



And You Pay Only **\$5.00** DOWN

It Would Take an Average Upholstery Shop Over One Year to Fill Our Ward Week Order for This

2-Piece Suite

Here's another sensational opportunity for millions to save in Ward Week! Our tremendous order for Living Room Suites alone brings you a fine suite at great savings! The Davenport, Arm Chair, and Button-back Chair are upholstered in two-tone Jacquard velour with reversible cushions of tapestry.

\$49.50
\$1.50 Weekly, Small Carrying Charge

Millions Will Save Millions

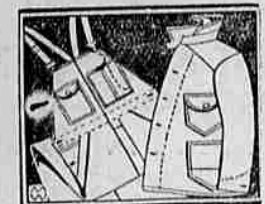


Chambray Work Shirt

Choice of Millions

59c

Blue chambray shirts in coat or closed style. Triple stitched seams. Full cut; all sizes.



Pre-Shrunk Overalls

Champion Values

\$1.00

Full cut of white-back blue denim in extra big sizes. Jackets, \$1.00.

Think of it! 15,000 Women Will Buy Coats at Ward's This Week! It's Our Great Buying and Selling Power That Offers Such Values as These



SPRING COATS

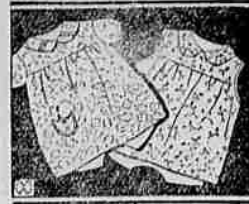
\$8.88

Soft crepey woollens! Nubby novelty tweeds! Sports Coats and Dress Coats with slim belted waistlines, scarf collars, and new sleeve treatments!

SPRING DRESSES

Over 100,000 Dresses were bought by Ward's Stores in a recent order. No wonder we can give you such outstanding values. Dresses with jackets... and without, in prints and darker shades.

Women's and Misses' Sizes in Dresses and Coats!



Girls' Tub Dresses

New Spring Styles
2 FOR
\$1.00

Attractive wash frocks in prints and plain colors.

New Creepers

Fine quality, Fast color, broadcloth. Pink, blue, maize, tan, white, Roanoke. A treat for baby!

49c

Lawn Mowers

Lakeville Quality! Four Keen-cutting Blades!

\$6.98
Belt bearing Mower, with 14-inch blades. Quiet and easy to run. 16-inch blade size, \$7.95

Garment Bag

Moistproof! Large Enough to Hold 4 Garments!

39c

Scout Shoes

15,000 Pairs Ready for Active Young Hikers!

\$1.49
Retained leather uppers, genuine "moccasin" construction sole. Will outwear any ordinary leather shoe.

Percolators

Special For Ward Week!

49c
Attractive percolators. Real values at this price.

3-pc. Sauce Set

Enormous Ward Week Purchasing Power Does It!

69c
Panel design Aluminum Sauce-Pans—1 1/2, and 3 qt. sizes. A great bargain for Ward Week!

Boys' Undies

Attractive Union Suits of Good Quality Nylon!

39c
Packed full of wool. All-strap points bar-tacked. Knitted back inserts.

Men's Socks

Our Choice and You Know These Are Real Bargains!

50c
Assorted patterns and colors. Mercerized tops, toes, and heels. Regular 20c value.

Smart Purses

Values Like These Help Millions Save Millions!

94c
Smart! New! Different! Styles and colors for spring costumes. Excellent quality and workmanship.

Roller Skates

A Ward Week Special for Active Girls and Boys!

\$1.69
All-steel skates with hard steel ball bearings for easy riding. They extend 8 to 10 inches.

Again
MILLIONS WILL SAVE MILLIONS



Electric Toaster

With Cord and Plug
\$1.19

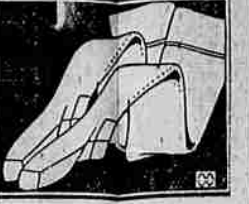
2,000 for Ward Week. Toasts two slices at once. Micropore wire heating element.



Men's Shirts and Shorts

Buy for Summer
3 FOR
\$1.00

Athletic style shirts. Swiss rib-rayon trimmings. Broadcloth and Madras shorts.



Women's Silk Hose

All Full-Fashioned
69c

Pure silk to mercerized hem! Service weight! French heels.

TIME LIMIT SPECIAL!

