

### Scouting In La Grande

#### Six Troops are Active In The Development Of Our Young Men

The Methodist Camp Ground at Wallawa Lake will be the mecca for the Boy Scouts of La Grande during the first two weeks of August. A large number of boys from the six troops in town have already registered for scout camp. Harvey Carter will be the director this year, assisted by Woodrow Damarell, Russell Nelson, Ernest Briggs, Robert Long, and Roy Stein. The last three are older boys who have been serving as leaders in the local troops and have won high awards. Mr. Carter has had wide experience in the management of boys' camps.

The activities of the 1932 camp will consist of swimming, boating, hiking, horseback riding, nature study, camp craft, woodcraft, and recreation in the form of games, ceremonies, and dramatics. All of these activities will be carefully supervised.

Camping occupies a prominent position in the scouting program. The out-of-door activities which it affords give the boy a chance to get acquainted with nature at first hand. They provide him with adventure, thrill, and companionship, and enable him to take care of himself in the open. The rules of camp are the Scout Oath and Law.

The committee responsible for providing the boys with an opportunity for camping is composed of Dr. Ray Murphy, A. W. Nelson, Chas. Binger, and Elmo Stevenson.

The six troops interested in camping are about five years old, and were started at the time that La Grande was a part of the Eastern Oregon Council. For the past three years they have been without professional leadership, as this council was abandoned for lack of finances. Their continuance has been made possible through the interest of busy men and sponsoring institutions of wide vision, who gave of their time and money.

Troop 3 is sponsored by the Methodist church. Dr. Hahn is its scoutmaster, assisted by Harvey Carter and several other boys who are Eagle Scouts. The work is supervised by a troop committee appointed by the church. A. W. Nelson is chairman of this committee. This troop is one of the most active in La Grande.

Troop 4 is sponsored by the Greenwood P. T. A. Elmo Stevenson is its scoutmaster, assisted by Roy Stein, Mr. R. A. Wilkerson, principal of the school, is chairman of the troop committee.

Troop 13 is sponsored by the L. D. S. church, Ward No. 1. Joe Bean is scoutmaster, assisted by Wilfred Stitt.

Troop 14 is sponsored by the Presbyterian church. Louis Evans and Robert Long are its adult leaders. Ray Murphy is chairman of the troop committee.

Troop 15 is under the direction of the Christian church. Eugene Hyde, Carl Johnson, and D. Groulx are its adult leaders.

Troop 16 is sponsored by the L. D. S. Ward No. 2, and has for its scoutmaster Nephth Combs. He is assisted by a number of adults in the ward.

In all, there are about 115 local boys who are members of this great national movement, which promotes leisure time, citizenship, vocational, and character building activities.

This year the boys have accomplished a number of outstanding things. First in importance, perhaps, was the organization of a scout band, under the direction of Rev. Paul De Y. Mortimore. More than 20 boys are in this group, many of whom Binger, and Fred L. Meyers.

could not play any instrument prior to joining the band.

At Christmas time the boys distributed baskets of food to the needy. On several occasions they have acted as traffic officers. The last such event was at the Evensong ceremony held recently at the Normal.

In addition to this service to others, the boys have advanced in scout rank through the passing of badge requirements. Many of the local business men act as examiners in their respective professions for merit badge work. There are nearly 100 such badges, covering as many fields of human endeavor. These are an important factor in the vocational guidance of the boy, as well as giving him a knowledge of and an appreciation for the other man's work. In order to get these badges, the boy must do the things called for in the requirements, pass an individual test before a competent examiner, pass before an examining board, and receive his badge at a court of honor. C. officials of the board of review and the court are Chas. Reynolds, H. E. Coddige, George Birnie, G. Walker, N. W. Frees, Ray Murphy, Charles

### THE OBSERVER AN IMPORTANT INDUSTRY

#### Serving Three Thousand Families In La Grande Territory

The Observer Publishing company, although seldom considered in that light, ranks as an important industry of La Grande, manufacturing and distributing, as it does, advertising and news for three thousand families in the La Grande territory.

The Observer has one of the most modern plants in Oregon for publishing a daily newspaper, representing an investment of \$125,000 in machinery, equipment and subscription list. It prints an eight column daily newspaper, eight to 14 pages per issue.

