

La Grande Business Men To Support Roosevelt's N.R.A.

La Grande Is The Gateway to Wallowa, "The Switzerland of America"

La Grande Evening Observer

Only Newspaper Printed in La Grande Covering Union and Wallowa Counties

VOLUME 31 EASTERN OREGON'S LEADING NEWSPAPER LA GRANDE, OREGON, WEDNESDAY, JULY 26, 1933 MEMBER ASSOCIATED PRESS AND A. B. C. NUMBER 276

ROOSEVELT'S PLAN IS SUCCEEDING

Local American Legion To Bid For 1934 Convention

POST'S PLAN ENDORSED BY BUSINESS MEN

Chamber of Commerce is Thoroughly in Accord With Legion's Move

FUND IS PLEDGED FOR CONVENTION

Chamber Also Endorses Whatever Plan Legion May Turn to to Finance Drum Corps Trip.

With the La Grande American Legion post, which entertained the Oregon convention six years ago, preparing to attend the Klamath Falls convention next month with the express purpose of making a bid for the 1934 American Legion convention, Tuesday the chamber of commerce directors endorsed the plan. Endorsement also was given to whatever plan might be evolved by the local American Legion executive committee to raise a small fund that would carry the La Grande drum and bugle corps to Klamath Falls to participate in the 1933 convention and boost for La Grande in 1934. Incidentally, the La Grande drum corps has been among the first ranking corps in the state contest for several years, and last year in Portland, was among the high ranking drum corps in the national contest. Local merchants and business people already have pledged sufficient subscriptions to entertain the state convention here next year if it can be obtained.

(Continued on Page Four)

Mercury Stops Tuesday Climb At Century Mark

Old Sol wasn't quite so unmerciful yesterday, but although it was six degrees cooler than Monday, the maximum for La Grande was an even 100 above. It was the third consecutive day with the mercury climbing to 100 above or higher.

Another warm day was in prospect, with the mercury at 76 above at 7 a. m., four degrees warmer than at the same time Tuesday. Last night's maximum was 65 above.

Baker, which sizzled under 102 Monday, dropped to 94 Tuesday but over at Boise the maximum was 110. Spokane had 100, Walla Walla 104, Yakima 100 and Salt Lake City 102. Portland's high was 82 but at Medford the mercury touched 98.

Clear weather continued with no immediate likelihood of any changes.

COVE CHERRY GROWER HERE

Karl J. Stackland, cherry grower of Cove, was in La Grande this morning on a business trip. He said that the harvesting of the Blings and Royal Annes in Union county will be completed this week, but Lambert picking has still quite a ways to go. "The cherry crop in the Grande Ronde valley," he said, "is one of the most disappointing in years." Winterkill caused heavy losses in many sections.

WILL ROGERS says:

BEVERLY HILLS, Cal., July 25 — Coming from Frisco to Los Angeles with Roscoe Turner is no more of a trip that going from the observation car to the diner. I found a lot of good grass, feed and water and I turned my governors out for a few days to give their feet and voices a rest. I rushed down here to try and settle the movie strike before they get here, as all of 'em want to see the "gals" working. Here is the best one I have seen yet. A Hollywood film extra suing her husband for divorce, claimed it on the grounds that "her husband accused her of being the cause of all the depression." That will certainly be welcome news to Mr. Hoover to know there is somebody blamed for all the world's depression beside him Yours, Will Rogers.

Will Rogers © 1932. McLaughlin Studios, Inc.

