

AUTOMOBILE NEWS OF WEEK

CAMPBELL WILL TRY FOR RECORD

To Hurl 1400 Horsepower Car at Speed Mark on Daytona Sands

NEW YORK (AP) — Throwing gas into a 1400 horse power super-charged Campbell-Miller engine at the rate of 50 gallons an hour, Capt. Malcolm Campbell in his "Bluebird II" hopes to shatter the present world's speed mark on land of 231.36 miles an hour.

Captain Campbell, the only living man who has driven an automobile faster than 200 miles an hour, will arrive in America in January, preparatory to the speed trials early in February on the sands at Daytona Beach, Florida.

The present record was set by the late Sir H. O. Segrave in his Golden Arrow on the Daytona course in 1929. Segrave was killed extending his speed master over water.

The "Bluebird II" is built to buck and overcome a frontal air pressure of four tons, approximately 328 pounds to the square foot. This pressure, it is estimated, is five times as great as the wildest known hurricane.

Captain Campbell drove "Bluebird I," a similar car, to a world's record of 206.958 in 1928, which shortly afterwards was raised by the late Ray Keech to 207.552 miles an hour, and then was left far behind in the thundering triumph of Segrave's Golden Arrow.

Campbell at present is the holder of the world's record for five miles, which he set in South Africa in 1929. His goal for the coming tests is 250 miles an hour.

Phone And License Numbers Are Same

NATCHEZ, Miss. (AP) — A man's telephone number may be his auto license number, too, in Adams county, because Adams is the first in the alphabetical list and because Mississippi issues auto tags alphabetically, motorists of the county may select license numbers that correspond to their phone numbers.

Many business and professional men take advantage of the arrangement.

Georgia's Auto Tag May Foil Thieves

ATLANTA (AP) — Georgia has adopted a new type of auto license tag designed to prevent interchange of plates by thieves.

It is so arranged that when once attached to an automobile, it cannot be removed without destroying a part of the tag and so making it unfit for further use.

Besides making it difficult for bandits, who frequently carry several sets of tags with them, George H. Carwell, secretary of state, believes the new tags also will prevent auto owners from using the same set of tags for one or more cars or trucks.

Wonderful Drilling

An ordinary pin, drilled from head to point, allowing a needle to pass through it, was recently exhibited in London. The work had been done by hand, the drills being hand-made. It required six attempts, the actual operation taking four hours.

Limits to Forgiveness

"It is not always possible," said H. H. the sage of Chinatown, "to love your enemies as Great Teaching has advised. To smile and make a bow may be the most of which human forbearance is capable."—Washington Star.

Englishman's Idea

If you want to convert a nation, don't bother about the man in the street. Capture a score of first-rate minds, and, as the Americans say, they will put it across for you in time.—Sir Charles Robertson.

"Old Muddy"

Mississippi river water is so muddy by the time it reaches New Orleans that 34 tons of foreign water are removed from over 1,000,000 gallons before it enters the water system of the city.

Variation in Fingers

A woman's first finger is usually longer than her third, or ring finger. The first finger of a man's hand, however, generally is shorter than the third. This odd fact was confirmed recently by Huxley George of the University of Toronto, after examining 630 typical hands.—Popular Science Monthly.

Indian Trails

The Indians probably followed trails already made by bison. These animals required salt. This was far from their grazing grounds. In their journeys to and from salt licks, these herds found the lowest passes across mountains and the easiest going.

In Days of Old

How far away and long ago it seems since the test of a faithful husband was his fidelity in watching the rubber plant while the rest of the family was away.—New Castle News.

Practice

Americans: Wondering how people get up courage enough to ride in an airplane. Turning corners in an automobile at 50 miles an hour.—Little Arkansas Democrat.

