

MARKET NEWS OF THE DAY

CHICAGO WHEAT				
Mar. (old)	Open	High	Low	Close
(new)	.83 1/2	.84 1/2	.83 1/2	.83 1/2
May (old)	.85 1/2	.86 1/2	.85 1/2	.85 1/2
(new)	.86 1/2	.87 1/2	.86 1/2	.86 1/2
July	.88 1/2	.89 1/2	.88 1/2	.88 1/2

PORTLAND WHEAT				
Jan.	Open	High	Low	Close
May	.68	.69	.68	.68

LA GRANDE RETAIL MARKETS

Sugar, 100-lb. sack	\$5.90
N. Gem potatoes, lb.	2c
Parsley, bunch	5c
Cabbage, lb.	3c
Yellow onions, lb.	3c
Cucumbers	25c
Cauliflower, lb.	18c
Celery hearts, bunch	20c
Turnips, bunch	10c
Parsnips, lb.	3c
Lettuce, head	10c
Brussels sprouts, lb.	20c
Garlic, lb.	25c
Spinach, 3 lbs.	25c
Green pepper, lb.	35c
Pumpkin, lb.	3c
Squash, lb.	5c
Carrots, bunch	10c
Sweet potatoes, 3 lbs.	25c
Tomatoes, lb.	35c

Richfield Oil Will Continue Its Operations

Concerning news of a friendly receivership requested by the Richfield Oil company, the Observer was informed today by R. R. Anderson, acting manager in La Grande, that this is a friendly receivership that has been asked for in order to carry on the business of the company more successfully than it has been possible to do under the conditions under which we have been working in the past. There is no reason for anyone having contracts with us to become alarmed. All of the contracts with us will be carried out as in the past.

That the firm is sound is shown by the fact that assets are listed at \$120,000,000 and liabilities at \$35,000,000.

William C. McDuffie, president of Richfield, is receiver in equity in Los Angeles and his bond was fixed at \$3,500,000, the largest bond ever set for a receiver in federal court here.

QUIET RULES IN PORTLAND BUTTER MART

PORTLAND, Jan. 15 (AP) — Quiet rule in the Portland butter market today with small early buyer interest. Excess receipts went into storage. Produce exchange quotations were left unchanged. Seattle and Los Angeles prices were steady but San Francisco opened a cent lower.

Wholesale egg market opened barely steady with receipts showing an increase. Business to retailers was of moderate volume.

Few price changes occurred on the fresh fruit and vegetable market. Hothouse rhubarb offerings were larger and quotations down 15 to 25 cents at \$1.50 to \$2.50 a box.

Season's first car of Chula Vista celery, of excellent quality, was quoted at \$1.75 a dozen bunches or from \$6.25 to \$6.50 a crate of 4 to 4 1/2 dozen.

PORTLAND PRODUCE

PORTLAND, Jan. 15 (AP) — Butter: quiet, quotations unchanged.

Eggs: barely steady, unchanged.

Milk (butterfat), poultry, country meats, onions, potatoes, wool, nuts, hay, cactus bark and hops steady and unchanged.

FISKE ORDERED TO CANAL

WASHINGTON, Jan. 15 (AP) — Brigadier General Harold B. Fiske, of Portland, Ore., was relieved today from command of the fourth coast artillery district at Atlanta, Ga., and ordered to command the Panama Canal district.

Brigadier General Wm. S. McNair, of Tecumseh, Mich., was relieved from duty with the sixth field artillery at Fort Hoyle, Md., and assigned to command the fourth coast artillery district.

STOCKS WEAK TODAY

NEW YORK, Jan. 15 (AP) — Stocks closed weak today with losses of 2 to 7 points well scattered through the list of active issues. Trading was in larger volume than yesterday. Allied Chemical dropped 7, Eastern Kodak and Public Service of New Jersey about 5, American Telephone and American & Foreign Power 4, Lambert 3 and U. S. Steel and American Can 2 points. Sales approximated 1,900,000 shares.

LIVERPOOL WHEAT

LIVERPOOL, Jan. 15 (AP) — Wheat close: March 62 1/2; May 62 1/2; July 61 1/2.

BUTTERFAT

SAN FRANCISCO, Jan. 15 (AP) — Butterfat f. o. b. San Francisco 24c. (Local creameries paying 23c.)

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Buy Now! Our Prices Lowest in Years WHY?

