

MAGIC PAINT CARDS FREE FOR CHILDREN

LOCAL GROCERS HAVE KELLOGG'S 3 FUNNY MEN

Snap, Crackle and Pop, the three funny little men who go with Kellogg's Rice Krispies, are in La Grande today but you can't see them. That is, not until one wields the magic paint brush. Then they come to life and are revealed in all their colored uniforms and comical hats.

Children everywhere are having lots of fun bringing Snap, Crackle and Pop into being. First however, mother must buy two packages of Kellogg's Rice Krispies at any local grocery store and the magic color cards and paint brush are given free with the purchase.

Some water on the brush is all that is needed. Work it slowly over the surface of the cards and the three little men who have made Kellogg's Rice Krispies famous then come into being. And they're cut out and stand-up figures too. After the magic paint brush does its work these three merry little fellows become toys to add to Juniors or Jackies toy collection.

Local grocers are offering a special price on Kellogg's Rice Krispies tomorrow and Saturday. And how this tasty breakfast cereal does snap, crackle and pop when cream is added to the bowl. And, oh so healthy and nourishing for growing youngsters!

Tasty Recipes

Rice Krisps
(12 balls)
Corn sirup, ½ cup; molasses, ½ cup; vinegar, one teaspoon; butter, two tablespoons; Kellogg's rice krispies, one 6-ounce package. Cook corn sirup, molasses, vinegar and butter together, stirring only to prevent burning, until the temperature of

244 degrees F. (hard ball) is reached. Pour hot sirup over Rice Krispies. Form into balls.

Rice Krispie Macaroons
(1½ Dozen)
Egg whites, two; brown sugar, one cup; Kellogg's Rice Krispies, 2 cups; nutmeats, ½ cup; coconut, one cup; vanilla extract, ½ teaspoon. Beat egg whites until they are stiff enough to hold their shape, but not until they lose their shiny appearance. Fold in brown sugar carefully. Fold in Rice Krispies, nutmeats and coconut. Add vanilla. Drop on a well-greased baking sheet. Bake in a moderate oven (35 degrees F.) about 15 to 20 minutes. Remove pans from oven, place on damp towel and remove macaroons immediately with a spatula or sharp knife. If macaroons become hardened to pan, they may be put in the oven a few minutes to soften.

Honey Krisp Roll
(10 Servings)
Kellogg's Rice Krispie crumbs, 1½ cups; dates (chopped) ½ cup; nutmeats (chopped) ¼ cup; marshmallows (cut into pieces) 8; honey, ¼ cup; whipping cream, one cup. Mix all ingredients except one-third of the crumbs and whipping cream. Whip cream until stiff. Fold mixture into whipped cream. Shape into roll, or pack into pan lined with waxed paper; sprinkle with remaining Rice Krispie crumbs. Chill from 4 to 6 hours. (The rolls will have to be covered with waxed paper). To serve, slice with sharp knife and top with whipped cream. Note: Rice Krispies may be rolled or ground to make crumbs.

MEAT SUBSTITUTES
When a low budget means less meat for the family, use more beans and peas, advises the bureau of home economics. They have a protein content more nearly like that in lean meat, milk and cheese than other vegetables. If there is no meat for dinner, baked beans, bean soup or plain boiled beans will help to fill the gap.

Stoneking's Grocery

1427 Adams - Melville Bldg.

'Safety-Sealed'
4-lb. Tin
\$1.17

MRB ALADDIN COFFEE
1 Pound Tin — 27c
MRB JUNIOR COFFEE
1 Pound Pkg. — 25c

Sugar
10 lbs. 60c — 20 lbs. \$1.19

Dill Pickles
1 Quart Jar — 25c

Sweet Pickles
1 Pint Jar — 25c

CANTS, each — 5c

WATERMELONS
2½c Per Pound

Free Delivery Phone 330-J

Kellogg's RICE KRISPIES
2 Pkgs. **21c**
Magic Color Book & Brush FREE!

COMMUNITY CASH STORE

Special for Friday & Saturday August 18-19

Tuna Fish
Small Size — 10c
Lge. Size . 16c

Dark Karo
The Finest Syrup Made
5 lbs. . . . 35c

Macaroni
Fine with left-over meats.
5 lbs. . . . 35c

White Laundry Soap
10 Bars . . . 25c

SUGAR Pure C & H Cane, **\$1.19**
20 Pounds

FLOUR Sperry's Queen Anne, **\$1.93**
49-lb. Sack

KELLOGG'S RICE KRISPIES 2 Pkgs. **21c**
Magic Picture Color and Paint Brush FREE.

