

STOCKS REBOUND SHARPLY; CLOSING IS STRONG TODAY

NEW YORK, Aug. 17 (AP) — Stocks rebounded sharply today, following a belated recovery in the grain and cotton markets...

MARKET NEWS OF THE DAY

Table with market news for Chicago Wheat, Chicago Corn, and Portland Wheat, showing prices for Sept, Dec, and May.

CHEESE AT NEW LOW PRICE TODAY

PORTLAND, Aug. 17 (AP) — Cheese reached a new low point during the late season of the produce exchange...

PORTLAND PRODUCE

PORTLAND, Aug. 17 (AP) — Butter — Prints, extra, 21c; standards, 20c. Butterfat — Portland delivery: A grade, 18c lb...

East Oregon Job Printers to Meet Here August 19

All commercial printers engaged in the graphic arts in Baker, Union and Wallowa counties will meet in La Grande on Saturday to discuss fair practices and establish a uniform price conforming to the NRA code...

LOCAL BRIEFS

Return From Coast — C. C. F. Lloyd and family have returned from a visit with friends and relatives at Portland, Seaside and other coast points. They report a pleasant trip...

ALBANY MAN MISSING PORTLAND, Aug. 17 (AP) — Police were today asked to search for Arthur S. Blanchard, 45, for years an employe of the Mountain States Power company at Albany...

CIRCULATING LIBRARY 3c Per Day

We have several hundred volumes in our circulating library including many late books of fiction and non-fiction by popular authors.

La Grande Book & Stationery Co. La Grande, Oregon

Pontiac THE WORLD'S LARGEST BUILDER OF STRAIGHT EIGHTS

Men and women are buying more Pontiacs than any other car in Pontiac's price range! Why? Because they have found that this big, modern Straight Eight excels on all counts...

You get power in a Pontiac—more power than you'll find in any other automobile at or near its price—delivered far more smoothly by Pontiac's 77-horsepower Straight Eight engine.

Visit the General Motors Building, Century of Progress

M. J. GOSS 1415 Adams Ave.

PONTIAC THE ECONOMY STRAIGHT EIGHT \$585

OMAHA SHEEP OMAHA, Aug. 17 (AP) — (U. S. D. A.) — Sheep: 4,500; steady; range lambs \$8.00 @ \$7.00; native lambs \$7.25; ewes up to 2-7 range feeding lambs \$6.40 @ \$6.50.

QUIVERING NERVES

When you are just on edge... when you can't stand the children's noise... when everything you do is a burden... when you are irritable and blue... try Lydia E. Pinkham's Vegetable Compound...

Lydia E. Pinkham's VEGETABLE COMPOUND

A COMPLETE Printing Service NELSON Quality Counts Opposite The Post Office

PORTLAND LIVESTOCK PORTLAND, Aug. 17 (AP) — Cattle: 38; calves 16; steady. Steers, best, \$5.25 @ \$5.75; common and medium, \$3.25 @ \$4.50; heifers, best, \$4.00 @ \$4.25; medium, \$3.25 @ \$3.50; cows, best, \$3.00 @ \$3.25; common and medium, \$1.75 @ \$2.50; canners, \$1.00 @ \$2.00; bulls, best, \$3.00 @ \$3.25; medium, \$2.75 @ \$3.00; calves, best, \$6.00 @ \$6.25; good, \$5.00 @ \$5.50; ordinary, \$4.00 @ \$4.50.

FOUR ENLIST IN U. S. NAVY; FIFTH READY Four enlistments in the United States navy from this district were reported today by Recruiting Officer C. E. Yongue, stationed in La Grande...

