

# A Rhyme and Color Book for Children

A book to color  
with crayons  
or paints

**Free**



WITH TWO PACKAGES OF  
**Kellogg's RICE KRISPIES**

What fun the children will have with this new nursery book—full of favorite rhymes. The beautiful cover is alive with brilliant colors and every page has outline pictures of Mother Goose and Fairyland characters to color with crayons or paints.

This new Rhyme and Color Book is free with two packages of Kellogg's Rice Krispies—the kiddies' favorite cereal. They eat it without urg-

ing. They love to listen to the crisp bubbles of rice that crackle in milk or cream. It's fun to eat—and nourishing.

See the advertisements on this page that feature this free offer. Remember—it's good for only a limited time. Be sure to get yours today. Rice Krispies are always fresh and crisp, sealed in the patented WAXTITE package. Made by Kellogg in Battle Creek.

**FREE AT YOUR GROCER'S**

FOR THE CHILDREN — Tune in Kellogg's *SINGING LADY* every afternoon, except Saturdays and Sundays, over stations affiliated with the N. B. C. from Coast to Coast. 5:30 Eastern Daylight Time, 6:00 Central Daylight Time, 5:30 Pacific Coast Time. Songs and stories children love.

## Confidence in Business Future of Nation Is Voiced

"We have implicit confidence in the soundness of this country and its return to prosperity," wrote W. K. Kellogg, founder and president of the Kellogg company, world's largest manufacturers of ready-to-eat cereals, in a message received yesterday by the Oregonian. "Our business is good now, and we expect it to get better steadily. Therefore, in order to help the present situation and to prepare for the brighter future that is sure to come, we are starting work right now constructing a major addition to our plants. We are going ahead with this not only as an expression of confidence in the future, but to give further immediate employment."

Besides erecting a new \$250,000 plant, Mr. Kellogg is making factory improvements and additions which represent an investment of more than \$500,000.

Our plans all through this period have been laid primarily to keep all of our people busy and to stimulate an active flow of our products through the trade by expenditure of larger sums of money in newspaper advertising and sales promotion than ever before. The results have been very satisfactory, and convince us that once the tide turns we will need a greater capacity than we have at present, to take care of the business.

Significantly, our company is operating under a six-hour day system, with four shifts working daily. Put into effect approximately 20 months ago, the shorter day system has proved satisfactory for both the company and its employees, despite the fact that wage scales were adjusted at the same time to offset largely the reduction in individual employee's working time. We adopted this system in December, 1930, as an immediate means of increasing employment. We were able to maintain and subsequently increase the number of our employees, and they in turn have found many advantages in their increased leisure. At the same time, our operations are on a more efficient basis than ever before.

## YOUTHFUL GOLFER BETTER THAN JOHNSTON AT HOME

MINNEAPOLIS (AP)—Trouble from his own home state may harass Harold R. (Jimmy) Johnston, former champion, in his drive for the 1932 national amateur title.

The potential troublemaker is Pat Sawyer, 19-year-old Minneapolis star, winner of the state amateur championship and holder of a dozen Minnesota golf titles.

Pat was two strokes better than Jimmy in the qualifying test here and, as most of the experts see it, the youngster should be at least that much stronger than the veteran Johnston at Baltimore.

## Expects Vote In Autumn To Reach 50,000,000 Total

WASHINGTON, Sept. 8 (AP)—A prediction that the vote in November's presidential election will be the heaviest in history—approaching the 50,000,000 mark—was made to President Hoover Wednesday by Courtlandt C. Claiborne, president of the United States junior chamber of commerce.

Mr. Claiborne said he had delivered such a report to the chief executive as part of a nation-wide "get out the vote" campaign. His organization is non-partisan, but recently received an endorsement of this drive from the president.

## ELKS LODGE BANKRUPT

PORTLAND, Ore., Sept. 8 (AP)—A voluntary petition in bankruptcy was filed in United States district court here Wednesday by Portland Elks lodge, No. 142. The petition was signed by William H. Hartford, ex-acted ruler, and was accompanied by his oath that he was acting in accordance with a resolution adopted by the lodge membership.

A schedule of assets and liabilities will be filed later.