There are three linotype machines which are in constant operation in the composing room for setting of both news and advertising matter and a new modern Duplex press prints four, six or eight-page sections at a

speed of more than 7,000 an hour. A variety and big supply of display type adds to the facilities for advertising composition. Advertising illustrations and news pictures are cast from paper matrices each day by means of modern stereotyping equipment.

The payroll of The Observer is nearly \$50,000 annually and more than a score of regular employees are engaged in La Grande in issuing the Observer each day.

In the editorial room the legged wire of the Associated Press is in operation in state, national and world news which comes over the tele-type machine. This copy in turn goes to the city editor for heading and editing. Besides the news staff in the office, there is one reported covering the valley, gathering news which is published twice a week.

To this news is added the special dispatches and regular letters of correspondents employed by the Observer in every community throughout Union and Wallawa counties.

The business office consists of editor, business manager, circulation manager, advertising manager, bookkeeper, stenographer and proofreader.

Through the Associated Press leased wire the Observer receives instant reports of news happenings and on special occasions such as nationally important athletic events, the Observer wire is connected directly with the scene and detailed reports are received immediately as they happen. The Observer type-machine is connected up with the Oregon day circuit, which serves eight other large daily newspapers in this state. Only recently a tele-type machine for sending out news happenings in La Grande was installed, thus keeping other vicinities in direct touch with happenings here.

The Observer also features NEA service, devoted to news pictures, special articles, comic strips and cartoons. The NEA maintains offices in New York, Cleveland and San Francisco and news pictures are rushed west by airmail so that they are received here only a day or so after taken. Occasionally pictures are sent by wireless to San Francisco, thence brought to Portland by airmail, where they are transferred by fast train to La Grande. Airmail features coming from the east are transferred at Boise, Idaho, arriving here in the quickest possible time.

Many other syndicated features are subscribed to in order to make up a well rounded and interesting issue each day.

The circulation department distributes 1050 Observers by carrier in La Grande each afternoon and has special service in towns of Union and Wallawa counties. This is made possible by train and auto delivery, so now practically every town in this territory receives the Observer the same evening it is published. A special auto route leaves the office, directly after the first papers are off the press, and takes them to outlying country subscribers, covering approximately 30 miles, going by way of Perry, Fruitvale, Cove avenue and the lower foothill road. Before this auto route was established, subscribers had to wait until the mail the following day.

Clark S. Paddock is circulation manager, Mrs. Lenore Anderson is bookkeeper and stenographer and Miss Mabel Morton is proofreader and Over The Valley Editor.

The news department consists of Nolan Skiff, city editor, and Miss Bea Duke who handles society, church news and reporting.

In the composing room George Lockwood is foreman and the linotype operators are Floyd Anderson, Fred Jones, Roy McNeese, E. L. Evans, Mrs. Harry Moon, Byron Bellman and Over The Valley Editor.

The press work and stereotyping and Van Yates helper, E. O. Locker, Walter Dahl is in charge of the mailing department.

Twenty carrier boys distribute the paper every evening in La Grande and carrier service is also maintained at Union, Elgin, Wallawa and Enterprise.

### VIEW ALONG ADAMS AVENUE



This photograph shows the business buildings on the north side of Adams Avenue between Depot and Elm streets.

