

Unique Studebaker Caravan to Visit City

Many Models Are Making Tour of Northwest States

M. J. Goss, Studebaker dealer in La Grande, today received word from T. F. Briody of Portland, Ore., regional manager for the Studebaker corporation in the Pacific Northwest, that a unique caravan, composed of about a dozen Studebaker-built cars of many models, will arrive in La Grande at about 9 a. m., Wednesday, June 22 for two days of demonstration and display here.

"This is the first time in history," said Mr. Goss, "that a complete showing has been made in La Grande of a manufacturer's complete line of passenger and truck transportation, covering the entire price field, all at one time. This will be an extraordinary display, and it would be a great attraction to anyone interested in any form of automobile transportation."

"Fine cars, medium-priced and low-priced cars, and trucks will be represented in the caravan by Pierce-Arrow, Studebaker Commander and Dictator, and Rockne closed cars, and Studebaker trucks," Mr. Goss said. "The tour left Spokane June 13 and has attracted great crowds in Colfax, Pullman, Moscow, Lewiston, Walla Walla and Pendleton, its previous stops, according to the message."

Two Pierce-Arow sedans—an eight and a 12-cylinder—will be the fine car representatives; in the medium field, there will be the Studebaker Commander Regal sedan, the Dictator Eight Regal sedan, the Studebaker Standard Six sedan, and the newest type of body model, developed by Studebaker—the St. Regis brougham, on a Studebaker six chassis.

The brilliant new Rockne 65 sedan

LEADERS IN UNIQUE STUDEBAKER CARAVAN



When the people of this region for the first time are given opportunity to see virtually the complete line of Studebaker, one of the world's greatest motor car organizations, on June 22 and 23, the above automobiles and leaders will be present. The cars, left to right, are the brilliant new Rockne, the luxurious Pierce-Arrow, and the record-holding Studebaker Commander eight. With them, in the picture, left to right, are Dae Hlsem of Wallace Bros., Spokane; T. F. Briody, regional manager in the Pacific Northwest for Studebaker, from Portland; and D. E. Wallace of Wallace Bros., in active charge of the caravan. The caravan will make headquarters while here at M. J. Goss.

dan will be the exceptional representative of the low-priced field, and one of the Rocknes will be the latest type of luxe convertible roadster. Commercial transportation will be illustrated by a 1½-ton and a 3-ton Studebaker truck.

In addition, there will be included cars for demonstration purposes, and Mr. Goss assures demonstration for all who may care to take them, so that they may better appreciate the power, speed and comfort of these cars.

The Studebaker executives of the Pacific Northwest who will be present with the cars, to demonstrate them and explain their superlative qualities, will include:

R. F. Fournier, zone manager for Pierce-Arrow; W. A. Pettengill, district manager for the Studebaker corporation; A. L. Alexander, district manager for the Studebaker-Pierce Arrow Truck corporation; Archie Meyers, sales promotion manager for the Rockne Motors corporation; De Witt Wallace of Wallace Brothers, Spokane, Inland Empire distributor in direct control of the tour; and, Mr. Briody, Dae Hlsem of the Wallace Brothers organization and an expert mechanic will also be in the caravan.

"Studebaker is doing its best to make us forget the general conditions, and point out that they, at least, are determined to go forward with better cars at all times," said Mr. Goss. Much credit is due to those back of the caravan for sending out these executives, accompanying them by these executives; and, their visit deserves the attention of all La Grande."

NURSE SAYS DAVE WAS GREAT LOVER DAVE SAYS 'BUNK'

(Continued From Page One)

"I'm not a bit worried about this trial. I'm worried about my poor little wife, lying out there in a sanitarium. She's all that matters."

Mrs. Hutton is confined to a Palms sanitarium, suffering from neurasthenia and an illness contracted on a recent tour of Central America. She has been told that the trial was postponed to protect her from excitement that might be caused by details of the trial.

LOCAL MAN HAS UNIQUE TOURIST TRAVEL RECORD

(Continued From Page One)

well, Boise, Meridian, Preston, Burley, Nampa, Parma, Twin Falls, Murtaugh, Weiser, Coeur d'Alene, Jerome, Pocatello. California cities shown in the records are San Diego, Los Angeles, Modesto, San Francisco, Lone Pine, San Jose and Santa Cruz.