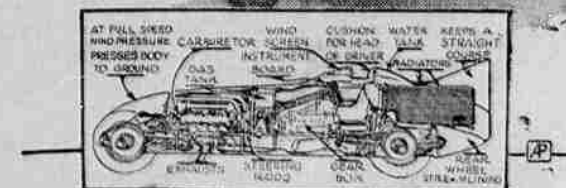
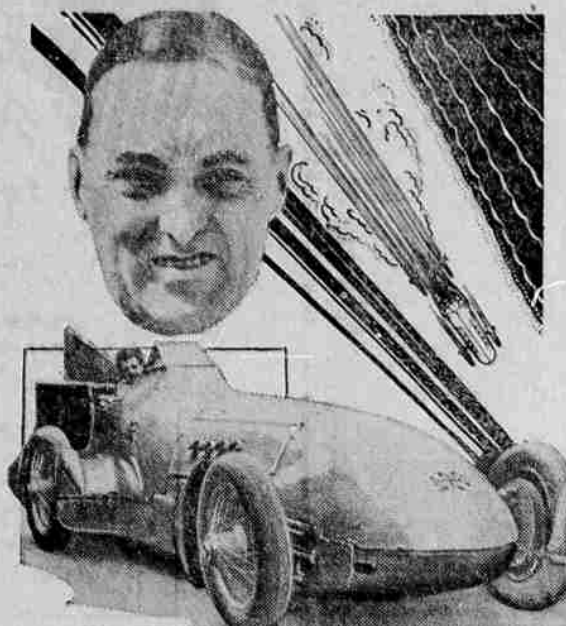
Food for Thought

Would the face of nature be so serene and beautiful if man's destiny were not equally sad?—Thoreau.

Embarrassing

Sometimes we think the greatest need of the day is talkie mirrors that will talk like a Dutch uncle to the freaks who are looking into them.—Chicagoland Engineer.

SPEEDY "BLUEBIRD II"



Capt. Malcolm Campbell in his "Bluebird II" will attempt to shatter the automobile speed mark some time during February at Daytona Beach, Florida. The new car, the features of which are shown in sketch, resembles "Bluebird I" with which Campbell once held the record.

Reductions In Prices of Fords Are Announced

DETROIT, Jan. 17 (AP) — Edsel B. Ford, president of the Ford Motor company today announced reductions in prices of Ford cars and trucks of from \$3 to \$40 on 13 models.

"Reports we have received from our branches and dealers throughout the world lead us to believe that the automobile business will show a steady improvement," Mr. Ford said.

"Since the automobile industry is a basic one, any betterment in it cannot help but have a beneficial influence on business generally."

In the case of the coupe and sedan, representing the model of greatest output, the price reduction is respectively \$3 and \$10 while the higher reductions are on the so-called de-luxe models. The reductions are effective today.

In announcing a reduction at this time Edsel Ford followed a practice initiated by Henry Ford on several previous occasions when the automobile industry was suffering from business depression. By reducing prices and speeding up production, the elder Ford invariably succeeded in his objective—hastening the general business recovery.

America Far in Lead

One-third of the world's mail is handled by the United States postal system.

Many Tourists Visited Oregon During the Year

SALEM, Jan. 17 (AP) — The registration of non-resident vehicles in the state of Oregon for 1930 fell about 10,000 short of the 1929 total but exceeded all other years since records of registrations have been made, the annual report issued by Secretary of State Hal E. Moss disclosed. The total was 103,002.

California led all other states in the number of registrations with 53,434, more than half of the state's total. Washington was second with 15,802, Idaho third with 3,390, Canada fourth with 1,479, and Colorado sent 1,001 cars. There was one car each from the Philippines, Cuba, England, Mexico, New Zealand and China. The Canal Zone registered 12, while the lowest state cars received were from South Carolina, with 13.

Grants Pass continued to lead all others in the number of registrations made at its station, with 24,034. Astoria was second with 21,019, and Portland third with 7,534. Other cities registering more than 1,000 cars, in respective order were Medford, Salem, Klamath Falls, Huntington, Eugene, Roseburg, Albany, Gold Beach, Ontario, Bend, Corvallis, Hood River and Pendleton. There are 39 registration stations in the state.

The months of April and December set new high marks during the past year for registrations over those months in other years. The heaviest month of registrations was in July, while the smallest number were in January.