### La Grande Is The Industrial Hub of Eastern Oregon

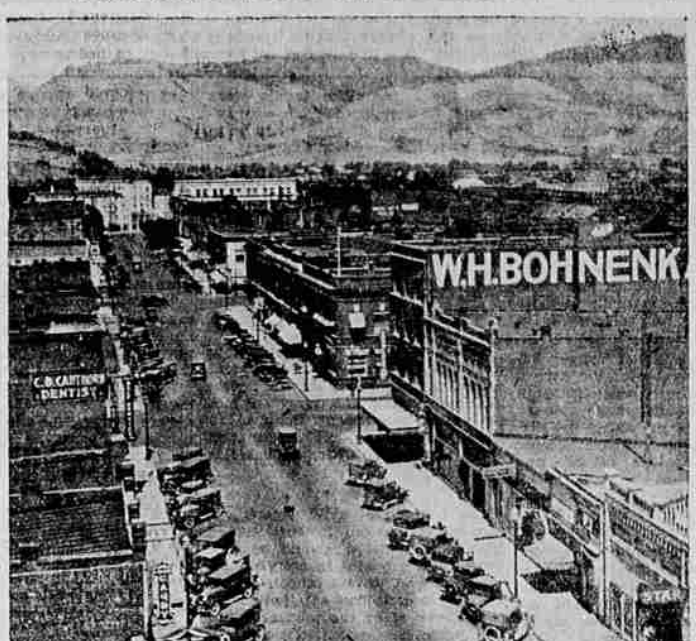
Principal highways of Eastern Oregon, present and prospective, give Union county an strategic location. On the transcontinental Old Oregon Trail, La Grande is also the junction to the Joseph district with a road being built to connect with Lewiston, Ida., which will give La Grande an outlet to the north entrance of the Yellowstone. Another road now on the map is the Ukiah road connecting up present roads that will lead to the John Day highway and over it to California points.

Ever since the good roads movement took root in Oregon, Union county has shown the way to sister counties in construction of feeder highways between principal towns and villages and in the building and maintaining of market roads to such an extent that the entire county is a network of good roads all leading to the centers of population.

Close cooperation with individuals, county and federal government is likewise bringing results in construction of semi-scenic utility skyline roads that within the immediate future will tap the Dayton, Wash., district, affording marvelous mountain road facilities.

With such a net work of roads built and proposed, La Grande feels justified in calling itself the industrial hub of Eastern Oregon.

### LOOKING WEST ON ADAMS AVENUE



This is a splendid view of the main business section of La Grande and the mountains in the background. The photograph was taken from the roof of the Seajawa Inn. The Old Oregon Trail to Portland goes out through the canyon which is seen at the extreme left.

During the latter part of July the various Scout organizations plan to have a picnic at Pine Cone. At this time a court of honor will be held, and a program of other activities has been planned. This is to be the last affair before the opening of camp.

Each month some sort of all-troop affair has been carried out by the Scoutmasters' association. These events have consisted of rallies, treasure hunts, flag raiding games, fox and hound chases, red and white wars, overnight camping contests, etc.

It is hoped that in the future more troops will be organized, so that more boys will have their leisure time occupied in doing constructive things under able supervision.

In a Nutshell  
Friendship is one of life's treasures that need not fluctuate with the market, or suffer from lack of demand.

Improvement of social, educational, cultural, or economic conditions, or to co-operate with other local organizations in such enterprises.

Editor's note: Prepared by the Ford Motor company as a contribution to public welfare.

**Nation's Flour Consumption**  
It is estimated that four and one-half bushels of wheat, equivalent to approximately 200 pounds of flour, are consumed annually per capita in the United States.

The Southern Conference record of 0.8 seconds for the 100-yard dash set by Foster of Virginia Military Institute in 1925 has not been broken.

**Famous Frieze**  
The rotunda of the Capitol of the United States is 300 feet in circumference at the height of the frieze, 63 feet above the floor.

Montana state college has won the Montana intercollegiate basketball championship for 29 of the last 32 years.

**Must Be Spread**  
Cheerfulness is like money well expended in charity; the more we dispose of it, the greater our possession.—Victor Hugo.

Boxing and track will be addressed as intramural sports at the University of Maryland next fall.

**Rigorous Test**  
The National Association of Glass Manufacturers sent a paper box on a voyage round the world to test the strength of the glue.

At one time or another during the 1932 season the Kansas City Blues have lost almost every member of the squad through injuries.

**Idioms Preserved**  
Numerous words employed in New England and not heard in other parts of the country are still spoken in provincial northern England.

lic regulations and will require universal licensing of drivers.

Advocate strong governmental traffic control administration based on traffic engineering.

2. Engineering:  
Develop and adopt comprehensive traffic plans for the community.

In-stall signs and signals, only after careful engineering study.

Build safety into the automobile.

See that automobiles are inspected and kept safe.

3. Education:  
Require that all new drivers be given an adequate examination before being licensed.

See that all new drivers and all drivers with bad records are given instruction and training.

Provide that commercial drivers have close supervision by employers.

Provide education in safety for all school children.

