

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper
Phone Main 600



HAROLD M. FINLAY Business Manager

Published evenings, except Sunday, at 1710 Sixth street, La Grande, Oregon.
Entered at the Postoffice of La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER OF ASSOCIATED PRESS
The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published herein. All rights of republication of special dispatches in this paper and also the local news herein also are reserved.

National Advertising Representative
M. C. MOGENSEN CO., Inc.
San Francisco, Los Angeles, Seattle, Portland, Chicago, Detroit, New York

SUBSCRIPTION RATES
By Carrier
Daily, one month in advance 75c
Daily, six months in advance \$4.50
Daily, single copy 5c
By Mail
Daily, per month in advance 50c
Daily, per six months in advance \$2.50
Daily, per year in advance \$5.00

ADVERTISING RATES
Display, foreign, per column inch 42c
Display, local, per column inch 45c
Time contract prices on application



As the mountains are round about Jerusalem, so the Lord is round about his people from henceforth even for ever.—Psalm 125:2.

AN ADVENTURE IN EDUCATION

Three days removed from the epoch-making meeting of the state board of higher education, the average citizen, having a better perspective of the action, now is better able to grasp the magnitude of the plan which was proposed and adopted.

Here in La Grande, where we have one of the five schools concerned, and where there are so many alumni and ex-students of the two major schools, the decision reached by the board has been the uppermost topic of conversation, even vying with the local financial situation. Feeling has been running high among "grads," which is not unusual. But at the same time it is well to bear certain things in mind.

The present board was created by the state legislature at a time of great unrest. There were the demands for investigation into the affairs of the two major schools; there were the cries in some sections for the radical reduction of expenses; there was the authorization for the extensive and intensive survey of our educational system by experts from abroad. Shortly after the creation of the board there came the slash in funds; first, the governor's veto of a part of the appropriation, then the referendum tying up the remainder.

Here was a new board faced with the gigantic problem of formulating a plan whereby the five state schools could be operated on a greatly reduced budget without impairing their efficiency. No matter if the per capita expense for operating the schools was ridiculously low in comparison to other state funds—the highway fund, for instance. No matter if the per capita expense for operating schools was already lower than in some other states. These factors could not enter in. The board had five schools on one hand, and a badly reduced budget on the other. The cut in the budget, whether wise or not, had been made. It remained for the board to see that operation costs were confined to that limit.

The outlined plan is generally known. In a plan of such immense proportions it is unthinkable that in every instance the best thing has been done and that it contains no mistakes. Personally, we question the wisdom of discontinuing the school of journalism because "the field was limited"; as though that were the only field in our educational system that is limited.

However, we believe that citizens of Oregon, in the main, have confidence in the sincerity of the board and realize the magnitude of the task which faced it. Most people are willing to believe that any mistakes made were errors in judgment which will be corrected when discovered. If the plan proves to be an expensive economy, we are confident that the intelligent and progressive spirit of Oregon people will see that it is altered.

In any event, the educational eyes of the nation are upon Oregon at present, and this piece of daring on the part of the state board of higher education will continue to attract the attention of educators everywhere. A plan which will meet a \$2,181,000 shortage in revenue in one year, without threatening the efficiency of the educational system, is not to be conceived every day.

BRITAIN PAYS

England has arranged to pay and cancel before maturity \$150,000,000 of her \$200,000,000 one-year credit advanced by a syndicate of 110 American banks. Last September, when England had \$650,000,000 in gold reserves, her credit obligations abroad were for an equal amount. On February 1 the Bank of England paid back \$250,000,000 placed to its credit by American Federal Reserve banks and the Bank of France. This will be brought up to \$400,000,000 when the forthcoming payment is made to private American banks, and England's gold reserve will still be \$600,000,000.

America's interest in this remarkable bit of British financing is two-fold. The release of \$150,000,000 for other purposes of American banking will ease the financial situation at home; and the settlement is a strong indication that Britain's financial emergency is receding, an improvement that should be reflected in the field of international finance in which the United States is buried up to the neck.

