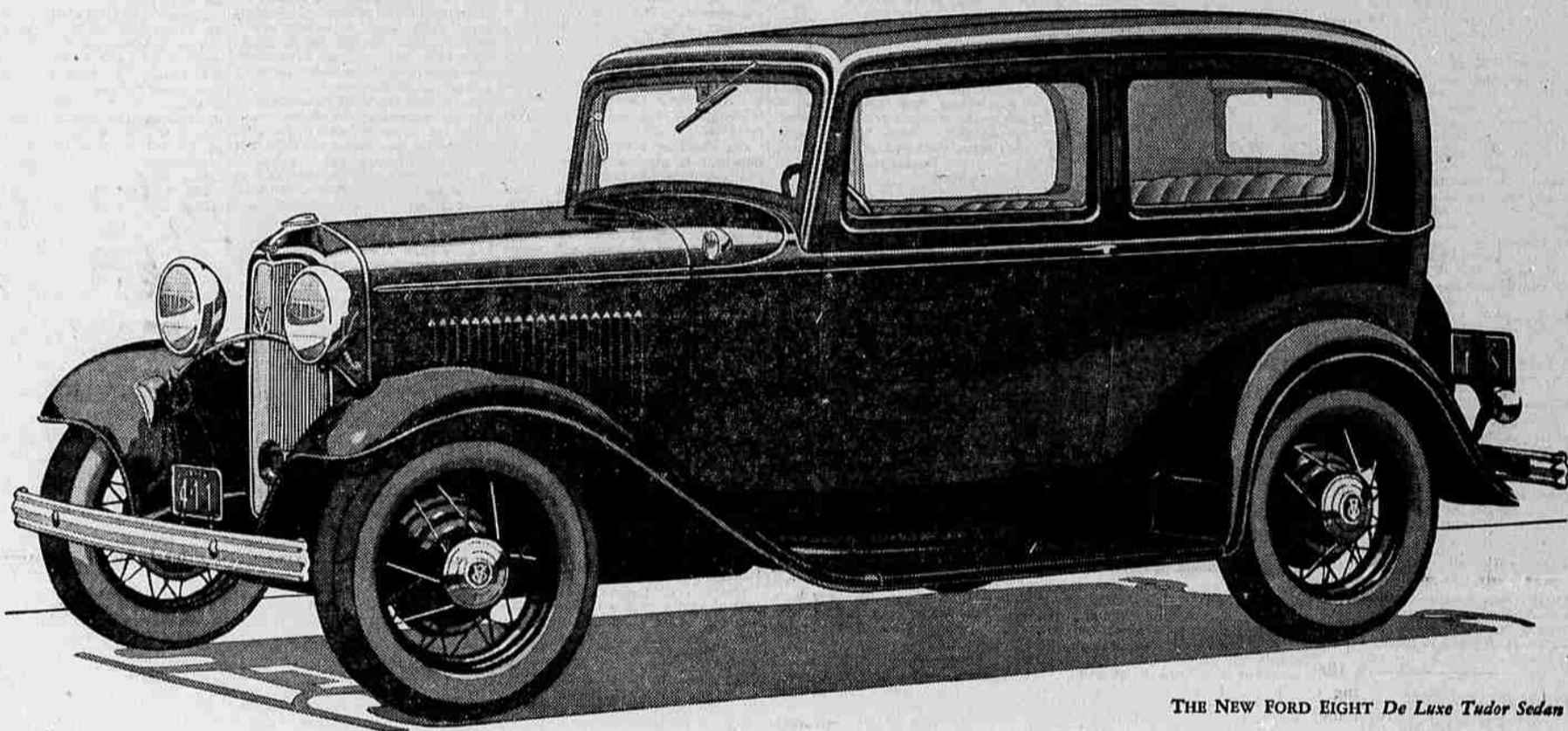


# ANNOUNCING THE NEW FORD V-8 Cylinder



THE NEW FORD EIGHT De Luxe Tudor Sedan

**Eight-cylinder, 90-degree V-type, 65-horse-power Engine \* Vibrationless  
Roomy, Beautiful Bodies \* Low Center of Gravity \* Silent Second Gear  
Synchronized Silent Gear Shift \* Seventy-five Miles per Hour \* Comfortable  
Riding Springs \* Rapid Acceleration \* Low Gasoline Consumption \* Reliability**

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control . . . New rear spring construction . . . Automatic spark control . . . Down-draft carburetor . . . Carburetor silencer . . . Bore, 3 1/16 inches. Stroke, 3 3/4 inches . . . Piston displacement, 221 cubic inches . . .

90-degree counterbalanced crankshaft . . . Large, effective fully enclosed four-wheel brakes . . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Single-bar bumpers, chromium plated . . . Low, drop

center frame . . . Mechanically operated pump drawing fuel from fourteen-gallon gasoline tank in rear . . . Choke on instrument panel . . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat . . . Choice of Mohair, Broadcloth or Bedford Cord upholstery in all de luxe closed types.

**THE NEW FORD FOUR-CYLINDER CAR**

*An improved Ford four-cylinder, 50-horse-power engine, operating with new smoothness, is available in the fourteen body types listed below.*

**A GREAT NEW CAR AT AN UNUSUALLY LOW PRICE \* \* FOURTEEN BODY TYPES**

|          |             |              |                  |               |                |                   |
|----------|-------------|--------------|------------------|---------------|----------------|-------------------|
| Roadster | Tudor Sedan | Sport Coupe  | De Luxe Roadster | De Luxe Tudor | Cabriolet      | Victoria          |
| Phaeton  | Coupe       | Fordor Sedan | De Luxe Phaeton  | De Luxe Coupe | De Luxe Fordor | Convertible Sedan |



**GET COMPLETE INFORMATION AND PRICES THURSDAY, MARCH 31. AT ALL FORD DEALERS**