

### Movement Here To Add Beauty To Homes Gains

#### Organizations And Individuals Interest in Flower Gardens

#### More Attention Also Given to Shrubbery and Trees in Residence Sections

Perhaps no one thing outside of beauty of the home structures themselves has added so much to the attractiveness of La Grande and its residential area during the last few years as has the ever-gaining movement to beautify the yards with trim lawns, colorful flowers and in some cases, more or less extensive landscape gardening.

The campaign, if one can term it as such, to beautify the home lots lay dormant until a few years ago, but since that time efforts along this line have been productive of wonderful results. Where formerly flower gardens of any size or quality were few and far between, nowadays every block boasts of several beautiful yards and scores of homes are taking on such a beautiful appearance as to give La Grande a growing distinction of being the "city of flowers" in Eastern Oregon—this in spite of the shorter season in the Grande Ronde valley than in the summer stretches to the north and west.

Several organizations have taken a part in boosting this attempt to add beauty to each home, notably the Neighborhood club, the chamber of commerce and the city government.

Almost every woman that belongs to the Neighborhood club now has her flower garden, whether it be a large space in her yard, or only a porch or window box.

Incidentally, the interest shown in flowers brought out the fact that many types of flowers and shrubs, which had been grown here either with mediocre success or else were alien to this part of the state, could be successfully grown with the right kind of care.

Production of roses which compare favorably with those grown in Western Oregon cities, are now to be seen in some parts of the city—this in spite of the fact that conditions here are not ideal for the culture of this flower. And this is only one of many, many instances.

Particularly has the interest in flowers extended to the raising of plants from bulbs, such as gladioli, narcissus, daffodils, crocuses, lilies, and others, including gorgeous lilies, and others also to the tuber classes including gorgeous dahlias that compare with the most exquisite in color and size and general appearance if not in showing qualities with those raised anywhere in the state.

Rows upon rows, intricate beds, elaborate designs worked out carefully, small beds here and there of tulips cover the residential areas in the spring, adding brightness and color to the new green of the lawns and other foliage springing into early growth. La Grande's climatic conditions seem to be excellent for culture of not only tulips but practically all of the hardier types of bulbs.

As an example of the pride taken



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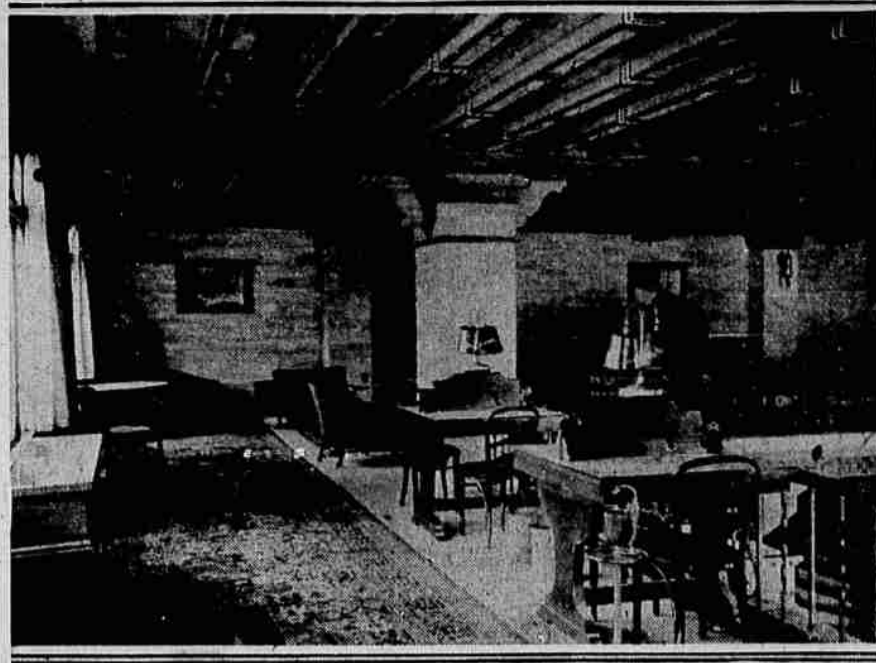
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### MEZZANINE FLOOR OF THE SACAJAWEA INN



The commodious mezzanine floor is constructed as a balcony overlooking the main lobby of the hotel, and is completely furnished with writing desks, easy chairs, and lounges for the convenience and comfort of guests. The Sacajawea Inn, located at the corner of Adams avenue and Fir street, is a seven-story structure of brick and concrete. The recently constructed annex, known as the New Roesch building, is of almost identical size and style, and contains offices and apartments.

### PINE CONE AUTO CAMP



This modern auto camp, located on the Old Oregon Trail just two miles west of La Grande, attracts many tourists as well as local people by its fine swimming pool. The Grande Ronde river flows along the edge of the camp, which is equipped with neat, well-built cabins and a public kitchen.

In tulip beds, the raiding of a few this spring resulted in the posting of a reward for the apprehension of anyone stealing flowers or mutilating flower beds. And the big bird dog, with his carefree, destructive stride, is getting "in bad" more and more.

Probably as remarkable as the interest taken in the bulbs, is the trend toward shrubbery—all types imaginable that will grow in this climate now being represented over the city. Homes that were once bare and not particularly ashamed of the fact, now sport clusters of spiraea, hardy climbing roses, clumps of evergreen, groups of butterfly bushes and scores of other types too numerous to mention.

Included with the shrubbery is the interest in trees which has also become more active of late. Nursery stock owners report heavier sales in the last two or three years. A walk through the residential districts, especially those built up recently, will disclose hundreds of new trees—maples, poplars, a few evergreens, locusts and many others—in fact, almost all kinds that will grow here and that will afford beauty of the required amount of shade or beauty.

More Flower Gardens Flowers of the annual, biennial, and perennial sort, are attracting more and more attention. Particularly is this true of the perennial, which is gradually displacing the annuals and biennials excepting those that have great charm.

The new flower garden almost always is filled with annuals, ranging from the showy zinnias to the sweet alyssum. But, as a few seasons pass the perennials replace most of the annuals. A distinct trend here toward both old-fashioned flower gardens and rockeries has been noticed in the last year. Many yard corners and spots which otherwise seemed bare have been transformed into beautiful beds of color. The ideal rockery is the one which conforms most with nature, experts say, and quite a number of the ones installed here have been planned with this in mind.

Not only are flowers gaining prominence, but also vegetable gardens—although to a much less degree inasmuch as vegetable gardening has held a firm grip on this

city since its origin and new gardens in most cases come only when a new property is purchased and improved.

Short seasons here make the gardener's life unhappy in some instances and tomatoes, melons and similar vegetables and small fruits sometimes are a failure.

The more common varieties of vegetables, however, such as radishes, peas, turnips, beets, potatoes and the like, are regularly productive of excellent crops. Head lettuce is being successfully raised in many small gardens over the city—housewives discovering that a small patch of ground will supply them with many potential salads.

Asparagus is another vegetable which is gaining favor, although occasionally the first crop meets with disaster in the form of frost. Most of the gardens of the city also include a patch of everbearing strawberries. A small patch, properly cared for produces enough berries for the average family's consumption and oftentimes enough surplus to can. The everbearers do not depend upon the best of weather as much as do the one-crop type either, it is said, because if an early crop is frozen, others follow as quickly as the vines can produce.

Squashes and pumpkins do well ordinarily in La Grande, although, because of the ground required to raise these, not so many are grown here. Many gardeners, however, have found that a space as small as 10 by 20 feet can raise enough pumpkins, with sweet corn in between, to supply his family most of the year.

Rich Soil The soil in practically all sections of the city is rich and there is little trouble in finding a plot that will yield large crops of whatever variety it is called upon to raise. With the water question settled and no fears of a curtailment of irrigation during the dry seasons, more attention has been paid to gardening, also. A few years ago gardens that depended upon city water were of-ten-times shut off from irrigation during the heat of the summer, because of a scarcity of water. This is a thing of the past now.

The water question also resulted in many householders falling to raise lawns a few years ago. Now,

nine out of 10 homes not only have lawns, but well-kept, verdant grass is the rule. Few dried-up lawns are noticed during the late summer weeks any more, which was a normal appearance before the artesian water was added to the city's supply.

