

SMILE AND WIN IS CARIDEO FORMULA

Little Napoleon of Rockne's Wonder Team Gives Some "Inside" Dope.

(This is the first of a series of three stories on the intimate football experiences and opinions of Frank Carideo, Notre Dame's All-American football star.—Editor's Note.)

By Paul Mickelson
(Associated Press Sports Writer)
SOUTH BEND, Ind., Jan. 14 (AP)—If college football is about to be "de-emphasized," the little Napoleon of Notre Dame's all-conquering team of 1929 and 1930, is tickled because he became "emphasized."

Dropping an armful of omnibus looking textbooks between the rival and battle of classes, Frankie Carideo, Notre Dame's All-American of All-American, came to the defense of "emphasized" by describing it as one of the best emphasizes of good character building any college student can experience.

"I'm only 22 years old—a comparative kid. I realize—but football has done too much for me to let the guys and charges of over-emphasis go by unchallenged. I've had a wonderful experience playing the game. It's taught me the value of discipline, self assurance, training, stick-to-it-iveness, and determination. They're lessons a fellow can't forget easily. Lessons that come hard, like many of those on a football field when you're in the thick of a great battle, can't be forgotten easily."

Give some "inside" Dope
With that, Carideo related some of the "inside" incidents that helped him scale the heights of football few players ever reach.

"One of the first things I learned was the simple old-fashioned value of a good, healthy grin. That's a Rockne trait if you've ever noticed it. When he had a tough game ahead, he is always smiling during the practice. And, when he's in a setback or general of a team must do. If your opponent notices that you are weakening, he'll tackle you that much harder. But up the line, much harder. Smiling or even laughing out loud at an opponent often is good psychology when the going is the roughest."

"I'll never forget the Northwestern game last fall. Those Wildcats were the hardest, surest tacklers I ever ran up against. Every time I got the ball, I faced a harder and harder although the tackles were as clean as a whistle. So were Marty Brill, Markey Schwartz, Larry Mullins and the rest of the boys. They went out tougher and tougher. Finally, I think it was, got dumper hard for a big loss and he landed like a bell. But up the line, came with a big broad grin spread across his face. It struck us funny and we all laughed. Better than that, we kept right on laughing and it gave us renewed spirit. We fought harder and won."

"We beat Chris Cagle and his great Army team in 1929 by laughing and joking the Cadets. We entered the game with rather drab prospects for victory. Then some was hit on a play, and it caught. He called over a player on the Army team 'captain'—all except the mighty Cagle. We called him 'cadet.' I believe to this day our guys sort of befuddled him. Anyway, toward the end of the game, Freddy Collins, who had been making most of our gains, started a play and shouted to Chris: 'Come on Cadet, old boy, follow me this time if you can.'"

"Cagle did, so did most of the Army players. Well, Freddy just sucked 'em way out and then flipped a nice pass through the big opening to O'Brien who went over for the winning touchdown."

"But what a player Cagle was. He and Russ Saunders of the Southern California Trojans were the hardest ball carriers to stop I ever faced."

(Tomorrow Carideo tells how Notre Dame beat Southern California last fall and some great plays he witnessed and played.)

CHECK FOR LOST UMBRELLA
LONDON (AP)—Mayfair umbrella losers are happy. Jewelers' shops just now are showing little gadgets to send their umbrellas home. They are little gold-latticed "windows" an inch square which attach to the handle and lift up to show the owner's name and address. Similar clips are provided for gloves.

IS TO COACH AT PURDUE NEXT SEASON
AHA—AN OVAL
HE KNOWS HIS FOOTBALL—SOUTHERN CALIFORNIA AND OTHERS WILL VOUCH FOR THAT.

By Pap

Schmeling And Stribling Sign For June Fight

By Herbert W. Barker
(Associated Press Sports Writer)

NEW YORK, Jan. 14 (AP)—Max Schmeling and W. L. (Young) Stribling have signed for a heavyweight title bout to be held in June and thereby precipitated what may develop into a bitter duel between the New York state athletic commission and Madison Square Garden corporation.

Under terms of a contract drawn up and signed yesterday, Schmeling and Stribling will meet in a city to be selected 90 or more days before the match, with the winner defending the title against Primo Carnera, Italian man-mountain, in September. Carnera arrived here from Europe yesterday.

Contract Signed
The contract was signed by representatives of the three heavyweights with the Madison Square Garden corporation of Illinois, a subsidiary of the New York garden. The Stribling-Schmeling bout will be for the benefit of the Hearst milk fund which will not figure, however, in the second match between Carnera and either Stribling or Schmeling. Under a further agreement, the ultimate survivor will defend the championship for the milk fund alone in 1932.

Entrance of the Madison Square Garden corporation of Illinois into the negotiations was expected in some quarters to lead to drastic action by the New York State athletic commission against the New York garden.

