

SAFEGWAY Celebration SALE

UNION, ELGIN & LA GRANDE

SATURDAY, MONDAY AND TUESDAY - MAY 14-16-17

LA GRANDE, ELGIN & UNION

Now..Safeway Offers

to La Grande Homemakers... Both

SELF-SERVICE and SERVICE FORMS OF FOOD PURCHASING!

Now you may take your choice... Shop directly from the shelves and Floor Displays of our New, Modern Self-Service Store... (formerly Pay'n Takit) or take advantage of the Personal Service rendered by our Five Regular Service Stores. Under either system you receive the utmost in Courteous, Helpful attention. It is merely a matter of your own selection.

You are interested in paying less for your foods...

Especially now. And you are interested in QUALITY too... the kind of Quality that Safeway specializes in daily. Every Manager and Salesman in our Stores is interested in helping YOU to set a better table at less cost. They are always glad to give you helpful suggestions... always eager to give you a PERSONAL FOOD SERVICE.

Attend this huge Celebration Sale... tell your friends and neighbors about it... get your share of these purse-thrilling Food Bargains. Every display will be a surprise!... every price tag will have its own joyous message of Economy for YOU!



OUR NEW SELF-SERVICE FOOD STORE

WHEAT FLAKES Or OATS Lrg. Pkg. 20c
Carnation Brands... Highest quality cereals... (non-premium)

CORN FLAKES, Kellogg's 3 packages 25c
Crisp, thick golden flakes... at a price decidedly worth seizing upon!

PORK and BEANS No. 300 Size Can Dozen 55c Can 5c
Campbell's... with tomato sauce... slow-cooked to a golden brown.

CHINOOK SALMON 1 pound, Flat Tins... 17c
Reliance Brand... Columbia River... excellent flavor... fine texture

BACON lb... 14c
Carsten's 'Medium'... mild cure, lean streaked.

LARD 4 lbs. 35c
Carsten's pure kettle rendered in sanitary cellophane package.

FIG BARS 2 lbs. 19c
Fresh-baked cookies with tasty fig-paste centers.

VINEGAR Quart Jug 25c
Jones' Pure Cider... full strength... in highly colored, beautiful vase. They're new and different... see them!

BEANS 4 lbs. 17c
Red Mexican... best for chili.

SOAP 10... 23c
Luna White Laundry... made by the P & G people.

COFFEE SALE

Coffee... the beloved beverage that everyone enjoys morning, noon and night. But you want Fresh Coffee... and you insist upon lots of flavor, full body and fragrance... We are offering two Coffees that meet every demand of the Coffee epicure!

Airway 3 lbs 59c

A Good Coffee at a LOW price... fresh roasted.

Edwards Dependable Lb. Tin 29c

For those who prefer a Quality vacuum-packed coffee at a low price... we guarantee it!

A Free Delivery Service is Featured by all 6 Stores 10 A. M. and 4 P. M.

Royally Received!

by La Grande

HOMEMAKERS' COOKING SCHOOL

For the past three days, Margaret Coates has been conducting the Homemakers' Cooking School at the Sacajawea Ball Room. The last session was held today and we have been truly astonished at the record attendance this unique school drew! We want our friends to know we sincerely appreciate their enthusiasm, and we invite you to make free use of the Homemakers' Bureau at all times through the mail.



SUGAR 10 lbs. 49c
Pure cane, fine granulated...

MILK Case - 48 Tall Cans \$2.83 10 Tall Cans. 59c
Max-i-mum Evaporated... for table use and cooking

FLOUR 49 lb. Sack. 89c
Lily White... for all family baking

BUTTER 2 Pounds 45c
Local... Fresh churned quality creamery... sweet, flavorful!

CAKE FLOUR 31c

Swansdown... the brand that experts use... See recipe for "Angel food Cake" below. LARGE PACKAGE

Extracts

Schillings pure... Lemon and Vanilla

CHEESE

Cream Cheese of mild, mellow flavor... well aged. ... pound 15c

MACARONI package 5c
or Spaghetti, Noodles Golden Age Brands... high quality paste products.

FANCY RICE 3 lbs. 14c
Fancy Blue Rose... tasty and easy to prepare in many delicious dishes. 6 POUNDS 27c

PURE PRESERVES 2 1/2-lb. Jar 27c

PUYALLUP-Blackberry Variety... made only of pure cane sugar and selected berries... truly a sensational, tip-top bargain... lowest price ever quoted—don't miss this!

GINGER ALE, Pale Face 3 12-oz. Bottles 29c
Compare Pale Face with any you have ever tasted

VAN CAMPS CATSUP 2 12-oz. Bottles 25c
Rich, red tasty sauce... zestfully appetizing

CRYSTAL WHITE CLEANSER 5 Cans 11c
Cleans, scours, brightens... for general household use

KITCHEN BROOMS Each 35c
Medium weight... well made... buy an extra for future use.

STANDARD CORN PUREE TOMATOES 3 Cans 25c
AMERICAN MALT 3 Cans 25c
BUDWEISER MALT 2 1/2-lb. Can 33c
OUR MOTHERS COCOA 3-lb. Can 49c
PANCAKE FLOUR 2-lb. Can 23c
STRAINED HONEY 8-lb. Bag 35c 10-lb. Pail 79c

These Prices Effective at La Grande, Union and Elgin

Fresh Fruits and Vegetables

BANANAS 3 lbs. 23c
Fancy Golden Ripe
ORANGES 2 doz. 49c
S. K. Navals - Sweet - 252's

LETTUCE 2 heads 13c

ASPARAGUS 2 lbs. 13c

CARROTS 3 bnchs. 19c
LEMONS Each 1c

SAFEGWAY STORE LOCATIONS:

Self-Service: Cor. Adams and Hemlock Streets.

Service Stores: 1109 Adams Ave., 1314 Adams Ave., 408 N Fir St. LA GRANDE, ORE.

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE