

Penney's Spring Opening

Come A-Running!

"Fascinating"

First Fashions

\$7.90

Fresh from their wrappings — and everyone's a honey!

1932's cleverest fashions! Rich crepes... made enchantingly with lace, scarfs, 'fussy' sleeves, and other pert fashion details!

Straight, slenderizing frocks—boleros—jacket dresses in bright colors (blacks, too), prints and plain colors with contrasting prints! Sizes for Misses and Women!



J. C. Penney Co. Inc.

1307-1309 Adams Ave.

La Grande, Ore.

No Changes In Butter as New Week Is Opened

PORTLAND, Mar. 21 (AP) — There was no change in the butter market situation for the week's opening. There was a very heavy increase in receipts of butter here last week with a moderate gain in local churning.

The market for eggs appears practically unchanged at the week's opening with receipts practically steady. Peddling by producers to retailers continues the chief market price menace.

There remains a fairly steady tone in the cheese trade at primary points of the country. Here and there appears a slight showing of ease and weakness. Locally there has been no change recently in the selling price of any of the leading offerings while Pacific northwest primary points in general have reflected much the same tone.

In the eastern sector general conditions of late have reflected steadiness. The one exception appears in single dairies which are about 1/4c lower.

There remains an easy feeling generally in the market for live light-weight hogs as well as mediums but heavy stock remains fairly steady. Broiler market is about steady at 18 to 22c lb. according to weight and quality.

Lowest prices are being named in spots for country killed calves. Sales in general are not above 9@9 1/2c for tops with heavy sorts mostly 6c lb.

While buying of potatoes in the local territory for carload shipment remains fairly active, California buyers appear to be fighting the latest price advances being quoted at Yakima.

Market for onions continues a trifle slow. Reports indicate that total unacid holdings are not more than 15 loads in Oregon with but 5 of these at Brooks. Buying price is nominally held 8c.

Notes of wholesale trading: Very light shipments of lettuce from California have forced a further advance in the price.

Onion sets are very scarce for yellow varieties with a further upward price swing.

General declines are showing in the market for asparagus with a liberal increase in the movement.

Cauliflower-broccoli market is fairly steady with more local stuff arriving mostly very small sizes.

Artichokes remain unusually low priced but the demand is rather good. Imperial valley peas continue to reflect price loss and are now showing a maximum of a dime a pound.

New potatoes are scarce with prices steady to firmer and higher.

Outdoor rhubarb is still a trifle slow but prices are steady.

Spinach market shows further decline.

There was a very liberal increase in offerings of vegetables during the Monday session of the east side farmers' wholesale market. The big increase in broccoli was a real surprise.

There was a good stock from the Roseburg section selling around 80c for best 2s and 90c@91c for 1s. The latter was standard 24@25c carton.

Oswego and local broccoli sold 70@80c crate, much of the stock showing small heads but good quality.

Spinach continued to show increase as expected. Sales were 70c @ 90c orange box with most of the trading 75c@80c.

Green onions were in better supply but sold mostly 25c@30c dozen bunches.

Dry onions were 65.50 for 1s and 64.50 for 2s and bolers.

Rhubarb sold 75c for Summer choice 1 1/2 with local outdoor 1 1/2 mostly 81 and dumped stock at 60@65c doz.

Apple demand was rather fair but former prices were continued.

Carrots held their recent strong price for active demand.

Mustard greens as well as turnip greens moved around 25@26c dozen bunches.

Wool Market: PORTLAND, Mar. 21 (AP) — General lack of sales of the 1932 wool clip continued to reflect the almost general stagnation of the fleece market throughout the country, as wool shearing is about to start in Yakima and the Horse Heaven country. Shearing in Central and Eastern Oregon and in the Willamette valley is not due for a couple of weeks unless the weather suddenly turns warm.

Boston buyers have been on the coast for several weeks but have done practically no business. The slowness of sales in Boston continues the chief worry in the domestic trade. Foreign markets recently have been inclined to show more or less steadiness.

Portland Cash: PORTLAND, Ore., Mar. 21 (AP) — Cash wheat: Big Bend bluestem 62 1/2c; Western white 53c; Hard winter 51c; Northern spring 51c; Western red 51c; Oats: No. 2 white 22.50; Today's car receipts: wheat 56; barley 6; flour 21; corn 4; hay 2.

