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Whatsoever a man soweth, that shall he also reap. — Galatians 6: 7.

MISSISSIPPI LEADS

Necessity is the mother of invention with legislatures as well as with individuals. Two achievements of the Mississippi legislature, which has just adjourned a protracted session, must be attributed to necessity and not credited to the solons themselves.

These achievements were the balancing of the state budget and the enactment of the first general sales tax law ever passed by a state. Those who oppose the sales tax in principle must admit that in ordinary times it requires more courage and independence than most legislators possess.

Mississippi had no choice. She had a treasury deficit of \$12,000,000, thanks to the gross extravagance of the preceding administration and drought and the depression. Tens of thousands of her farms had been sold for unpaid taxes. Her agriculture and business were paralyzed. All of which meant that she had to economize and find more revenue somewhere. She cut state expenditures by 40 per cent and has good prospects of getting the necessary revenue from her new general sales tax.

Neither business nor the consumer likes the sales tax, but they have surrendered to the inevitable. If they were not actually a party to the extravagance which brought their state to the verge of bankruptcy they did nothing to prevent it so the penalty is not wholly undeserved.

This much must be said for the Mississippi lawmakers. They have taken the bull by the horns while the legislatures of other states, whose position is little better, have been dodging the inevitable and all the time getting into deeper water.

THE BILLBOARD NUISANCE

From persons who motor over the improved highways of the nation come vigorous protests against desecration of the scenery by multiplication of signs, of every conceivable size, advertising imaginable. Many stretches of beautiful landscape are completely obscured from view by unsightly billboards.

There have been attempts in many states to legislate obnoxious signs off the scenic highways. Most of these attempts have been balked by indifferent legislatures. About all any of them has accomplished has been to move the signs from the highway right-of-way to private land beyond, which compelled their owners to build them larger to be visible from the road.

Virginia highway experts have hit upon two plans full of promise if they can be put into effect. The greatest obstacle is obtaining the prerequisite legislative sanction. The motorists' lobby will have to be far stronger than the outdoor advertising lobby if either plan is to be adopted.

The most feasible of the two Virginia schemes is a highway department policy, under which the state will improve or maintain roads only where the owners of adjoining property agree to bar advertising signs from their land. In states giving their highway departments broad discretionary powers legislative approval of such a policy might not be necessary. And such an agreement would not be hard to obtain from the modern farmer.

The alternative Virginia plan is imposition of a high tax on every square foot of billboard. The one argument against this plan is that it would tend to discriminate against the small advertiser who could not pay the higher rates for billboard advertising space it would necessitate.

Early Action On Beer Is Favored By "Wet Bloc"

WASHINGTON, July 6 (AP)—A meeting of the house Republican wet bloc attended by 50 members today agreed to petition Speaker Garner and Representative Snell, the Republican leader, for immediate action on beer for revenue legislation.

The meeting, called by Representative Laguardia of New York and Britten of Illinois, caucused for nearly two hours behind closed doors. Then a sub-committee of five headed by representative William E. Hull of Illinois, was named to draft the petitions.

Britten said the petitions will go also to Chairman Summers of the Judiciary committee, Chairman Pou-

of the rules committee, and Chairman Collier of the ways and means committee.

"The petition to the speaker," Britten said, "will say for example, that the speaker should appear before the rules committee and ask that modification of the Volstead act be made the immediate order of business in the house and that congress should not adjourn until a beer for revenue is passed."

The petition will stress the government's need for money. "Our meeting also went on record for repeal of the 18th amendment and will urge that if possible the question of repeal be voted on during the present session."

Morality
Morality knows nothing of geographical boundaries or distinctions of race.—Spencer.

A General House Cleaning

at FALK'S

Be Sure To Visit All Departments

Store Wide July Clearance!

HERE it is again! -- Falk's annual July Clearance... and we want you to read every item -- This ad is not a masterpiece of pretty phrases and art work... but... it does tell you that starting Thursday you can buy the finest merchandise in Eastern Oregon at the lowest prices we have ever quoted -- so we ask you again to "READ EVERY ITEM!"

Starting Thurs., July 7th to 16th

Perfect Chiffon Hose 69c

Two Pairs \$1.35
Full fashioned, 4-thread chiffon -- Every new shade, all sizes.

All Reg. 12 1/2c Prints 25c

36 inches wide, guaranteed fast colors.

Everything In The Dry Goods Dept. 20% OFF

Such as Silks, Summer Fabrics, Gift Items, Hosiery, Drapery, Etc.