GRANDE RONDE CO-OP CREAMERY ASS'N. MEADOW HARVEST BUTTER UCCO EGGS It's the better Cream that makes it better

A PALATIAL YACHT FOUND DRIFTING IN THE SOUTH SEAS — Without a sign of life aboard! A man was hanging by his neck in a closet — the radio operator had been shot dead — the crew missing — the body of a woman — FROZEN TO DEATH in TROPIC HEAT HOW DID IT HAPPEN? You'll Get a Real Thrill in TERROR ABOARD with JOHN HALLIDAY CHARLIE RUGGLES NEIL HAMILTON SHIRLEY GREY JACK LARUE VERREE TEASDALE Charlie Chase in "FALLEN ARCHES" "ALPINE ECHOES"—Magic Carpet "Leningrad, Heart of Russia" LIBERTY NOW PLAYING

J. C. PENNEY CO. NO LIMIT DAYS

August 1st to August 31st! ... There never has been an August so important to you from the standpoint of savings ... Never a time with such a clear-cut message of "Buy Now!"

... Everybody knows that prices on cotton, silk, rayon, wool, rubber and hides, as well as countless other raw materials are already up — And Headed Higher!

... Higher prices are a definite part of the Government's NATIONAL RECOVERY PROGRAM calling for higher wages and shorter working hours — and providing definitely for increased prices for farm products under the Agricultural Allotment Plan.

... Prices must go up for the general good and we should all be encouraged that they are doing so, for higher prices mean, inevitably, a return of better times for all of us!

... At the present moment, however, we own hundreds of thousands of dollars' worth of brand new merchandise which was purchased at levels which now no longer exist.

NO LIMIT TO AMOUNTS YOU CAN BUY! NO LIMIT TO WHAT YOU CAN SAVE ... WHILE THESE STOCKS LAST!

Table listing various goods and their prices: AVENUE PRINTS — for fall sewing, 12 1/2c; BELLE ISLE MUSLIN — Bleached and brown, 8c; TERRY TOWELS — Double thread terry, 15c; LUX TOILET SOAP — You can save on this quality soap now, 3 Bars, 19c; COTTON UNION SUITS — for women, wanted styles—sizes to 48, Each, 49c; GIRLS' FALL SWEATERS — A new assortment in fall colors—pure wool—sizes 8 to 16, 98c; CHILDREN'S ANKLETS — Not many left at this price. Buy now. Pair, 10c; MISSES RAYON UNDIES — are going higher but you can save now at this price, 23c; WOMEN'S RAYON HOSE — A great value today. They will be more soon. Buy now, 25c; MISSES' SCHOOL HOSE — Ribbed cotton hose with double knees, wanted colors, Pair, 19c; WOMEN'S RAYON UNDIES — They may never be so low again. Vests - Bloomers - Panties, 39c; PENCO SHEETS — 81x99 size. Cottons are going higher. You can save now, \$1.10; SCHOOL DRESSES — for girls, sizes 6 to 16. Fast color prints, and attractively styled, 59c; SILK FLAT CREPE — in the new colors, plan your fall sewing now and save, Yd, 89c; NEW FALL MILLINERY — You can buy better hats for less money now than later, 98c; NEW FALL DRESSES — Outstanding values for the new season, Rayon crepes, \$2.77; TENNIS SHOES — for men women and children, still priced at their all-time low, 49c; MEN'S WORK SOCKS — good durable cotton in blue and brown, 3 pairs, 25c; "BIG MAC" WORK SHIRTS — full cut and longer wearing. They will cost more next week, 59c; DRESS SHIRTS — for men, pre-shrunk, fast colors—plain and fancy patterns, 79c; MEN'S WORK SHOES — Heavy retan uppers durable composition soles, \$1.59; MEN'S SUITS — just twenty of these left, then—never again so low, \$11.90; BOYS' SHIRTS — for school—going up? Yes, but you can save now, 69c; MEN'S OXFORDS — buy for now and later—these are an investment at, \$2.29; MEN'S FALL HATS — fine fur felts in the fall colors. More value for your money, \$1.98; WOMEN'S FALL SHOES — of suede, kid and calfskin in brown and black. You save at, \$1.98

J. C. PENNEY CO. Inc. 1307-09 Adams Ave. La Grande, Oregon