On Sale 9 a. m. to 10 a. m.
SATURDAY ONLY

Crystal White Soap

12 BARS... 23c

LIMIT 12 BARS TO A CUSTOMER

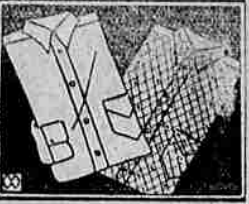
No Phone Orders, No C. O. D.'s. None Sold to Children Under 16 Years of Age.



New! Smart Spring Hats

From New York
\$1.66

Brimmed and brimless styles. Novelty braids, shiny straws, and chic combinations!



Men's Fine Dress Shirts

"Pre-Shrunk"
\$1.00

Every shirt with "stay-rite" collar. White, blue, tan or green, or fancy. Size 13 to 17.



Pepperell Prints

Sure Fast Colors!
YARD
18c

300,000 yards of the season's smartest patterns and colors! 36-in. wide. The value.

2-pc. Pajamas

Smart Style for the Young Junior Miss!

59c

Rayon Undies

Outfit the Children in Ward Week! Save!

\$1.00
Children's Bloomers, Panties, Vests, etc. of fine rayon. On flesh or peach. Full cut, roomy.

Step Ladders

Worth Much More Than Our Low Ward Week Price!

\$1.75
5-foot Ladders made from seasoned lumber. Braced to stand firmly. Wide steps and pull ladders.

27-in. Diapers

Hidex—All Hemmed and Ready for Use!

98c
Fully bleached, soft, absorbent cotton cloth. Cannot irritate baby's skin. 12 in a sanitary package.

Corselet

Regular \$1.58 Sale Special for Ward Week!

\$1.59
Rayon. Striped poplin in flesh color. Boned inner belt with snap supports.

Wash Boilers

Extra Heavy! 1 1/2 Gal. Size!

\$1.49
Seams double locked and soldered. Tub. Book handles. Heavy tin roof. Buy now and save!

Boys' Blouses

Guaranteed Fast Color! Broadcloth! One Value!

\$1.00
All new spring patterns with a justifiable quantity that means.

Toilet Paper

A Tremendous Purchase Makes This Offer Possible!

33c
Soft, absorbent tissue—100 sheets to a roll. Stock up at this low Ward Week price!

Motor Oils

Heavy and Medium!

\$1.89
5 gal. Heavy
\$1.89
5 gal. Medium

Crettones

Gay Floral Patterns for Drapes and Curtains!

17c
Ever popular, ever practical Crettones in bold, vivid designs. Regular 25c a yard quality!



And You Pay Only **\$7.00** DOWN

Think of it! 60 Carloads of Bedroom Furniture Alone for Ward Week! Check This Value

3-Piece Suite

It took three leading furniture manufacturers to furnish us with this Ward Week value leader! And, it took our tremendous buying power to bring you this saving of 25%! The Bed, Chest and Dresser or Vanity are in combination walnut, with Oriental Walnut and bird's eye maple overlays. A bargain.

\$68.00
\$1.50 Weekly, Small Carrying Charge

Millions will Save Millions



Boys' Overalls

We Bought 60,000 Pairs to Give You This Great!

\$1.00
These Home-styler Boys' overalls are built strong for double wear. Sturdy blue denim.

Wash Suits

Brother and Sister Suits and Dresses

\$1.00
Made of pongee and rayon. New! The latest styles. Sizes 2 to 6 yrs.

Pen & Pencil

Two-in-One Combination—A \$1.50 Value! Special!

\$1.00
Fountain Pen. Automatic pencil. Metal. Green, gold-plated and chrome. Extra leads and eraser.

Electric Percolator

Aluminum Finish 7 Cup Capacity

\$2.98

6-Pound Electric Iron

Guaranteed 1 Year

\$1.79
All the features of \$3.50 iron! Revolved sole plate, back rest grip handle.



Axminster 9x12 Rugs

Seamless! All Wool

\$24.95
Beautiful Rugs of close, even weaves. Lovely designs, soft rich colors.



40 and 60 Watt Pear Shaped Tungsten LIGHT GLOBES

Seamless! All Wool

9c
EACH



Windsor Washer

For Ward Week! One of the Largest Washer Orders on Record

\$68.85

And the Price for Ward Week Only—Saves You Up to \$50

Think of it! The famous Windsor Gyrator Washer is yours during Ward Week at a saving of \$30 to \$50! This is a special purchase and a special price for this great sale—so get your Washer NOW!