England's repayment (in less than six months after going off the gold standard) of \$400,000,000 with less than \$50,000,000 reduction in gold reserves is a notable achievement. It is in keeping with the high traditions of British finance and proves that England is still a world bulwark in finance.

Other Papers Say:

DISCREDITED ALL AROUND

Radio listeners by the hundreds of thousands have given as their chief complaint the fact that most programs contain too much advertising material. Sponsors of programs have failed to heed the warning and as a result much support has been given proposals to do away entirely with the commercial element in them.

In many home listening hours have steered themselves to the blash-blah which accompanies radio programs until the advertising material receives no conscious attention. The listeners know something is being advertised, but they seldom know what it is or who makes it.

A radio listeners survey made recently at Yakima, a most exhaustive and conclusive one, proved this point. At four different times of day, between 9:30 and 10:30 a. m., between 12 and 1 p. m., between 2:30 and 3:30 p. m., and between 8:30 and 9:30 p. m., between 450 and 500 homes were called, the total for the four periods being 1,945. The evening hour, in which persons would be expected to give most nearly their undivided attention to the radio, showed the following results:

Families called numbered 457, of which 132 or more than 25 per cent were not at home. Of the 325 who were at home, 225 owned radios and 135 had their sets turned on, between 8:30 and 9:30 in the evening. Of the 135 who were listening, 90 knew the product being advertised or who was sponsor of the program.

For the four periods during which calls were made it was found that 29 per cent of those listed were not at home. Information was obtained from 67 per cent, of which 71 per cent said they own radios. Only 36 per cent of those owning radios were listening to a program during the hour called, while of the totals called each hour only 17 per cent were listening.

Of the number listening, 79 per cent did not know what product was being advertised by the program given and 77 per cent were unaware of the identity of the sponsor.

This survey was made by persons given a fixed set of questions. They were unaware of the purpose for which the survey was made or by whom it was sponsored.

The results show conclusively that radio advertising, both from the standpoint of advertiser and listener, is a greatly discredited enterprise. The former is wasting his money, the latter is being misled by the advertising message which is here this moment and then gone. Similar surveys all over the land would hasten the change from commercialism in broadcasting, largely eliminate advertising as an unwelcome factor in the listener's life and also in the financing of time on the air.—Walla Walla Bulletin.

A FOOLISH BILL

Here's a Democratic plan to put money into circulation. Senator Dill of Washington would increase the amount that may be deposited in postal savings to \$5000 and make it a checking account. That's about the dumbest thing the government could do. It would make a bank out of every post office, require therefore an additional number of postal employees, knock local banks into a cocked hat and raise hell generally. The next thing some dill pickle in congress will suggest is that the postal savings banks act as lenders to money to private individuals. What ought to be done with postal savings is to cut down the limit instead of raising it and make it strictly a savings account requiring notice of 30 days for withdrawal. It was designed originally for the benefit of the ignorant foreigner in an effort to get his money out of coffee pots and old sox. It has resulted in timid people salting away their money in the post office instead of a sock and is doing more harm to prevent proper spending than any other influence.—Corvallis Gazette-Times.

LOCAL GOVERNMENTS ARE BLAMED FOR HIGH TAXES

Blame for the mounting cost of government in the United States rests almost entirely upon state and local governments, rather than the federal administration, according to Ogden L. Mills, acting secretary of the treasury.

Between 1924 and 1929 cost of government increased more than two billion dollars. "Of this huge increase," he says, "only two hundred million is represented by the increased cost of federal government, the balance being entirely accounted for by increases in state and local taxes." Local governments have expended "a great deal more than their current revenues permitted and have financed the difference by borrowing on a 'wholesale scale'."

The only effective means of checking governmental waste in the states and cities, says Mr. Mills, is in an aroused public opinion which will insist upon economy.—Southwestern Oregon News.

In Washington

By Herbert Plummer
WASHINGTON—Perhaps in no place was there a quicker or more pronounced reaction to the kidnapping of baby Charles Augustus Lindbergh Jr. than in the congress of the United States.