A Quick Lawn Seed stores report that a mixture of blue grass and clover is usually used in starting a quick lawn—the clover taking hold quickly and the grass later attaining a growth that eventually eliminates the clover. Some, however, plant grass alone, preferring to wait longer for the luxuriant covering.

Cheered by Sad Spectacle Nothing is more cheering to the meek, who are to inherit the earth some day, than the sad spectacle of a publically hound who has lost the trail.—Toledo Blade.

### Long Established La Grande Store Is Building the West

C. J. Breier company was founded in 1904 by C. J. Breier of Lewiston, Idaho. The first store was opened in a very modest way with a total capital of some \$600. During the next eight years, 11 additional stores were started out of the proceeds of the first store, which also had grown considerably during that time. The number thirteen is presumed to be unlucky, but in 1913 C. J. Breier company opened the thirteenth store in La Grande. Almost immediately the store was on a paying basis, and since that time has constantly been a prosperous store.

A few years ago the building they now occupy was bought from the Odd Fellows lodge in order to maintain our present location, since the building was up for sale, and would be sold at that time. Two years ago the entire front of this building was remodeled at a cost of approximately \$5000. Last year taxes on this building were about \$600.

The company has always given western made goods a preference wherever it can. Almost our entire supply of overalls are produced at Seattle, Wash. Much of the heavy work materials in the way of stag shirts and blazers come from Portland, Ore. They have used a considerable quantity of Portland Woolen Mills blankets, and have just entered into a contract with the Portland Woolen Mills to supply them with all their woolen blankets for an indefinite time. They did this only after comparing with eastern markets, and found that they could buy the western products for less money, and give the trade better buys. This in turn helps La Grande since a good deal of the wool used by the above company is raised in the La Grande-Baker section.

To further the prosperity of the west, C. J. Breier company established its own garment factory, and employs from 30 to 40 people, making the highest type of wash garments in the country.

The La Grande store has been very loyal to the railroads, and ships all its merchandise by rail, feeling that the railroads are entitled to this business owing to the large amount of taxes they pay.

It is the policy of the company wherever possible to own its own buildings and associate itself with the community in which it is doing business as much as possible. Practically all the capital of the C. J. Breier company is owned by western people.

### The SACAJAWEA INN

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### GRANDE RONDE APARTMENTS



This is one of La Grande's newer apartment buildings, located at the corner of Washington avenue and Third street, in a beautiful residential section. The fine three-story brick structure contains 24 apartments completely furnished.

### Fine Auto Camp Located 2 Miles West on Highway

Located just two miles west of La Grande on the Old Oregon Trail highway is the Pine Cone auto camp. Just seven years ago the present owners, Mr. and Mrs. A. F. Ingram, located on this picturesque spot on the Grande Ronde river, and established their most modern and up-to-date auto camp. During the year 1927 they erected four cabins, which was not sufficient to take care of their increasing business. In 1930, six additional cabins were built. All modern conveniences were

installed in these cabins, including electric lights and running water. In order to improve their already modern camp, during the year 1928 they added a large swimming pool with free showers for the use of their campers. There is also a large, well kept picnic grounds for the use of La Grander's, with plenty of tables and benches to spread your lunch on after a swim in the cool, sanitary pool. A community kitchen completes the equipment. In addition to their auto camp, a service station is operated, also a complete line of groceries, cigars, cigarettes and candies are carried.

That innovation established by them several years ago "Free swimming for all on opening day" will in all probability attract another large gathering on their opening day, June 26.

### Electric Company Has Complete Stock

The H. & S. Electric company, owned for the past nine years by Frank Robinson, possesses one of the most complete businesses in Eastern Oregon. Besides doing a large business in retail work, in a stock which includes nearly every available electrical product, large and small, the H. & S. company does one of the city's heaviest electrical wiring and repairing businesses. Mr. Robinson's equipment is especially wide-ranged in this department, in which the electricians, all skilled in the work, are employed. Mrs. Robinson assists in the retail department.

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