MAY PUT UP BIG SIGN ON RESORT ROAD

Chamber of Commerce to Investigate Publicizing of Wallowa Wonderland

With the word of Congressman Walter M. Pierce, of La Grande, that undoubtedly in a short period of time the Wallowa lake section would through road development and through governmental interest, become, as it should be, a government preserved natural beauty spot of the

(Continued on Page Four)

FIRST SHIPMENT OF GAME BIRDS RECEIVED HERE

First shipment of young pheasants to the holding pens back of the sewage disposal plant has been made from the Pendleton game farm, and more birds are expected to arrive in this valley in the near future. The birds are raised in the holding pens, fed through the winter, and turned out in the spring as adults, ready to nest and raise more of their

(Continued on Page Four)

M'ALLISTER GIVES PIPELINE PLANS

Rotarian Angus McAllister, city manager, was the principal speaker at this noon's meeting of the Rotary club, in the La Grande hotel. His talk was of an informative nature, explaining various details in connection with the proposed Beaver creek pipeline and power project which was approved by the voters last week. Mrs. Myrtle Russell entertained the

(Continued on Page Four)

Out of Marital Swim?



A noted westerner keeping in stride with eastern society is Sally Eilers, movie star, pictured here swinging along at a fast gait at the fashionable Beach Casino of the Westchester Country Club in Rye, N. Y. It's reported that Miss Eilers is separated from Hoot Gibson, her husband, and that they are now dickering so that they can divide custody of Gibson's 12-year-old daughter Lola, by a former wife.

BUSINESS VISITOR
Oliver McComb, of Ontario, was a business visitor yesterday and this morning in La Grande.

CODES TO BE DRAWN UP BY FIRMS HERE

Retail Merchants Naming Committees to Decide on Uniform Program

EAGER TO AID IN NATION'S RECOVERY

Codes Will Include 40-Hour Week and Minimum Wages of \$15 — Signs to be Displayed.

Acting quickly following President Roosevelt's Monday night address to the nation, the La Grande chamber of commerce retail merchants division Tuesday launched its program to aid local business plans in operating under the NRA (national recovery act) plan. At a meeting at the Sacajawea Inn, an agreement was reached to name three committees, each consisting of three members, from the three branches of stores — groceries, drug stores and general merchandise. Committees were being selected today but had not been completed this morning.

(Continued From Page Four)

Meadow Brook Support Urged By Rep. Pierce

Speaking before a representative group of La Grande business men and the chamber of commerce directors at a meeting at the Sacajawea Inn Tuesday, Rep. Walter M. Pierce, congressman.

(Continued on Page Four)

RECOVERING FROM WRECK

Charles McLin, who received a broken leg in a automobile accident on the highway above Perry Monday evening, is reported in a satisfactory condition at the Grande Ronde hospital. Dale Rhine, who was driving the machine when it ran off the road into the river about 50 feet below, is confined to his bed at the home of his parents, Mr. and Mrs. W. W. Rhine, with bruises.

POST HASTE—TO GLORY!



The world, and New York in particular, is honoring Wiley Post today for his eight-day record-breaking solo flight around the world. The above shows a sketch of Post and the route he travelled.

HALF OF NORMAL SCHOOL SUMMER TERM NEAR END

The first half of the summer session at the Eastern Oregon Normal school will close Friday as will the summer term at the J. H. Ackerman training school. John Miller, acting president, announces. Mr. Miller is acting head of the institution this summer during the absence of President H. E. Inlow who is studying in California.

(Continued on Page Four)

MISS HANSEN RETURNS HOME

Miss Elnora Hansen has returned home from the middle west where she attended the World's Fair at Chicago and also visited relatives.

WILEY POST CHEERED BY NEW YORKERS

Shower of Ticker Tape Pays Tribute to Man Who Flew Around World

NEW YORK, July 26 (AP) — Wiley Post, world flyer, rode through New York's canyon of acclimation today to receive the plaudits of thousands and the traditional ticker tape tribute for his latest flight around the world. From the battery to city hall he rode along lower Broadway through just such a shouting crowd as he and Harold Gatty were greeted by two years ago after their world flights. From office windows thousands of clerks and stenographers looked down to cheer and toss out rolls of ticker tape to make the paper blizzard New

(Continued on Page Four)

RAILROADS SHOW GAIN IN INCOME

NEW YORK, July 26 (AP) — The first twenty railroads to issue June reports showed aggregate net operating income amounting to \$16,144,000, as compared with \$4,890,000 for June, 1932, an increase of 230 per cent. In May this year, net operating income of the same carriers was \$11,807,000, an increase of 97.2 per cent over the \$5,987,000 reported for the corresponding month of 1932. Gross revenues in June totaled \$70,100,000 for the twenty roads, as compared with \$60,016,000 a year ago, a gain of 16.8 per cent. Gross revenues in May were \$65,081,000, an advance of 2 per cent over the \$63,761,000 reported for May, 1932.

