

LaGrande Evening Observer

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Home-Made Racer, Winner Last Year, Back For More In 500-Mile Classic

INDIANAPOLIS, Ind. (By NEA Service) May 28.—Backyard and cross-country racing are being held in the 500-mile Memorial day race at the Indianapolis motor speedway to the largest total in the history of this classic.
New specifications, inaugurated last year and made even more elastic this year, have proved an incentive for obscure motor builders with heads full of ideas but with weak bank balances.
Now it is possible for embryo racers to take any stock car and for a few hundred dollars make it a contender for money and honors in the greatest auto race in America.
Take Russell Snowberger for instance. The Philadelphia chauffeur who piloted Duessenberg's and Miller's for many a year decided to build his own car last year. He chose a well-known brand of stock car.
He built the chassis and body, bought tires, paid all his expenses and started at the starting line on the morning of the race, after qualifying at the amazing speed of 105 miles an hour, with a total cost account of \$1455.
Makes Good Showing
"Most of the money I spent was on the body and chassis," Snowberger explains. "I have been working on the racing motor for many years, so that the only expense of the motor, after the original cost, was the knowledge and experience I put in it. Since I already had that knowledge and experience it really didn't cost much."
Snowberger placed his home-made car in eighth place in the big race and won \$1600 in prize money. Then he competed in eight other races, finishing in seven of them second time. In all he won approximately \$10,000 in prize money.

Great Scramble For Berries As Price Moves Up

PORTLAND, May 28 (AP)—Great scramble for strawberries during the day forced a sharp setup of prices which was more or less startling to buyers who figured on supplying their needs for less, the Journal says today.
Today's activity in the strawberry market was conspicuous by the keenness of the desire of canners and bartering interests to secure their needs. While some of these interests are said to be grading supplies with a rigid hand, others are taking supplies for what they really are.
Extreme strength of the barreled strawberry market is again reflected by the almost general unwillingness of the trade to quote out additional supplies, at least until they see what they are going to get. Reports persist in the trade that some of the leading barrellers have already oversold their expected output. Their desperate efforts to buy contracts during the last few days despite their talk of a weak market, are realized by producers who today hold the winning hand.
Some fancy Marshall and Improved Oregon strawberries were shown as high as \$2.15 to \$2.25 crate for today's wholesale trade with retailers at a profit of 25c.
Market for butter was without quotable change generally today with a cleanup of cube offerings. Butterfat, however, was firmly priced and expected for sweet cream. Purchases up to 25c lb.
Some setback in strength in the chicken buying prices was reflected with practically the smaller operators having their requirements although no change was announced by the bigger killers.
Canned Meats Show
Market for country killed meats is generally slow here with little or no general change in the price. Chief business appears in offgrade stuff which is normal for the season.
Strong demand continues for apples at both primary and consuming points, prices being held tight for small remaining stocks. Extra fancy and fancy Winesaps are selling within a nickel of each other.
While there is a good shipping demand for extremely low prices are generally shown. At the market the late purchases from growers have been down to an abnormally low level of 2 1/2c lb.
Watermelons Coming
First cargo of watermelons of the season is due to reach Portland for the Friday trade, initially priced at 50c lb. and to be in good shape.
Further sharp lowering of hot-house tomato prices is reflected here with increasing supplies as well as more competition from the California outdoor crop. Size of extra fancy hot-house down to 1 1/2c lb.
WOOL MARKET
BOSTON, May 28 (AP)—Graded strictly combing 58-60's territory wools are moving in moderate quantities, bulk of sales at prices in range 55-58c scoured basis. Some houses are retelling bids on the outside of this range. Occasional sales are being closed on strictly combing 50's territory wools at 45-50 cents. There is a fair market is quiet on 48-50's territory wools.

FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.
WHETHER YOU GO GOLFING OR FISHING OVER THE WEEKEND YOU'LL NEED THE RIGHT KIND OF CLOTHES.
KNICKERS: Flannel and linen knickers in plus fours and sixes—a wide range of colors \$3.50 to \$7.
SWEATERS: All Wool Columbia Knit Sleeveless Sweaters—they fit correctly \$3.95 to \$5.
GOLF HOSE: A huge assortment of Golf Sox. Materials ranging from fine cotton to imported Botany wool 75c to \$3.50.
Whipcord Breeches: O. D. button leg breeches—reinforced knee and seat—the knee reinforced with leather \$3.50 to \$5.
16 Inch Leather Boots: These have doubled sewed soles and storm welt—you'll find them as near waterproof as a leather boot can be made \$10.00.
Suede Jackets: The ideal outdoor coat—of soft tan raindeer, knit bottom and collar; silica lining—perfect fitting \$10.00.
STORE CLOSED SATURDAY "MEMORIAL DAY"

Thou art a God ready to pardon, gracious and merciful, slow to anger, and of great kindness.—Nehemiah 9:17.