Although contracts for the Schmeling-Stribling bout failed to specify either time or place, experts heard that the third week in June had been selected as the time and that the site would be picked from a list of three cities—Jersey City, Detroit or as a more remote possibility, Chicago.

Sharkey Ignored
One clause in the contract, insisted upon by Carnera's managers, specified that if the big Venetian won the title he should be permitted to fight every 30 days should he so desire. Champion or not, the big Italian is to work often, his handlers said.

Jack Sharkey apparently is left out in the cold, an outstanding contender with New York state with no one to fight.

Men's Gym Will Cost a Million

BERKELEY, Cal., Jan. 14 (AP)—Construction of a new \$1,000,000 men's gymnasium at the University of California will be started as soon as plans can be drawn and approved, President Robert G. Sproul announced today.

The structure has been made possible through legislative appropriation. It will replace the antiquated Harmon frame building that has served for fifty-two years.

Also from the fund of \$1,000,000 included in the budget of Governor Rolph for permanent university improvements, will be built the first unit or an out-patient department group for the medical school located in San Francisco.

Imbler Cage Team Wins From Elgin
Imbler's basketball team defeated Elgin 22 to 17 Tuesday night in a hard fought contest. At halftime the score was Imbler 12, Elgin 9, but in the last half the Elgin quintet staged a rally that accounted for eight points while Imbler was held to four.

Arnold Maters was high scorer for Imbler with eight, and Ernest Adams, with seven, was high for Elgin.

Nine personal fouls were called against Imbler and eight against Elgin.

TO COMPARE AVERAGES
DEL MONTE, Cal., Jan. 14 (AP)—Wonder how the batting averages of the good golfers among baseball players compare with those of the duffers. The San Francisco Seals are to study under an expert how a polo ball is hit.

London—Dispatches from Lahore say that Mrs. A. G. Curtis, wife of a British captain was slain by a Sikh ex-soldier.

Sonnenberg Pins Joe Malcewicz On Frisco Mat

SAN FRANCISCO, Jan. 14 (AP)—Gus Sonnenberg, former world's heavyweight wrestling champion, won two out of three falls over Joe Malcewicz, Utica, N. Y., before a capacity crowd here last night.

SARPOLIS IN DRAW
SPOKANE, Jan. 14 (AP)—Dr. Karl Sarpolis, Cleveland, and Charley Hansen, Seattle, heavyweight wrestlers, drew here last night, each taking a fall in an eight-round match.

TED THYE BEATEN
TACOMA, Jan. 14 (AP)—Stanley Pinto, Ravenna, Neb., heavyweight, defeated Ted Thye, Portland, two out of three falls here last night. Dan Koloff, and Bob Kruse drew in the semi-windup.

CANTONWINE WINS
ASTORIA, Ore., Jan. 14 (AP)—Howard Cantonwine, Iowa, heavyweight wrestler, defeated Will Bill Beth, Boston, in a rough match two out of three falls here last night. Police escorted Beth from the ring when he protested the decision.

Alex Lundeen, New Zealand, won the preliminary over Harry Elliott, Eugene.

OREGON STATE TAKES SECOND FROM VANDALS

MOSCOW, Idaho, Jan. 14 (AP)—Maintaining a lead after the first five minutes of play, Oregon State college defeated the University of Idaho basketball team 41 to 34 in a conference game last night. The Oregonians were leading 24 to 9 at half time.

The Staters consistently took the ball at the tip-off, brought it to the basket in nice shape, but missed many open shots.

BEARCATS WIN
McMINNVILLE, Ore., Jan. 14 (AP)—Williamette university routed the Linfield college basketball team 47 to 23 in a Northwest conference game here last night. Williamette, defending champions, led throughout the game. The half ended 21 to 13. Adams and Scales, Williamette forwards, were leading scorers.

Solem's Contract Extended 5 Years
DES MOINES, Ia., Jan. 14 (AP)—Ossie Solem, another Scandinavian football coach who made good, has a permanent job at Drake university if he wants it.

Solem's contract as athletic director and football coach at Drake was extended five more years yesterday and President D. W. Morehouse said he hoped Solem would stay the rest of his life.

Solem has coached at Drake for ten years, winning a .613 percentage of football games.

20-Foot Putt Wins For Henri Ciuci
FORT LAUDERDALE, Fla., Jan. 14 (AP)—By virtue of a 20-foot putt in the twilight, Henri Ciuci, Bridgeport, Conn., today possessed the Fort Lauderdale open golf title and \$300 first money.

Ciuci sank a long last ball at the 54th hole yesterday to eliminate a possible three-way tie with Johnny Farrell, former national open champion and Willie Klein of Wheatley Hills, N. Y. Ciuci's score was 74-70-66-123. Farrell and Klein were tied for second place. They received \$150 each.

