

Two Union County Creameries May Consolidate

La Grande Is The Gateway to Wallowa, "The Switzerland of America"

La Grande Evening Observer

Only Newspaper Printed in La Grande Covering Union and Wallowa Counties

VOLUME 31 EASTERN OREGON'S LEADING NEWSPAPER LA GRANDE, OREGON, MONDAY, JULY 31, 1933 MEMBER ASSOCIATED PRESS AND A. B. C. NUMBER 280

TALK MERGER AT CREAMERY MEET, PICNIC

Would Consolidate Co-operative Creameries in Union and La Grande.

COMMITTEE OF 4 MAY BE SELECTED

Two From This District And Two From Union Would Consider All Phases of Plan.

Discussion of a plan to consolidate the two co-operative creameries in Union county occupied an important place in the annual meeting and picnic of the Union county unit of the Farmers Co-operative creamery held Saturday at Union.

The business meeting was in the morning in the U. H. S. auditorium and three directors were elected: J. A. Kofford, Union district, re-elected; J. A. Nice, North Powder, re-elected; W. J. Case, Alicel, to succeed Mr. Austin, who has moved away.

Following a noon lunch, an afternoon program was held at the city park, consisting of instrumental and vocal solo and talks. Manager Jackson, of Union, and W. B. Wagner gave reports, and talks were given by Walter M. Pierce, A. E. Engbretsen, of Astoria, secretary of the Interstate Associated Creameries, and by Mr. Wagner. Engbretsen explained in detail the workings of his association and how through its efforts, the Portland butter market has been put on a parity with the Seattle and Los Angeles markets. He expressed a desire to see the two co-operative groups

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Boy, Girl Hurt Slightly Sunday In Car Accidents

Jean Spivey, 5, was injured Sunday at 5:50 p. m. when struck by a car driven by C. L. Spiker. The accident occurred on Spruce street and Mr. Spiker reported that the child ran out from behind a parked car. The little girl was taken to the Grande Ronde hospital where she was found her injuries were of a minor nature, consisting of cuts about the face.

Willard Lynn Outter, driving on Y avenue near Fourth, at 4:30 p. m. yesterday, hit a bicycle belonging to Glen Young. The boy was bruised slightly. Mr. Outter reported that the boy dropped a load of bread and swung his bicycle around in front of his car to recover it when the accident occurred.

MISS MUNSEY GETS DIPLOMA

Miss Harry C. Munsey, 807 Division street, La Grande, will receive the diploma of the Moody Bible Institute of Chicago upon completion of the general course, August 3. She will receive also the diploma of the Evangelical Teacher Training Association, which provides an exceptionally high standard in teacher training.

BABY DAUGHTER BORN SATURDAY

A baby daughter was born Saturday to Mr. and Mrs. Sylvester Burtleigh at Enterprise. Mr. Burtleigh has been living in La Grande since he purchased the law practice of the late R. S. Eakin. Mrs. Burtleigh and daughter will come to La Grande in the near future to make their home.



WILL ROGERS SAYS:

SANTA MONICA, Cal., July 30 — Roger Babson, who saves a lot about things before they happen, says people are going back to the old-fashioned investments, that they are starting in to raise children, figuring on the children raising them in their older years.

It was becoming a kind of a lost art, Babson figures that if we will just deprive ourselves and furnish the children gas now, that they will do the same for us in our old days. That's about all there is to supporting anybody nowadays. You never hear, "Who will board me, who will room me?" It's always "Who will furnish the gas?"

If we could get the state to furnish the gas instead of the school and the teacher, we could really put on a child raising campaign. Yours, Will Rogers.

AUTO WRECK HURTS FATAL TO UNION MAN

James Edward Allen Dies Here Saturday; Funeral at Union Tuesday.

James Edward Allen, of Union, known to his many friends as "Blackie," died at the Grande Ronde hospital Saturday night following injuries received in an automobile accident near Haines Thursday night. Friday he underwent an operation and apparently was recovering but his heart is reported to have weakened.

The car which he was driving figured in a collision with a machine driven by a Mrs. Walker, of Stillwater, Okla., who is reported to have admitted blame for the accident in reporting at Baker, Ore. State police are now seeking her arrest. accident.

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FOUR PERMITS TO BUILD ARE ISSUED

Building permits issued during the last week called for \$330 in new construction, bringing the total for the first seven months of 1933 to \$35,603. Two permits were issued to E. R. Ringo, to alter and repair a dwelling place on Sixth between O and Pennsylvania at a cost of \$100, and to alter and repair a home at 1503 Fourth at a cost of \$150. A permit was issued to Harry Patris to alter and repair a home on Second between Adams and Jefferson at a cost of \$30 and another permit was issued to W. C. Freiberg to alter and repair a shop on Adams between Chestnut and Fourth, work to cost \$50.