New Jar
Pound **33c**
EASTERN BACON
Light Weight
½ or Whole Slab
Pound 20c

Mayonnaise
Best Foods — Full Pint
27c

RIB BOIL
From Choice Steer Beef
3 lbs. for 23c

SWIFTS HAMS
10 to 11 lbs. **16c**
Pound

BEEF ROASTS
Steer Beef
Pound 12½c

JOEL'S

Cor. Cedar & Washington
Phone: Main 759 — We Deliver



4-lb. Pkg. Bulk
Lard 44c

HARMONY BRAND
LAUNDRY SOAP 10 bars **29c**

Gold Medal
Mayonnaise
Pint Jars **29c**

Baker's Bulk
Cocoanut
Per Pound **19c**

Ritter's
Pork & Beans 5c
Per Can

VEAL
Ground for Loaf
Per Pound **17c**

SUGAR
Buy Now. It's Rising!
10 lbs. **60c**



Kellogg's Famous
RICE KRISPIES
Magic Color Cards and a Brush Free for the Children.
2 pkgs. 21c

Gloss or Corn
STARCH
Pound Pkg. **7c**

Carroll's Golden Bantam
CORN
2 Doz. **25c**

Joel's "Golden Cup"
COFFEE 29c lb
3 Pounds for 85c

Franco - American
Spaghetti
2 Cans **19c**

Good Medium Size
Cantaloupes
6 for **25c**

Smoked
Pork Loin 16c lb.

MAGIC PAINT CARDS

(Brush included) *free*



free!

Free!

free!

with two packages of

Kellogg's Rice Krispies!

EVERY CHILD—every boy and girl —will be happy to have these Magic Paint Cards.

There are four cards in the set and they feature the famous "SNAP," "CRACKLE" and "POP" pictures. By applying water with the brush (brush comes with the cards) the color is brought out. The figures can then be easily cut out and made to stand by folding back the bottom of the card.

All you have to do to get this set of Magic Paint Cards and brush is to buy two packages of Kellogg's Rice Krispies at your grocer's.

Children are fascinated with Kellogg's Rice Krispies. They *snap, crackle and pop* in milk or cream —an invitation that says—"Listen . . . get hungry!"

Rice Krispies are nourishing and easy to digest. Especially good for the children's evening meal because they promote sound, restful sleep. And adults, too, will enjoy the crisp, crunchy goodness of Rice Krispies.

Remember — buy two packages of Rice Krispies this week and get the free set of Magic Paint Cards. Made by Kellogg in Battle Creek.



DISTRIBUTION WITHOUT WASTE

Fri - Sat.
Aug. 18-19

SAFEGWAY STORES

Coffee
Airway
19c lb.
3 lbs. 55c

Nob Hill
High quality in pkg. to save you money.
25c lb.

CANDY
Fancy cellophane sanitary pkg. Large Assortment
2 Pkgs. 19c

SNOW FLAKES
Crackers
2-lb. **29c**
Ctn.

JELLO
All Flavors
3 Pkgs. 19c

COFFEE
Maxwell House
31c Lb.

Post Toasties **5c**

Limit 5 to Customer—While They Last

Home Manufactured
Potato Chips 3 pkgs. **19c**

Ritter
Pork and Beans can **5c**

Shrimps
5-oz. Can
2 Cans 19c

Pickles
Sweet - Sour - Dill and Relish
Handy Picnic Size
10c bottle

Gold Medal
Salad Dressing
Pint **17c**
Quart **29c**

Cocoa
Hershey
¼-lb. Can
10c

Milk
Maximum — Tall Cans
10 Cans 55c

Purex
Quart Bottle
15c

Kellogg's
Rice Krispies 2 pkgs 21c
With Set of Children's Color Pictures and Brush FREE

Hale
Peaches
Average net weight 22 lbs.
Box **89c**

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

OXYDOL'S \$10,000.00 CONTEST
480 CASH PRIZES • FULL DETAILS HERE

YOU CAN WIN \$1,000 IN CASH!
That's the amount of the first prize in the new nationwide Oxydol \$10,000 Prize Contest. There are 488 prizes —488 chances to win.
You simply answer this question, "Why is Oxydol better than any other soap for washing clothes?" Send your answer with an Oxydol box-top (or facsimile) and your name and address, also the manager's name and address of our store where you usually trade to Oxydol, Box 1801, Cincinnati. Get full details at any of our stores. Buy a box of Oxydol for 21c. It may be the most valuable investment you've ever made.

OXYDOL 21c

PKG.

Store Hours

Week Days
7:30 a. m. to 6:00 p. m.
Saturdays
7:30 a. m. to 8:00 p. m.



DISTRIBUTION WITHOUT WASTE