

Table with 2 columns: Rate type (Daily, Weekly, etc.) and Price.

Table with 2 columns: Ad type (Display, etc.) and Price.

BETTER BUSINESS ETHICS

It is a wholesome sign of the times that business and professional men are much concerned over the ethics of their own particular occupations.

However, the public is not overly impressed by mere organization or printed codes, standards and platforms. It judges the ethics of business by the ethics of the individual members of that business.

But there is not a consumer who has not convinced himself by actual experience that merchants are doing more than talking about service.

Profits are a worthy, honorable goal, but if they are the only aim of business, then the commercial system would be doomed.

COMMUNITY SPIRIT

We have recently had a splendid example of what can be accomplished by a spirit of co-operation taking definite form to promote the welfare of the entire community.

The Mount Emily Lumber Company's pond, by evaporation and seepage, had lowered to such an extent that a shutdown of the sawmill was imminent, and this would have deprived many men of their means of livelihood.

When this became known the business and professional men discussed ways and means of assistance.

Great credit is also due to those using the river water who voluntarily waived their priority rights in order to give the river flow to the lumber company.

While everyone did what they could, their efforts might not have availed but for a providential rain which descended as a benediction on their goodwill, bringing a happy ending to a situation that at one time looked serious.

If dreams would come true we would all be dead. Haven't you been shot or dropped from a cliff in your dreams.

Many a man has broken under the strain by trying to do today's work and tomorrow's worrying too.

In Washington

WASHINGTON, D. C., Aug. 14.—The shores of Chesapeake Bay perhaps are destined to share as large a place in the political limelight in the days which are to come as that river held by the banks of the Rapidan.

Not to be outdone by President Hoover, democratic senators have just closed a deal for the purchase of three islands in Chesapeake Bay where they may retire over weekends to hunt and fish and discuss politics on the side.

The islands are directly across from a point called Gallesville, on a straight line with the capital, 80 miles to the east.

The nearest way to reach the islands, however, is by auto via Annapolis, boarding the large ferry at that city which requires one and a half hours to cross the bay.

Once across the bay, 10 more miles must be traveled by automobile to a point where connections are made with motor launches to the islands.

Three senators—Hawes of Missouri, Pittman of Nevada and Tydings of Maryland—lead the group that bought the democratic residences.

Originally it was intended to make of it a senatorial club with members of all parties, republican, democrat and farmer labor, invited to join, but it finally ended in the democrats deciding to keep the place wholly for themselves.

All democrats in the senate will have an opportunity to enjoy the view as expected to—but they must be democrats. Trust qualification will be closely watched.

The News Used To Be:

TWENTY-FIVE YEARS AGO

(From Observer, Mon. Aug. 14, 1905)

The Oregon Furrier company has just completed a new storage building.

W. D. Grandy and James Russell, of Island City, this afternoon purchased the Rock and Thomas tract.

K. E. Benson, of Union, has accepted a position with A. T. Hill, the druggist.

TEN YEARS AGO

(From Observer, Fri. Aug. 11, 1920)

M. A. Stevenson, one of the well known residents of Old Town, has just returned from Trout Creek.

G. G. Dewey, superintendent of the LaGrande school board, last evening, a contract was let for building a second story on the manual training building.

ONE YEAR AGO

(From Observer, Wed. Aug. 14, 1924)

Union county's prospects, along with those of the whole state of Oregon, will be extended to the people of California, at the State's Diamond Jubilee.

Woodrow Damerell and Elizabeth Greaves, 304 1/2, last evening for Grandy place.

The forest fire in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

Over Night News

(By The Associated Press)

Lincoln, Neb.—Morris and Hitchcock nominated for senate. Weaver, republican, and Bryan, democrat, won in gubernatorial race.

Montgomery, Ala.—Baskin picked to oppose Heflin for senate. Davis ahead for governor.

Oklahoma City—Cone leads for senate and Murray for governor in democratic contest.

Del Monte, Cal.—Jack Pickford won Mary Malherba.

Washington—Mootersman finally quarantine is modified.

Wartrace, Tenn.—Two women killed, two hurt as train hit auto.