The gavel of Speaker Garner and Vice President Curtis had no sooner fallen at noon the following day than expressions of indignation by senators and representatives began to pour forth.

Expressions of anger and demands that steps be taken to prevent the recurrence of such a thing in the future were perhaps more outspoken in the house than in the senate. Bachelor congressmen vied with fathers and grandfathers there in denunciations. The gray-haired, 66-year-old George Ceger of New Jersey, a father and grandfather, was the first member

of the house to call attention to the kidnapping of the Lindbergh child. Cheers greeted his statement that the president had taken a hand in efforts to apprehend the kidnaper. And there was deafening applause when he demanded that congress see such a thing never happens again.

Bachelor In Arms

Probably the most excited and wrought up of any in the house was one of the foremost congressional bachelors—Hutton Summers of Texas, chairman of the judiciary committee, and the man who will guide through the house any legislation aimed at abductors.

Summers usually is calm and collected when he gets on the floor to make a speech. Trained in law, he prefers the cool, logical method of discussing a subject.

But for five minutes Summers indulged himself in one of the most impassioned denunciations that the house has heard in many a day. He paced to and fro in the well of the house shouting at the top of his voice. His face was red, his arms were both swinging wildly.

Another gentleman, generally considered as being hard-boiled, added his voice to the others. He even went so far as to demand the death penalty for any person who would threaten another even by means of a letter.

Action Likely

All of which was ample proof to those who saw it, that the kidnapping of this child—it might well have been another—was uppermost in the hearts of that group of men. It was a manifestation of that feeling common to man.

Perhaps it is safe to predict that in the near future there will be enacted by that same group, legislation designed to end the sort of thing they so vehemently denounced.

There are bills pending now. Cochran of Missouri has a bill providing the death penalty for one who kidnaps and transports another interstate. A second bill, already reported favorably out of committee, levies heavy fines on a person who uses the mails to threaten.

A congress, aroused as it is at present, may be expected to strike quickly.

BABY STILL MISSING, SAY AUTHORITIES

(Continued from Page One)

of the Lindbergh baby searchers higher today.

Moore Believes Baby Safe
There were two statements that Charles Augustus Lindbergh Jr. is safe and well. One was made by Governor Moore of New Jersey.

"It is my personal opinion," he said, "that the baby will come back alive and safe. I don't know when or where, but I feel sure he will be found and healthy. He would not say that his opinion was predicated on any information not made known to the public.

The other statement was printed in the New York Daily News this morning and credited to "an unimpeachable source close to Col. Lindbergh's family."

Said Contact Established
The News added it had learned from the same source that contact has been established with the abductors and that negotiations for return of the baby now are in the final stage.

A mysterious Morris Rosner, "whose connections extend deeply into the underworld," is quoted as having told Lindbergh home the News said, and is directing the negotiations which, according to the newspaper's informant, are now near conclusion. It was Rosner, the paper continued, who was able to induce Salvi Spitalo and Irving Bitz, gang figures, to act as go-betweens in negotiations dealing with the child's release.

Rosner was recommended to the Lindberghs "by three men, including a cabinet officer and a congressman," the News said.

The newspaper account sets forth that Rosner moved into a wing of the Lindbergh estate near here two days after the baby was kidnapped (his men, necessitating the moving of state troopers to the Lindbergh garage).

Rosner Powerful
Rosner's connections with the underworld were said to be extensive and powerful. His value in the search was expected to be great provided the kidnapping were done by any organized gang of criminals; for his contacts would lead him to them ultimately.

The News went on to say that Rosner has made several motor trips to and from the Lindbergh estate on recent days accompanied by Colonel Henry S. Breckenridge, Colonel Lindbergh's counsel and confidant. In substantiation, it published a photograph of the two which it said was taken Monday night, and stated that the two were photographed again yesterday "en route to another rendezvous."

Yesterday's meeting had been counted on to clear away the final obstacles to the baby's return to the white home on Sourland mountain, the newspaper said, "but the plans failed."

