

MERCHANTS' ESSAY and MISSPELLED WORD

CONTEST

Cash Prizes Each Week TO WINNING CONTESTANTS

— Here's How —

Six of the advertisements on this page contain misspelled words. First — read all the ads through and see if you can find the misspelled words; make a list of them. Then write an essay or letter of not more than 150 words, on the subject, "Why VAN PETTEN LUMBER COMPANY is Entitled to the Patronage of the La Grande Community." Send your essay and your list of misspelled words to the La Grande Evening Observer. That's All.

Cash prizes of \$3, first prize; \$2, second prize, and \$1, third prize will be awarded each week for the three best essays or letters received, providing the writer has discovered and listed all of the misspelled words appearing in the advertisements on the contest page that week.

Each week for sixteen weeks you will have the opportunity of winning these cash prizes, so begin now to study the stores or places of business of the sixteen firms whose advertisements appear on this page. These sixteen ads will appear each week, but the misspelled words will be changed every time, so you will have to read carefully in order to catch them all.

Get Out Your Pencil — Get Into The Game!



If You've Tried Every-
where Else and Failed —
Try **ROY FARNAM**
SUPPLY.

La Grande's
Most Complete Line of

**AUTO MOTOR PARTS
ACCESSORIES and SUPPLIES**

If We Haven't Got It — We'll Get It!

And If It's Sporting Goods You Want—Come in And Look at
Our Fine
RODS — REELS — FLIES — SPINNERS — AND EVERY-
THING FOR FISHING — HUNTING — BASEBALL
TENNIS — AND ALL POPULAR SPORTS

Roy Farnam Supply

Adams at Elm Phone MAIN 43

Special This Week!

San Tox Foot Powder 19c

New Things of Merit, and all your
old favorites are still in stock.

- Sunfreze Ice Cream
- Sheaffer's Pens and Skrip
- Dorothy Gray Toiletries
- Squibb Household Drugs
- Eastman Kodaks and Films

The Lowest Prices Consistent
with Guaranteed Quality!

The L. & L. Drug Co.

Our Complete Stocks of
**Wallpaper — Kalsomine
Paints and Varnishes**
ARE FRESH AND OF HIGHEST QUALITY
Let Us Advise You
Your Painting and Decorating—
Suggest Color Schemes and Make Estimates /

**PRICES ARE GOING UP!
Paint Now and Save Money**

See Our New Stock of
FRAMED HAND-COLORED PHOTOGRAPHS
Of Willowa Lake

Noah's Paint Store
Wallpaper — Paint — Glass — Framed Pictures

Dependable
HARDWARE
Fair Prices And
Quality Merchandise

SPECIALS FOR JULY ONLY

12 Qt. Aluminum Preserving Kettle with funnel and ladle.....	98c
12 Qt. Aluminum Pressure Cooker	\$11.60
18Qt. Aluminum Pressure Cooker	\$13.25
3-Burner Perfection Superfex Oil Stove	\$15.00

—at—
WAGNER'S HARDWARE

Super Service
For Your Automobile
Is Quickly and Efficiently Administered at
Paul's Service Station
(Formerly Hill's Service Station)
Carrying Complete Lines of
**UNION GASOLINES,
OILS and GREASE**
Highest Grade Petroleum Products
Washing - Greasing - Tire Repairing
PAUL BULL, Mgr. — ADAMS AT HEMLOCK
"Come in And Get Acquainted"

"The House of Quality"
Everything in Music & Radio
Phileo and RCA-Victor Radios
Conn Band Instruments
Kimball and Baldwin Pianos
Standard and Popular Sheet Music
Latest Victor Records
Guaranteed Radio Service
Leonard Electric Refrigerators

Radio & Music Supply Co.
First National Bank Bldg.
Our Policy:
"One Price and a Square Deal"

"Thoughtful Service"
Service is the only justification for the existence of
any institution, but the name Snodgrass & Zimmer-
man has come to be synonymous with the word ser-
vice, to the people of the Grande Ronde Valley.

