

MARKET NEWS OF THE DAY

CHICAGO WHEAT				
	Open	High	Low	Close
Mar. (old)	79 3/4	79 3/4	79 1/2	79 1/2
Mar. (new)	79 1/2	79 1/2	79 1/4	79 1/4
May (old)	81 1/2	81 1/2	81 1/4	81 1/4
May (new)	82 1/2	82 1/2	82 1/4	82 1/4
July	84 1/4	84 1/4	84 1/4	84 1/4
Sept.	84 1/4	84 1/4	84 1/4	84 1/4

PORTLAND WHEAT				
	Open	High	Low	Close
May	58	58	58	58
July	59 1/2	59 1/2	59	59

Favorable Crop Prospects Are Weakening Market

WASHINGTON, Mar. 2 — Domestic wheat markets weakened, particularly for new crop deliveries, during the week ending February 28, influenced by generally favorable prospects for the new winter wheat crop and continued large marketings of old crop grain, according to the weekly grain

ROASTING CONTROL IS FLAVOR SECRET OF RARE COFFEE

Scientific Control Gives Hills Bros. Coffee the Flavor of Flavors

Invariably foods cooked in small quantities taste the best. The cook is able to control every step—perfectly—mixing, flavoring and cooking.

The principle of Hills Bros. patented, continuous roasting process is based on the same idea. Instead of roasting their exclusive blend of coffee in bulk, measured quantities of about three pounds pass continuously through the roasters. The heat and speed of operation are accurately controlled with the result that Hills Bros. Coffee is absolutely uniform.

No other coffee can have the same delicious, uniform flavor of Hills Bros. Coffee because no other coffee is roasted the same way. This process—Controlled Roasting—was originated and patented by Hills Bros.

The vacuum can in which Hills Bros. Coffee is packed keeps it fresh always. By the vacuum packing process, air, which destroys the flavor of coffee, is taken out of the can and kept out. Ordinary cans, even if air-tight, will not keep coffee fresh. Grocers everywhere sell Hills Bros. Coffee. Ask for it by name and look for the Arab—the trade-mark—on the can.

Hills Bros. Coffee, Inc., Portland, Oregon.

market review of the U. S. bureau of agricultural economics. Corn and other feed grains were all slightly lower, reflecting the reduced demand as a result of the unusually mild weather still prevailing throughout the United States. Low prices of livestock, dairy and poultry products and lack of funds in important consuming areas. Rye was lower with wheat, but flax held generally steady, with offerings light.

Generally Favorable. Prospects for winter wheat continued generally favorable throughout the principal producing areas. Good rains were received over most of the domestic winter wheat belt and the crop in Kansas and Nebraska is reported in excellent condition to make early spring growth. Conditions in Europe remain favorable, with further heavy snows in Russia beneficial to winter wheat crops. The crop in France, where the condition has been less favorable than that of other important producing European countries, has recently improved. Good rains have been beneficial to the new early spring growth. Conditions in the lower Danubian countries are reported to have wintered well, with danger of severe winter killing largely past. Heavy rains have been reported in North Africa, which will likely favor crop development. Demand for wheat in foreign markets became more active, with stocks of both native and foreign wheat diminishing. The strengthening influence of the prospective increase in foreign takings, however, was offset by the pressure of increased offerings from competing countries. The Australian government has promised a bonus, equivalent to about 1 1/2c in United States money at current exchange rates, on wheat sold for export.

Offerings For Export. Marketing agencies in the United States have announced offerings for export of around 35,000,000 bushels of wheat now in store at Atlantic, Gulf and Pacific Northwestern ports. Southern hemisphere shipments for the week totaled about 9,000,000 bushels, and North American shipments 4,785,000 bushels. Black sea and Russian shipments were light, totaling a little over 600,000 bushels. World shipments for the week totaled about 15,000,000 bushels, and stocks on ocean passage were increased to 57,000,000 bushels, the largest amount in this position since June, 1929. Prices of native wheats in Europe continued generally firm. German wheat at Hamburg advanced to \$1.87 1/2, while native wheat at Paris declined slightly to \$1.87 1/2. Italian wheat sold at Milan at \$1.55 1/2, and native wheat at Copenhagen at 71c per bushel. Prices on foreign wheats at Liverpool were lower, with Australian wheat for February shipment quoted at 66 1/2c, Russian average samples afloat at 62 1/2c, No. 1 Manitoba afloat at 77 1/2c, and 63 lb. Argentine afloat at 63 1/2c per bushel.

