

# ANNOUNCING... 

THE ADDITION OF A
Four-Page Comic Section

PRINTED IN
Four Colors
TO APEAR IN
...THE... Ta (brandr Eunnuy Ohtrerurr Every Saturday Evening Beginning Early In September

## Will you help choose the comics?

Every member of every family that subscribes to the La Grande Observer, and especially the children, will greet with genuine enthusiasm this announcement of a weekly four-page, four-color comic section beginning next month.
In this day and age no newspaper is complete without cartoons and comic strips, and the Observer has been offering the very best of such features. Everyone likes "Out Our Way," "Freckles," and "The Newfangles" which appear every day. But now we are going one step further.
Beginning early in September, every Saturday's issue of the Observer will contain a four-page comic section, featuring the very highest class comics obtainable, beautifully printed in four colors, and containing a variety of humor that will be sure to tickle the toughest "funny-bone."
You may have a part in choosing the comics which will be used in this section. At the right is a coupon with a list of the comics available to us. Cut out this coupon, check the four comics which you would prefer, and mail promptly to the Observer office. The four most popular ones will be selected and will become permanent features of the paper. Do it NOW!

## ...and remember

Check the Four Comics You Prefer -Out Our Way -Mutt and Jeff -Tarzan
-Strange As It Seems
-Ella Cinders
-Our Boarding House
-Beans
-Mom and Pop
-Freckles
-Wash Tubbs
-Flapper Fanny
-Salesman Sam

## -Just Kids

-Joe Jinks
-Little Mary Mix-Up -Fritzi Ritz
-The Captain \& The Kids -Hawkshaw

Clip Out and Mail to The Observer

The Annual Bargain Offer In September