ARTISTS IN BUSINESS
A few years hence, according to a writer in a recent issue of The American Architect, every business man will be an artist. This will be, it seems, not because of any sudden flowering of a latent creative impulse, but because he is rapidly learning that beauty has a high sales value. Beautiful things sell better than ugly things. Everybody is going to have to fall in line.

"This all means," says the writer, "that soon a new generation will be in our midst, a generation with a fine conception of art and beauty, a conception so fine that it will pervade all business. And so, the business man brought up in this atmosphere must of necessity be himself an artist if he is to survive the stern competition of a business world actuated by beauty."
It is at least encouraging to realize that beauty, in America, does have a high sales value today. In the past—even the recent past—this has not always been true. Certain real estate developments on the edges of great cities, for example, have contained houses as extremely ugly as anything man ever made. There have been periods during which Americans went in for furniture that was frankly hideous. Some of the proudest buildings and monuments in our leading cities have been such as to give an artistic person the shudders.

So we may be thankful if a new order is coming into existence. It is, of course, overdoing it a little to say that every business man will be an artist. Probably it would be nearer the mark to say that every big business man will take pains to hire artists.

All of this is just another indication that the frontier period in American life is passing. Until very recently most of the nation was under the dominance of a frontier atmosphere, even though the actual, physical frontier had long since passed out of existence. A frontier society values deeds above all else. It puts the doer on a pedestal, and either flatly refuses to consider the artist and the thinker, or, at best, barely tolerates them. It is bound to display that attitude. It has too much work to do to display any other.

Today America is just emerging from that frame of mind. The actual hostility to beautiful things, which critics of American life have observed in the past, is now disappearing. The artist is coming into his own.

A HEALTHIER LIFE

One of the favorite dreams of this scientific age has been that human life, at some time in the near future, will be measurably lengthened. The "average life span" that we hear so much about has been stretched in the past generation or so; but most of us have a lurking hope that it will eventually go far beyond the scriptural three score and ten.

However, experts on such matters are a bit dubious about it. For example, Lee K. Frankel, of the Metropolitan Life Insurance company, recently told the American Philosophical society that the actual number of years which an individual now can attain will probably never be much greater than it is now.

Still Mr. Frankel is an optimist. Human beings of the future may not live much longer than human beings of today, but he believes they will be a great deal healthier. They will support fewer hospitals and orphan asylums, and their doctors will be busier preventing disease than curing it.

And this, after all, is about all that any sensible man would hope for. The yearning for everlasting life seems to be one of mankind's fundamental traits, but it is always assumed that immortality will be enjoyed in another world than this. The earth has too many imperfections; few people care to linger on it indefinitely.

But the mere length of one's earthly existence is not a prime consideration. Whether we are to have fifty years or twice fifty, the most important question is, what are those years going to be like? In promising better health for our grandchildren, Mr. Frankel holds up a brighter picture than would be the case if he simply promised longer life.

To have life and to have it more abundantly has always been the race's greatest earthly hope. It is back of every great migration of massed tribes and nations, back of every revolution, back of many bloody wars; that hope that something can be done to make the ordinary man's existence a little bit less bare, a little bit more full of those moments of contentment, ecstasy, or achievement that give significance to living.

Mere length of days has little to do with such a goal as that. We need not be disappointed if science finds itself unable to promise a longer life. It is already promising a better one—a life more free from pain, a life in which men can more fully use the powers that are in them. That is enough. We should be foolish to ask for more.

Commerce Club At Union Gives \$10.00 To Fund

By Mrs. L. Z. Terrill (Observer Correspondent)
UNION (Special)—The commercial club luncheon at the hotel yesterday afternoon was followed by a round-table discussion with no special business coming up. The members, however, did pass a resolution to donate \$10 to the Mt. Emily road fund.
D. Smith called Mrs. Herbert Chandler in regard to Mr. Chandler's condition and she reported that the doctors say his recovery is assured although his convalescence will be slow. His condition was quite serious for ten days. Miss Harriet Long, state librarian, talked to the commercial club.
Members of the High Valley camp cooking class and their leader, Mrs. Arch Bryant met at the home of Mrs. Ellen Alexander last Sunday and made enough popples for eleven wreaths to decorate the soldiers' graves on Decoration day. All members were present but one and they spent a busy day, stopping at noon to enjoy a wicker and yeast bun lunch, topped off with ice cream, served by their hostess, Mrs. Alexander.

SOCIETY NOTES

(Continued from Page Three)
son, on the value of church membership.
A nominating committee, composed of Mrs. Tyler, Mrs. A. Hale and Mrs. Peterson, was appointed and will select candidates to fill the offices for the coming year.
Refreshments were served at the close of the meeting. Mrs. H. Myers will entertain the group on June 24 at her home, 1303 O avenue.

