

SHOES

Ladies and Children's
Note our prices and then compare our qualities.

Ladies' Footwear

You've bought them up to \$4.98—now try and buy these assorted new pumps, straps and ties at this record breaking low price of

\$1.73
per pair

Ladies' Footwear

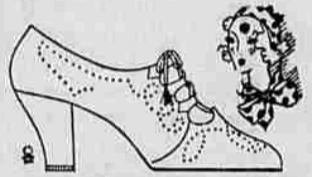
Yes they were quality shoes at \$3.98 value, medium to high heels, light or dark patterns and a new low economy price of

\$1.38
per pair

Ladies' Footwear

Many broken lines included to fit most feet. Buy the shoe for the price of half soles.

\$1.00
per pair



\$5,000

Children's Footwear

Sandals, slippers, oxfords, play shoes, and dress shoes. Shoes for summer to early fall.

89c to \$1.98
per pair

Wool Batts

100 per cent Oregon wool, 2 lb. 72x90. Sold as a special at 87c—now

72c
each

Table Oil Cloth

Fourteen pretty patterns, 47 inches, first quality, now

16c
per yard

\$5,000

Piece Goods

INCLUDED REMNANTS Assorted materials of 1 to 8 yards in length. Now sold at

1/2 PRICE

Voiles, Lawns, Batistes

Fast color summery fabrics selling to 25c—now all go at

16c
per yard

Neckwear

New snappy types of collars, cuffs and sets. Regular 39c to 98c

ONE-THIRD OFF
regular price

Cretonnes

Former values to 29c. Bungalow and capery types.

14c
per yard

Queen Prints

80 count tubfast fabrics. Buy now for future needs.

8 1/2c
per yard

Chambray Gingham

Plaids, checker and kiddie stripes. A 15c value for

10c
per yard

Panel Curtains

Mesh, net and marquisette, regular 39c to 69c. While any remain

25c
per panel

Draperies

Tub and sun proof, a few patterns to clean out. Regular 49c. Buy all you want for

19c
per yard

Boys' Unions

Popular nainsook athletic variety, elastic backs. Sizes to 14. Regular 49c—now

29c

Men's Overalls

Our best grades, bib or waist—no limit buy all you want

79c
per pair

SHOES

Men's and Boys'
Note our prices, then compare our quality.

A \$2.79 value—8-inch retan upper—Compo durable soles—now

\$2.19
per pair

Dress Oxfords

Broken lines of tan or black calf, former \$3.00 to \$5.00 lines—now

\$1.98
per pair

Boys' Shoes

Dress weight shoes of calf, tan or black, values to \$3.45—now

\$1.95
per pair



Dress Trousers

100% wool mixed tweeds and stripes, every one a \$3.98 seller—while they last

\$1.98
(No alternations)

\$5,000

Dress Trousers

100% wool Serges and Cassimeres, includes our best \$3.98 and \$4.98 groups. Take them away at—

\$2.98

Work Trousers

Assorted jeans and cottons—values to \$1.49

98c

Men's Unions

Clean up of small sizes, regular 69c to 89c. Clean them out

19c
per suit

Child's Koveralls

The ideal outdoor camp garment, reg. 98c—size 8 to 12.

25c
per suit

\$5,000

Men's Dress Shirts

Values to \$1.49 in white or colored broadcloths. The wise shopper will purchase for the future at

69c

Men's Work Shirts

Triple stitched chambrays, 2 pocket and a four bit shirt in any language—all sizes.

29c

Men's Work Sox

Wool mix year round type, regular to 23c.

12c
per pair

Men's Dress Sox

Assorted rayon plaits.

10c
per pair

Boy's Cream Cords

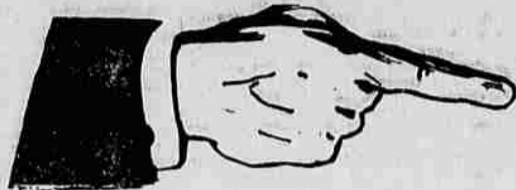
Excellent quality fine wale, regular \$1.98 and \$2.19 grades

\$1.00
per pair

ORDERED \$5000 Merchandise SOLD for what it will bring

In Drastic Price Concession Sale

Here's Orders From Headquarters



Portland, Oregon, June 13, 1932.
Mr. Marvin Landers, Manager,
La Grande, Oregon.

Your store has received \$5,000 more goods than it has sold since January 1st.

You realize that in order to keep your turnover up this condition must be corrected. You are hereby authorized to put on a forced sale and make whatever price concessions are necessary to reduce your stock immediately.

C. J. BREIER COMPANY,
Portland, Oregon.

Manager's Statement:

The reproduced letter above speaks for itself, it says, "Make whatever price concessions necessary." Now I know that to sell \$5,000 worth of merchandise at once is no easy job. I have been ordered to sell and sell I will. I know I must make prices that will literally knock your eye out. I am going ahead unhindered by fear of losses, let the chips fall where they may. This is a great opportunity to give my customers unlimited values. Come expecting a lot and you will not be disappointed.

MARVIN LANDERS,
Manager.

Sale Starts Saturday 9:00 A.M.

Every

Silk Frock

Cost Is Forgotten

\$3.95 \$2.95

\$1.95

About Thirty Garments in Each Group

These frocks are not rayons but—

Genuine Silks

We personally recommend them for
SUPER VALUE

Prices Lowest In Town

On Money-Back Guarantee!

C. J. BREIER Co.

Genuine Fur Felts



Only fur felt will stand the wet weather and clean satisfactorily. Values to \$3.98 in new grey or tan blocks.

\$1.98

Boys' Bib Overalls

Ages 3 to 16—of same construction and material as Dad's—

43c

Boys' Dress Shirts

Fancy percales and broadcloths, absolutely tubfast. Values here to 79c—

39c

Camp Blankets

Heavy dark Oregon wool army blankets. About 3 pounds each. (Single)—

\$1.49

Heavy Double Blankets

About one-third wool, ribbon bound, 66x80. A former \$2.75 blanket. Per pair

\$1.89

Mens Wool Shirts

Medium weight for hunters and campers. Assorted from \$1.39 to \$1.98. Now less—

1-3

MEN'S
Summer
Straws

Trucolla
Panama
Toga
75c to \$1.98

Work
Gloves

of canvas and canvas
leather faced
4c to 37c