Starting Baby Right
The Swedish mother places a book under the head of the newborn infant that it may be quick at reading, and puts money in the first bath to guarantee its wealth in the future.

Avoid Clothes Lines
When washed clothes come from the wringer, hang them on the rack for a few minutes. Then roll them for ironing. This is especially fine for table linens.—Woman's Home Companion.

Charley Belanger Wins From Cook

PORTLAND, Ore., Jan. 14 (AP)—Charley Belanger, Winnipeg, light heavyweight landed almost at will on the head and body of George Cook, Australian heavy, here last night, for 10 rounds but did little damage. Belanger was awarded the decision.

Cook was slow in getting started in his first appearance here. In the eighth round, however, he clipped Belanger a hard right on the ear, putting the Canadian down but he was up before a count was started.

Both were bleeding at the nose at the end of the battle. Eddie Volk and Mickey Dolan, Portland lightweights, put on a fast six round draw, neither doing any damage.

Johnny Walker, Spokane, middleweight, pounded out a six-round decision over Tommy Pratt, Portland. Art Mayer, Portland, heavy, won over "Sparkplug" Boyd, Aberdeen. Four rounds, and Jimmy Lee, Portland, Chinese, made short work of Floyd Bentz, Portland, finishing the battle in the first round with a left on the button.

CARNERA POPULAR
NEW YORK, Jan. 14 (AP)—Who was a general favorite in the ballroom of a liner just arrived, such a favorite for dances? Nobody but a fellow with enormous feet by the name of Primo Carnera.

USES MASHIE NIBLICK TO FISH
KEY WEST, Fla., Jan. 14 (AP)—For fishing, take it from Ralph Underwood of Chicago, who is a good golfer, there is nothing like a mashie niblick. Yes, sir! On the way from the links he saw a school of yellow tails in the channel near Boca Chica. With a stance on the water's edge he lifted 16 fish to captivity with his No. 7 iron in no time at all.

Christopher Columbus
The time of the birth of Columbus is uncertain, historians placing it all the way from 1430 to 1490. The date of his death, however, is fixed by authorities at May 20, 1506, at Valladolid, Spain.

Defining Reason
Reason is to imagination as the instrument to the agent, as the body to the spirit, as the shadow to the substance.—Shelley.

Golf Executive

Herbert H. Ramsay of New York is to head the United States Golf association, succeeding Findlay S. Douglas.



Herbert H. Ramsay of New York is to head the United States Golf association, succeeding Findlay S. Douglas.

Shorthand's Age
A form of shorthand was invented by Tiro in the first century before Christ. The modern system became known in the eighteenth century in London and America.—American Magazine.

Attained Power Early
Charlemagne was master of France and the greatest emperor in the world at the age of thirty.

Money in Breeding Rabbits
Inhabit-breeding for fur has become quite a large industry in France, and it is estimated to bring in about \$115,000,000 a year.

Miami, Fla.—Executive council of A. P. of L. urges immediate five-day week for federal employees.

Teach Tricks Of Polo To Women

WASHINGTON (AP)—After a good showing in its first games with Cleveland, the polo team formed by Washington society girls is preparing to face girl teams in New York and Palm Beach.

A game with Miami also is in prospect. Unmindful of bruises, they go swinging over the turf at the Riding and Hunt club.

The former Cornelia Vanderbilt, now Mrs. John Francis Amherst Cecil, has joined the wool-shirted, helmeted ranks of the Washington women. Mrs. Cecil, Miss Elizabeth Martin and Miss Eliza Cox, all experienced players, are teaching new members.

Mrs. Frank M. Andrews, another player, is the daughter of the late Gen. Henry T. Allen who was in command of the American Army of Occupation in Germany. She also plays on men's polo teams in Coblenz while her husband was stationed there after the war.

Mrs. Vernon Olmuth, also the wife of an army officer, has played polo at Fort Leavenworth where some of the best riders in the army receive their training.

The capital girl mallet swingers beat the women's team of Cleveland in two games out of three. Elated by their success they even faced a Cleveland men's team—but were beaten. However one game resulted in a tie—12-12.

The women admit that polo has its dangerous moments. Mrs. Andrews, such precautionary measures as first aid kits on the side lines when they go on the field.

DECREASE IN "EXTRA" WOMEN
LONDON (AP)—England's surplus women are decreasing. Now there are only 1,800,000 more women than men. In 1924 there were 1,900,000.

Sport Slants

By Alan J. Gould
(Associated Press Sports Editor)
"Unless I am mistaken," writes Gene Gunning, sports editor of the Morgantown (W. Va.) Post, "the 1929 Dartmouth team you referred to as beating the University of Washington was coached by Dr. Clarence

Wiley Spears, former Dartmouth star who has since coached with success at West Virginia, four years; Minnesota, four years; and now at the University of Oregon.

