Chrisman, of Enterprise, and Mrs. T. E. Ratcliffe, of Walla Walla, visited Mrs. John Seary Thursday. Geo. Boner has recovered from his recent illness so that he is up and able to walk out.

Mr. and Mrs. Dan Warnock Jr. and

son, of Eugene, and Otho Head, of Klamath Falls, and Mrs. Lola Edwards, of Baker, have left for their homes after a week's visit with their relatives, Bill Warnock, Mrs. Homer Hayes, Mrs. Jess Foster and Mrs. Harry Mays and families. Bill is a brother and the women are sisters.

Mr. and Mrs. Elmer Roup and daughters, Geneva and Edna, came in last week from San Diego, Cal. They are visiting Mrs. Alvira Roup, Frank Roup and Mrs. Roup's sisters, Mrs. May McClain, Mrs. Edna Gorslin, and will go to Innahia to visit another sister, Mrs. Vera Marks.

Mrs. J. O. Estes and son, Kermit, left Monday for a week's visit in Portland with Mrs. Estes' sister, Mrs. Steve Burge and family.

Ernest Buchanan, who was operated for appendicitis last week, is making a satisfactory recovery at the Wallowa hospital.

A PERFECT TAKE-OFF every morning!

Post Toasties for breakfast . . . cool, crisp, delicious . . . and you are off to a flying start!

As your morning starts, so goes your day . . . It's true nine times out of every ten!

And if you want to start with something pleasant—something crisp, and cool and refreshing . . . just try Post Toasties for breakfast tomorrow!

Have it plain with milk or cream and sugar. Or, better yet, with fresh, ripe fruit or berries.

There's something about these big, golden, oven-crisp flakes that "perks you up" . . . starts you off feeling bright and cheerful. And there's quick energy, too, in every bowlful. Have Post Toasties for breakfast tomorrow! A product of General Foods.

TOYS FOR THE CHILDREN!
Post Toasties Cut-Outs now an every package. Soldiers, clowns, circus animals . . . what fun for boys and girls! They're FREE.

Post Toasties
Corn Flakes

THE "WAKE UP" FOOD

DISTRIBUTION WITHOUT WASTE

Prices Effective Friday & Saturday Sept. 1 and 2

SAFEGWAY STORES

SPECIAL for LABOR DAY

COFFEE

Airway The Old Favorite 3 lbs. 55c	Nob Hill Have you tried it? — Its sale is picking up tremendously. 25c lb.
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Soap Crystal White 10 Bars 31c	Sugar Pure Cane 10 lbs. . . . 60c 20 lbs. \$1.19	Bathroom Tissue 4 Rolls 18c
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Pork & Beans Ritter 5c can	MILK Tall Cans 10 Cans 55c
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PUREX quart bottle . . . **15c**

PICNIC Specials

Pickles Picnic Size Asst. 12 10c	Olives Ripe 12 13c	Potato Chips Home Mfg. 12 14c	Syrup Handy Camping Size 12 15c	Marshmallows Try Toasting Them 12 17c	Tomato Juice Start the day with Del Monte 12 19c	Sardines Packed in Oil 12 14c
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Preserves Blackberry Strawberry 2 1/2 Glass Jar 29c	VINEGAR Pure Apple Cider Full strength just as it comes from the factory. Gallon 25c	Snow Flake Crackers 2-lb. Pkg. 31c
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Gold Medal Salad Dressing PINT 17c QUART 29c	CHEESE Kraft All Kinds 2 1/2-lb. Pkg. 29c	FLOUR Lily White SACK \$1.73 BBL. \$6.79
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FLY SPRAY
Oronite
Bulk — Bring your container. This is a big saving to you.
35c quart

TOBACCO
P. A.
Lb. Tin **95c**

Picnics
Lean, Well Trimmed **10c lb.**

Stores Will Be Closed All Day Monday Sept. 4 — Labor Day

Store Hours
Week Days 7:30 A. M. - 6 P. M.
Saturday 7:30 A. M. - 8 P. M.

NRA
WE DO OUR PART

DISTRIBUTION WITHOUT WASTE

YES, WE HAVE POST TOASTIES

THE RED & WHITE STORES

The Sign of a Dependable Store

"I WISH I HAD AS MUCH CONFIDENCE IN EVERYBODY AS I HAVE IN MY RED & WHITE GROCER"

RELIABILITY is the foundation of **CONFIDENCE**

But reliability has a very DEFINITE reference to the products and the service of The Red & White Stores. When you buy foods with the Red & White label you KNOW they're guaranteed to be **HIGH QUALITY** and **ECONOMICAL**.

MONDAY IS LABOR DAY

Come in and look over our stock of tempting luncheon foods. We have a variety of foods all ready to eat. Don't overlook paper plates, cups, napkins, luncheon cases and waxpaper.

Suggestions for FRIDAY and SATURDAY, Sept. 1-2

IT'S TIME FOR THAT HOME BAKED **CHOCOLATE CAKE**

And here are some of the most important ingredients. They are all TESTED and APPROVED. Note the saving too.

RED & WHITE

Cake Flour	25c
Baking Chocolate	1/2-lb. 16c
Baking Powder	1-lb. 23c
Extract—Pure Lemon Vanilla	23c

Flake White
100% Shortening Value Always Uniform
4-lb. Ctn **47c**

PABST-ETT

Pabst's Wisconsin **2** 1/2-lb. Pkg. **31c**
American, Brick, Limburger, Pimento, Pabsette or Swiss

Ovaltine A Nourishing Food Drink Med Size 43c	Sifted Peas 2 No. 2 Cans 33c
Red & White Wax Paper 125 foot Rolls with a convenient cutter. Regular 25c size. For 18c	Dill Pickles No. 2 1/2 Cans 18c
Wheat Cereal A universally recommended infant food and an appetizing hot breakfast cereal. 28-oz. Pkg. 18c	Shrimp 2 Tall Cans 35c
THE RED & WHITE STORES	Starch Corn Gloss 3 1-lb. Packages 25c
	Shaker Salt 3 2-lb. Cartons 25c
	Jar Rubbers 4 Dozen 17c