Here are Its Features!

1. Genuine Lovell Wringer.

2. Shining Green Porcelain Enamel Tub.

3. 6 to 8 Sheet Tub Capacity.

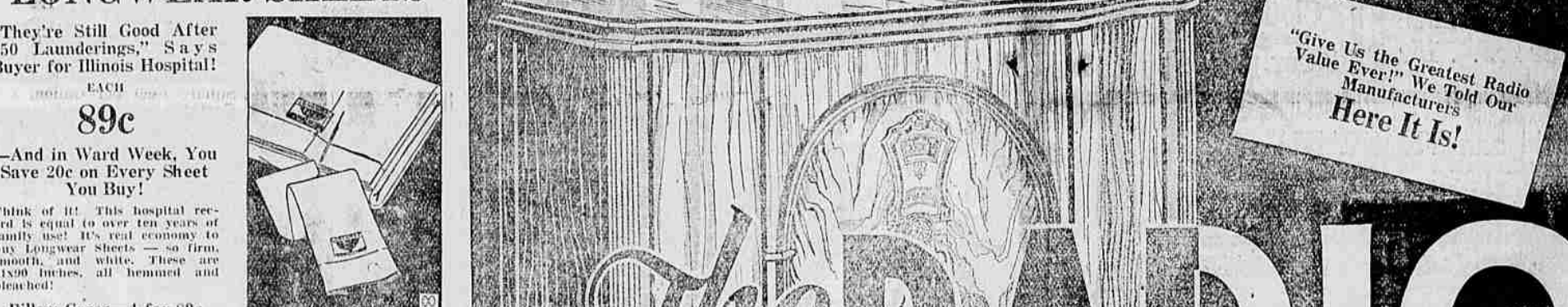
4. Tri-Vane Agitator—hard on dirt, easy on clothes!

Remember! This Offer for Ward Week Only! Come Tomorrow!

\$5 Down
\$1.50 Weekly Small Carrying Charge

The words "Greatest," "Biggest" and "Best" have been so misused they have almost lost their meaning. But here is an event so tremendous that the word "Greatest" MUST be used. Because this IS the GREATEST retail event in America. Just think—almost 600 stores reaching from Maine to California, from Michigan to the Gulf, within shopping distance of more than 20,000,000 people... ALL stage this great event at the same time—offering values made possible through the tremendous buying power of Montgomery Ward & Co. No wonder we say "The Greatest Sale in America"—no wonder we say "Millions will save millions"—no wonder we say—"Come! Buy! Save!"

GREATEST RADIO PURCHASE IN OUR HISTORY



"Give Us the Greatest Radio Value Ever!" We Told Our Manufacturers Here It Is!

Airline Monarch
\$55.85
Licensed by R.C.A.
4 SCREEN GRIDS! Illuminated Dial! Super Dynamic! Built-in Speaker!
Complete with Tubes and Installed!
Only Ward Week creates such radio value! The Monarch's 4-Screen-Grid chassis assures unsurpassed reception always. Its clear, rich tone is perfectly controlled. It has amazing power and selectivity, and its walnut veneer cabinet has the distinction of fine furniture. A superb radio value!

Compare These With Any \$4 Shoes Anywhere in America
They Look Like \$4 Shoes... They'll Wear Like \$1 Shoes!
Sport Oxfords and One Straps **\$2.88**
No Wonder We Sell Over 6,000,000 Pairs in One Year With Such Values as These!
SPORT OXFORDS with genuine "Waverly" sport sole, and Goodyear welt. Beige calf grain, in popular "Perforated" style. FIVE ONE STRAPS of sea sand beige kid, or black dull kid. Graceful new perforated designs. Smart reptile trimming. Covered heels.

Auto Battery
Famous "Trail Blazer" Guaranteed for 1 Year!
\$3.98
120 amp. 6 volt. The Trail Blazer is superior to many batteries selling for as much as \$2.00 more. A volt. 33 plates.

MONTGOMERY WARD & Co.

1101-3 Washington Ave.

Phone Main 18

La Grande, Ore.

CHECK YOUR NEEDS! BRING THIS ADVERTISEMENT WITH YOU AS A SHOPPING GUIDE!