Sugar and Flour: PORTLAND, Mar. 21 (AP) — Sugar: Cane, granulated 44.25 100 lbs., best 44.15; Domestic flour — Selling price delivered: patent 49s 65.00; do 58s 85.40; bakers' bluestem 52.20; soft white flour 44.50@44.80; rye 57.75@58.00.

LA GRANDE RETAIL MARKETS

Sugar, 100-lb. sack 83.25

Vegetables: Radishes, 1 bunch 5c; Spinach, 3 lbs. 25c; Parsley, bunch 6c; Cabbage, lb. 6c; Yellow onions, lb. 6c; Turnips, 1 bunch 10c; Lettuce, Imperial 5@10c; Garlic, lb. 35c; Green peppers, lb. 35c; Carrots, bunch 15c; Potatoes, 12 lbs. 15c; Potatoes, sack 90c; Onions, 1 bunch 4c; Broad beans, 2 lbs. 35c; Artichokes, 2 35c.

Fruit: Bananas, lb. 4c; Apples, box 50c@83; Lemons, doz. 40c; Oranges, doz. 10@50c; Dry prunes, 50 to 40 size, 2 lbs. 25c.

Dairy: Butter, creamery, lb. 29@55c; Cheese, lb. 15@30c; Honey, comb 20c; Cottage cheese, lb. 20c.

Eggs: Fresh extras, doz. 18c; Mediums, doz. 15c; Mixed, doz. 12 1/2c.

Flour: Hard Federation, 49 lbs. 11.25; Per barrel 4.75; Soft wheat, bbl. 4.00.

Meat: Beef, 10-12 1/2c; Pot roast, lb. 12 1/2-15c; C chops and steaks, lb. 15@20c; Hamburger, lb. 15c; Sausage, lb. 15c; Ham, lb. 17c.

Fish: Salmon, lb. (fresh) 30c; Halibut, lb. (fresh) 30c; Crabs, each 40c; Willow Point oysters, lb. 50c; Clams 10c.

Poultry: Light hens, lb. 25c; Spring, lb. 25c; Heavy hens, lb. 25c.

Stock Market More Optimistic Today

NEW YORK, Mar. 21 (AP) — The stock market turned upward and closed with numerous net gains of 1 to 2 points today. Trading was sluggish, the day's turnover falling short of a million shares, but the closing tone was firm.

The turn seemed to reflect more than anything else a complete drying up of selling, which in turn prompted short covering. The rails finally responded to President Hoover's reassuring statement of Saturday regarding the reconstruction plan of taking care of the road's pressing financial requirements.

Advances of around 2 points were registered in American Telephone, Allied Chemical, Air Reduction, Eastman, Santa Fe and Union Pacific.

PORTLAND PRODUCE

PORTLAND, Mar. 21 (AP) — Butter — Prints 62 score or better 24@26c; standards 24@25c carton.

Butterfat — Direct to shippers: station 20c, Portland delivery prices 21 lb.

Eggs — Pacific poultry producers' selling prices: fresh extras 14c; standards 13c; mediums 12c.

Live poultry — Net buying price: heavy hens colored 4 1/2 lbs. up 15c; do mediums 12c; light 10c; broilers 17@18 lb.; colored roasters over 2 lbs. 20@22c; springs 17c; old roosters 8c; ducks pekín 15c; capons 18-20c.

Country meats — Selling price to retailers: country killed hogs best butchers under 100 lbs. 7 @ 7 1/2c; vealers 80 to 130 lbs. 9@9 1/2c; spring lambs 17@20c; lambs yearlings 13 @ 14c; heavy ewes 6c; canner cows 3 @ 4c; bulls 6@6 1/2c.

Mohair — Nominal, buying price standard 1931 clip long hair 10c; kid 15c lb. Onions — Selling price to retailers: Oregon 65.50 @ 67.00 cental; bolers 65.00@65.50.

New potatoes — Florida 10@12c lb.; California 10@12c lb. Potatoes — Local 90c@1.15; Parkdale 81.25; Deschutes 81.25 @ 81.35; Eastern Washington 75c@81.15.

Seed potatoes — (Certified) Earliest of All 1 1/2c; Early Rose 1 1/4c lb. Wool — 1931 crop nominal; Willamette valley 13 @ 15 1/2c; Eastern Oregon 11@15c pound.

