

We Are Partners With You In Community Welfare

The Service of Gas to the City of La Grande Which Begins Tomorrow ---

Marks A *Turning Point* in the Already Rapid Development of This Section of Oregon

With GAS, another of the modern conveniences has been put at the disposal of the people of La Grande, and gives to them a cheap, efficient, clean and intensely hot fuel on the same basis that people in metropolitan centers have been able to have GAS in the past.

GAS is strangely economical when you use a great deal of it. The more GAS a consumer uses, the cheaper becomes the cost per cubic foot used. Therefore, if you use gas for cooking only, it is economical, but it becomes cheaper still if you will use it for heating water and it becomes still cheaper if you use it for househeating as well.

UNLIKE OTHER FUELS, THE CONSUMER PAYS FOR ONLY WHAT HE USES. When you turn the jet on your gas appliance, your costs cease.

NATURAL GAS CORPORATION OF OREGON has come to La Grande to be a part of the community—to grow and develop with you. Your problems have become our problems—we are partners in community welfare.

Natural Gas Corporation of Oregon is YOUR GAS COMPANY. Its purpose is to render you a vital service to your daily and community life—the furnishing of a more economical and satisfactory means of heat than has heretofore been known.

We urge you to bring your fuel problems, no matter how small they may be, to the offices of the company, which have been established in La Grande.

TELEPHONE OUR OFFICE, Main 987, and a representative will be glad to call on you.

You are invited to visit our show rooms, where modern and approved Gas appliances are on display.

NATURAL GAS CORPORATION OF OREGON