W. C. T. U. To Have Float In Parade

The Women's Christian Temperance Union will have a float in the Memorial day parade on Saturday morning. The float will be made at a meeting held Tuesday afternoon at 2:30 at the home of Mrs. E. M. Hickox. Mrs. Alpha Victor presided.
Mrs. Hickox in charge of the lesson on "Mothers," and it was announced that the membership drive which closed recently resulted in a list of 100 new members.

Social Calendar

- Thursday, May 28
8:00 Neighborhood club scholarship loan reception and musicale, at the home of Mrs. A. L. Richardson.
Friday, May 29
La Grande country club women golfers, tournament at Baker.
10:00 Eastern Oregon library meeting, at the public library.
9:00 Bid 'em and Lose 'em no-hostess dinner, at the Sacajawea Inn.
8:00 Loyal Order of Moose entertainment at the Moose hall.
9:00 St. Peter's HI club dance, Honan hall.
Saturday, May 30
Memorial day.
12:00 Women's Patriotic organization serve dinner to veterans at the K. P. hall.
Monday, June 1
1:00 Monday bridge, with Mrs. Julia Holmes.
2:00 Lion's auxiliary, with Mrs. George Foss, 2104 Cedar.
2:00 Eastern Star Social club, with Mrs. Fred H. Kiddle.
8:00 Costume recital by pupils of Mrs. Hilary Moore, at Mrs. Ida McMeekin, La Grande hotel ballroom.
Tuesday, June 2
2:00 M. I. L. club, with Mrs. Gilbert Hunter.
Wednesday, June 3
11:00 St. Peter's Guild, picnic, Riverdale park.
1:00 Helonala club, no-hostess bridge luncheon at the Sacajawea Inn.
2:00 Methodist Ladies Aid, with Mrs. Herbert Speckhard.
2:00 Presbyterian Ladies Aid, at the church.
2:00 So-Ne-He club picnic, at the country home of Mrs. Stella Hoffman.
8:00 American Legion auxiliary, at the Sacajawea Inn.
9:00 Military hall, Company E, 15th Infantry, Oregon national guard, at the armory.

BALLOON AND PASSENGERS SAFE TODAY

(Continued from Page One)
good health at 10:08 o'clock last night on a glacier above Gurgl.
Their instruments were safe and the balloon in good condition. Efforts to bring down a new balloon were being made this afternoon.
LAND ON GLACIER
BERLIN, May 28 (AP)—A telegraph Union dispatch from Innsbruck today said that August Piccard and his companion, Charles Kipfer, were alive and had met a rescue party proceeding to the spot where their balloon came down on a glacier near the Alpine town of Gurgl.
The message said Prof. Piccard had told the rescue party that his balloon had reached an altitude of 22,500 feet, or more than nine miles.
A report from Soelden said the balloon had landed at about 10 o'clock last night and its ship and its instruments were intact.
If those instruments should confirm the altitude estimate of 22,500 feet it would be a new world altitude record.
The balloonists were quoted as saying their flight had been a complete success.
Instruments and balloon are to be taken to Soelden while the two physicists and those who set out to rescue them headed for the village of Ober Gurgl, closer at hand.
Prof. Piccard immediately asked the Soelden gendarmier to inform his family of the success of his undertaking.

CITY DADS TALK PEDDLER PROBLEM

(Continued from Page One)
The cooking outfit and supplies have been hauled in, also some of the sand and cement. The work is in charge of the city engineer.
Mr. Cherry also reported that because the manufacture has to build the mixing machine ordered, there will be a delay of two weeks before the machine is shipped to La Grande for payment work.
Cash on hand for the week follows: La Grande National bank \$15,970.68; U. S. National bank \$27,777.20; cash \$806.93; total \$44,454.81. A total of \$24,024.74 was paid out on improvement district warrants during the last week.

TWO SCHOOLS WILL HALT "RECRUITING"

(Continued from Page One)
urged the final findings of the board be expedited. E. C. Sammons opposed haste. "We are being hammered on the back by the newspapers and the press and others," he said. "The presidents can pass the buck to the board, but the board has no one to whom it may pass the buck."
"I presume the rest of you want to go on living in Oregon. I do. And I want a good reputation for business judgment. We have until July 1 to do this thing. Now let's don't be hurried."
Favors Athletic Program
Sammons said further that "I am going to vote against anything that would kill the athletic program at the schools. It is fun and it is costing us nothing."
This comment was made after the board agreed to give athletics no consideration at this time. A section in the president's brief devoted to the subject was deferred until after July 1.
C. C. Colt, board member, said: "We can't interfere with contracts already made by the associations with their coaches. It is something we know very little about."
No effort to build up one institu-

ANNOUNCEMENT

Announcing the moving of my watch shop from the Electric Service store to the Granada theatre bldg. (next to J. C. Penney's). The store is being remodeled and will be open for business after June 1st. E. B. Gerald, watch maker and jeweler. 5-28-31.