Reductions of 10%, 20% and even more have, during the past six months, become effective in every department of our store. We have passed on to you every reduction which we have obtained in the cost of raw materials and production.

Women's Smart FELT HATS NEW LOW PRICE 98c & \$1.98

You'll be delighted to see what smart hat-fashions are awaiting you at this low price! Some of the season's most outstanding styles... equally good to wear for early Spring as for now... be sure to see them soon!

Bleached "Honor" Muslin 36 Inch Width

10 yds. 98c

Unbleached "Belle Isle" Muslin 39 Inch Width

10 yds. 73c

Past sales of this excellent muslin testify to the satisfaction housewives have found in its use. It has a soft pure finish and is sold in convenient 10 yard lengths.

These ten yard pieces are put up for your convenience, for there are so many uses for this wide, soft, unbleached domestic. Keep a supply on hand for ready use.

White Outing Flannel 27 Inches Wide

Exceptional Value

10c yard

Unusual to find white outing flannel of this grade at so low a price! Good, soft quality for many uses.

"Nation-Wide" Outing Flannel 36 Inches Wide

New Low Price

13 1/2c yard

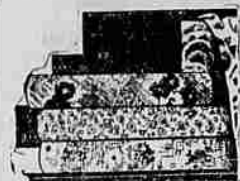
Greater-than-ever savings on this popular grade! In white, also colored stripes, checks, plaids. For many uses.

Sheer Lingerie Fabrics

In Dainty Pastel Tints

12 1/2c yard

Exceptional value! Dainty checks at a new low price! 36 inches wide.



"Rondo" Percale New Low Price 19c yard

The fine count percale—beautifully finished—tub-fast—charming new Spring patterns and solid colors. 36 inches wide. Last year's price, 25c!

Pastel Nainsook

Mercerized Finish

19c yard

This soft, sheer fabric with its lustrous mercerized finish makes the daintiest undergarments! 36 inches wide.

Buy Now! Why?

Help Revive Prosperity!

More buying now, even at these bargain levels, increases production, stimulates employment, puts more money in circulation—Sets in motion an endless chain of activity and enthusiasm.

Crinkled Cotton Bedspreads 80 X 105

\$1.39

Colorful, crinkled spreads in stripes, with white or all over Jacquard designs, in solid colors. Made of selected cotton yarns, in a selection of popular colors.

81 x 99 "Nation Wide" Sheets 87c

Last year, 81 x 94 1/2 "Nation Wide" Sheets were 98c—this year, you get 81 x 99, 4 1/2 inches more in length and pay only 94c. This is the lowest price since before the war. Sizes Before Hemming.

42 x 36 "Nation Wide" Pillow Cases 21c

A famous pillow case value to match the "Nation Wide" Sheets. Now is a splendid time to buy and this is an excellent case to own for service and satisfaction. Sizes Before Hemming.

81x99—"Penco" SHEETS \$1.33

42x36 Cases to Match, 31c

Last year an 81 x 94 1/2 "Penco" Sheet cost \$1.33. This year you get an 81 x 99 sheet (4 1/2 inches longer) at the same price. Such a low price has not been known for years. Sizes Before Hemming.

81x99 "Penco" Sheets sold last year at \$1.59

"Penco" Pillow Tubing

42 Inch

31c yard

"Penco" Sheetling

10/4 Unbleached

47c yard

J. C. Penney Co. Inc. DEPARTMENT STORE 1307-9 Adams Ave. La Grande, Ore

FIND IT HERE

Copy for this Column must be in by 9 a. m.

COOKED FOOD SALE Saturday, Jan. 17, at Safeway store No. 359 by Fruitdale P-T-A. Home-made white and brown bread a specialty. 1-15-2 t.

Hemstitching, pleating, button holes, etc. Norton's Kiddle Shop. —Adv.

PUBLIC ACCOUNTANT Bookkeeping systems and service; auditing; income tax returns. M. M.

PURE LINEN LUNCH CLOTHS

Size 50x50 Assorted Colors

79c

Montgomery Ward & Co. 1101-3 Washington Ave. La Grande

Arant's office La Grande National Band bldg. Phone Main 900. 12-17-1 m.

DANCE WITH RED BOYER and his Merry Makers FRIDAY NIGHT, JAN. 15 1-14-2 t.

OLD PICTURES MADE NEW

If you have an old picture which has begun to fade and which you prize, you can have a beautiful new print made from it in either black and white, or in color, if you will take it to Richardson's Art and Gift Shop. He specializes in all kinds of picture work — enlarging, copying, hand tinting and framing. 1-14-2 t.

