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Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him.—1 Corinthians 2:9

SOCIETY'S OBLIGATION

In almost every discussion of the present economic conditions of this country and the world in general, one stumbles across the fact that the people of the United States have a higher standard of living than exists in any other nation on earth.

We are told that our people have the highest wage scale in the world; that they have better homes and more luxuries than any other people; and that their opportunities for education and the attainment of economic independence are unsurpassed anywhere.

All that is true enough when everything is averaged up, but we must admit that in some of our great cities people are living in conditions that are positively disgraceful, in slums which are a menace to health and personal safety.

Social workers have been reminding us constantly of these blots on American civilization, but all too little has been done about it. So it is with considerable satisfaction that we note the action of the Reconstruction Finance corporation in granting a loan of nearly \$4,000,000 to a New York concern for the construction of a modern housing project in the Bronx district.

This project is important not only because the job will give employment to hundreds of men who need the work in these times, or because it will provide decent homes for some 1200 families which at present are living in slums, although both of those angles are decidedly important.

What makes this new scheme almost unique in a profit seeking world is the fact that it marks the beginning of a large-scale housing program in which the needs of society as a whole are given preference over the builders' desire for financial gain.

No stockholder in this corporation which is backing the job can receive more than the amount of his original investment plus six per cent cumulative interest, and no mortgage holder can receive more than five per cent. Any earnings in excess of those amounts will automatically revert to the state; though, of course, there is no guarantee that the earnings will ever reach that amount.

The limitations allow a fair profit, of course. But it is perfectly clear that the welfare of the community is the primary consideration in this scheme, and that the backers are not so much moved by the desire to make money as by a desire to render a genuine service to their fellow men.

So far, this Bronx project stands alone, but if the people of our country will once realize the opportunity that is open, many similar projects will be taken in other cities of the nation.

The slum is about the costliest "luxury" the modern city supports. It depresses the values of adjacent property, it lowers the city's tax income, and it is a breeding ground for the wrong kind of character and citizenship. Fine characters do sometimes emerge from our slum districts, but they come out only against heavy odds. The child born in the slums, as they say, is born with two strikes already against him.

We now have a chance to combine public and private initiative to wipe out these terrible slums. This job in the Bronx is a fair example of what can be done if we make up our minds to it. Are we going to make the most of our opportunity?

WHAT ABOUT YOUR FOOD

Men and women have been eating for thousands of years but not until comparatively recent times has there been any real scientific study of foods.

The discovery of the vitamins and the information secured as to the processes of digestion has, in recent years, revolutionized the scientific conception of food. So much so that it is no longer possible to distinguish between food and drugs, for the final products of protein digestion are very closely related chemically to certain active drugs.

Inasmuch as the function of food is to provide energy for the individual and to assist in rebuilding the constituent parts of the body, a deficiency in any needed element is reflected in ill effects upon the body itself. Along this line, certain vitamins have been recognized as of peculiar value in preventing the common cold, which is one of the scourges of the day. In fact, the diet containing the proper proportion of these vitamins has been noticeably effective in group tests in protecting individuals against colds.

Incidentally, scientists now on the trail of the elusive cold "germ," find it extremely difficult to make contacts. In fact, many tests indicate that it is the smallest known thing in existence. It has so far passed through every filter devised and escaped the inquisitive eyes of our most powerful microscopes.

Gave Name to English Inns

That favorite name for old inns, "Rose and Crown," was taken from that of the influential English nobleman, John of Gaunt. The red rose which he wore was combined with the royal crown to make the title.

First Base "Sliders"

Robert Adly of Rockford, Ill., is credited in 1893 with being the first baseball player to steal base by sliding into the base, although some historians accord the honor to Eddie Oatbush of the Philadelphia Keystones, saying he stole third in 1855.

OUT OUR WAY



BORN THIRTY YEARS TOO SOON

By J. R. Williams \$300,000,000 To Be Spent in '33 For Advertising

ATLANTIC CITY, N. J., Nov. 17 (AP)—More than \$300,000,000, an increase of about 32 per cent, is expected to be spent in advertising during 1933, according to a study of business conditions released through Lee H. Bristol, of New York, president of the Association of National Advertisers at the opening session of its 23rd annual meeting.

The results of the business survey released by Mr. Bristol showed that more than one-half the reporting companies of the association had increased total sales volume in units the past three months; 16 1/2 per cent reported a decrease and 22 per cent reported that the sales volume had remained the same. The median of the increase in sales was approximately 23 per cent.

As the comparison was between the three months of August, September and October against the three months previous of May, June and July, it is noted that about one-half of the companies reporting an increase attributed the increase to seasonal influence and about 22 per cent of the other half of these reporting an increase, stated it was due to improved conditions in their particular trade.