Berlin, N. H.—One killed, five hurt in pulpwood mill blast.

Tokyo—Seventy-nine believed lost as two Chinese ships collide.

Almaden, Ind.—Seventy-nine arrested in new anti-tax outbreak.

Radio Programs

THURSDAY PROGRAMS

National Broadcasting Co. 7:30. Amos and Andy; 7:45, symphony; 8:00, 9:00, 9:30, 10:00, 10:30, 11:00, 11:30.

Columbia Broadcasting system & Merrymakers. 8:30. Bear-cats and Getaways; 9:00, 9:30, 10:00, 10:30, 11:00, 11:30.

KEL (1150) 7:30, NBC; 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30.

KJR (970) 8:00, NBC; 10:30. Song Birds; piano; 11:00, dance music.

KOA (850) 7:30, NBC; 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30.

KEX (1180) 7:30, NBC; 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30.

KGW (620) 7:30, NBC; 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30.

KVI (760) 8:00, NBC; 12:15, 1:00, 1:45, 2:30, 3:15, 4:00, 4:45, 5:30, 6:15, 7:00, 7:45, 8:30, 9:15, 10:00, 10:45, 11:30.

KOO (720) 7:30, NBC; 10:00, National singers; 10:30, musical echoes; 11:00, NBC.

KLX (880) 8:00, NBC; 8:30, baseball; 10:30, 12:00, dance music.

Drouth-Hit Father Mississippi Creaks Along Like Timid Old Man

(Associated Press Staff Writers)

MEMPHIS, Tenn. (AP)—Father Mississippi has changed from a roaring wild and free waterway of five months ago to the creaking of those who depend on him for their daily bread.

Back in January the old river got full when he wasn't supposed to. Flooded homes to the Delta and heek mud all over the place.

Now he is so low that his banks are punched and boats have a terrible time getting along with him.

The Delta section reports crops literally burned up and the old man, instead of rolling along, sneaks to the gulf.

Navigation is surprisingly dangerous. Most traffic on the river is carried on by large steel barges tied together in tremendous tows.

The remarkable part of it is not that a few barges get pitched on sand bars but that any of them get by at such low stages.

Payless School Position Lures Morgan Partner

PHILADELPHIA (AP)—Thomas S. Gates is "in" for the chance to resign a partnership in four of the world's greatest banking houses for a job without salary.

Gates resigned as partner of J. P. Morgan & Co. New York; Drexel & Co. Philadelphia; Moore, Jencks & Co. London; and Morgan & Co. Paris.

A man sincerely interested in any field of activity, says Gates, a man of considerable wealth, usually develops a constantly increasing desire to devote more and more time to that particular field.

"If he is offered the opportunity to gratify that desire, and he is in a position to do so, he will take the opportunity; it is only natural that he should do so."

"The opportunity to do this was presented when the trustees honored me by electing me president of the university and I saw no reason why I should not gratefully accept that opportunity."

"Probably because I have devoted many years to work in the commercial field there seems to be an impression that I shall be concerned chiefly with the university's financial and administrative affairs. Such is not the case."

"I do not believe it is possible for a man to do effective work in the interest of a university if he loses sight of the primary object for which the institution exists, or if he fails to maintain a thoroughly active interest in every phase of its activity."

"Funds are needed in the conduct of a university just as they are needed for the maintenance of all other institutions, and to see that those funds are obtained, and wisely administered is essential."

"But the fact remains that the principal object of a university is to provide higher education and as a part of that object it is my duty to see how I, or any other man, could hope to function efficiently as head of a university without being conversant with its thoroughly considered academic work."

Arrested

Manuel Herrick, former representative from Oklahoma, was arrested in St. Mary's county, Maryland, charged with operating a still.



Associated Press Photo

Going to Brazil

San Diego, Cal. (AP)—Ruth Alexander, latest feminine pilot to fly to fame, knew she wanted to be an aviator when she was 10 years old.

In the 11 months since her first lesson this daughter of the Kansas prairie has climbed to three women's altitudes.

Now she plans to fly back to her home town, Irving, Kas., to show her former schoolmates how it's done.

