

FOR THE FOURTH TIME KILL THE FOOD TAX!

Citizens of Oregon:

Who is to run this State—you, the people, or the special interests that hold you in contempt? You must answer this question with your ballots on Friday of this week. You must say at that time whether or not you will stand for a FOOD TAX.

HERE IS THE DANGER

On your ballot is an attempt to tax a pure, wholesome and beneficial food. And where there is a tax on one food there can be taxes on others. This scheme, already three times repudiated by the people, appears on the ballot as Referred Measure Number 317. It is a proposal to place a vicious tax of four cents a pound upon Oleomargarine! A tax of 35% upon this economical food!

THOUSANDS WOULD SUFFER

There are thousands of people in Oregon who would suffer were this tax to pass. The cost of living would be raised for all of them. And these people are already under the necessity of saving every penny they can.

That is what is bad about a food tax... It is the meanest, cruelest form of tax ever devised... a surtax on distress... for it places a burden upon those least able to bear it.

SAY NO ONCE MORE

Three times in the past few years you have defeated similar attempts to impose a tax upon margarine. Only last November you voted NO upon such a referendum by an overwhelming majority — a majority of nearly 70,000. Yet a selfish group in the Legislature dared to pass it again.

Here is proof that, unless you again defeat this conspiracy to tax food, there will be no end until every food you eat is burdened with a tax.

GO TO THE POLLS—

end this food menace once and for all

Place Your Cross in the Line 317. X NO! Remember---

★ VOTE 317 X NO	<i>like this</i> →	316		YES
		317	X	NO