

Announcing the Greatest Saving Event La Grande Has Known for Years! Entire Dep't Store Stock on the Bargain Block

Entire Stock and Fixtures Of...

...At A Sacrifice Price

HILL'S DEP'T. STORE SOLD TO CONNER'S Inc.

This Store To Be Remodeled And Modernized Immediately Following A

10 DAY CLOSE OUT SALE

Of Hill's Dep't Store's Immense Stock Of Quality Merchandise, Regardless Of Cost Or Market

STARTING SATURDAY, MAR. 7

10:00 A. M.

33c HOSIERY SALE Includes your choice of entire line regular 49c to 59c hosiery. Part of this lot is pure silk and part is the new DeLusterized Rayons.

CHOICE NOW FOR, PAIR 33c

66c HOSIERY SALE Fine pure silk full fashioned hosiery that Hill's store sold regularly from 98c to \$1.25. All go at one price

OF, PAIR 66c

99c HOSIERY SALE You will want several pairs of these extra quality full fashioned chiffon and service hose that you have been paying \$1.50 to \$1.75 for at—

ONLY PAIR 99c

89c SILK SALE Regular values from \$1.49 to \$1.95 in pure dye crepe de chenes, georgettes and fancy silks. Dozens of wanted shades to select from at only

89c Yard

Heavy Double WOOL BLANKETS Hills Store sold these at \$7.50 and they were excellent values — but now they will be offered to first buyers at

\$5.45

Choice of over 100 fast colors—Child's and Misses' WASH DRESSES Values from \$1.00 to \$1.25 during this close out of Hills Store stock for

49c

GROUP 1 Choice of Over 100 New SILK DRESSES and RAYON DRESSES That sell regularly from \$4.95 to \$7.90. You will want several at this price of—

\$3.49

EXTREME SAVINGS On Entire Stock of Hundreds and Hundreds of DRESSES

Many have just been unpacked and would have been on display for Easter selling at regular prices in a few days. NOW YOU CAN PROFIT BY OUR FORTUNATE PURCHASE OF THIS FINE STOCK YOU HAVE NEVER SEEN SUCH VALUES

GROUP 2 Choice of About 85 New Spring SILK DRESSES Charming Styles that Sold up to \$10.00 for \$5.88

GROUP 3— This lot offers a wonderful opportunity to buy lovely new dresses in all the newest colors and popular prints. The regular values are up to \$13.95 — but the sale price is only

\$8.69

GROUP 4— Truly beautiful models in the most favored fabrics. Creations from the best garment makers — values were unusual at \$19.75. They will be sold now at

\$11.88

READ THIS — IN THE RUSH TO GET THIS STARTLING ANNOUNCEMENT BEFORE THE BUYING PUBLIC IT IS ONLY POSSIBLE TO QUOTE A FEW OF THE LITERALLY THOUSANDS OF AMAZING CLOSE OUT PRICES ON HILLS STORE STOCK —

Come Expecting the Greatest Savings You Ever Witnessed. You Will Not Be Disappointed.

A Statement by MR. A. T. HILL Former Owner of Hills Dept. Store

In selling my business and severing my connection with the retail business of La Grande, I wish to thank every one of my friends and customers for their past patronage. I feel that La Grande will give its support to a modern independent department store, such as I know the new owner plans.

I know something of the plans Mr. Conner has for the future of this store and believe that La Grande will not only be proud of the new store, but will give it very loyal support.

Signed, A. T. HILL.

An Announcement by F. B. Conner Owner of Conners, Inc.

In purchasing the stock and fixtures of Hill's Dept. Store I have realized an ambition that I have had for years.

I believe in the future of the home-owned store and I believe that La Grande, (the best city in Eastern Oregon) offers an unusual opportunity for a modern, independent department store.

Conner's, Inc. will in reality be a part of the community. Our permanent address will be here — our banking will be here — our employees will be here. We will be a home-served institution. — La Grande's Own Store.

Signed, F. B. CONNER For further announcement of our future plans and policy will be announced in the near future.