State Police "Know Nothing"
State police, confronted with the story published by the Daily News, said they knew nothing of any Rosner at the Lindbergh home nor of any negotiations "in the final stage" for the baby's return.

One official said that if the kidnapping were done by organized criminals, it was done by one of New York's four big gangs in New York City, and that underworld go-betweens would be in the best position to know who made up these groups and how to contact them.

From a source it regards as reliable the Associated Press heard last night that the abductors had advised Col. Lindbergh they did not as yet feel it safe to deal with him. When they deem the time "propitious," the kidnappers are reported to have advised Col. Lindbergh, they will deal with him.

The press conference with state police early today revealed that the authorities have not as yet eliminated Betty Gow, the child's nurse, from any consideration. When a definite statement could be made in this connection, the re-

ply was: "Not at this time."

Miss Gow at Lindbergh Home
Miss Gow is at the Lindbergh estate. In answer to a question two days ago as to what she was doing there, the reply was: "She is performing her usual duties." Miss Gow's "usual duties" are the care of Charles Augustus Lindbergh Jr. The sketchiness of the police replies to questions concerning the search has made detailed inquiry unproductive.

The early morning questionnaire revealed that the handwriting of Henry (Red) Johnson, sailorman friend of Miss Gow who is held for questioning by Newark police, had been checked against that on postcard messages to the Lindberghs intercepted at Newark, South Orange, N. J. and Hartford, Conn., and that the handwriting was not the same.

The police said that there was an interval of twenty minutes between the discovery of the kidnapping the night of March 1 and the notification of police.

Baby Not Found
In reply to a question: "Has the baby been found and taken to an institution?" the answer was "No."

The police were asked: "Was Col. Schwarzkopf correctly quoted yesterday when he was understood to say: 'The present condition of Mrs. Lindbergh's health is one where we cannot interfere with the privacy of the family?'" There was no answer to this question.

Mrs. Lindbergh was up and about the estate yesterday, appearing with her mother, Mrs. Dwight Morrow, and Mrs. Breckenridge. She was dressed in black and appeared to be in good health.

Colonel Lindbergh continued his restless walks about the estate. His spirits seemed improved, and he was observed at Newark, South Orange, N. J. and Hartford, Conn., and that the little ferry, which traps the woods with him.

In view of the announcement yesterday that "progress" had been made in the search, the police were asked last night if the progress had been continued. The answer was: "Situation about the same."

Despite all the activity, the rumors and hints, the one fact remained: The Lindbergh baby is still missing.

Rumors that the kidnapped Lindbergh baby had been found within five miles of this village or that the child was being brought in on a train from Chicago were denied from the Lindbergh home today.

In accordance with the procedure established by police the press submitted a list of questions about the case shortly after 8 o'clock.

It has been customary for police to confer on the question about an hour in some instance showing them to the Lindberghs. This morning, however, two of the questions were answered immediately.

The first was: "Has baby been found five miles from Hopewell?" The police answered "no."

The other question read: "Is baby being returned, now on train from Chicago?"

"We have no knowledge of it," police replied.

An hour and a half after the questions were submitted answers were telephoned out from the Lindbergh house. Aside from the two answered earlier the questions and answers were:

Is Colonel Lindbergh on the verge of nervous collapse?
No.

Has the baby been returned?
No.

Philadelphia police teletype reports New York wants Michael Bennito and two accomplices, Caoli and Morganelli, for kidnaping and robbery. Is there any connection with the Lindbergh case?
We do not know, investigators still out.

Anne Worried Sick
Anne Morrow Lindbergh has been literally worried sick by the continued absence of her baby.

She spent all of yesterday upstairs in her room with her mother, Mrs. Dwight Morrow, coming down only for lunch. She obviously had been crying.

Colonel Lindbergh spent most of the day in the big white house on Sourland mountain, sorting and reading mail. He had his lunch with a group of state troopers and detectives.

The troopers prepared today to continue a fine-comb search of the scraggly terrain surrounding the Lindbergh home.