NOTICE OF FINAL SETTLEMENT

In the Matter of the Estate of Louis Wright, Deceased.
Notice is hereby given that the undersigned, Administratrix of the estate of Louis Wright, deceased, has filed in the County Court of the State of Oregon in Union County, her final account as Administratrix of said estate, and that the 22nd day of June, 1931, at the hour of ten o'clock in the forenoon of said day, at the County Court room in the Court House of said County, has been fixed by the said Court as the time and place for hearing of objections to said account and the settlement thereof.
Anna Wright,
Administratrix of the Estate of Louis Wright, Deceased.
E. R. Ringo,
Attorney for Administratrix.
May 21, 28, June 4 and 11.

FIND IT HERE

Copy for this Column must be in by 9 a. m.
A SPECIAL INVITATION
Is extended to you by Richardson's Art and Gift Shop to visit their store and see the wonderful display of Gifts especially selected for the Graduation time. Gifts for both the Boy and Girl Graduate, Gifts which are both practical and useful and which will last throughout the years. Gifts which they will like to receive. Enjoy an hour at Richardson's Art and Gift Shop and make your gift selection in an easy and pleasurable task.
8-28-1 t.
Said wood to be delivered 125 cords at Greenwood building and 75 cords at the Willow building, and to be corded up neatly and cleanly, at a place directed by the board of clerk; delivery to be made not later than October 1, 1931. The board reserves the right to reject any and all bids. By order of the board.
Dated La Grande, Oregon, May 28, 1931.
R. O. WILLIAMS, District Clerk, School District No. 1. 5-28-31 t.

SUMMER CLASSES

In dancing, 50c per lesson in classes. If number of students warrant price. Supervised practices. Helen Mary Clark, Sacajawea Inn. 5-28-1 tp.

SOUVENIRS OF LA GRANDE

A complete line of souvenirs of La Grande, and a beautiful assortment of Eastern Oregon Scenic Views will be found now at Richardson's Art and Gift Shop. 5-28-1 t.

COOKED FOOD SALE

By Ladies Auxiliary of O. E. O. on Fri., May 29, at Community Club Store. 5-25-4 t.

PORTLAND CASH

PORTLAND, Ore., May 28 (AP)—Cash wheat; Big Bend bluestem 71c. Soft white 70c. Western white 70c. Hard winter wheat 68c. Heavy Western red 67c. Oats No. 2-38 lb. white \$21.00. Today's car receipts: wheat 86; barley 1; flour 111; corn 6; oats 3; hay 1.

PORTLAND PRODUCE

PORTLAND, May 28 (AP)—Live poultry—net buying prices: heavy hens colored 4 1/2 lbs. 3 1/2c; 4 lbs. 14 1/2c; under 3 lbs. 12-13c; broilers 18c; old roosters 7c; ducks old pekins 20-22c; spring ducks 30-32c; geese 12c; turkeys 20-22c. Butter, butterfat, eggs, onions, potatoes, wool, hay, milk, country meats, mohair, nuts, casaca bark and hops quotations unchanged.

LIVERPOOL WHEAT

LIVERPOOL, May 28 (AP)—Wheat close: May 63 1/2; July 62 1/2; October 63 1/2; December 65 1/2.

SUGAR AND FLOUR

PORTLAND, May 28 (AP)—Sugar—cane, granulated \$4.60 per 100 lbs. No. 48. Domestic flour—selling price delivered: patent, 49c \$5.40 to \$5.60; bakers' bluestem, \$4.75 to \$4.90; Montana patent, \$5.10 to \$5.15; soft white flour, \$4.30 to \$4.90; whole wheat, \$5.50 to \$4.70; Graham, \$4.30 to \$4.50.

STATE
Helen Twelvetrees and William Boyd in "The Painted Desert" Also Chapter 4 "The Indians Are Coming"
SATURDAY and SUNDAY
Decoracion Day Specials
Model A Sport Coupe with Rumble Seat \$275.00
Model A Standard Sedan \$350.00
Model A Standard Coupe Rumble Seat \$300.00
1930 A Roadster \$385.00
Chrysler 70 Coach, leather upholstery and trunk \$360.00
We have a fine assortment of cars ranging from \$15.00 to \$485.00
WE TRADE
PERKINS MOTOR CO.
Cor. 4th & Adams Phone Main 500

Trotter's QUALITY CLOTHING SHOP