Wheat Today

CHICAGO, July 26 (AP) — Sharpest advances in grain values since emergency price restrictions went into effect resulted today largely from general assurance that distress liquidation which had been overhanging the market had been completed. Wheat and all other grains shot upward, especially late, after the market had been electrified by an authoritative trade estimate here that owing to extraordinary crop damage still in progress the wheat yield of the Canadian prairie provinces this season would be only 250,000,000 bushels or less compared with 400,000,000 bushels harvested last year. Closing quotations on wheat were 3 1/2 to 6c above yesterday's finish, with corn 3 1/4 to 5c, oats 3 1/4 to 4 1/2c advanced, rye showing 1/4 to 7c gain and provisions at a rise of 25 to 45c.

JUST BEFORE PRESSTIME ADVISORY BOARD NAMED TO BUILD PLANE CARRIERS POUND IS INDEPENDENT BIG 'HOPPER' PLAGUE

PORTLAND, Ore., July 26 (AP) — It was learned from an authoritative source here today that the three members of the Oregon advisory board who will report to Regional Advisor Marshall Dana, will be Robert Stanfield, of Baker; and Bert E. Haney and C. C. Hockley, of Portland.

WASHINGTON, July 26 (AP) — The Newport News Shipbuilding and Drydock company today was the low bidder for two naval aircraft carriers to be built out of public works funds with an offer of \$24,700,000 for one or \$23,000,000 apiece for two.

LONDON, July 26 (AP) — Amie loud cheers Chancellor of the Exchequer Neville Chamberlain proclaimed a declaration of independence for the pound sterling by asserting that "sterling will not be linked to gold on the one hand or to the dollar on the other."

EL CENTRO, Cal., July 26 (AP) — The worst grass hopper plague in 17 years is being experienced by California's Imperial valley, producer of almost two-thirds of the nation's winter vegetables.

PANA, Ill., July 26 (AP) — An unexplained explosion wrecked a motor bus loaded with national guardsmen who had been patrolling the mine fields because of trouble between two factions of the miners' union, near here today, injuring two soldiers fatally.

WHEAT ADVANCES FIVE CENTS IN PORTLAND TODAY

PORTLAND, July 26 (AP) — Wheat had a sensational advance of 4 to 5 1/2 cents for futures on the Portland market today with local cash up 6-8c bushel and Montana spring and winter up 7c bushel. Sales of futures included 18,000 bushel September and 40,000 bushel December.

(Continued on Page Four)

MATTERN IS AT JUNEAU, ALASKA

JUNEAU, Alaska, July 26 (AP) — After a flight from Fairbanks in the seaplane Chichagof, piloted by Bob Ellis, Jimmie Matern, whose hopes of making a solo flight around the world were dashed when his plane crashed in Siberia, arrived here last night. He was accompanied by Bill Alexander, Fred Petterman and Tom Abbey, members of the Matern relief expedition flown to Nome.

Matern was to leave for Terrace, B. C., some time today, where the relief expedition's original plane was left, and then continue to Edmonton.

NEW YORK, July 26 (AP) — One of the planes of the Italian air armada, en route from Shedin, N. B., to Shoal Harbor, Newfoundland, made a forced but safe landing this morning near Cape Travers, Prince Edward Island, the Mackay Radio company announced.

DENTISTS TO CLOSE EARLY ON SATURDAYS

Following the custom of other cities, the dentists of La Grande have decided to close their offices on Saturday afternoons until Oct. 1.