This includes everything with the exceptions of Drugs, Cosmetics, Notions and Domestics -- which are all reduced 10%

Best Quality Wearwell Sheets 20% off

Hand-loomed-no dressing which insures better washing.

All Jewelry Formerly \$1.00 Now 49c

Necklaces, Bracelets, Ear Drops, etc. A beautiful assortment.

All Children's Anklets 19c

A riot of bright colors--hite and rayon--sizes from 4 to 10 1/2

\$1.95 Damask Drapery 79c yd.

All 54 inches wide -- Many pretty patterns -- Buy your fall drapes now!



Hundreds of Bargains in Ready-to-Wear

Special group of dresses -- Nine formerly priced at \$18. and 14 priced at \$15. -- Now **\$6.75**

37 Dresses taken from regular stock -- 26 of them were \$10. and 11 were priced at \$5.95 -- Now **50% OFF**

"Your choice of any other dress in the store, not in the above groups" **20% Off**

All Coats Are Half Price!

It is well to be here as soon as the doors open Thursday morning. Every coat offered is a marvelous value, but naturally the choicest ones will sell first. Many of these are the polo types, suitable for next winter's wear.

A special group of twelve dozen \$1.95 Miss Spokane and Betty Baxley House Dresses... Now priced at... **\$1**

"ALL OTHER HOUSES DRESSES ARE REDUCED 20%."

SUPER-REDUCTIONS ON ALL MEN'S SUITS

Suits of the best quality such as Fashion Park, Michaels-Stern and Club Grouped as Follows

- 28 SUITS Suits selling regular from \$15.00 to \$10. -- nearly all sizes. **50% OFF**
- 72 SUITS Various shades of tans and greys--Materials are tweeds, unfinished worsteds, etc. -- reg. priced from \$22.50 to \$10. **33 1-3 % OFF**
- 74 SUITS Darker shades -- blues, greys, stripes and checks -- formerly \$22.50 to \$10. **25% OFF**

These reductions include every suit in the store -- complete variety of styles and sizes -- we must clear the stock for fall!



Buy Shoes Now!



Odds and Ends of Ladies' SHOES
Oxfords, Straps, Pumps, Etc. Values to \$4.95
One group of spring and summer patterns -- high quality footwear, reg. priced to \$10. **\$3.89**
Your Choice of Our Entire Stock of Enna Jettick Shoes **\$4.89**
ALL OTHER LADIES' AND CHILDREN'S SHOES **20% OFF**

"Rock Bottom Prices on the Prettiest Hats in La Grande"



The Entire Stock of \$7.50 - \$11.75 PATTERN HATS **\$3.95**
All \$3.95 to \$6.50 Hats **\$1.65**
One Lot of Odd Head Sizes, Brims, Styles, Etc., to go at **50c**
BE SURE TO SEE THE NEW CRUSH HATS AT **\$1.75**

Buy Shoes Now!



Save Now on Florsheim Shoes
All 88 Florsheims Are Now **\$6.85**
All 89 Florsheims Are Now **\$7.85**
These Shoes at today's prices offer a saving that should make you STOP, LOOK, AND BUY.

Men's Eagle Shirts \$1.89

Formerly \$2.50 to \$3.50
Finest madras and broadcloth shirts... Collar attached -- all sizes.

All Men's and Boys' Sweaters 20% off

100% all wool -- with sleeves and sleeveless -- every size included.

OUR ENTIRE STOCK OF Bathing Suits Lingerie Corsets Sweaters Children's Dresses Gloves Neckwear, Etc. 20% Off

Boys' \$1.25 Swimming Suits 75c

Two-color suit with full belt. Sizes 30 to 34.

Men's & Boys' KNICKERS All Reduced 20%

Linens, flannels and tweeds--plus 4's and 6's -- all sizes.

All \$1.95 Ladies' Purses Now \$1.49

All \$1.00 Purses **79c**
Puritas Sanitary Napkins
Packed 12 to the Box-- Finest Quality
5 BOXES \$1

Visit the Section Devoted to ODDS AND ENDS
In the "Dry Goods Dept." -- Many useful items gathered from all over the store at practically give-away prices.

Ladies' \$1.35 Phoenix Chiffon Hose 95c
2 Pairs \$1.85
Full fashioned, perfect quality, shoddy heel, all good shades -- Buy enough for your fall needs.

All Men's Straw Hats **33 1/3% off**

Boys' Kaynee Blouses Formerly Priced at \$1. **3 for \$1**
Ages 5 to 12 -- broadcloth and madras -- stripes and checks.

Reg 29c Bath Towels Extra Large Size **19c**
3 for 89c.