## JOEL'S

Main 759  
3 Phones

Cor. Cedar  
& Washington

Friday and Saturday

|                           |     |
|---------------------------|-----|
| Cauliflower, head         | 9c  |
| Large Celery              | 5c  |
| Tuna Fish, 3 small cans   | 37c |
| 1 Oval Can Sardines FREE  |     |
| Leg of Spring Lamb, lb.   | 16c |
| Round or Swiss Steak      | 16c |
| Walnut Meats, pound       | 39c |
| Dry Onions, 10 pounds     | 15c |
| Potatoes, 20 pounds       | 25c |
| Big Bargain Coffee, pound | 19c |
| Fryers                    |     |

Two  
Packages  
Rice Krispies  
19c  
Free Rhyme Book



## SAFEGWAY STORES

Prices Effective Friday and  
Saturday, Sept. 9th-10th

## Flour

Lily White

Oregon grown and Oregon  
made.

Bbl. \$3.53 49 lb Bag 89c

## Coffee

AIRWAY BLEND

3 lbs. .... 59c

## Crackers

N. B. C. GRAHAM CRACKERS

2-lb. box ..... 28c

## OXYDOL

Large Size

Pkg. .... 21c

## SUGAR

Fine Granulated  
Cane Sugar

10 lbs. .... 54c

## CRISCO

Nationally known for  
its quality

3-lb. can ... 59c



Free! Today!

A children's rhyme  
and color book with  
every 2 packages of

Kellogg's  
Rice Krispies  
19c

## Butter

Local Butter  
of the highest quality

2 Lbs.

**47c**

## PEANUT BUTTER

School will soon start.  
Maximum Brand.

1-Lb.  
Jar ..... 15c

## TOILET TISSUE

Ambassador Toilet Tissue  
A real value.

4 Rolls ..... 15c

## Flapjack Flour

Albers Flapjacks for breakfast starts the day right.

Large pkg. .... 19c

## Corn Meal

White or Yellow—your choice. Nationally known.

2 pkgs. .... 15c

## Milk

MAXIMUM  
BRAND

Stock up on milk be-  
fore the advance.

10 TALL  
CANS

**47c**

## Piggly Wiggly

Good For Friday and Saturday, Sept. 9th and 10th

CRISCO ..... 3-lb. can 55c

SNOWFLAKE SODAS 2-Lb. Box 19c

FRUIT JARS Glass Top Wide Mouth doz. \$1.19

Good Lean BACON ..... lb. 15c

RICE KRISPIES ..... 2 pkgs. 19c

## OXYDOL

LARGE PKG.

19c

All Pure  
MILK

TALL CANS

5c

## BOB WHITE

White

Laundry Soap

10 bars ..... 22c

## PREMIUM

Sliced

BACON

1/2-LB. PKG. 14c

## Mission Bell

Toilet Soap

6 BARS 25c

GRANDMA'S  
Old-Fashioned  
MOLASSES

As good as the  
name

Does not contain  
sulphur dioxide or  
other preservatives.

NO. 1 1/2 CAN 20c

NO. 2 1/2 CAN 35c



1/2-lb. O. P. .... 33c

## Krafts Cheese CHEESE

1/2-lb. pkg. .... 14c

American - Swiss - Brick

Pimento - Velveeta

## Swansdown

Cake Flour

REGULAR PKG.

24c

MISS LOU SHRIMP ... 2 cans 23c

This is Fancy Quality

SUGAR Fine Cane 20 LBS. \$1.09

BUTTER Local Creamery 2 LB. 47c

## Peaches

Are at their best—  
Buy for canning Now.

## COMMUNITY CASH STORE

SPECIALS FOR FRIDAY AND SATURDAY, SEPTEMBER 9-10

### Macaroni

Very Best Bulk

5 lbs. .... 25c

### Rice

Fancy Blue Rose

5 lbs. .... 29c

### Pineapple

Swifts Premium-No. 2 1/2 can

4 cans .... 49c

### Pancake Flour

Sperry's

No. 10 bag 47c

### SUGAR

Pure C. & H. Cane

20 POUNDS

\$1.09

### FLOUR

Sperry's Best

49-lb. sk.

\$1.19

bbl. \$4.69

### ROLLED OATS

Alber's

No. 10 BAG

35c

### COFFEE

Choice Ground

Our Best

3 LBS. 59c

3 LBS. 85c

### Milk

Tall Cans

6 for ..... 29c

### Rice Krispies

Child's Rhyme Book Free

2 pkgs. .... 19c

### Butter

Fresh Creamery

2 lbs. .... 47c

### Catsup

Best quality, C. H. Brand

18-oz. bottles

2 ..... 35c

## QUALITY MEATS AT A SAVING

### Pure Pork Sausage

No cereal, Extra  
Special, 1 lb.

9c

### Pork Shoulder

Small size—whole

1 lb.

9c

### Rib Boil

Choice beef

4 LBS.

25c

### Pure Lard

4 LBS.

39c