

This is an
OUTPOURING
of
SEASONABLE
DESIRABLE
MERCHANDISE

Huge
Mark
Downs
That
Will
Give
You
a
Thrill!

This "Red Hot"
Selling Begins
Thursday
Morning

"SOMETHING DIFFERENT" IS THIS SENSATIONAL SALE EVENT!

The Hosburgh-Cannon Sales Company -- America's Greatest Sales Organization -- has signed a contract with the owner, of Hill's Department Store which provides that we must sell \$15,000 of this wonderful stock of merchandise in exactly twenty-one selling days. Everything goes! We ask that you read every word of this announcement--it explains how this CONTEST SALE is to be conducted--at the close of which \$285 In Prizes Will Be Given Away

\$285 IN PRIZES GIVEN AWAY \$285

21 Days of Fast and Frenzied Selling

Selling Starts At
9 o'clock
Thursday
Morning
SEPTEMBER 11

Special Notice
ALL SALES ARE CASH

—HOWEVER, you may have any goods you desire laid away until the last week of sale by making a small deposit—in this way all can share in the best assortment at the beginning of the sale whether they are in a position to pay all cash or not.

SEE Prizes In
Our Windows

PEOPLE! Opportunity Knocks At Your Door

Dry Goods

ONE OF THE MOST COMPLETE
STOCKS IN THIS PART
OF THE STATE

Hundreds and hundreds of yards of piece goods—silks—linens—cotton goods—wool goods—muslins—percales—prints—sheeting—outings—in fact you will find in this great stock a big lot of bargains.

HOSIERY—UNDERWEAR

Dainty silk undergarments—towels—curtains and draperies.

SWEATERS—NOTIONS

READY-TO-WEAR

A complete line for you to choose from. New merchandise arriving daily. We will save you \$\$\$.

REACH HOW TO WIN!
LADIES AND GENTLEMEN IT WILL COST YOU NOTHING TO JOIN
THIS CLUE READ EVERY WORD CAREFULLY

RULES OF THE CONTEST

FIRST—Contest will be open to all members of the firm, his family, or any one of the clerks or their immediate relatives.

SECOND—A vote given with each cent paid. 5,000 votes given with each \$5.00 purchase.

THIRD—No organization can enter under the organization but must nominate a member of the organization.

FOURTH—No soliciting of votes allowed the store or at the front doors.

FIFTH—Votes must be cast each day.

SIXTH—Votes will be counted after each business and posted on a bulletin board and placed in the front store.

SEVENTH—We hold the right to fractional votes on some articles.

EIGHTH—The prizes will be awarded to contestants receiving the greatest amount of votes to their credit.

HOW TO ENTER CONTEST

FIRST—To enter the contest simply write your name, address, phone if any, on a piece of paper or the Nominative Coupon in this ad and put it in the ballot box at the store.

SECOND—As soon as you do this the Contest Manager, K. M. Johnson, who is in charge of this sale, will enter your name on a big bulletin board where your friends can see it. Your standing will be posted each day.

THIRD—Try to enter the first day of the sale, or as soon as possible as thousands of votes are given each day and the first entries will get them.

FOURTH—Contestants from the country or towns adjacent to La Grande have just as good a chance.

N A M E _____ (Please Print or Write Plainly)

Post Office _____ Phone _____

This Coupon is good for 25,000 votes to nominate Candidate. Only one coupon will be counted for each candidate.

Every man, woman, boy or girl who has the least bit of spare time to enter this contest. Lodges, schools, churches or societies may enter under one of the member's names. You can earn one of these fine prizes, without one bit of cost to you. Just use a little of your stored-up energy and a little of your spare time in getting your friends to buy here during this sale and cast their votes for you. Don't Delay—DO IT NOW!

K. M. JOHNSON, Sales Manager.

Representatives of the Hosburgh Cannon Sales Company arrived in La Grande, Saturday Sept. 5th, and have taken complete charge of all details pertaining to the disposal of this stock—as well as making final collection of all outstanding accounts.

In order to dispose of this amount of goods in the allotted time, we realize that a great sacrifice will have to be made and we are prepared to take the consequences.

Every piece of merchandise in the store will be marked just as low the first day of the sale as it will EVER sell for in La Grande—you won't come into the store a few days after you made your first purchase and find the same kind of goods marked for less than you paid—as is so often done—WE WILL GIVE YOU THE BOTTOM PRICE THE VERY FIRST DAY—you can, therefore, buy in complete confidence—the only advantage of early buying, will be a larger and more complete assortment.

Store Closed

All Day

Wednesday

The
HILL WAY
Our Greatest Heritage
"SATISFIED
CUSTOMERS"
Exchanges Gladly Made
or Money Refunded
During This Sale

\$1

Does
The
Work
Of
2

This Is Your
SALE

YOU WILL NOT BE URGED TO BUY -- USE YOUR OWN GOOD JUDGMENT
HILL'S DEP'T STORE LA GRANDE, OREGON