

Save Today, Tomorrow, Every Day

at WARD'S

All Silk Slips

Ward's Low Price



\$1.77
Copied from a \$2.95 slip! Adjustable shoulder straps! Imported laces.

Rayon Panties

Ward's Low Price



25c
Extra value! WON'T SHRINK! Glove silk trim or imported laces!

Rayon Alpaca

Ward's Low Price

19c

Rayon and cotton—far finer than usual at this price. Pastels and light colors. For street frocks and lingerie. Washable.

Cotton Prints

Ward's Low Price



10c
Ward's famous Sylvania quality prints! New designs. Tab-fast. 36 in.

81x90 Sheets

Ward's Low Price

49c

—and that's exceptional value. Bleached 81x90 inch double bed sheets. Long wearing, neatly hemmed. Excellent for summer camping or cottage use.

Rayon Spreads

Ward's Low Price



\$1.00
Size 80 x 105. Rayon Jacquard quilted effect. Scalloped edges.

Crash Cloths

Ward's Low Price



4c
Ivory white all linen cloths. 52x52 inches. Hemmed colored borders.

New Curtains

Ward's Low Price



59c
Sheer plain marquette. Priscilla styles—with 6 in. ruffles.

Gay Cretonne

Ward's Low Price



10c
Lowest price ever for cretonne like this. Large or small floral patterns.

Camp Blankets

Ward's Low Price



\$1.00
Single size 60x80 inches. Half wool! "Swell" for outdoors! In gray only.

Remarkable Ward Value!
Gorgeous, Colorful
Silk Dresses

\$2.95



Attractive new frocks of every wanted style and color. Jaunty capelet or jacket styles, too. Vivid colorings or more plain if desired. All so wonderfully fresh and new.

Street Styles
... Wash
Dresses
Only
\$1.00



That's not all! Sport styles, with plenty of room for action! Bungalow styles organdie trimmed! Girls' washable printed sheers. 49c

Golden Crests
wear longer!
We know by TEST

65c



No guesswork here! 3 pairs CHIFFONS wear 152 working days! Values? Beat 4 famous brands! Dull lustre, French heels, picot tops.

Dressmaker
Pin Tucked
Opera PUMPS

\$1.98



Pin tucks in leather? Certainly! It's the very last word in smartness! This graceful blue or black kid opera is perfect with summer dresses.

Save Half at Ward's!

100% PURE Pennsylvania Oil



We don't check your water or wipe your windshield when you buy motor oil at Ward's! BUT WE DO SAVE YOU MONEY! There's none better than Riverside 100% Pure Pennsylvania Oil. It's made from Bradford crude, costliest marketed. Stations get 10c to 15c more per quart for the same quality.

18c

per quart in your own container

STANDARD BATTERY

This Riverside battery beat a make \$3.25 higher. Full size, 13 plates. Guaranteed for 12 months **\$3.95** with old battery

SPARK PLUGS

Get more power, faster pick-up! Riverside Spark Plugs at 42c each in sets save 30 per cent! Old plugs waste gas **42c** each in sets

RUNRITE OIL

Made for Ward's by a reliable refiner from a fine grade of crude oil. Many get twice this price! **10c**

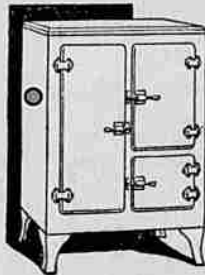
RIVERSIDE GREASES

Cup Grease, 5-lb. can **69c**
Transmission Grease, 5 lbs. **79c**
High Pressure Grease, 5 lbs. **79c**

Save Ice! Food! Money!

All-white 40-lb. Ice Box!

\$9.95



Save Ice
Insulated with inner lining of steel—moistureproof. Kept airtight by 1/2-in. Sanifelt grooved into outer frame. Extra large ice door opening.
Save Food
No waste from spoilage. Tinned wire shelves and white enameled food space are easy to clean—sanitary.
Save Money
25% less than even last year's low price. Well made throughout, it will last for years.

Zinc-Ite Will Do A Better Paint Job—And Save You 25%

\$2.49

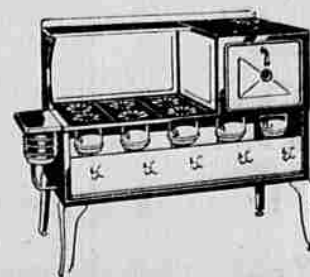


Why use ordinary paint that costs you more? Zinc-Ite gives greater coverage, greater hiding power and lasts longer. By actual test, one gallon puts two coats on 400 square feet. It defies sun, rain, soot, smoke and salt air. It has been used on thousands of houses everywhere. And it costs you 1/4 less than other high grade house paints! BRUSH SPECIAL—4", 100% pure Chinese bristles. For general use. Sold as high as \$1.50. **69c**

Oven 32% Larger Than on Oil

Ranges Costing 25% More!

\$36.95



\$4 down, \$1 monthly small carrying charge

And the cooking top is 40% larger! 5 big wick-less burners heat and bake fast as standard set for gas ranges by the American Gas Ass'n! Look at the exclusive front apron, japanned in soft green. And the exclusive roll-edge drip tray underneath the burner drums! There's porcelain enamel in green and ivory stipple on burner drums, splashes and oven door. Cleans like china. Heavy steel frame!



RIB KNIT

Pure Wool and Rib-Knit to keep their fit! For Men! For Women!

SWIM SUITS

\$1.00

Champions for value—every last one of them! RIB-KNIT... that means fit, flexibility, lightning speed! PURE WOOL, so they dry in a jiffy. Sunback styles for women! Real heavy weight swim suits for men! Popular beach colors!

Boys' Play Suits

Ward's Low Price

29c

For 2 to 8-ers who play hard! Blue and white striped hickory.



Boys' SHIRTS

Ward's Low Price

35c

Boys' triple stitched chambray work shirts. Lined collars.



Work Socks

Ward's Low Price

10c

Double THREAD! Cost a third less, wear TWICE as long!



Work Pants

Ward's Low Price

89c

Men! Pin-check! Pre-shrunk to survive laundering! Cool!



WORK SHOES

Ward's Low Price

\$1.98

Retanned well stitched brown leather, heavy leather soles.



Quiet 8-In. Fan

Ward's Low Price

\$1.49

No radio static! Cast metal adjustable base. Cadmium guards.



Toast 2 Slices

Ward's Low Price

\$1.00

Regular \$1.25 value! Turn over type. Cool lift handles. Plated.



Drink Mixer

Ward's Low Price

\$1.00

A \$1.50 value! Whips cream, beats eggs, in 1/2 minutes. Glass bowl.



Automatic Iron

Ward's Low Price

\$3.59

A \$4.95 value! New! Full size but weighs only 3 lbs. Adjustable.



4-Qt. Freezer

Ward's Low Price

\$3.65

\$4.00 value. Smooth ice cream triple action. Sturdy green wood tub.



MONTGOMERY WARD