WEATHER HERE TURNS COOLER OVER WEEKEND

The weather turned a bit cooler over the weekend, with a maximum of 79 Sunday with clear skies, and a minimum this morning of 47 above. The minimum equaled the lowest reading of the month of July in La Grande, and was eight degrees cooler than the minimum Sunday morning. Clear weather is expected to continue in Eastern Oregon with little change in temperature, according to the weather bureau's prediction.

LA GRANDE BUSINESS ORGANIZES FOR ADHERENCE TO F. R. RECOVERY PLAN

HOLD THREE IN O'CONNELL KIDNAP CASE

Arrests Made in Albany, N. Y. But Identity of Prisoners Secret.

O'CONNELL FREED AFTER SUM PAID

David Kahan, Once Wealthy Real Estate Man of Brooklyn, is Reported Missing Today.

By The Associated Press Three men whose names were kept secret were in custody in Albany, N. Y., today for questioning regarding kidnaping of John J. O'Connell Jr., O'Connell, youthful member of a politically powerful Albany family, was freed Sunday after 23 days' captivity. The kidnapers were paid \$40,000 ransom in marked bills.

Urschel, millionaire oil man, was held by machine gunners from the Oklahoma City home on July 22, was still missing today. There was no word from his captors. A fusillade of shots on Saturday night rattled the Denver home of W. B. Ellsworth, whose wife, Frances, supplied police with information that led to arrests in the kidnaping several months ago of Charles Boettcher.

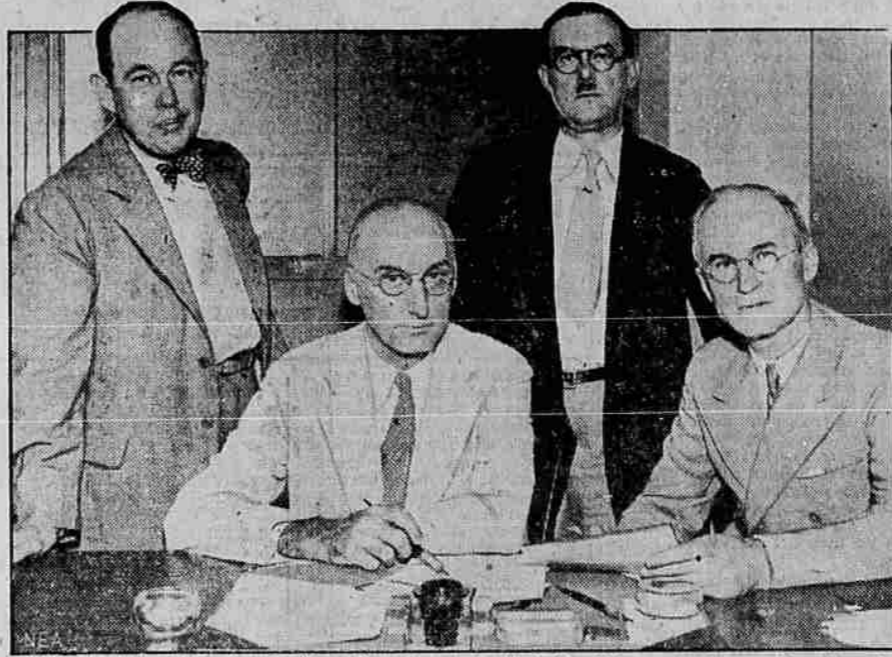
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300 Gather For Pierce Picnic Sunday at Park

Three hundred loyal friends of Rep. Walter M. Pierce, ex-governor, congressman from the second congressional district and one of Eastern Oregon's most popular political leaders, gathered yesterday at Riverside park where the representative recounted his adventures in Washington, D. C., at his first session of congress.

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FOUR STRATEGISTS OF N. R. A. CAMPAIGN



"Sales managers of the New Deal" are these four strategists in the NRA propaganda campaign, pictured in Washington shaping plans to enlist 125,000,000 Americans in the drive to rout the depression. Left to right, seated, Louis J. Alber and Charles F. Horner; standing, Albert St. Clair and Frank R. Wilson.

200 SPECTATORS WITNESS DIVING SUNDAY EVENING

More than 200 spectators gathered on the side lines at Crystal Plunge last night at 7 o'clock to witness the exhibition diving and racing meet sponsored by the plunge under the direction of Edwin Kirby and Don Johnson. Kirby was announcer for the meet.

Exhibition diving from the 25-foot tower was a feature of the meet. Herbie O'Connell, 13-year-old diver who placed in the exhibition at the World's Fair recently, executing a jack knife half twist and a jack knife swan dive. O'Connell, Bob Webb and Maurice Weiss also dived simultaneously from the high tower.

