

**Lux Soap**  
WARD DAYS PRICE  
**7c Bar**  
The healthful beauty soap specialists are recommending for skin care. Wonderful value.

**Electric Iron**  
WARD DAYS PRICE  
**\$3.35**  
A great value! 6-lb. size, automatic heat control, tip-back stand. Save on Ward Days!

**Curtain Set**  
WARD DAYS PRICE  
**98c**  
Marquise ruffled set with valance. Cream colored ruffles of blue, rose, gold, green, orchid.

**Now! Ward's New Easy Payment Offer!**  
**BUY ANYTHING YOU WANT ON EASY TERMS!**  
Pay Later on Purchases of \$25 or More!

**End Table**  
WARD DAYS PRICE  
**\$1.00**  
Of exquisite design. Walnut finish. Handsome and useful. Wonderful Ward Days bargain.

**Handkerchiefs**  
WARD DAYS PRICE  
**each 25c**  
Fine dainty linen in plain and print designs. You will want a dozen or more of these bargains!

**Alarm Clocks**  
WARD DAYS PRICE  
**79c**  
A clock with a sure-fire alarm certain to get you up in the morning! Nickel-plated case!

**A Great Two Days Sale-Friday & Saturday Only-Come Early-Save Now!**

**Nation Wide WARD DAYS!**

**Men's Dress Shirts**  
WARD DAYS PRICE  
**98c**  
Here's a bargain the men will appreciate! You'll want a season's supply when you see how greatly they are reduced for Ward Days! In fine quality, smooth weave broadcloth with collar attached and neckband styles. White and the newest colors to suit every taste.



Another Ward triumph in value giving on dependable merchandise. Fresh, new, seasonable stocks, at special Ward Days savings. Remember, **ONLY 2 DAYS**. Supply your home, car and personal needs now. **Outfit the children for school days**. Shop early for bargains for the entire family. Buy now on the **NEW EASY PAYMENT PLAN**.

**Smart Hosiery Bargains!**  
WARD DAYS PRICE  
pair **\$1.00**  
WOMEN'S SERVICE WEIGHT SILK HOSE, silk from top to toe! Of fine clear weave you couldn't hope to duplicate at anywhere near this low price! Fashionable French heels! All the best shades. Hurry for best selections!



**SAVINGS in all Departments on Every Need!**

**2-Pc. MOHAIR SUITE**  
AN OUTSTANDING VALUE AT WARD DAY SAVINGS!




TERMS:  
**\$10 DOWN**  
and  
**\$2 WEEKLY**


WARD DAYS PRICE  
**\$99**

Here's proof again of the spectacular values that are yours on Ward Days! Large, roomy, comfortable Davenport and luxurious button-back Chair are richly upholstered in fine quality Angora Mohair. Moquette covers the reversible, spring-filled cushions. Note, too, the serpentine fronts, drop carvings, and button-tufted backs. Our Ward Days price is exceptionally low.

**Save on Hose**  
WARD DAYS PRICE  
**25c**  
MEN'S SOX of fancy rayon in assorted colors and patterns. Buy a supply now!



**Ward Day Special**  
WARD DAYS PRICE  
**59c**  
MEN'S WORK SHIRTS of heavy, long-wearing blue chambray. Worth much more. Buy now!



**Boys! See This!**  
WARD DAYS PRICE  
**39c**  
BOYS' CAPS—great for all kinds of wear. In assorted greys and tans. Special!



**Here's a Bargain!**  
WARD DAYS PRICE  
**\$1.39**  
MEN'S WORK PANTS of heavy khaki twill, reinforced to stand the hardest wear. Ward Days price!



**Reg. 33c Value**  
WARD DAYS PRICE  
**29c**  
FELT BACK WARD-O-LEUM in attractive designs for any room in the house. 6 ft. width. Wonderful bargain!



**Bike Tire Bargain**  
WARD DAYS PRICE  
**\$1.39**  
BIKE TIRES built like the best motorcycle tires. Of sturdy fabric and live durable rubber. Heavy tread. BUY!



**Best A. C. Tubes**  
WARD DAYS PRICE  
ea. **\$1.39**  
226 A. C. TUBES for your radio. Inspected and tested. Specially priced for Ward Days!