\$1.39 Sale of SILKS Values up to \$2.95 \$1.39

Choice One Lot Curtain Sets and Rayon Panels Hills Store sold these at \$1.00 to \$1.25 69c

70x90 Fine Quality China Cotton Sheet Blankets Sold regular at \$1.48 Going at 99c

\$1.49 Sale of Broken Lines Fine FOOTWEAR Values to \$6.50 \$1.49

Lowest Price Ever Offered on Victoria Cretonnes Sold regularly from 29c to 38c — take your choice for 22c

EXTRA SPECIAL HOURLY SALES Opening Day, Mar. 7 10 A. M. TO 11 A. M. One Hour Sale of \$1.95 Grade WASH FROCKS Including the famous "JESLYN," "DOTTY LOVE" and "POLLYANNA" frocks in charming new models and all tubfast fabrics. 79c each (Limit 2 to a customer)

1:30 P. M. TO 2:30 P. M. One Hour Sale of Entire Line Plain and Fancy OIL CLOTH 30c to 40c grade. 21c yard (Limit 2 to a customer)

3:30 P. M. TO 4:30 P. M. Choice of Hundreds of Yards FINE RAYON PRINTS Hills Store sold these attractive high quality prints at 69c to 89c a yard. 36c yard (Limit 5 yards to a customer)

Monday, March 9 10 A. M. TO 11 A. M. One Hour Sale of LADIES' RAYON BLOOMERS That sold regularly at 49c to 69c for 25c (Limit 2 pairs to a customer)

2 P. M. TO 3 P. M. One Hour Sale of 72x90 and 81x90 BLEACHED SHEETS That Hills Store sold for 98c to \$1.25 59c (Limit 2 to a customer)

4 P. M. TO 5 P. M. One Hour Sale of Regular 15c TURKISH TOWELS Good weight — plain and fancy bordered. 5c EACH (Limit 1 to a customer)

See The Windows Monday, For TUESDAY'S EXTRA SPECIALS

10 SUPER SELLING DAYS with the sole object to clear the shelves and racks of Hills Store stocks and make room for the remodeling and modernizing of this store. Everything Must Go !!!

CONNER'S INC. Successors to HILL'S DEPARTMENT STORE La Grande, Oregon

Here's A Few of the Many Drastic Prices Taken at random from the hundreds of sensational savings in this 10-day close out of the Hills Store Stock. \$3.25 Zipper Galoshes \$1.19 \$1.00 - \$1.25 Costume Jewelry 69c 12c Crash Toweling, yd. 7c 79c Baronet Satin 49c 15c to 19c Imported Jap Crepe, yd. 9c 19c to 23c Comfort Challies, yd. 13c 19c to 29c Curtain Fabrics, yd. 15c \$1.50 - \$1.95 Costume Jewelry \$1.19 \$3.25 Large Rayon Spreads \$1.97 \$1.39 - \$1.95 Fine Rayon Drapes 89c 79c Imported Fugi Silks 58c \$3.25 Esmond Fancy Blankets \$2.19 \$1.25 - \$1.50 Girdles & Corslettes 79c Values to \$1.00 in House Slippers 39c Sale Prices Strictly Cash

Choice of All "NATURAL BRIDGE ARCH" Fine Footwear Values up to \$6.85 Lowest sale prices ever quoted on this wonderful Arch footwear. \$3.97

SPRING COATS In a Charming Array of Clever Styles RADICALLY UNDERPRICED Three Special Priced Groups that will offer you extraordinary savings Lot No. 1 Values to \$16.75 for \$8.69 Lot No. 2 Values to \$22.50 for \$12.95 Lot No. 3 Values to \$37.50 for \$19.85 All Remaining Winter Coats Will Be Sold for About Half of Wholesale Cost

Loveliest of Spring MILLINERY Bought in the last few weeks for Easter, selling all SACRIFICED \$10 to \$12 Models go at \$6.95 \$7.50-\$8.50 models go at \$5.89 \$5.00-\$5.50 models go at \$3.69

Choice of Two Special Groups Smart Hats Values to \$4.50 for \$1.89 Values to \$6.50 for \$2.89

Look at This Price On entire stock of genuine PETER PAN and SOISETTES in both plain shades and seasonable Prints. Hills store sold these up to 50c yd. AT THIS SALE FOR 26c yard

\$1.75 to \$2.25 Values Ladies' Rayon PAJAMAS Novelty designs in plain and two-tone models — close out at 97c