

Market Prices Generally Unchanged

PRICE LOWER FOR APRICOTS, BERRY QUOTATIONS WEAK

First Fall Crops of Beans, Peas, Potatoes, Turnips in East Side Forecast Good

WASHINGTON, June 7 (AP)—The market for agricultural products was generally unchanged today, with a few exceptions. Apricots were lower, and berry quotations were weak.

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Wash the VACUUM BOTTLES for 59c

J. C. Penney Co.
1207-1209 Adams Ave.
La Grande, Ore.


PORTLAND, June 7 (AP)—Crude oil prices in western New York were 25¢ below \$1.25 a barrel, and 25¢ below \$1.25 a barrel.

Butter prices in California were 1¢ below \$1.25 a pound, and 1¢ below \$1.25 a pound.

Wheat prices in the Pacific coast of the United States were 1¢ below \$1.25 a bushel, and 1¢ below \$1.25 a bushel.

MARKET NEWS OF THE DAY

CHICAGO WHEAT			
July (1932)	High	Low	Close
1.00	1.00	1.00	1.00
PORTLAND WHEAT			
July (1932)	High	Low	Close
1.00	1.00	1.00	1.00
SUGAR AND FLOUR			
July (1932)	High	Low	Close
1.00	1.00	1.00	1.00



FRESH PAINT

There's an advertisement for you. The sign "Fresh Paint" registers; it starts a train of thought; it's news! The skeptic may apply a doubtful finger; but most of us believe this message. Tomorrow when the paint is no longer "fresh," this sign will be gone.

Every day of the year, newspapers are crammed chock-full of such fresh news. It may be the latest information from a great international conference... It may be a description of new styles in shoes at a local store... But whether it's battleships or ladies' footwear, it's NEWS, fresh, vital, important, timely—the story of the present, the hint of the future.

The advertisements in a daily newspaper mirror local commerce with all the flexibility and up-to-date-ness of the front page. The public is not interested in last month's grocery specials any more than in last month's baseball or football games. So the advertising in your daily paper must change—day by day—just as the news columns. And, why not? Advertisements are news!

When a friend of yours shows a profound ignorance of important current events, you say—"Don't you ever read the papers?" You may ask the same question of all those who never know where to shop... or what's new in the world of merchandise. That's all in the papers... in advertisements... news... the latest... the true... the timeliest.

Do you inhale?



"We're not asking you —we're telling you!"

7 out of 10 smokers inhale knowingly —the other 3 inhale unknowingly!

DO you inhale? Lucky Strike can meet the issue fairly and squarely. For it has solved the problem. Luckies' famous purifying process removes certain impurities that are concealed in even the choicest, mildest tobacco leaves. Luckies created that process. Only Luckies have it!

Do you inhale? Of course you do. Every smoker breathes in some part of the smoke he or she draws out of a cigarette.

And since you do inhale, make sure—make absolutely sure—your cigarette smoke is pure—is clean—that certain impurities have been removed, protect those delicate membranes!

"It's toasted"
Your Protection—against irritation—against cough



O. K. AMERICA TUNE IN ON LUCKY STRIKE—60 modern minutes with the world's best dance orchestra, and Ernest Luck Strike's new feature, every Tuesday, Thursday and Saturday evening over N.B.C. network.