The survey also showed that 35 per cent of the reporting companies plan to increase their appropriations over those of 1932; 35 per cent expect to spend the same amount and 22 per cent plan decreases. Member manufacturers of drug and toilet articles plan as large or larger appropriations in 1933 as in 1932. In the food and grocery classification about one-half plan to increase; 20 per cent to decrease and 30 per cent to repeat the same appropriation.

Other Papers Say:

DONKEY OR ROOSTER?
Joseph Daniels, secretary of the navy in the Wilson cabinet and publisher of the Raleigh, N. C. News and Observer has launched a campaign of his own to change the emblem of the Democratic party from the donkey to the rooster. Printing a crowing rooster on his paper's front page, Mr. Daniels says he hopes "this will result in the redemption of the rooster and letting the donkey go into destitution."

For office said "he might just as well be Vir Meyers." The idea seemed to appeal to Meyers who immediately launched a clowning campaign for the mayoralty of Seattle. Though falling in this line of endeavor Meyers still thought politics an excellent sideline and decided to become a candidate for lieutenant-governor of the state.

In commenting on his election to that office last Tuesday, Meyers is quoted as saying that he attributes his political success to "the fact that I take a cold bath every morning, try not to let anything worry me and take a nap now and then for my stomach's sake."

Meyers drew 20,000 more votes than his opponent, an attorney from Seattle. In view of his election Meyers will preside over the Washington state senate at its next session. Can't you see him opening and closing some of the sessions by leading the assembled dignitaries in a popular jazz number—Coco Bay Times.

In Washington

By Herbert Plummer
WASHINGTON — Perhaps nothing was more interesting to observe in the hectic presidential campaign now being waged here than the development of President Hoover as a campaigner.

It was no secret to those in the capital, who knew and were closely associated with him, that at the start of those last five weeks of active campaigning the president was shy to crowds.

Waving a greeting at railroad stations or replying apologetically to enthusiastic well-wishers didn't seem to come natural with him. And when he addressed such crowds it was in a conversational tone, often not heard farther than a few feet from the train platform.

That was on his first campaign trip—to Des Moines.

Chats With Parents

MOTIVES FOR DISHONESTY
If you were asked why you punish your child you doubtless would say with all sincerity: "For his own good."

You believe that your sole motive is to make him better. Again if you were asked to account in detail for the things you require of him, you would surely hold all these matters, and punctuality, all this cleanliness necessary to make it possible for him to live with other people.

Yet when you tell Johnny to "Say how do you do" to the lady and give your hand—your right hand—nicely, or when you comment loudly before a visiting friend that you cannot possibly understand how he managed to get himself so dirty in the half hour since you washed him, there is more than a question of purity in your motives.

Clearly it can not be important that Johnny say "How do you do" to this particular woman, and to be dirty is his inalienable right as long as he is playing. Talking about his condition as if he were a prize Pekingese shows only that you feel that his appearance is not reflecting upon you at all credit that it should.

Parents need constantly to watch themselves with a critical eye. They need to be aware of the danger of making their children pay the price of their own vanity of requiring that he make good for their own honor, childhood, and their own ladies for the banquet on the 17th at 6:30 p. m. The banquet will be 50c per plate for members of the local commandery and their families.

By order of the Commander,
L. H. RUSSELL, Recorder.
11-15-32

TRUCK REGULATION NOT CLOSED QUESTION

The freight truck and bus bill was beaten in Tuesday's election. The last count at hand shows that 168,000 voters marked their ballots against it, and 148,000 favored it.

We do not believe that the vote against the freight truck and bus bill was a vote against regulation of the highway transportation system.

The fight against the bill was not made on that basis. It was made on the theory that this particular bill should not pass. It was repeatedly urged by disinterested opposition that this was a job for the legislature.

That fact should be remembered. The railroads, rigidly regulated and restricted in their rates and profits, closed a square deal. Their competition would be carefully regulated. Furthermore, that careful regulation is not only for the defense of the railroads against unfair competition, but it is for the protection of the public and the property, the highway systems.

It has been said repeatedly that highway transportation regulation is a job for the legislature. Let the legislature at the next session assume that responsibility.—Klamath Falls Herald.

Health

BLOOD AND PATERNITY
In recent years there has been much interest in the question as to whether or not paternity might be determined by a study of the blood grouping of the child and the alleged father.

Confirmation of this possibility rests upon Landsteiner's discovery that the blood of humans may be grouped into several categories—a discovery which made blood transfusion safe and effective.

Contrary to the common impression, it is not possible to establish paternity by a comparison of the blood types of the alleged father and the offspring.

On the other hand, it is estimated that with a ratio of one in six cases an alleged father may be shown to have had no part in the begetting of the child.

In other words, blood tests are in a few instances useful in disproving the claim that a man is father of a child, but in no instance can they prove that he is the father of the child.

By way of illustration, let us assume that the alleged father belongs to blood group O and the mother to blood group B. From such a union the children must have only the blood groupings of O or B.