Insure that all traffic officers are given special training.

Advocate widespread public education through meetings, posters, newspaper and radio.

4. Enforcement:  
Provide a competent motor vehicle department in every state.

Insist upon a modern, well-trained and adequate state highway patrol and traffic police force in every city and state.

Require investigation of all traffic accidents as a basis for prosecution of traffic violators.

### Safety Council Accident Plan

Means to Curb Disasters Include Legislation

Believe it or not: Automobiles kill more than 33,000 American people each year. Automobiles injure 1,000,000 additional persons each year.

In other words, automobiles kill more Americans in 18 months than were killed in the 18 months of the World war.

Automobiles do all this? Pardon. No automobile, of its own will, ever jumped up and killed a man.

It's you and I and our neighbors that—directly or indirectly—do the slaughtering and the maiming.

Perhaps you have charge of a schoolroom or are leading a safety campaign. Your listeners may say: "Why do we kill 33,000 persons a year?"

The answer:  
Because 20,000,000 motor cars have come upon our roads, all within a single generation, and their drivers have not yet adapted themselves to bring them under control.

Because we have streets and highways inadequately designed for traffic and inadequately equipped and controlled.

Because we have cars with speed and power, many with adequate safety features, and others which have developed dangerous mechanical defects.

And because of drivers of every type—too many of whom are reckless, thoughtless, inexperienced, and others physically or mentally incompetent.

The remedies?  
1. Legislation:  
We can and must get laws passed that will provide uniformity in traf-

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**GOLDEN DAYS OF HEALTH**

WILL YA GIVE ME WHAT'S INSIDE OF THAT BAG IF I GUESS WHAT IT IS?

YES - BUT YOU GOTTA SHUT YOUR EYES 'TILL I TELLYA TO OPEN 'EM

THERE is no "guess" about the quality of our products — they are products of the richly flavored Grande Ronde valley, and you can buy them with absolute confidence that they are pure and fresh.

**GRANDE RONDE CO-OP CREAMERY ASS'N.**  
MEADOW HARVEST BUTTER UCCO EGGS  
It's the better Cream that makes it better!

**CONFIDENCE** is the basis of our successful business relations with the merchants and citizens of La Grande and Union county. We have confidence in them and they have confidence in us.

**CONFIDENCE**

... must not be "BLIND"

Not blind . . . the confidence in himself and his ship that enable an airman to fly across the sea. It is the result of studying maps, weather conditions, air mechanics and his own physical stamina.

We do not ask your BLIND confidence in this bank. We have studied conditions, trends, our own stability, our personnel. By test we've proved them O. K. Your confidence in this bank is not BLIND, because it is based upon a sure knowledge of our strength.

**The FIRST NATIONAL BANK**

**Rotary Club Of La Grande Active In Civic Affairs**

The first Rotary club in the world was organized in Chicago in 1905 with only four members. It was the idea of Paul Harris, an attorney, who felt the need for a club where business and professional men might not only become acquainted with each other, but also devise means of making themselves mutually helpful.

The idea grew until today there are nearly 3,500 clubs with 157,000 active members in 72 nations of the world.

The La Grande Rotary club was organized on February 1, 1926, and received its charter April 5 of the same year. The local organization was sponsored by the Pendleton Rotary club which came over in a body to attend the charter night meeting.

The Rotary slogan is "Service Above Self" — He Profits Most Who Serves Best — and the name today stands for the general application of the Golden Rule to everyday life, for better business practices and loftier ideals in business and professional intercourse for service to one's city, state, and nation, and for the development of international understanding and peace.

The membership of the Rotary club is formed on the unique plan of one active representative man from each line of business and each profession in the community. The local club holds regular meetings at a luncheon each Wednesday noon. These meetings are characterized by wholesome good fellowship and the development of intensive and practical friendships.

The first national convention of Rotary clubs was held in Chicago in 1916 with sixty delegates attending; in following years clubs were organized in other lands, and international conventions were held.

Several La Grande Rotarians are now in Seattle attending the twenty-third annual convention of Rotary International; nearly ten thousand Rotarians from all parts of the world are gathered there for the occasion.

The local club has been active in the promotion of various community activities, and is always ready to sponsor any movement for the im-

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