Just for practice, dainty Miss Alexander plans a two-day flight from Mexico to Canada, Azusa, California, Mexico, will be the taking off point and Vancouver, B. C., the finish.

If successful the 25 year old Miss Alexander will hold another record—first woman to fly the Pacific Coast line without a stop, more than 1,200 miles.

The flight to the Kansas home of

Chats With Parents

MAKING NEATNESS EASY By Alice Johnson Pease

Whether our children acquire desired habits of neatness depends largely on training which they receive from the very beginning.

A small child's room, for instance, should contain only the minimum essentials for comfort, convenience and cheerfulness.

Many children have nurseries so cluttered with furniture, knickknacks and decorations that the whole must give them an impression of confusion—and something with which they cannot be expected to cope.

It is a good idea to keep in a child's room only those things which he needs from day to day. He should have a small chest of drawers with compartments which he can easily open himself and which contain his everyday clothes.

In his chest there should be two hooks and hangers holding just the clothing which he is using at that time of the year. In the bathroom he should have his own particular hooks for tooth brush and wash

May Halt Air Dash

A table will be placed in Sacramento to mark the spot where Georgia's only official newspaper, the Gazette, was published.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

WOODROW DAMELL and Elizabeth GREAVES, 304 1/2, last evening for Grandy place.

THE FOREST FIRE in the forest reserve, south of LaGrande near the reservoir on Beaver creek is reported to have been extinguished.

FALK'S LA GRANDE STORE

Successors to N.K. WEST & CO.

Men! Slip Your Feet in Freeman's

Dressy new oxfords for Fall—blacks, browns and tans in a variety of styles—Some with the reinforced thick soles and heels, Freeman's are priced economically, per pair \$6.00

MEN'S STORE

of uncertain lineage, but he is an officer in the army of the United States and a gentleman by act of congress.

"Lieutenant Bobby," is his name and he has a real commission, signed by a major general "by order of the president of the United States."

Trice, his commission was signed in more or less of a joke, but his master, Captain D. C. Harris, of Marine, Ga., commanding officer of Company C, 21st Infantry, says it is none the less genuine.

So "Lieutenant Bobby Harris," is recognized for his rank and his seven years in the National Guard.

He goes to dances, funerals, formal army formations, or in fact anywhere his master goes.

"He's just a little brown dog," Captain Harris smiles when asked about the pup's pedigree.

Bobby got to be a real honest to goodness second lieutenant when Captain Harris was at Ft. Benning, Ga., in 1927. Someone made out a commission for one "Lieutenant Bobby Harris," and slipped it into a pile of others to be signed by the major general commanding.

The general affixed his signature to all the commissions in the pile. So

Bob became what is believed to be the only canine with a commission in any of the armed forces of the United States.

We Welcome You to Portland, 100 comfortable rooms, each with bath. Reasonable rates. Convenient downtown location.

The HOTEL CONGRESS PORTLAND, OREGON

LEAS & BOCK, Resident Manager

THEY GAVE A new Thrill

THAT'S WHY THEY GOT THERE... SO QUICKLY



A MEXICAN REVOLUTION LEFT HIM BROKE. JUST A FEW YEARS LATER HE WAS A HIGH-SALARIED MOVIE STAR.

FAST SUCCESS STORY NO. 9

RAMON NOVARRO

His Spanish forebears conquered Mexico... won the country in ten brief years. But Ramon alone conquered America, conquered Europe, and all points east... in scarcely more than a camera's flicker. For Ramon gave the world a thrill!

And that's the tale of another young conqueror, OLD GOLD cigarettes. New England surrendered in just two months.

"You win, OLD GOLD!" said the Middle West. From coast-to-coast the victory spread. And OLD GOLD in just one year became the country's fastest growing cigarette. OLD GOLD, like Novarro, offered the world a brand new thrill.

Finer tobaccos gave a mellow taste. Better tobaccos ended throat-scratch.

BETTER TOBACCO

"NOT A COUGH IN A CARLOAD"

Old Gold Cigarettes

THE TREASURE OF THEM ALL