Hay — Buying price from producer: alfalfa 14.00@15.50; clover 12.00; Willamette valley timothy 15.00; Eastern Oregon timothy 15.00; oats and vetch 13.00.

FRISCO FRUIT: SAN FRANCISCO, Mar. 21 (AP) — (State Mkt. News Service) — Apples: California: Newtown Pippins, loose 81.00@81.25, packed fancy 81.50 @ 81.90.

Washington: Winesaps xf 1.40 @ 1.75; fancy 1.15 @ 1.40; Delicious xf 1.75 @ 2.25, fancy 1.50 @ 1.75. Home Beauties, fancy 1.10 @ 1.35, low 1.15; C grade 90c @ 1.00.

Oregon: Newtown Pippins C grade 81.15 @ 81.35, fancy 81.50 @ 81.75; xf 82.00 @ 82.25, low low as 81.75.

WINNIPEG WHEAT: WINNIPEG, Mar. 21 (AP) — Wheat close: May 61 1/2; July 62 1/2; Oct. 65 1/2. Cash: No. 1 hard 61 1/2; No. 1 northern 61 1/2; No. 2 northern 57 1/2; No. 3 northern 53 1/2.

The Sandwich Islands: The Hawaiian Islands were called the Sandwich Islands by the discoverer, Captain Cook, who found them in 1778 and named them for the earl of Sandwich, first lord of the admiralty. They were quite generally known as the Sandwich Islands until on closer acquaintance with Hawaiian people, the rest of the world came to adopt their name for their land.

Two Pere Marquette car ferries established a record in 1931 for cross-lake trips by making 1018 trips each.

Inventor of Ferris Wheel: The Ferris wheel was named after its inventor, George W. G. Ferris, an American engineer and steel bridge builder, who was born in Galesburg, Ill., in 1840.

Ward's FASHIONS for SPRING

VALUES and STYLES TO CHIRP ABOUT!

Women's SHOES UNUSUAL STYLES LOW PRICED

It's the Season for Straws Again!
SPRING HATS
In "Baby" Brims - Turbans - Tilted Brims!

New Paris-copy straw hats in peanuts, celophanes, and novelty straws. Baby brims and high-back lines with flower and feather trimming. In the new bright colors, and black. Unusual values at **\$1.84**

Here They Are! Brand New SPRING COATS

At the Lowest Price Ever for So Much Style and Quality!
\$9.98
Women's and Misses' Sizes

In style, workmanship, fabrics — these new Spring Coats give you more for \$9.98 than you've ever had before! Trim-tailored sport and dress models with sun-burst seamings, wide revers, buttons, belts, and scarfs. Novelty mixtures and sport cloths in black and colors.

Becoming New Styles in These Smart Springtime DRESSES

Outstanding Values at This Price!
\$4.95
Women's and Misses' Sizes

Gay prints, plains, and combinations in smart youthful styles that follow the new "straight and narrow" silhouette. Bows, belts, buttons, and scarfs add softening touches. In bright blues, reds, greens, and of course black, too.

MONTGOMERY WARD & Co.

1101-3 Washington Ave. La Grande, Oregon Phone Main 18

Grain Markets Sharply Lower; Demand Is Dull

WASHINGTON, Mar. 21 — Wheat prices declined sharply during the week ending March 18, and feed grains turned weaker, influenced by the lower wheat market, according to the weekly grain market review of the U. S. bureau of agricultural economics. Burdensome domestic supplies, lack of any serious damage to the new winter wheat crop, continued heavy marketings of southern hemisphere grain and weakness in securities, were the principal weakening factors in the wheat market, and future prices at Chicago declined to the lowest point since mid-January. Cash prices were lower with futures. Corn and oats weakened with wheat, but a dull demand also was a weakening factor. Barley had independent strength because of the continued active inquiry from drought areas. Rye declined with wheat, while flax held fairly steady, supported by the extremely light offerings.