OLD TIME MUSIC At Zuber hall. Dance every Thurs. night. Tickets 65c, ladies 10c. Ray Buell. 1-14-2 t.

WINTER BOUQUETS

The cleverest line of Artificial Flowers will be found at Richardson's Art and Gift Shop. California Poppies, Wild Roses, Cosmos, and other varieties for your flower bowls and vases, and they are not expensive, and last all year. You will enjoy seeing these at Richardson's Art and Gift Shop. 1-14-2 t.

HEISEY GLASSWARE We are selling some Heisey patterns at big reductions. Also reductions in other lines. Discount on all lamp shades at Melville's. 1-14-2 t.

Snow shovels: 85c at Melville's. 1-14-2 t.

OPTION TO BUY UNION CREAMERY PLANT IS SIGNED

Continued From Page One)

terms of the remaining three will expire in June, 1931. Thereafter, directors will hold office for two years.

In the organization of the board following the general meeting, E. H. DeLong was elected president; R. S. Camstock, vice president and S. T. Baile, secretary.

PORTLAND, Jan. 15 (AP) — Sugar: (sacked basis) steady. Cane, fruit or berry \$3.00 per cwt. Beet sugar \$4.80 cwt.

SEVERE QUAKES ALARM MEXICANS

(Continued from Page One)

La Calle San Antonio Abad, and the injuries were caused by falling cornice and masonry in the streets. Four persons, one a child, were injured by falling objects in houses.

Persons occupying a Turkish bath at the hotel Regis had some very bad minutes until the lights came on and the shaking stopped. Bathing in a pool at the Frenon Mexico ran in their wet suits into the streets despite the freezing temperature. Water from the pool was forced into the building and into the streets.

Persons in Chapultepec Park at the time of the quake said that animals in the zoo there were panic stricken and put up a terrific howl. Some trouble was experienced in the jails where prisoners cried frantically to be released from their cells.

Mexico City entered its fourth day of cold today with a cold heavy rain falling. The temperature again was below freezing during the night.

Three persons have died, of exposure in the city and others are dead in the outlying districts.

PORTLAND CASH PORTLAND, Jan. 15 (AP) — Cash wheat: Big Bend bluestem 70c. Soft white 66c. Western white 66c. Hard winter 63c. Oats: No. 2-38 lb. white \$24.00. Today's car receipts: wheat 60; flour 5; corn 2; oats 1; hay 1.

\$1,000,000 FOR HIGHWAY BRIDGE WORK

(Continued from Page One)

mately \$104,000 of federal funds available to Oregon under the Cotton-Oddie highway bill. Many claims were presented to the commission, but H. B. Van Duzer, chairman, was unable to attend.

As for Road One section asks money for a road from Lakeview to Burns to connect the Fremont highway with the Central Oregon highway.

Another group wants an appropriation for a road through the Warm Springs Indian reservation, to connect with The Dalles-California highway and the Mount Hood Loop. It would be about 30 miles the distance between Central Oregon and Portland.

Aid for the McDermitt-Nyssa highway through Jordan Valley is another project urged.

ALFRED E. SMITH RECEIVES REPLY

(Continued from Page One)

persons at a political meeting as a hoax and was immediately and publicly disavowed.

Governor Smith asks me to apologize," said Lucas, "he says a cartoon was distributed which conveyed the information that he was 'wet.' He says the impression made there was based on incorrect information. If the governor will state that he had done a complete aboutface since 1928 and is now for prohibition then I owe him an apology."

Oregon State Wins Easily Over Gonzaga

SPOKANE, Jan. 15 (AP) — Swarming over Gonzaga university, the Oregon State college basketball team continued its winning streak by defeating the Irish 47 to 24 in a non-conference game here last night. The score at half time was 25 to 10. The Staters were never headed.

Our Weekly Triangle SPECIALS

MEN'S ALL WOOL BLAZERS FRIDAY — SATURDAY ONLY

\$2.89

ALL WOOL Blazers

FRIDAY SATURDAY ONLY!

WATCH! WAIT! — — — — — FOR WEEKLY TRIANGLE

"WHERE GOOD CLOTHES COST LESS"

NEW YORK STORE

BOISE—BURLY—BURLI—REPERT—NANPA—EMMETT TWIN FALLS—CADDWELL—LA GRANDE—WALLA WALLA