Domestic cash wheat markets de-

veloped a slightly weaker tone, although cash prices held practically unchanged at the level established by domestic marketing agencies. New crop deliveries however, declined 3 1/2c per bushel. Marketings of old crop grain continued fairly heavy. Receipts of winter wheat at the principal markets totaled 2,54 cars, about 2070 cars less than for the corresponding week last year. Spring wheat offerings also continued relatively large. Receipts at Minneapolis totaled 1,356 cars.

Cost Market Unchanged.

The Pacific coast wheat market situation remained practically unchanged. Prices at Portland and Seattle held steady, with domestic marketing agencies absorbing most of the offerings. Domestic mills were taking a few cars and some feed wheat was going to mixed feed manufacturers. Export mills were still unable to effect any new export flour business with the Orient because of the low prices of silver. Marketings were of only moderate amounts, since many growers were reported holding their grain until the new lower freight rates become effective. Rain and snow during the week benefited the already favorable winter and spring crop prospects. At the close of the market Feb. 27, western white wheat was quoted at Seattle at 87 1/2c, western red and hard winter at 85c, and Big Bend bluestem at 69c per bushel, sacked, basis No. 1. Soft and western white wheats were quoted at Portland at 87 1/2c, hard winter, northern spring and western red at 84 1/2c, and Big Bend bluestem hard white at 69c per bushel, same basis. 14 per cent protein, No. 1 dark northern spring, in bulk from Montana, was quoted at Portland at 79c, and at Seattle at the same price.

Butterfat. SAN FRANCISCO, Mar. 2 (AP)—Butterfat 1, 6 lb. San Francisco 30 1/2c. LIVERPOOL WHEAT. LIVERPOOL, Mar. 2 (AP)—Wheat close: March 61 1/2; May 63 1/2; July 65 1/2; October 68.

Pure Linen Lunch Cloths 50 x 50 79c each

Montgomery Ward & Co. 4101-3 Washington Ave. La Grande

responsibility. We have a deep sense of our responsibility to those we serve. We realize the Sacred nature of our work and endeavor to carry it out with the proper reverence and dignity. It is our constant endeavor to prove ourselves worthy of the confidence and trust reposed in us.

WALKER'S FUNERAL SERVICE 514 AT SPRING ST. PHONE MAIN 42

LA GRANDE RETAIL MARKETS

Sugar, 100-lb. sack \$5.70

N. Gem potatoes, lb. 1 1/2c

Sack 1 1/2c

Parsley, bunch 8c

Cabbage, lb. 3c

Yellow onions, lb. 2c

Cucumbers, lb. 25c

Cauliflower, lb. 15c

Celery hearts, bunch 20c

Turnips, bunch 10c

Fennel, lb. 3c

Lettuce, head 10c

Brussels sprouts, lb. 20c

Garlic, lb. 25c

Spinach, lb. 10c

Green pepper, lb. 30c

Carrots, bunch 10c

Sweet potatoes, 3 lbs. 25c

Tomatoes, lb. 25c

Rhubarb, lb. 15c

FLOUR

PORTLAND, Mar. 2 (AP)—(City delivery prices) family patents, 49c; \$4.90; whole wheat, 49c; \$4.70; Graham, 49c; \$4.60; bakers' hard wheat, 98c; \$5.20; bakers' bluestem patents, 98c; \$5.30; pastry flour, 98c; \$4.50.

Fresh Salmon Is Offered Locally; Halibut Coming

Fresh salmon was brought into La Grande today for sale, replacing the frozen variety which has been used throughout the winter. While the frozen sold at 30 cents, the fresh is priced at 38 cents a pound. Halibut is expected by the end of the week, and probably sell at 35 cents a pound. Hens are plentiful and selling at prices ranging between 20 and 30 cents.