12,000 REPLY TO HIS "NEW DEAL" APPEAL

Chief Executive Rejoicing Over Fine Response to His NRA Proposal

SIX MILLION TO BE PUT TO WORK

Hugh S. Johnson, Administrator, Predicts Vast Army of Unemployed Will be Given Jobs.

WASHINGTON, July 26 (AP) — President Roosevelt today declared successful the industrial recovery program for shorter working hours and higher wages.

Meeting with reporters at the White House while pledges of support continued to arrive, he based his judgment on 12,000 replies already received from every section to his appeal to put a new charter for American industry into immediate effect.

Meanwhile, at the hard working industrial recovery administration, hearings progressed on individual wage and working time codes for the oil, lumber and men's clothing industries.

Mr. Roosevelt was described as convinced that the "new deal" of a shorter working week and higher wages will go into effect almost immediately in the vast majority of industries.

While he has not had opportunity to read all the telegrams, he rejoiced over the public response.

The recovery chiefs who have made a hurried survey of the replies of employers, joined the president in declaring the campaign a success.

Hugh S. Johnson, the administrator, predicted re-employment of between 5,000,000 and 6,000,000 before Labor day.

Opening hearings on proposed codes of competition for the men's clothing industry, Johnson told those assembled, "You have the opportunity to stabilize industry and get away from abuses harmful to the workers, manufacturers and the people who buy."

"It also happens that we have the worst unemployment situation the country has ever known and you can help iron out that condition." He reminded that the hearings were

(Continued on Page Four)

Finish Fight On Kidnaping Racket Planned By U. S.

WASHINGTON, July 26 (AP) — Attorney General Cummings declared today after a conference with President Roosevelt that whatever money is needed will be spent by the government to beat down kidnaping rackets. "The fight has to be won; we are going ahead to the limit," he declared. It was revealed that organization of some kind of national police force is under consideration — a modified form of Scotland yard. "We are going through with this," he declared, "and we will spend the money as it is needed."

GLASS THROWN IN CITY PARK

Several complaints have been received lately of broken bottles and throwing of trash in Triangle park, and it was announced today that these practices will not be tolerated. Several women with babies have stopped at the park to rest and their children have been in danger of being cut because of the broken glass. The caretaker has made every effort to discourage this trash throwing practice on the part of unthinking people.

INQUIRING REPORTER

Each day as the Inquiring Reporter makes the rounds two persons will be stopped at random on the street corner and asked some question of the day. Through the courtesy of Manager C. M. Wright each interviewed will be granted two complimentary tickets to the Liberty Theatre. The current attraction is Robert Montgomery in "Hell Below."

President Roosevelt's appeal to the nation for immediate enrollment of all employers under the blanket agreement to raise wages and create new jobs was made over the radio Monday. "What is your opinion of his address," the inquiring reporter asked today.

70-YEAR-OLD TREE FINALLY CUT DOWN

Another landmark has vanished, and another story of "Woodsmen, save that tree!" has become past history.

Probably the most famous tree in La Grande has been cut down after 70 years of growth, and with its falling, past history is recalled.

It was the silver poplar beside the J. H. Pearce home, the one that grew about five or six inches inside the sidewalk line.

The tree was planted by the mother of John Stricker between 65 and 70 years ago and a few years ago, when John was still deputy sheriff in La Grande, he often would halt as he passed it and as he gazed at the sturdy old trunk and the spreading branches, think of the days that used to be.

The tree was in the circuit court, also.

Old records show that years ago, when the concrete sidewalk was built, the city decided the tree must go. But Mr. Pearce stepped forward with an emphatic "No." The city insisted, but Mr. Pearce secured a temporary injunction from the court, which later was made permanent. So the tree stood, in spite of the fact that it was surrounded by sidewalk. To this day, Mr. Pearce maintains that if the sidewalk had been built as it should have, the tree would have been outside of the cement.

Lately, however, the tree showed signs of age, and when it finally was cut, the inside was rotten — it was about through. The final step will be leveling of the trunk even with the sidewalk. Mr. Pearce said to an Observer reporter.

SAME PRINCIPLE AS THE MAGIC CARPET