Standardization To Be Considered

PORTLAND, Ore., Jan. 17—A second meeting to consider the standardization of Oregon farm products has been called by George Aiken, Ontario, chairman of the meeting which met in Portland on January 10, to consider this subject, at which time a resolution was adopted authorizing the chairman to select a committee of 15 prominent growers, distributors and others interested in farm commodities. Chairman Aiken selected J. W. Mayo, banker, Stayton, to act as leader of the second meeting and Mr. Mayo has called the next session for Monday, January 19, starting at 2 p. m. in rooms of the state house in Salem. The following men were appointed by Chairman Aiken: J. W. Mayo, Stayton; L. H. McBees, Dallas; Fred Coff, Roseburg; W. E. Ayres, Eugene; W. E. Zibney, Oswego; Paul Sherrer, Medford; Ray Gill, Portland; C. H. Oxman, Ontario; Roy Rittner, Pendleton; Roy Glass, Woodburn; Herman Chindress, Colton; Chester Mulkey, McMinnville; W. G. Ide, Hillsboro; Frank Jenkins, Eugene and Arthur Marsh, Hood River.

Banishing Cooking Odors

A few juniper berries, obtainable at the drug store, placed in a frying pan that has been heated until very hot, will quickly drive the odor of cooking out of the house.

Washington—Crisp, of Georgia, demands changes in house rules.

Twin Daughters Born In Wallowa Tuesday Jan. 13

By Mrs. William Wiggins (Observer Correspondent) LOSTINE, Ore. (Special) — Twin daughters were born to Mr. and Mrs. David Warnock Tuesday, Jan. 13 at the Wallowa hospital. Mrs. Warnock was formerly Miss Eva Glenn.

P. G. Holmes celebrated his 72nd birthday anniversary Sunday. About 36 of his friends came in and brought a potluck supper and spent the evening with him. Games and music furnished the amusement.

The Lostine cemetery association held a special meeting Tuesday night in the office of Fred W. Edwards. The group is planning to make a very complete record of everything connected with the cemetery. A committee composed of Mrs. Sadie Hall, S. L. Magill, Charles Bradwell and Lloyd Chapman was appointed to copy all old records into a new and complete file.

S. P. Crow returned Saturday from a two weeks visit in San Francisco with his son Wayne W. Crow and wife.

Lynn Mopps was seriously hurt last week while coasting. He was brought to the Wallowa hospital for treatment and is considered in a critical condition.

Miss Beulah Magill went to Portland Thursday and returned Tuesday. L. E. Wiggins, of Baker, drove over Sunday for his mother, Mrs. William Wiggins and took her to see her sister, Mrs. Flora Elliott, who is critically ill at the Hot Lake sanatorium.

F. W. Hammack who underwent an operation for appendicitis last Wednesday at the Enterprise hospital is reported to be improving. At present Maynard Hsaland and Ralph Bradwell of the manual training class are engaged in making a magazine rack.

High school cards for the first semester were issued Monday noon. The following averages were earned for the semester: Esther Fleener, 1.00; L. E. Crow, Charles Hammack, Velma Hammack, Bernice Wiggins, 1.25; Ralph Bradwell, Ike Cole, Marie Crowder, Margaret Foley, Ruth Swart, 1.50; Bertina Downs, Helen Leonard, Sara Sherman, 1.75; Sylvia Courtney, Harold Bright, Lulu Bell, Beat, 2; Bobbie Bright, Warner Crow, Margery Fischer, Maynard Hsaland, Carmen Read, Calvin Plants, Margaret Williams, 2.25; Vernon Breshers, Carlisle Swart, 2.35; Pauline Bradley, Jeannette Harris, Valma Kuhn, Florence Read, 2.50; Martha Fischer, Opal Garrett, 2.80; Louis Olsen, 2.75; Kenneth Bright, Dean Brosson, Martha Crow, Marie Harris, Marion Pearce, Mary Swart, 3; Paul Crow, Wythele Downs, Albert Hammack 3.33; Dorothy Branson, Mildred Emmons, 3.33; Maurice Loyd, Charlie Ward, Joyce Wiggins, 3.75; Hugh Magill, Delbert Wart 4.