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EVANS IS HOME FROM PORTLAND

Herbert Evans, superintendent of city schools, returned Saturday from Portland where he attended the University of Oregon summer session and will be in his office for the remainder of the summer getting ready for the opening of school on Sept. 11.

Mr. Evans said this morning that he and his staff expect to be in their remodelled quarters at the High school building by the first of next week.

LEGION TO MEET THIS WEDNESDAY

Ordinarily the American Legion meets on the second Wednesday of each month but because of the state convention in Klamath Falls next

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RETAIL CODE FINAL DRAFT BEING DRAWN

Officials of Recovery Administration Working With Industry Heads.

WASHINGTON, July 31 (AP) — Officials of the recovery administration today were whipping together a final draft of a code for the retail industry, under which merchants would operate pending its formal consideration and approval instead of under President Roosevelt's blanket wage and hour agreement.

A premature announcement was given today that all retail stores would be permitted a 48 hour week instead of the 40 hour week specified in the president's agreement.

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COUNTY TO HAVE RELIEF MANAGER

Members of the Union county relief committee, particularly the chairman, J. H. Peare, will be relieved of much of the tremendous burden of responsibility beginning tomorrow. The state, recognizing that committee members have been forced to devote much of their time without financial remuneration to relief work, time taken from their own business, has decided to install specially trained men in the larger counties. These men, who will manage the relief activities, will be in charge of the staff of paid workers, but will be responsible to the relief committee. Hereafter the committee will not be

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Wheat Today

CHICAGO, July 31 (AP) — For the third successive day, grain prices today fell the maximum amounts permitted under new regulations of the leading American exchanges, 3 to 5 cents.

Liquidating sales were strongly in evidence, and despite numerous rallies proved persistent enough to dominate over all other factors. During much of the day, business was virtually at a standstill, with brokers holding quantities of selling orders that could not be executed.

August monthly unofficial domestic crop summaries to be issued tomorrow were expected to show the smallest aggregate yield of wheat and oats since 1893.

Wheat closed almost lifeless, 4 1/2 cents down, oats 3c off, and provisions at 12 to 50c decline.

LOCAL RETAILERS ADOPT TENTATIVE WORKING CODE; SOME START IMMEDIATELY

All Department, General Mercantile and Grocery Stores Asked to Close at 6 p. m. Weekdays, Including Saturday; General Mercantile to Open at 9 a. m.; Food Stores at 8 a. m. — Many to Start New Hours Tomorrow.

Following a meeting of a retail merchants committee this morning, a tentative code of operating hours for some lines of local business houses was agreed upon and a telegram dispatched to Washington, D. C., asking for complete information and suggestions in order that a general meeting for final adjustment may be called at as early a date as possible. Previous arrangement to have a general meeting this evening was deemed inadvisable until complete information and suggestion could be received from Administrator Johnson's office at the national capital.

Acting upon advices from Washington that the hour scale in stores of smaller communities had been changed from 40 to 48 hours, the local committee this morning voted a tentative 48-hour working maximum for employees. Opening and closing hours under this plan will go into effect immediately tomorrow morning, some stores agreeing to this tentative agreement. Others say they are perfectly in line with the national plan but prefer to await final local arrangement.

Department stores, clothing stores, drygood stores and other general mer-

JUST BEFORE PRESSTIME

- NORTH BEND HAS BIG FIRE
- MOB BEATS POLICEMEN
- FRUIT MEN CO-OPERATE
- BLAST FATAL TO TEN

NORTH BEND, Ore., July 31 (AP) — Fire which is believed to have been caused by a short circuit in power wiring, last night destroyed the H-K-V veneer plant, burned three giant shipways of the Kruse and Banks shipyards and swept through part of the Mountain States Power company plant, causing loss estimated by owners at approximately \$300,000.

BROOKLYN, N. Y., July 31 (AP) — Two policemen were beaten and their uniforms torn off today by 300 men, women and children who had gathered in front of an unemployment and home relief station for their day's supplies. Police ascribed the trouble to Communist agitation.

SEATTLE, July 31 (AP) — Representing an investment of \$250,000,000, northwest fruit industries, organized under the agricultural adjustment code and representing the tree fruit growers of Washington, Oregon, Montana and Idaho, today pledged full co-operation and complete support for President Roosevelt's industrial recovery program.

BRUNN, Czechoslovakia, July 31 (AP) — The front of the four-story hotel Europa was blown off today and about ten persons were killed and 50 injured by a bomb which, police said, may have been exploded by a man who wished to kill himself, his wife and his child.

SAN FRANCISCO, July 31 (AP) — Governor Rolph signed the state sales tax bill today. The measure goes into effect at midnight tonight.