SPITALO CHILDREN THREATENED
NEW YORK, Mar. 10 (AP)—The Evening Post says the two children of "Salvy" Spitalo, who was appointed to act as go-between for the possible return of the kidnapped Lindbergh baby, have been threatened with kidnaping as reprisal for Spitalo's efforts.

The paper says Mrs. Spitalo revealed the threat and reported she had received three letters, the latest demanding that Spitalo cease his efforts to trace the abductors of the Lindbergh baby.

Boy "Sot" Hudson, captain-elect of the University of Michigan baseball team but ineligible to play with the collegians, will get a tryout with the Cleveland Indians.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rain' to Go

If you feel sour and sick and the world looks pink, don't swallow a lot of salt, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly wired and buoyant and full of sunshine.

LOCAL BRIEFS

Mr. Hill Better—
Mr. and Mrs. A. T. Hill are quite relieved over recent word from their daughter-in-law, Mrs. Thomas Hill, of Los Angeles, who has been critically ill of pneumonia. Mrs. Hill passed the crisis safely and is now on her way to recovery, according to reports.

Scout Band to Rehearse—
The Boy Scout band will meet for regular rehearsal Saturday morning at 10 o'clock. The director, Rev. Paul Mortimore, states that all boys who have not signified their intention to join the band should do so as soon as possible. Those who have not yet secured instruments are asked to let him know at once what instruments they prefer so that he can help them get a suitable one. Every indication points to a splendid scout band that will be a credit to the community and a benefit to every boy who participates.

Make Short Visit—
Mr. and Mrs. Lyman B. Kennan arrived in La Grande yesterday morning from San Francisco for a short visit at the home of Mrs. Kennan's parents, Mr. and Mrs. Conrad Niederer. They left later in the day for Baker where they will be at home to their friends at 2015 Grove street.

Stock Market Is Barely Steady
NEW YORK, Mar. 10 (AP)—The stock market held barely steady today despite the adverse showing made by U. S. Steel's unfiled tangle figures. The market sagged a little, but net losses at the finish were largely fractional.

Turnover was only 1,100,000 shares. A few shares closed a point lower, including American Can, DuPont and North American. U. S. Steel, General Electric, Santa Fe and Westinghouse were off fractionally.

American Telephone rose nearly a point. Lorillard gained a point and International Silver and Auburn closed about 2 higher. There were some buying in Alaska Juneau and Noranda.

Joe Russo, Indianapolis driver, was the first man on the motor speedway this year.

The Dallas Steers of the Texas league will have four regulars whose 1931 batting records average 340.

HUG ENTERS RACE FOR POSITION OF COUNTY ASSESSOR

(Continued from Page One)

Mr. Hug's platform is: "Peaceful, contented, happy people must have honest services, which is my policy."

Following the announcement several days ago that Circuit Judge J. W. Knowles would be a candidate for re-election, there has been some talk of opposition developing. So far the names of Ernest R. Binger and John S. Hodgin have been mentioned but no statements have been forthcoming.

Democrats Plan Full Slate
So far but little has been heard from the Democratic camp, with the exception that Clint Haynes has announced his candidacy for sheriff. Victor Eckley is expected to seek re-election as legislator. Walter M. Pierce has become a candidate for congress and E. A. Sayre, county school superintendent, is expected to seek re-election.

Frank Ormsley is chairman of the Democratic county central committee and is understood to have held a pep meeting several days ago with preliminary committees. The belief exists now that the Democrats will have a complete ticket for the primary election, although no candidates other than those mentioned above have announced their candidacies to the Observer or to the clerk's office.

There is rumor, however, that Sidney L. Thompson, local service station operator, may run for county clerk. Mrs. Henry McGoldrick may enter the race for the nomination for county treasurer, and reports are that friends of Chris Johnson of North Powder, are urging him to run for county commissioner. Other rumors are that James D. Slater is considering an urge by friends to run for district attorney and Henry Hess has been urged to become a candidate for the state senate.

