

War Veteran Sees His Name Listed On Death Plaque

MEMPHIS, Tenn. — It doesn't bother Robert Wenkley, Memphis pressman, to be listed among the World war dead, and once he helped print a paper which told of his death.

During the World war official dispatches from the war department notified relatives he had been killed, or was missing in action.

Later he turned up in a French hospital near the Spanish border and upon recovery from wounds he was returned to the front. The government, however, did not correct the dispatches, and he came home to surprise his parents.

When accounts of the unveiling of a tablet to war dead was printed here, Wenkley read about himself being dead.

More recently, upon the completion of the new federal building here, a tablet was erected upon which West Tennessee World war dead were listed. The bronze plaque carried the name of "Wenkley, Robert."

"If I can feel this well dead, I won't mind dying," Wenkley said, when the monument was called to his attention. "Besides, I'm in good company, for a lot of those men on the tablets were my buddies."

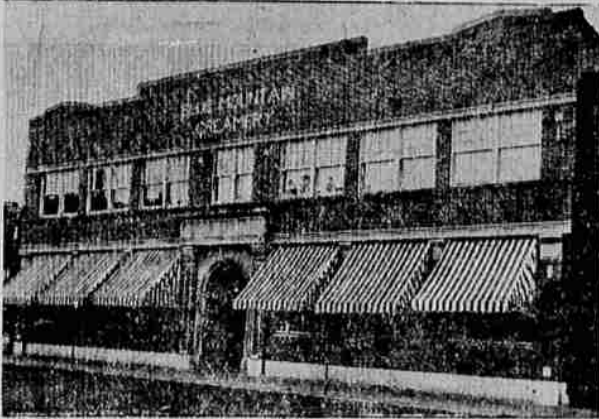
Wenkley was a member of the 18th infantry, first division.

Central Marinello Shop Well Equipped

One of La Grande's most modern beauty parlors is the Central Marinello Beauty Shop owned and operated by Mrs. J. C. Niederer and Son. Mrs. Niederer is a graduate of the National School of Cosmeticians. She and her son have just recently returned from Boise, Idaho, where a post graduate course in the latest operating methods in beauty culture was completed at the Hollywood School of Beauty Culture. Nothing but the latest types of beauty shop equipment is in use, including permanent waving machines, dryers, etc. In order to give a more complete and satisfactory beauty service, Mrs. Niederer has just recently completed a course in electrolysis and has secured her license to practice as such. All necessary equipment for this work has been installed. Their shop is located at 1209 Fourth street, just across from the high school.

Copyright and Patent
A copyright applies only to literature, drama and the fine arts, and publications which might not come under the above classification, such as textbooks and explanatory writings. A patent applies to manufactured and mechanical objects.

BLUE MOUNTAIN CREAMERY



This modern structure houses the plant and offices of the Blue Mountain Creamery. It is completely fitted with the latest types of machinery and equipment for proper handling of milk, cream, and butter, and other dairy products. It is located on Washington avenue between Depot and Fourth streets.

Consumer of Home Products Active In Milling Industry

The Pioneer Flouring Mill company, with headquarters maintained in Island City, is the modern representative of an industry that was given birth here 69 years ago. In addition to the large mill located in Island City, the company operates the La Grande Milling company, the Union Flouring Mill company, the Elgin Flouring Mill company. A number of warehouses are also owned and maintained throughout the county.

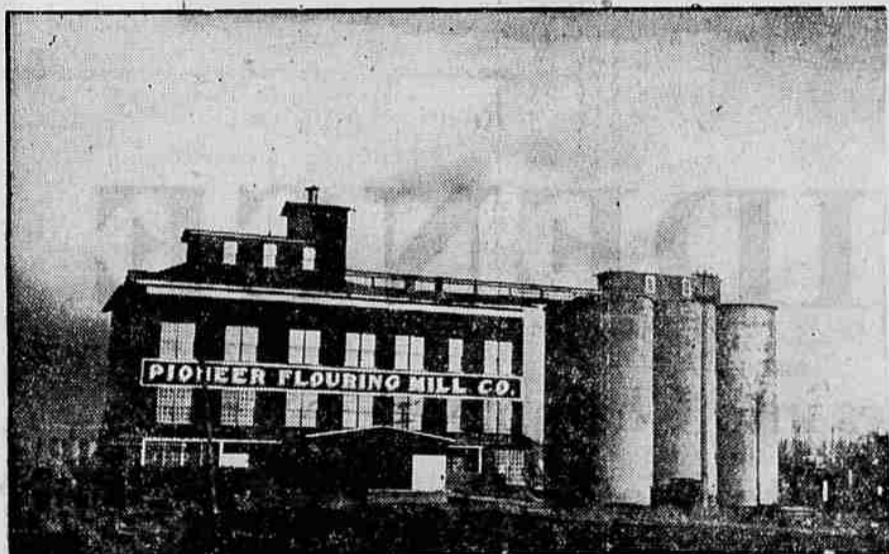
Home grown grain is utilized by the company for its products, and an industry of great importance to this district has been created. Not only does it provide a large payroll for workmen, but it also handles the farmers' wheat, giving them the opportunity to avoid attempting to reach distant markets with consequent difficulty in handling en route, etc.