Our success is built on service — thoughtful, care-
ful service that takes into consideration every wish
of those whom it is our privilege to serve — service
made possible by a highly specialized plant, complete
scientific equipment, and many years of experience.

Call at Our Office for Suggestions on
Writing Your Essay on: "How Thoughtful Service Makes"

Snodgrass & Zimmerman
An Institution Entirely Worthy of Public Confidence"

For the Finest of Foods
AT PROPER PRICES
**La Grande Housewives Go to
The Dutch Shop**
— And They're Never Disappointed!
Spotlessly Clean! Completely Equipped!
— And Always a Fresh Supply of
QUALITY CAKES
Bread - Rolls - Cookies - Pies - Pastrys
and All Modern Bakery Products

High Grade Ice Cream
16% Butterfat Content!
We Make it Ourselves — Only 35c qt.

LA GRANDE BAKERY
BREAD
The Standard of Quality
Not Only in La Grande
But Throughout
Union and Willowa Counties
This and many other high grade
baked goods come from the largest
and finest bakery in Eastern Ore.
gon —
La Grande Bakery
A Strictly Home-Owned Institution
K. J. McWilliams, Prop.

When You Think of Insurance
think of
REYNOLDS
Over 19 years in the Insurance and Loan
Business in La Grande, Representatives
of the Aetna Life and General Insurance
Companies.
Reynolds Insurance Agency
Sommer Hotel Building Tel. Main 595

The Colonial Beauty Shop
Offers You Distinctly
Superior Beauty Service
A Beautiful, Well Lighted, Centrally
Located Shop Completely Equipped—
Ringlet Permanent Wave Machine
EFFICIENT — LIGHT — CONVENIENT
Electric Dryers—No Waiting
A Tax-paying Home-owned Shop
conforming to the Letter and Spirit of the NRA Plan—
Fair Prices and Fair Wages
Colonial Beauty Shop
EDYTH DOAN
La Grande Hotel Phone MAIN 539

**Roof
Coatings....**
THIS is the season of the year to
look your roofs over. A good coat
of Roof Coating this year will probably
save buying a new roof next year.
Special Low Prices
Just Phone Main 732
Van Petten Lumber Co.
"Good Service Quick"
All Kinds of Lumber and Building Supplies

State Tested Ice
Our ice under state test, by L. S. Leach,
Feb. 3, 1933, of the State Department of
Agriculture IS ABSOLUTELY PURE.
With bacterial count of only 12 per cubic
centimeter which is almost sterile.
**Residence Delivery Our Specialty
Dependable Service**
Warehouse on North Spruce St.
Open Until 7:30 Evenings
YOUNG'S ICE CO.
1505 "S" Ave. Ph. Main #04

Dear Housewives:
Did you ever stop to think how much more
leisure and health you could enjoy if you
were relieved of the drudgery of laundry
work — not to mention the actual saving
in supplies?
One of our many services is sure to meet
your needs — and please you beyond expec-
tations!
FAMILY FINISH15c lb.
FAMILY PRESS10c lb.
DE LUXE PRESS12c lb.
RUFF DRY 8c lb.
ECONOMY WASH 6c lb.
DAMP WASH 5c lb.
Flat Work finished in above services,
WET WASH 3c lb.
Modern Laundry & Cleaners
Phone Main 77

Open 6:00 A. M. to 1:00 A. M.
**The Lottes Lunch
and Beer Parlor**
OPPOSITE THE DEPOT
Established Here for 33 Years!
All Kinds of Fine
Sandwiches Prepared
Just as You Like Them
LIGHT LUNCHES
Enjoy the Finest of Beer
Direct From Cold Storage

WHEN YOU WANT THE BEST OF
**FEEDS, SEEDS,
FERTILIZERS, CEMENT,
LIME and SPRAYS**
You Want to Go to See
Erickson & Lottes
NOW IS THE TIME TO
Spray Your Poultry House
We Have CREOSOTE DIP
in bulk at a very low price.
Bring your container.