Supt. Williams went to Enterprise.

"See Fred and Be Ahead"

BODY AND FENDER WORK Auto Tops, Glass, Curtains Welding.

Fred's Body & Fender Shop 211 Greenwood

Saturday afternoon where as chairman of the committee on the Wallowa county spelling contest, he met with other members and Supt. Conley. Rules for the contest which is being sponsored by the Wallowa county unit of the O. S. T. A. were completed and the dates for the two divisions of the contest were decided upon as April 3 and 11. A copy of the rules for the contest soon will be in the hands of the officials of the grade schools of the county.

Betty Downs and Marvina Harris, of the second grade, were absent from school Monday because of illness.

Marie and Maurice Harris have been on the roll of honor every month during the first semester.

New officers were elected by the Citizenship club for the last half of the year as follows: Ross Hammack, president; Bernice Fleener,

vice president; Hilma Leonard, secretary.

As a result of the exams in the 7th and 8th grades the class averages were 83.4 per cent and 82.1 per cent respectively. Jimmie Leonard being high in the seventh grade with an average of 93.1, and Ione Beidler high in the eighth grade with an average of 87.2.

HEARING DEFERRED

SALEM, Jan. 16 (AP)—Hearing of the reparations case of the Wasco Warehouse & Milling company and others against the Oregon-Washington Railroad and Navigation company and other railroads in Oregon has been deferred from January 20 to a later date not yet fixed, the public service commission said today.

Illness of one of the attorneys for the railroads is the reason for the postponement. Nearly \$500,000

in reparations claims is involved in the case. The hearing will be held in Portland.

INAUGURAL BALL PAYS

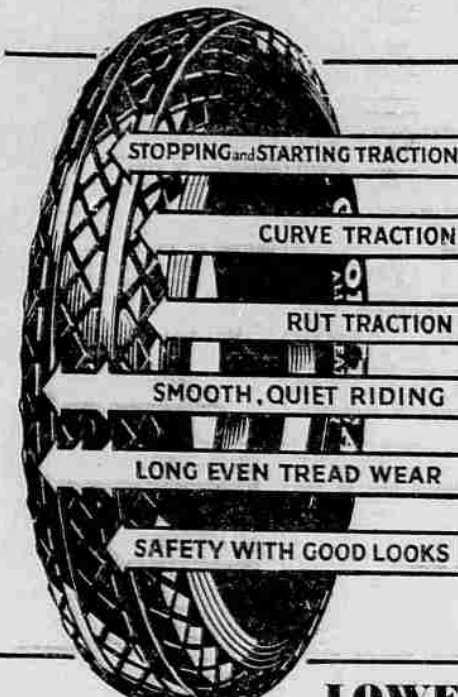
SALEM, Jan. 16 (AP)—The inaugural ball in honor of Governor and Mrs. Julius L. Meier Monday resulted in about \$1000 profits to be turned over to the mayor of Salem for charitable purposes, the dance committee announced last night. The total receipts of the dance netted about \$1800, a statement of the committee showed.

Miami, Fla. — Wilford, American editor deported from Cuba due to anti-administration editorials, arrives by airplane.

Oklahoma City — Governor Murray says his enemies are ready to attempt impeachment and assassination to defeat his policies.

SLIPPERY

Tires worn smooth, when run on slippery roads, offer little protection. Why not put on a new set of Goodyear All-Weather Tread Tires while they cost so little?



It's Economy To Buy Now!

New Goodyear treads wear down more slowly than ever in winter—about TWICE as slowly as in summer.

Put on new Goodyears now—at bottom prices—protect yourself with their full traction on slippery roads and be free from expense or worry about tire trouble all winter—and still have tires practically as good as new for next spring and summer!

Drop in—talk it over—we have Goodyears in all types—at all prices. It's economy to buy now!

LOWEST FALL PRICES IN HISTORY!