Jackman Cannell, I believe, was on the Dartmouth staff in some capacity in 1920 but Spears was the "head man." It was because of some difference of opinion with Cannell or Jess Hawley that Spears decided to leave Dartmouth and accept a flattering offer from West Virginia.

"Spears started his four year regime at West Virginia in 1921. His 1922 team was undefeated and downed Gonzaga university, coached by Gus Dorais, now of Detroit, and one of the outstanding teams on the coast that season, in a post-season game at San Diego, Cal.

"Thus I think you'll find it was Spears who coached Dartmouth in '20 and also that the East's last victory was gained by a Spears-West Virginia team in 1922. West Virginia is located at Morgantown, in the middle of the Alleghenies and about four or five miles below the Mason-Dixon line, but it plays an Eastern schedule in nearly all sports and desires to be regarded as an Eastern team.

"Next fall, by the way, West Virginia enters a new football regime under Earle (Greasy) Neale, one of the few major league ball players to make good as a college football coach."

Mr. Gunning is quite correct—on both counts. Jackson Cannell was not head coach at Dartmouth in 1920, as we reported, but merely an assistant. He took over the head coaching job in 1921, yielded the post to Jess Hawley in 1923 and returned to it in 1929, to serve a second term.

The honors, on behalf of the East, go to West Virginia's band of Mountaineers.

Bill Roper may "counsel" with the University of Virginia in football matters, having an interest in the Southern school as the outgrowth of student days there, but the retired Princeton head coach has no idea of continuing active work at any college this year.

"I think I have earned a rest," Roper said at the meeting of football coaches in New York, where he led the fight for endorsement of much-needed reforms in the conduct of the sport. "So far as I know now I am through with coaching. I've done my share of it for something like 26 years. I have had good seasons and bad, so anything I say can't be held against me."

"However I still have the best interests of the game at heart and I intend to do everything I can to further them, no matter what my active connections may be in the future."

ITCHING SKIN BANISHED BY ANTISEPTIC ZEMO

If itching, burning skin makes life unbearable, quickly apply Zemo, the soothing, cooling, invisible family antiseptic. Thousands find that Zemo brings swift relief from itching, helps to draw out local infection and restore the skin to normal. For 20 years Zemo has been clearing up skin, relieving pimples, rash and other skin irritations. Never be without it. Sold everywhere—35c, 50c and \$1.00.

U. S. L. Batteries
Sold on Insured Life
We buy or trade for your old battery
BURGESS BATTERY & ELECTRIC STATION
Opposite La Grande Grocery

Moved to Lottes Building on Jefferson Ave., across from new depot.
JONES & DEGREEVE
TRANSFER CO.
and
PORTLAND-BAKER
FAST FREIGHT

Daily service out of Portland and prompt deliveries and pickups.
Phone Main 400 Res. 274R

"You are to be commended for this public service"

Says

DR. A. F. ADAMS

City Health Officer, Reno, Nevada

... one of 56 health officials from 56 different points approving Cremo's crusade against spit or spit-tipping.

Every smoker, every wife whose husband smokes cigars, should read Dr. Adams' letter.

"Who are the friends of 'Spit'?"

YOU MAY WELL ASK THIS QUESTION WHEN 56 IMPORTANT HEALTH OFFICIALS HAVE WRITTEN SO STRONGLY AGAINST THE EVILS OF SPIT OR SPIT-TIPPING.

Dr. Adams writes: "The use of the word 'spit' forcibly calls attention to the evils of the 'spit-tipping' methods."

The war against spit is a crusade of decency. Join it... Smoke Certified Cremo—a really wonderful smoke—mild—mellow—nut-sweet! Every leaf entering the clean, sunny Cremo factories is scientifically treated by methods recommended by the United States Department of Agriculture.

CITY BOARD OF HEALTH
CITY HALL
RENO, NEVADA

September 23, 1930.

The American Cigar Company,
111 Fifth Avenue,
New York, New York.

Gentlemen:
Your very effective campaign in the newspapers against "spit-tipping" by some cigar manufacturers is decidedly in the interest of the public health and in my opinion you are to be commended for this public service.

The use of the word "spit" forcibly calls attention to the evils of the "spit-tipping" methods and no other word could as effectively get over your message to the public.

Our health department is interested in those campaigns which tend to improve general health conditions and in our opinion your present campaign comes within this classification.

Therefore since I consider your campaign to be in the interest of public health since it directs attention to a bad sanitary condition in some cigar manufacturing plants, you have my permission to use this letter if my statement is of value to you.

Sincerely yours,
A. F. Adams
City Health Officer.

In this period of cold weather and cracked lips, above all insist on a cigar—free of the spit germ.

Certified
Cremo
... THE GOOD 5¢ CIGAR THAT AMERICA NEEDED

© 1931 American Cigar Co.