The flour made is of a superior grade, proven beyond a doubt by the fact that thousands of barrels are purchased annually in Boston, New York, California and other distant markets.

When operating at full capacity, the mills employ approximately 90 men and the payroll amounts to about \$50,000 per annum. While production at the present time is not up to the capacity of the plants, they are capable of manufacturing approximately 650 barrels per day. The mills at La Grande and Elgin are operated by electricity, but the two at Island City and Union depend on water power, with electricity resorted to when water in the streams fall below the required levels to insure adequate power.

Fred H. Kiddle is president, Meriton W. Kiddle is vice president and Fred E. Kiddle is secretary outside of Island City, where C. H. Bidwell holds this position.

PIONEER FLOURING MILL



This plant of the Pioneer Flouring Mill company is located at Island City, two miles northeast of La Grande, and has ample facilities for the storage and grinding of grain.

Blue Mountain Is La Grande's Oldest Creamery

The oldest creamery in the city is the Blue Mountain, owned and under the management of Roy F. Tyler, who came to La Grande nine years ago.

Mr. Tyler had been in the creamery business several years previous to coming to La Grande, and during his nine years here he has made many improvements in the local creamery plant.

All milk and cream brought into the creamery is pasteurized, machinery of the most modern type being used in this work.

Ice cream and butter are the two principal things turned out by the creamery, although sweet milk, sweet cream and eggs are also handled. These products are sold wholesale and are sent over all this territory, which includes Union and Wallawa counties. Most of the product is sent out from La Grande to the surrounding towns and to Wallawa county points by truck.

Branch Creameries
The company has two branch creameries—one at Enterprise and one at Union—which buy cream and send it to the local creamery, and distribute butter and ice cream made here. The Union branch was established 20 years ago, while Mr. Hopkins was proprietor of the creamery. The Enterprise branch was established just eight years ago, by Mr. Tyler.

Caterpillar's Appetite
A caterpillar may eat six or eight times its weight in leaves in a day.

One of The Best Equipped Service Stations In City

The Playle Oil company, located at Adams and Greenwood, is ranked as one of the best equipped and the largest businesses of its kind in the state outside of Portland, Texaco gasoline and motor oils are featured. Doyle Zimmerman, proprietor, is actively in charge and in addition they have a force of workmen who are competent in their departments, which include electric vulcanizing, where electric molds take everything in tires from a three and a half inch high pressure to a seven-inch high pressure and from a 4.40 balloon to a 7.50 balloon and all high pressure tires with the exception of a 30x3 and a 40x3. Other departments which are complete in every detail include oil and grease changing and the washing departments. They are also exclusive distributors in Union and Wallawa counties for Kelly, Springfield tires and at the present time have ten agents covering their territory.

The station itself is one of the most attractive in the city. It extends over nearly one-half of the block and is attractively arranged to meet the needs of the various departments. A large picture of Wallawa lake 12x20 attracts the customers and visitors attention and adds to the attractiveness of the station.

Sagacious Ants
Among the ants there is a species that collects and stores grain and seeds of flowers for its food supply. Although they are stored in the earth they do not sprout and grow. The ants have a secret process by which they prevent the seeds from sprouting, which would make them unfit for food.



Frederick Mercy Sr.

VETERAN SHOWMEN BRING LA GRANDE ENTERTAINMENT

Frederick Mercy Senior and Frederick Mercy Junior brought to La Grande entertainment, supreme, when they purchased the theatres here in September, 1930.

The Inland Theatres, Inc. is under the direction of Frederick Mercy, president, and Frederick Mercy, Junior, with headquarters in Yakima, Wash. Mr. Mercy Senior is a veteran showman, having started in the show business in Yakima about 25 years ago. As time passed, more theatres were added to his ownership and at present he conducts each day and evening, beginning at 1 p. m. The productions shown at this theatre are first class, whether it be a picture of fun-making or depicting the exploits in real life.



J. W. (Jack) Wright

trials theatres in Toppensish, Wash., Sunnyside, Wash., Pasco, Wash., Kennewick, Wash., Walla Walla, Wash., Yakima Wash., and La Grande, Ore.

J. E. (Jack) Wright took over the management of the La Grande group for the Inland Theatres, Inc., in December, 1930. Before taking over this position he was auditor for the company. Mr. Wright's experience in the show business is of many years' standing. He is an enthusiastic booster and a tireless worker for La Grande.