**Household Value!**  
WARD DAYS PRICE  
**\$1.00**  
BATHROOM FIXTURE OUTFIT of 7 pieces in white porcelain. For beauty and service.



**FOR FRIDAY and SATURDAY THESE SPECIALS**

MONETTE SANITARY NAPKINS—soft, absorbent. Ward Days price Box of 12 <b>23c</b>	POND'S COLD CREAM so soothing to the skin. Delightfully perfumed. 50c size. Ward Days price <b>25c</b>	P & G SOAP—Naptha soap. Ward Days price 10 bars <b>39c</b>
POWDER PUFFS in white and colors. Sanitary, washable. Ward Days price <b>10c</b>	ODORONO—\$1.00 size. A healthful, sanitary deodorant. Ward Days price <b>49c</b>	IVORY SOAP—Flakes. Ward Days price package <b>6c</b>
IPANA TOOTH PASTE—Antiseptic, soothing. Ward Days price <b>33c</b>	WHISK BROOM—a regular 50c value. Stiff bristles that wear well. Ward Days price <b>39c</b>	LISTERINE ANTISEPTIC—For use as a mouth wash and a deodorant. Ward Days price <b>77c</b>

**Read! Act! Buy! SAVE NOW!**

**The New Unlimited Guarantee**  
**TRAILBLAZER**  
**TIRES 24 x 4.40 Size \$4.79**  
OTHER SIZES AT PROPORTIONATELY LOW PRICES.  
A TOUGH TIRE. Thicker in both carcass and tread than any other tire at this price. "Vitalized Rubber" tread and sidewalls made for MILEAGE. And now TRAILBLAZER is backed by the new UNLIMITED GUARANTEE, the fairest and strongest tire guarantee ever written. Your size is here. Get it tomorrow!



**Here Is Real TYPEWRITER VALUE!**  
WARD DAYS PRICE  
**\$46.95**  
FAMOUS UNDERWOOD TYPEWRITER reconstructed. Looks and writes exactly like a new machine! Why not save the difference in price? Here's your chance for a real saving on Ward Days! Only \$5 Down—\$5 Monthly.



**You Save Here!**  
WARD DAYS PRICE  
yd. **33c**  
UNBLEACHED SHEETING—a strong weave for any sturdy household use! Can be easily bleached. A bargain. 81 inches wide.



**What a Buy!**  
WARD DAYS PRICE  
**98c**  
CRINKLE BED SPREADS—in Blue, Rose, Gold, Helle, Green! Finely woven of good cotton.



**A Super Special!**  
WARD DAYS PRICE  
**98c**  
LONGWEAR SHEETS 81 x 90—buy Ward Days and save! Fully bleached, neatly hemmed. A famous quality for every home!



**\$1.19 Values**  
WARD DAYS PRICE  
ea. **98c**  
PANEL CURTAINS of rayon marquette with heavy rayon fringe. 38 inches wide. Very rich in appearance.



**Big Home Bargain!**  
WARD DAYS PRICE  
**\$1.15**  
HIT-OR-MISS RAG RUGS—typical of the many Ward Days values! Gay and colorful for bedrooms, or bathrooms.



**Buy Now!**  
WARD DAYS PRICE  
**98c**  
VALANCE CURTAIN SETS of fine quality marquette in pastel colors. 5-pc. sets, of curtains, valance and tie-backs.



**Get this Bargain!**  
WARD DAYS PRICE  
**\$1.00**  
PRESERVING KETTLE of wear-resisting aluminum. Buy now! Save!



**Dress the Home!**  
WARD DAYS PRICE  
yd. **19c**  
CRETONE—in gay colors! Think of the saving—and buy on Ward Days!



**REMARKABLE VALUES!**  
WARD DAYS PRICE  
pair **\$1.98**  
CHILDREN'S STURDY OXFORDS AND SHOES in tan and brown calfskin and patent leather. Rubber heels and soles strongly stitched down. They'll outwear two ordinary pairs!... School is coming, get them for both son and daughter!



**MONTGOMERY WARD & Co.**  
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