Good Used Tires

PLAYLE OIL CO.

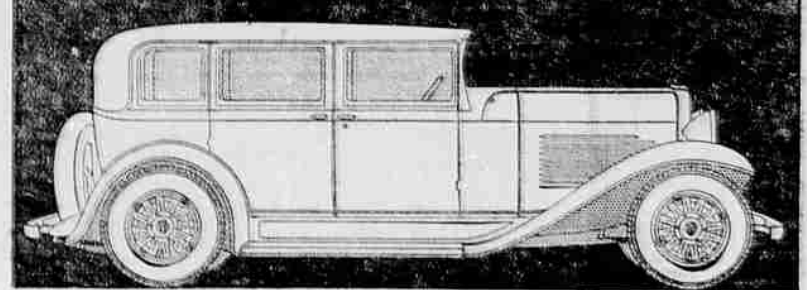
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Guaranteed Tire Repairing

Finer Quality

WITH IMPRESSIVE SAVINGS



- ★A BIG SIX, priced like a four
- ★A POWERFUL EIGHT . . .
- ★A BRILLIANT KNIGHT . . .

The success won by the new Willys cars at the National Auto Show is convincing proof of how thoroughly Willys-Overland has achieved its aim... That aim was to introduce to the low-priced field greater beauty of design, both exterior and interior—greater roominess and comfort—greater luxury and more tasteful refinement of detail—finer riding qualities—more brilliant performance—greater safety—all combined with the operating economy and dependability of Willys-Overland products... Safety glass is available all around, at slight extra cost... Improved transmissions, quieter in operation... Prices are lower; some models are \$700 less than last year's similar types.

SAFETY GLASS AVAILABLE IN ALL MODELS IN EVERY WINDOW

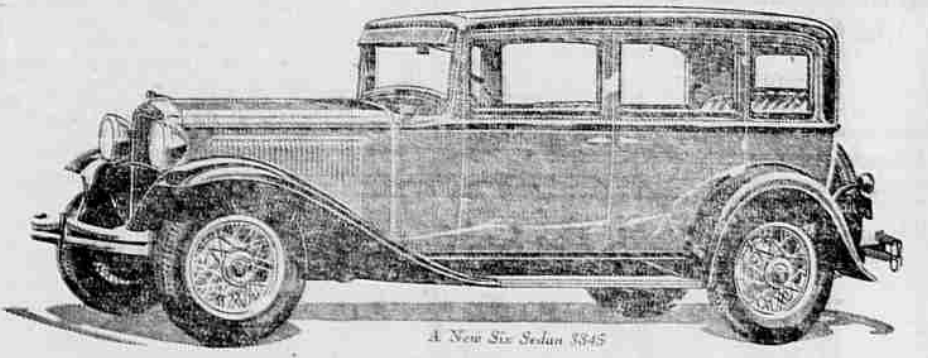
BE THRIFTY—BUY QUALITY \$495

Willys Six . . . \$495 to \$500
Willys 5-ton chassis . . . 395
Willys 1 1/2-ton chassis . . . 395
Willys Eight . . . 995 to 1095
Willys-Knight . . . 1095 to 1195

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Beautiful new Dodge cars CARRY ON A FINE TRADITION



A New Six Sedan \$345

It is Dodge Brothers belief that the best way to stimulate business is to offer the public more for its dollars—to meet the desire for higher living standards by giving real advancements without increase in cost. The new Dodge Six and Eight are better cars, not cheaper cars. They represent a great stride forward in beauty, size, comfort and power. And they are built with the firm conviction that the most important thing about a motor car is that it be a good motor car. In offering cars so obviously advanced in character, yet remaining at traditional Dodge levels in price, Dodge feels that it is acting in the true spirit of American progress, and that the value which results is instantly apparent.

- New Dodge Six . . . \$345 to \$315
- New Dodge Eight . . . \$1135 to \$1095
- Standard Dodge Six . . . \$835 to \$735
- Standard Dodge Eight . . . \$1095 to \$995

All prices f.o.b. factory

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