The Liberty theatre in La Grande, is an unusually attractive movie house. It is located on the main thoroughfare of the town and its shows are a continuous performance.

the interior of the Liberty theatre is attractive with its beautiful drapery hangings, colorful lights, comfortable lobby and rest room, and spacious seating capacity. Assisting Mr. Wright in his successful management of the theatres in La Grande are several ushers and other attendants. The ushers are



Frederick Mercy Jr.

always clad in becoming costumes and courtesy to the patron is their motto.

Besides the Liberty theatre, the Granada and the State are the other two theatres in La Grande under the Mercy control. Both are comfortable little show houses. The Granada at the present time runs just part time, showing pictures over the week-ends. The State theatre has been closed for some months. La Grande has been fortunate in having Frederick Mercy Senior and Frederick Mercy Junior at the head of their show places. They bring to the city first-class entertainment, excellent business associates and the utmost confidence in the community.

VIEW ON ADAMS AVENUE



This view shows the business buildings on the north side of Adams avenue at the intersection of Elm street.

Pioneer Ice Dealers Active Since 1900

Ice, the dependable, economical and satisfactory method, is the ideal protection for food preservation. No matter how much or how little ice is used, its temperature is always unvaried and its price is low. It is clean, efficient and never in need of repair.

Young Ice company, pioneer dealers in ice, started selling and making deliveries in La Grande in 1900, with H. J. Young, now deceased, as owner and manager of the business. The late Mr. Young continued on until 1909 when his son, Fred A. Young, took over the business which he managed until 1919. During this time two other sons, Frank and Cecil Young, were in the coal, fuel and feed business and it was during 1919 they took over the original Young Ice company.

The ice business has been in the Young family continuously in La Grande since 1900 without ever being in outside hands. Frank Young, now manager of the company, has offices at 1108 Jefferson avenue. This company maintains regular deliveries to all parts of the city. Their equipment required to supply the demand for ice consists of two trucks and one team of horses. The Young Ice company is the largest dealer in ice in La Grande.

ULTRAVIOLET LIGHT

How much of the many claims that have been made for the ultraviolet light generated by so-called sun lamps is really valid? An interesting light upon this question has been shed by a set of regulations to govern advertising of ultraviolet generators recently adopted by the American Medical Association. It appears that the ultraviolet rays have a preventive and curative effect on rickets, on infantile tetany, and on osteomalacia (a disease condition in which the bones become gradually softened). Irradiation of the mother during pregnancy and, later, during the time she nurses her child, appear to have a definite preventive influence on rickets in the child, provided that the mother's entire body is irradiated. In the disease condition known

as erysipelas it has been demonstrated that ultraviolet radiation has a beneficial effect. Tuberculosis of the bones and joints, tuberculosis of the peritoneum, of the intestines and of the larynx, and tuberculosis of the lymph nodes are definitely benefited by ultraviolet irradiation. A wide number of skin conditions may be favorably affected by ultraviolet irradiation, but in only one disease of the skin, namely, lupus vulgaris (tuberculosis of the skin), does it act in a specific manner.



LOW FARES

More and more people travel by Bus these days. Four good reasons: It costs less. Perfect comfort. Handy down-town depots. Convenient schedules. Next trip travel by bus.

Phone Main 49 for rates everywhere and travel information. Stage Depot, La Grande, Ore.



Announcement

The Wardrobe Cleaners will move to their new location in the Sacajawea Annex before July 1st. Our many customers are invited to inspect our new quarters.

ENDS TONIGHT

THE MOUTHPIECE
The Inside Story of New York's Most Notorious Criminal Lawyer.
with WARREN WILLIAM and SIDNEY FOX

HAVE.... CONFIDENCE....
...THAT
To see good entertainment is the best hot weather relaxation to be had!

SEE MORE SHOWS!

PLAYING **THURSDAY** and **FRIDAY**

LIBERTY

STREET OF WOMEN

KAY FRANCIS
ROLAND YOUNG

"LOVE THAT IS BEAUTIFUL SHOULD NOT BE HIDDEN!"
But will Society allow it NOT to be Hidden?

ALSO.... **BING CROSBY**
Singing in "Moonlight and Cactus"
...LAFFS GALORE

Plus... "STRANGE AS IT SEEMS"

Matinee 25c
Evening 35c
Kiddies 10c

CONFIDENCE

Will Put Us **OUT IN FRONT!**

In hard times La Grande has always been among the last to go down and the first to come up. Confidence is our return ticket to prosperity. If we cultivate confidence we shall soon find that confidence was justified.

INTERIOR GROCERY CO.

WHOLESALE GROCERS

LARGEST AND COLDEST MUG OF ROOT BEER IN TOWN

Have you tried our Chicken and Hamburger Sandwiches?

SHAMROCK ROOT BEER STAND

ACROSS FROM MELVILLES