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Sack 1 1/2c

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Cabbage, lb. 3c

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Garlic, lb. 25c

Spinach, lb. 10c

Green pepper, lb. 30c

Carrots, bunch 10c

Sweet potatoes, 3 lbs. 25c

Tomatoes, lb. 25c

Rhubarb, lb. 15c

NEW POTATOES, 3 LBS. 25c

Green beans, lb. 30c

Fruit

Florida grapefruit, 3 for 25c

Bananas, lb. 10c

Apples, box 50c

Lemons, doz. 30c

Oranges, doz. 25c

Dry prunes, 30 to 40 size, 2 lbs. 25c

Dairy

Butter, creamery, lb. 33c

Cheese, lb. 28c

Honey, comb 25c

Cottage cheese, lb. 20c

Eggs

Uccos, doz. 10c

Fresh extras, doz. 18c

Medium, doz. 15c

Mixed, doz. 16c

Flour

Hard Federation, 49 lbs. \$1.25

Per barrel 4.75

Soft wheat, bbl. 4.00

Meat

Beef, boll, lb. 15c

Pot roast, lb. 15c

Chops and steaks, lb. 22c

Minced meat, 2 lbs. 35c

Sausage, lb. 22c

Hamburger, lb. 20c

Ham, lb. 25c

Fish

Clams, lb. 10c

Salmon, lb. 38c

Halibut, lb. 30c

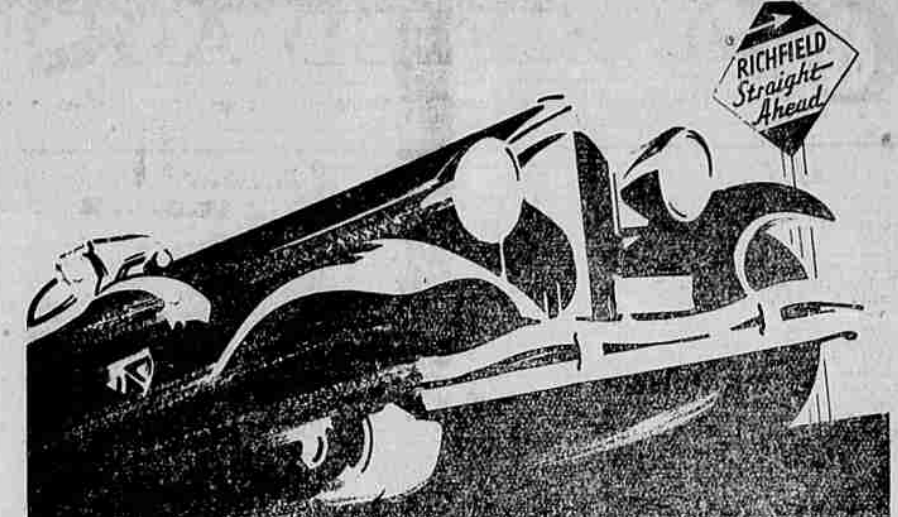
Smelt, 4 lbs. 25c

Poultry

Spring, lb. 20c

Heavy hens, lb. 28c

Light hens, lb. 25c



RICHFIELD Straight Ahead

RICHFIELD is going ahead! Forgetting past disappointments... it looks eagerly and determinedly to the future. The status of the Company is definitely settled. The organization knows where it stands and what is expected of it. The friendly receivership... designed to clear the path for new accomplishment... has the confidence of business as well as the confidence of every department in the Richfield Company.

With resourcefulness and sound planning, Richfield is going ahead in a basically constructive way. It is building on the firm foundation

of its exceptional marketing facilities and the outstanding quality of its products. The fighting spirit that brought Richfield from obscurity to major importance among oil companies in a few short years, was never more in evidence than today... when it is most needed. Richfield asks for your business... because it can serve you competently on the basis of quality and service... and furthermore because of its importance to western industry and western prosperity.

Richfield is going straight ahead. "Fill it up" with Richfield and go with us!



Hear the "Richfield Reporter" KEX, 6:45 Sharp, Every Night this Week.

RICHFIELD THE GASOLINE OF POWER

FREE \$ \$ \$ AT YOUR FINGER-TIPS

Do You Want to Save? READ Here's How You Do It
OUR SALES FOR ONE DAY EACH MONTH REFUNDED IN CASH
Start NOW! "To Our Customers" Get the Habit — Save Your Slips
OUR TOTAL CASH SALES FOR ONE DAY EACH MONTH — we propose to refund the full purchase price in cash, for every article bought on that day, to every customer presenting their duplicate sales slips for the Luck Day. REMEMBER you get cash just as you paid it—not just a promise.
THE LUCKY DATE NO ONE KNOWS THE LUCKY DATE. Here's how we'll do it! At the end of each month, after having taken total cash records for each day's business, we will then choose the least day's business, which will be the poorest day for us and the Lucky Day for you! The poorest day's business date will be published the first of the following month, to be known as New York Stores "Lucky Cash Refund Day." Watch for the lucky date! Save each day's duplicate sales slips. You are sure to win. This is no game of chance. Remember, you have the whole month to present your sales slips. NEW YORK STORES.
GET IT FOR NOTHING! -- STARTING TODAY MAR. 2 -- JUST LIKE FINDING IT!

"SAVE YOUR DUPLICATE SALES SLIPS" Where Good Clothes Cost Less"

NEW YORK STORE

BOISE—BURLEY—BUHL—RUPERT—NAMPA—EMMETT
TWIN FALLS—CALDWELL—LA GRANDE—WALLA WALLA

Each Month This Will Put Dollars In Your Pockets