Eagles Winners Provide Music At Lions Lunch

Music by Gene Gussert and Bert Wardell, two of the winners of the Eagles broadcast series, was enjoyed by the Lions club at its luncheon today in the Sacajawea Inn at noon. Homer V. Lettel gave the main talk speaking on the local plan for business people to operate under the provisions of the national recovery

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NRA INSIGNIA HERE N. R. A. insignia has arrived at the post office and first distribution will begin at 8 o'clock tomorrow morning at the general delivery window. Quantity of insignia due each signer of a certificate of compliance has been reduced to the following: one hanger, two large cards, five large stickers, five small stickers, 10 consumers statements of co-operation and 10 consumers stickers. Anyone that will require less than the above to properly identify his place as an N. R. A. pledge, is urged to leave the balance of insignia at the post office for the benefit of other places, who may require additional insignia. The require additional insignia.

cantile stores it was agreed upon by a representative committee, beginning tomorrow morning, open at 8 o'clock in the morning and close at 6 o'clock in the evening. Grocery and food markets will open at 8 a. m. and close at 6 p. m. This to include

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One-Day Super Values Again At Stores Tomorrow

"Economy Tuesday" proved popular with La Grande shoppers on its first appearance last week. Several of the participating merchants reported their one-day super values snapped up quickly by housewives and others who appreciated the extremely low prices on timely merchandise items offered. One store was sold out by 10:30 a. m., even though it had a stock of over 100 of the items on hand.

Another week has rolled around and tomorrow is "Economy Tuesday" again. In this issue of the Observer on page 3, thrifty shoppers will find new values at the special one-day prices. Careful reading of the boxes on that page will undoubtedly uncover most interesting economies in all lines of merchandise.

INQUIRING REPORTER

Each day as the Inquiring Reporter makes the rounds two persons will be stopped at random on the street corner and asked some question of the day. Through the courtesy of Manager C. M. Wright each interviewed will be granted two complimentary tickets to the Liberty Theatre. The current attraction is Marion Davies in "Peg O' My Heart."

And then — there's the man who wasn't afraid of work. He could go to sleep beside a woodpile any time. Martin King, 1605 Adams, says, "A sure cure for laziness is to go to work. I've worked for wages since I was 15 and I'm 69 now and think I'm about the best man in town. Sitting around on corners gives people high blood pressure."

William Arrivey, La Grande, says a sure cure for laziness "is to go to sleep and then one doesn't have to think about work."

UNION COUNTY RANKS FIFTH IN WHEAT

Now that wheat is so all-important in the American newspapers due to the new processing tax and acreage reduction benefits, the frenzied fluctuations in the grain market, etc., it is interesting to note that Union county is fifth largest wheat producing county in the state of Oregon.

Umatilla ranks first with 4,225,897 bushels, Sherman next with 2,109,895, Morrow third with 1,944,585, Gilliam fourth with 1,718,345, Union fifth with 1,264,330 and Wasco sixth with 1,222,251.

Lincoln county, with 714 bushels, is last. The crop is figured on a five-year average from 1928 to 1932, inclusive. Union county has had crops that reached the million and a half figure, and probably this year's crop will be around a million bushels, although definite figures are not available.

Incidentally, the Eastern Oregon wheat belt — Wasco, Sherman, Morrow, Umatilla, Gilliam, Union and Wallowa counties — produces 15,240,234 bushels, nearly three-fourths of the state's average yield of 21,204,994 bushels.

MAYBE WE'D BETTER FORGET THE CONFERENCE IDEA

 AMERICAN AVIATOR RECEIVES AID IN RUSSIA	 GERMAN SCIENTIST WELCOMED IN SWITZERLAND	 FOREIGN MOVIE STARS POPULAR AROUND THE WORLD
 NEWS OF BELGIAN BALLOONIST AWAITED IN MANY LANDS	 ITALIAN HEROES GIVEN OVATION IN UNITED STATES	 FOREIGN GOLFERS CHEERED IN ENGLAND AND SCOTLAND
 ASIATICS AND EUROPEANS MEET TO STUDY GEOLOGY	 CHICAGO BORROWS PAINTINGS FROM THE LOUVRE	 MUSIC BY GERMAN COMPOSER APPLAUDED IN POLAND
 FOREIGN AUTHORS WIN WORLDWIDE POPULARITY	 AUSTRALIAN TENNIS STARS GREETED IN FRANCE	 INTERNATIONAL DIPLOMATS FIND IT IMPOSSIBLE TO GET TOGETHER

Timely Economies For Thrifty Housewives Tomorrow-- See Page 3

"Economy Tuesday" Low Prices, Effective For The One Day Only, Are Again Offered To La Grande Shoppers By a Group of Local Merchants Co-operating In Special Selling