

WARD ONLY TWICE A YEAR WEEK *Last Day!*

Ward Week is fashion week. New Clothes at new low prices!

A Ward Special

RICHLY FURRED COATS



\$13.88

Be in the fashion limelight this year—have your coat luxuriously furred. See to it that its sleeves are novel and interesting . . . in short, select a Ward coat at a Ward Week price, and you'll look your very smartest.

A Ward Special!
Rough Silk

FROCKS \$4.44

We're keeping in the rough this year! The rough silk of our frocks determines their smartness. The puffed novel sleeves proclaim them Fall 1932. A price that holds for one week only. Sizes for women and misses.

WARD WEEK FEATURES THE CUTEST HATS

at Only 88c

Get that new hat you've been looking for, and get it at a thrifty Ward Week price. The model sketched, of felt, is one of a huge group at this extremely low price.



Last day! Think of it!—LAST DAY! Tomorrow night at ten o'clock we lock the doors and Ward Week will be over. Not another Ward Week for SIX MONTHS! And no telling WHEN we'll be able to offer bargains like these again. Wholesale prices are going up. The depression hit bottom months ago. Looks like we're in for a long siege of rising prices. The longer you delay the more you'll pay. You just can't afford to neglect these Ward Week offerings. Just one day more—Hurry!



Men's Scout Type Shoes

Black Retanned Scout Type Shoes. Composition No-Mar soles, nailed construction; rubber heel. Sizes 6 to 11. A good shoe specially priced for Ward Week—

98c



Men's Work Shoes

High-grade black elk upper stock, Goodyear welt construction, 9-iron "Essex" composition sole; full rubber heels and plain toe. Are built for extra long service—

\$2.22

Extra Special!

Homesteader Overalls
The good kind for less
59c

Men's Dress Oxfords
Black, full grain calfskin uppers.
Sizes 6½ to 11.
\$1.77

Men's 100% Wool Overcoats
While They Last!
\$4.95

Western Field Repeater Shotgun
(Until Saturday Only)
\$19.98

Part Wool Sox 10c Pair
Heather mixed
Blanket-Lined Jumpers
Part wool; formerly \$1.49
Now 95c

Boys' Two-Pant Suits
All wool. While they last—
\$1.98

Men's Denim Work Suits
Extra size and pre-shrunk
\$1.00

THE OUTSTANDING BARGAIN
Of the Men's Ready-to-Wear Values!
Assorted Colors of New Silk-lined Ties
(not just old stock)
50c

House Dresses
Fast colors
3 for \$1.00

Ladies' Girdles or Combinations
49c

CHILD'S PANTY DRESSES
Fast Colors
29c

LADIES' HATS
You will be surprised at these values.
19c

MEN'S FELT HATS
Special Clearance for Only
\$1.00

BRASS WASH BOARDS
39c

FRENCH FRYERS
24c

"ZEE" TOILET TISSUE
5c

BEAUTIFUL SILK DRESSES
Good Assortment
\$1.77

18x36 CANNON TOWELS
7c

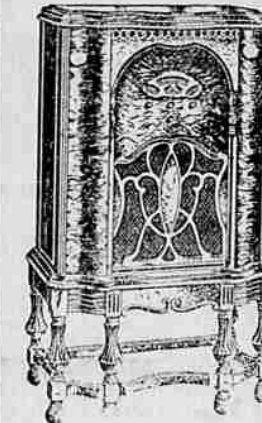
80x105 CRINKLE BEDSPREAD
49c

SIXx90 SHEETS
39c

6 CUPS AND SAUCERS
49c

Twin Speaker Radio --KroMatic Tuning

Wonderful Tone - - Superheterodyne!



\$57.50 \$6 Down
\$6 a Month

Only Ward's Gives You This Great 1933 Radio Achievement—KroMatic Tuning!

10-Tube Radio

Automatic Volume Control --- Meter Tuning

\$38.88

Spotlight Tuning

Radio Latest Marvel

Twin Super Dynamic Speakers --- 9 Tubes

Noise Suppressor --- QUIET Automatic Volume Control

... many other features!
Complete with Airline 1-year Guaranteed Tubes and set Installed. Small Carrying Charge on Deferred Payments.



Auto Battery
Ward Week

\$3.95 With Old Battery
While they last! The Riverside "Commender" is a real buy! It's chock full of pep and power. 13 husky plates, 1-piece case.