Tennessee is represented by a car of tourists from Memphis; while the Nevada town is Reno; Missouri; Kansas City, Joplin and Columbus;

Michigan; Detroit, Ovid and Crosswell; Wyoming; Bojet, Moorcroft and Casper; Iowa; Davenport, Burlington and Vinton; Ohio; Youngstown, Columbiana and New Athens; Nebraska; Fremont, Gordon and Lincoln; Phoenix, Arizona; Boston, Massachusetts; Washington; Seattle, Aberdeen, Kennewick, Kahlolus, Port Angeles, Camas, Walla Walla, Chelan, Spokane, Vancouver and Tacoma.

Pueblo and Rockwood; Columbus, Mo.; Red Lodge, Mont.; Chicago, Ill.; Arcadia and Land O'Lakes, Wis.; Logan and Ogden, Utah; Hoffman and Tulsa, Okla.; Ithaca, New York City and Rochester, N. Y.; Philadelphia, Pa.; Rapid City and Sioux Falls, S. D.; and Toronto, Canada.

Studebaker Cars Hold Many Climb And Speed Marks

Models of the American automobile which holds more stock car speed and hill climbing records than all other American makes combined are to be exhibited in this city as a part of the coming Studebaker caravan. These cars are the Studebaker Commander Eight and Dictator Eight.

A splendid idea of the stuff that is built into each Studebaker car was recently given in the Memorial day races at Indianapolis, when a Studebaker eight, driven by Cliff Bergere, finished in third place, and drove the 500 miles faster than any Indianapolis winner had ever driven up to 1932.

Although Bergere's showing was outstanding in this race, each of the other four eights, which made up the Studebaker team of five cars in the race, made high records. Bergere finished third in his Studebaker; another Studebaker finished sixth, another 13th, another 15th, and the fifth one finished 16th.

Originally there were 27 cars entered for the race, but only 40 qualified, among them being the five Studebakers. Only 17 cars were able to finish at the gruelling speed driven. The first three cars to finish, one of them Bergere's Studebaker, all broke the former record, set by Peter de Paolo in 1925.

This latest exhibition of Studebaker speed and stamina adds another splendid performance to the long list which marks Studebaker cars as almost in a class by themselves, cars

DYNAMITE THREAT NOW THOUGHT HOAX

(Continued From Page One)

Brigadier General Glassford, the Washington superintendent of police, gave the orders. W. H. Moran, secret service chief, said he knew nothing about the matter, but another government investigator admitted such a story had been received from an informant whose reliability was somewhat in doubt.

The police instructions here were to watch for a maroon colored coupe of unknown make, occupied by two white men and carrying heavy explosives. Baltimore police orders further said the secret service had been notified by a New York agent that two men left that city at 1:10 yesterday afternoon driving a similarly identified car, "believed to be loaded with gunpowder."

Baseball teams at the universities of Virginia and North Carolina have played an annual series since 1891. Virginia has won 45 games and North Carolina 44.

Wilson (Bull) Elkins, quarterback last year for the University of Texas football team and three-letter man, has been named football coach of Clegg, Tex., high school.

Patents Only on Tuesdays
Patents are granted by the United States patent office on Tuesdays only.—Collier's.

PIERCE-ARROW

comes to
LA GRANDE

with an unusual exhibit of fine cars...
brilliant new modes and new values... for a brief but important showing

Two Days Only --- June 22 and 23

There is an agreeable surprise back of this announcement for scores of people who have always thought of Pierce-Arrow cars as too expensive.

The fact is, as brilliantly demonstrated in this presentation, Pierce-Arrow ownership is today an easily achieved distinction.

So, if you admire fine cars, you are urged to see the new Pierce-Arrow Twelves and Eights and ride in them—without the least obligation.

If you are a fine car owner, you will doubtless be personally asked to pass judgment on these latest expressions of beauty and luxury in motor cars.

The purchasing power of today's dollar, where the finer things are concerned, has never been more dramatically revealed than in this distinguished exhibit.