Relatively large world supplies were a depressing influence in the general market situation during the week. The world's visible supply, according to trade estimates, totaled 639,754,000 bushels, or nearly 6,000,000 bushels more than at the corresponding date last year. U. S. stocks comprise a large percentage of the world's total, since stocks in other exporting areas are below a year ago. The Australian crop estimate has been revised upward to 190,170,000 bushels and, together with the carry-over of old wheat and flour, and supplies in Argentina, give a total southern hemisphere supply of 446,495,000 bushels, or about 30,000,000 bushels less than a year ago. Shipments from these countries since the first of January have amounted to over 106,000,000 bushels, compared with less than 81,000,000 bushels for the corresponding period last season, so that remaining supplies appear to be around 55,000,000 bushels below those at the corresponding date a year ago. Stocks in Canada available for export are around 4,000,000 bushels smaller than last season, largely as a result of the short crop. Harvesting of the new northern hemisphere winter wheat crop has begun in India. Yields below average are in prospect as a result of inadequate moisture during the filling period, but the average is the largest since 1918.

No Serious Damage Reported: While the recent cold weather probably caused some injury to the domestic winter wheat crop, no serious damage has yet been reported. Some freezing occurred in the Upper Mississippi valley and northern great plains areas, where the snow cover was inadequate and the more advanced crop suffered some damage in the Ohio valley. Crop conditions in Europe, outside of Russia, appear to be somewhat less favorable than at the corresponding date last year, although final crop returns will be largely determined by conditions during the coming month. Some damage from winter killing has occurred in the countries of the Lower Danube and in a few sections of Northwestern Europe, particularly in Poland and Germany. Additional rainfall is needed in Spain, France and Italy,

PORTLAND LIVESTOCK

PORTLAND, Mar. 21 (AP) — Cattle 1175, calves 50 slow, dull. Steers 600-900 lbs. good 46.25@47.00, medium 45.25 @ 45.25, common 44.00 @ 45.25; 900-1100 lbs. good 45.25@47.00, medium 45.25 @ 45.25, common 44.00 @ 45.25; 1100-1300 lbs. good 45.75 @ 45.50, medium 44.00 @ 45.75. Heifers 508-850 lbs. good 45.75 @ 46.50, medium 44.75 @ 45.75, common 43.50 @ 44.75. Cows, good 44.50 @ 45.00, common and medium 43.25 @ 44.50, low cutter and cutter 41.50 @ 43.25. Bulls yearlings excluded good and choice higher; feeder pigs 25 cents higher. Light lights 140-160 lbs. good and choice 45.00 @ 45.75; lightweights 160 to 180 pounds, good and choice 45.50 @ 46.75; 180-200 pounds good and choice 45.50 @ 45.75; medium weight 200-220 lbs. good and choice 45.00 @ 45.75; 220-250 lbs. good and choice 44.75 @ 45.00; heavyweights 250-299 lbs. good and choice 44.50 @ 45.40; 290-350 lbs. good and choice 44.00 @ 44.90. Packing sows 275-300 lbs. medium and choice 43.75 @ 44.65. Feeders-stockers 70-130 lbs. good and choice 44.00 @ 44.50.

Sheep and lambs 1650. Including 1044 on contract or through; steady. Lambs 90 lbs. down good and choice 46.25 @ 47.00, medium 45.25 @ 46.25, all weights common 44.00 @ 45.25. Yearling wethers 90-110 lbs. medium to choice 44.00 @ 45.00. Ewes 120 lbs. medium to choice 43.00 @ 43.50, 150-160 lbs. medium to choice 42.25 @ 43.25, all weights cull to common 41.00 @ 42.25.

CHICAGO LIVESTOCK

CHICAGO, Mar. 21 (AP) — (U. S. D. A.) — Hogs 39.00; slow 10c lower; 170-210 lbs. 44.50 @ 44.65; 140-160 lbs. 44.50 @ 44.70.

Cattle 14.00; fed steers and yearlings active, steady to strong; vealers strong to 25c higher, 44.50 @ 46.00.

Sheep 17.00; not established, bidding 25c and more lower on all killing classes; asking 12.00 for native springers; fat ewes 43.50 @ 44.00.

LIVERPOOL WHEAT

LIVERPOOL, Mar. 21 (AP) — Wheat closed March 55 1/2; May 56 1/2; July 59; October 61. Exchange 83.65.

BUTTERFAT: SAN FRANCISCO, Mar. 21 (AP) — Butterfat f. o. b. San Francisco 24c.

MARKET NEWS OF THE DAY

CHICAGO WHEAT: Mar. 21 51 3/4; High 51 3/4; Low 51 3/4; Close 51 3/4.

PORTLAND WHEAT: May 54 1/2; High 54 1/2; Low 54 1/2; Close 54 1/2.

CHICAGO CORN: Mar. 21 31; High 31; Low 31; Close 31.