100% Pure Pennsylvania RIVERSIDE OIL



17c Quart

When Bought in Handy 5-Gallon Can 2 Gallon Can \$1.69

The year 'round Riverside's LOW prices set a fast pace for all fine oils . . . but Ward Week prices outdistance them all! Every gallon from the richest pools . . . is de-waxed to give perfect lubrication at zero temperatures. Riverside lasts longer under hard driving too.

FROM A MILLION DOLLAR LABORATORY

15 LAYERS IN

RIVERSIDE RAMBLER

15 layers of rubber and Cord fabric—of real Tire protection—yet Riverside Rambler sells at TODAY'S LOWEST PRICE for any comparative quality.

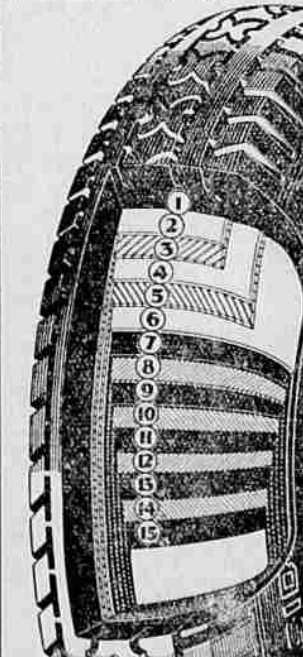
Size 28x4.75:19 is

only \$4.36

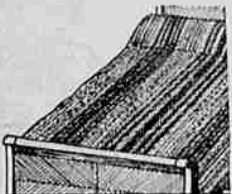
Each when bought in pairs

OTHER RAMBLERS LOW AS \$3.53 EACH IN PAIRS

A tire built to meet today's needs for Quality at lowest cost. Fine appearance, strength and mileage you've never seen equalled at its price. Every inch is either Latex-treated Cord or long-wearing rubber. It is built by one of the world's largest tire companies. We give it the Riverside Guarantee—no limit on time or mileage. Free Tire Mounting at All Ward Stores. Save—See the Rambler today.



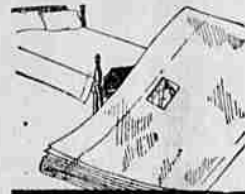
FREE—ONE GAL. OIL WITH EVERY TIRE SATURDAY ONLY



Cotton Crinkle Bedspreads

49c

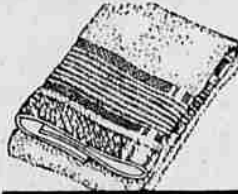
Scalloped edged bedspreads in blue, rose, gold, orchid or green. Washable, need no ironing. 80x105-in. size.



81x90 Prudence Pride Sheets

39c

Ward's own special brand of fine sheets. Bleached a pure white and neatly hemmed. A marvelous value.



Large Cannon Turkish Towels

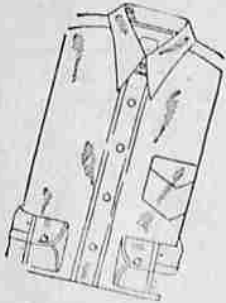
7c

Fluffy towels woven with loop for absorbency. Heavy, each weighs over 5 oz. Colored borders.

Men! Here Are Low Priced Work Shirts

A Ward Special!

39c ea.



Here's a bargain and a chance to stock up on shirts for the winter. After Ward Week the price goes up, so buy now! All of medium weight—all well made. Collar sizes 14 to 17.

Outing Flannel 36-inches wide! Special at.

75c for 19 Yards

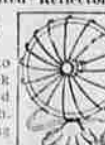
Light patterns, light stripes, light checks, fine quality.



Glow Heater Chrome Plated Reflector!

\$1.95

Warm up to this Ward Week value! Baked enamel finish. Cord and plug included.



Garbage Can Galvanized! Leakproof!

\$1.00

You save a pretty penny at this Ward Week price. 18-gallon size, with cover.



Dutch Oven Cast Iron—5-qt. Size!

89c

No more tough meats! Self-basting cover keeps them tender.



Skillet Set Set of 3 Ward Week at

89c

3 handy cast iron skillets at a special low price for Ward Week only!



MONTGOMERY WARD & CO.

1101-3 Washington Ave.

La Grande, Oregon