A famed engineer recently said: "Pierce-Arrow has this year contributed the most remarkable expression of fine car value, and the most wonderfully performing cars I have ever seen."

You are cordially invited to form your own opinion—at your earliest convenience.

The special Pierce-Arrow exhibit will be open evenings until ten

YOU ARE INVITED

To attend La Grande's greatest display of automobiles, to be presented by Pierce-Arrow, Rockne and Studebaker corporations. Luxurious Pierce-Arrows, record-breaking Studebakers, the brilliant new Rockne, and a display of big, powerful Studebaker trucks.

In This City
Two Days Only...

JUNE 22 and 23
9 a.m. to 9 p.m.

Never before has the complete line of any great motor manufacturer been shown in La Grande at one time! This is a whole Automobile Show in itself... We invite you to inspect these fine cars, meet the factory experts who accompany them, ask your questions, enjoy demonstrations. Don't miss this wonderful opportunity!

M. J. GOSS
LA GRANDE, OREGON

M. J. GOSS
Phone Main 82 1415 Adams Ave.

Coming TO LA GRANDE

The Greatest, Most Complete
Automobile Caravan
This City Has Ever Witnessed

Presented by WALLACE BROS. Spokane

TRIUMPHANT STUDEBAKER is coming to town! A Caravan of superlative cars, designed for every need, at every price, including the famous new St. Regis Brougham, developed by Studebaker, which is taking the country by storm!

PIERCE-ARROW... the last word in fine Coach and Motor-Craft... STUDEBAKERS, eights and sixes which hold more stock car records than all others combined... The brilliant new ROCKNE, rapidly becoming as famous as its famous namesake... STUDEBAKER TRUCKS, the embodiment of power combined with economical operation in the commercial field! And with them a distinguished group of Studebaker experts to prove the superlative merits of these cars, and answer all your questions.

See these cars without fail! Study them! Treat yourself to a demonstration in them!

M. J. GOSS
1415 Adams Ave.

ROCKNE SIX

The car with everything!

You get all the advancements, all the advantages a truly great car should have, when you get a Rockne Six.

You get size—and style—and roominess. You get the very finest of materials and workmanship.

Check the Rockne part for part and feature for feature with any other low-priced car. Drive it. See for yourself why everyone, everywhere, is calling it the sensation of 1932.

And each Rockne chassis comes to you integrally engineered with

- FREE WHEELING IN ALL FORWARD SPEEDS
- FULL SYNCHRONIZED SHIFT
- AUTOMATIC SWITCH-KEY STARTING
- 4-POINT CUSHIONED POWER

ROCKNE 65
\$585

ROCKNE 75
\$685



OTHER ROCKNE FEATURES

AERODYNAMIC BODY DESIGN... ONE-PIECE FENDERS... SLOPING RADIATORS AND WINDSHIELDS... NEW CONVERTIBLE BODY STYLES... EXTRA LONG WHEELBASES... EXTRA LARGE SIX-CYLINDER POWER PLANTS... QUADRUPLY COUNTERWEIGHTED CRANKSHAFTS... GLASS-SMOOTH ELECTRO-PLATED PISTONS... SILENT CARBURETION... EXTRA LARGE BRAKES... HYDRAULIC SHOCK ABSORBERS... SELF-ADJUSTING SPRING SHACKLES... LANCHESTER VIBRATION DAMPER... FINGER-TIP STEERING... HIGH VELOCITY COOLING... OWNER SERVICE POLICY.

Vital Specifications	Model '65'	Model '75'
Extra Long Wheelbase	110"	114"
Large Motors—cubic displacement	190"	205"
Very Powerful Motors—brake h. p.	66	72
Extra Large Brakes—braking surface	143 sq. in.	151 sq. in.

Models and Bodies	Prices f.o.b. factory	Prices f.o.b. factory
Coupe, 2 passenger	\$585	\$685
Coach, 3 passenger	595	720
Coupe, with rumble seat, 4 passenger	620	735
Sedan, four door, 3 passenger	635	775
Convertible Roadster, 4 passenger	675	775
Convertible Sedan, 3 passenger	695	755

M. J. GOSS
1415 Adams Ave.