If on examining the blood of the child, it is found that its blood belongs to group A or AB, it is evidence that the father beget the child to some blood grouping other than that of O.

Hence, since the alleged father's blood grouping is O, he can be exonerated from the charge of paternity.

On the other hand, should the alleged father's blood belong to group A, and that of the infant to group A or AB, the relationship is not established for the reason that theoretically at least, any other male with a blood belonging to group A might as well have been its father.

Stop the Leaks

Water leaking from a faucet in a stream the size of a common pin wastes about 150 gallons a day, engineers of the United States Department of Agriculture found. Even a leak of only one drop a second makes about four gallons a day. This means a lot of water is often wasted in hot weather when the well or spring on the farm may be low.

Broad Long Human Food

Bread is not absolutely necessary, but it is a very good food, since it supplies carbohydrates and proteins in good form for assimilation. Since the beginning of history bread in some form or another made from wheat or from some other grain has provided one of the chief foods of mankind in all countries.

Chicago Corral Successors to Capone



A smartly appointed director's room on LaSalle street, Chicago's financial center, was the operating base for the rebuilt Capone empire.

A smartly appointed director's room on LaSalle street, Chicago's financial center, was the operating base for the rebuilt Capone empire. Disguised as an engineer's office, police claim the office was an operating base for gigantic industrial and labor rackets. Among those arrested were numerous former Capone henchmen who aspire to the over-lord title which Capone held for years before going to Alcatraz prison. It was the greatest number of gang leaders ever to be in a Chicago jail at one time. Above are six of the leaders at police show-up. Left to right, Murray Humphries, the man who hopes to succeed Capone; William "Three Finger Jack" White, labor racketeer and gangster; Sam Alex, alleged safe blower; Charles Fischett, former Capone chauffeur; William "Klonike" O'Donnell, labor racketeer and West Side gang leader; Joseph Moreno, who described himself as a cartage contractor.

Al Watrous Wins Share of Honors

FISHBUCKET, N. C., Nov. 17 (AP)—Al Watrous, Detroit, carried his lion's share of gold and glory out of Pinebluff today after two days of play by professional golf's winter trophies.

As a result, each of the winning teams in the best ball preliminary and tied with Al Houghton, of Washington, and Henry Picard, of Charleston, S. C., for first place in the 36-hole opening round. He received \$300 in prize money.

Both Watrous and Houghton finished ahead in the individual play with steady rounds of 71 and 72.

FALK'S

There is no Substitute for Quality

THANKSGIVING LINENS

SIZE 60x80 snow white cloths of pure Irish linen, each set laundered ready for use, beautiful rose design.

\$6.95 set
Which includes eight 18-inch napkins.

NAPKINS

Perhaps you need extra napkins. We have them. Large size 22x24 of purest linen. Various designs.

\$2.25 and \$3.50
For Sets of Six

New Pewter items to adorn the Thanksgiving table.

Candle Sticks	Celery Trays
Fishers	Creamers and Sugars
Bowls	Asst. Trays
Sandwich Trays	Candy Dishes
Compotes	Vases

\$1
Each
And Dozens of Others

FIND IT HERE

Copy for this Column must be in by 9 a. m.

Don't you want a kitten? Homer T. Wilson. 11-17-32

SIR KNIGHTS ATTENTION!
The Grand Commander, E. L. Weller, of Oregon, will pay our commandery his official visit here on the 17th inst. All Sir Knights are expected to be on hand at the ayium at 6:30 o'clock p. m. in full uniform. A special invitation is extended to spouses, Sir Knights and their ladies for the banquet on the 17th at 6:30 p. m. The banquet will be 50c per plate for members of the local commandery and their families.

By order of the Commander,
L. H. RUSSELL, Recorder.
11-15-32

Really Harmful Dreams

"Dreams that come to us in sleep," said H. H. Ho, the Sage of Chintown, "bring little harm. Those that prompt ambition in our waking hours are dangerous."—Washington Star.

June Beetles

The June bug or June beetle is any of several species of large brown melon-shaped beetles of the genus *Leucosterna* and related genera. The larvae of these beetles live underground and feed upon roots of grasses and other plants.

CLOTHES COST MONEY

Frequent Cleaning adds months of wear. Save money by sending your cleaning to

Standard Laundry
1418 Jefferson St.

WEEK END BUS Bargains

ROUND TRIP
usual low one way fare + 25c
ON SALE EVERY FRIDAY, SATURDAY AND SUNDAY
return, following Tuesday midnight

PORTLAND

ROUND TRIP \$8.25
and many others

Spokane	9.00
Pendleton	2.50
Walla Walla	4.00
The Dalles	5.95
Boise	7.35
Pocatello	14.90
Lewiston	7.50
Ogden	18.70
Salt Lake City	19.40

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Canarytone
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