MOST OF NATION IN WINTRY GRIP

(Continued from Page One)

But near Niagara Falls residents saw sign of "an early spring"—13 wild swans.

SNOW AT PENDELTON
PENDLETON, Mar. 10 (AP)—Snow continued to fall here today and continued to fall here today and highways were slushy but passable.

at **FALK'S**
MEN'S STORE

"TEN DOLLAR STYLE" IN **FREEMAN** SHOES FOR MEN
\$5 AND \$6

SHOES that combine extreme comfort and handsome style—many popular models in black and brown—You'll like the new sport extords too with their black and white and nice deep brown and tan combinations. These new styles are now shown in our men's windows.

During the night snow fell to a depth of an inch and a half. The temperature dropped to 25 degrees last night.

SNOW FALLS HERE
Half an inch of snow greeted early risers in La Grande this morning, the result of a storm that continued through most of the night, although it never reached very great intensity. Last night's minimum was 29 above, one degree warmer than Tuesday night. Precipitation for the 24 hours ending at 7 o'clock this morning was .08 of an inch.

GEORGIA CHILLY
ATLANTA, Ga., Mar. 10 (AP)—Winter blasts from the upper Mississippi valley brought ice, snow and sub-freezing temperatures to parts of every state in the south today. Asheville, N. C., had a low of 10 degrees. Atlanta 15, and Louisville, Ky., 12.

Heavy damage was feared for truck and berry crops in parts of Alabama, Georgia and Louisiana. To sugar cane in Louisiana and to fruit crops in Tennessee and Arkansas.

Florida experienced its coldest weather of the winter, as temperatures dropped to below freezing as far south as the central portion. Pensacola was the coldest place in the state, with a minimum temperature of 22 degrees.

COAST GUARD BOAT MISSING
NORFOLK, Va., Mar. 10 (AP)—The coast guard, busy since Monday rescuing commercial vessels in distress as a result of a storm, is now out to save its own.

The CO-218, coast guard patrol boat with seven men aboard, was missing since Monday.

The little vessel, out of Cape May, was sighted Monday off Cape Henlopen, Delaware. She was drifting and apparently her engines were out of commission.

ORCHARDS DAMAGED
DALLAS, March 10 (AP)—Damage to Texas orchards and farm crops already estimated at hundreds of thousands of dollars, was further increased as the most severe weather of the winter again sent temperatures to sub-freezing levels over much of the state today.

COST 85 CENTS TO PUT RHEUMATIC CRIPPLE BACK TO WORK AGAIN
Now Joyously Happy

While all his family looked on in astonishment and all his friends were amazed, one man took all the pain, swelling and agony from his tortured joints in 48 hours and did it with that famous rheumatic prescription known to pharmacists as Allenru—you can do the same.

This powerful yet safe remedy is positively guaranteed to do this—its action is almost magical.

Just get on 85 cent bottle of Allenru from Moon Drug Co. or any live druggist—take it as directed and in 48 hours your pains haven't all left you get your money back.

It works just as swiftly with Neuritis, Sciatica, Lumbago and Neuralgia. —Advr.

here is what to look for when you buy tires!

DON'T take chances of buying tires on outside appearance. Examine cross sections. See the quality and quantity of materials used and the method of construction. That's what counts. We will show you the sections so you can make your own comparisons. You will then readily understand why more car owners are now equipping their cars with Firestone tires than at any other time in tire history.

Firestone
OLDFIELD TYPE
4.40-21
\$4.79
Per Pair \$9.30

	Each	Per Pair
4.50-20	\$5.35	\$10.38
4.50-21	5.43	10.54
4.75-19	6.33	12.32
4.75-20	6.43	12.48
5.00-19	6.65	12.90
5.00-20	6.75	13.10
5.00-21	6.98	13.54
5.25-21	8.15	15.82
5.50-18	8.35	16.20
5.50-19	8.48	16.46

COMPLETE FIRESTONE 1-STOP SERVICE
PERKINS
FIRESTONE SERVICE
Adams at 4th St. Phone Main 500